

DOWNTOWN STRATEGIC INITIATIVE
Doin' Business Committee
Meeting Four - Agenda - October 22, 2008
OKC Community Foundation, 2:00-3:30pm

- 1) *Review Agenda and Benchmarks - Michael S. Laird, Chair of Doin' Business (5 min)*

- 2) *Subcommittees Work on Initiatives and Implementation Plans (30-45 min)*
 - i) Add or delete initiatives to finalize list
 - ii) Prioritize initiatives based on what is most important to your subcommittee - and what you think will be most feasible
 - iii) What stepwise tasks are required for implementation of each initiative?
 - iv) What additional research, data, etc. does your subcommittee need to develop the initiatives and associated tasks?
 - v) What is a realistic timeline for implementation?
 - Determine if the initiative(s) can be implemented in the short (1-5 years) or long-term (6-10 years)?
 - Chart tasks on a timeline with benchmarks of progress
 - vi) What entities should be responsible for implementation?
 - Are there opportunities for public / private partnerships?
 - Identify resources for implementation (if known)

- 3) *Full Committee Discussion of Draft Initiatives- (30 min)*
 - a) Subcommittees present initiatives
 - b) Full committee asks questions and provides feedback

- 4) *Wrap Up and Adjourn - Michael S. Laird (5 min)*
 - a) Next Meeting: November 19th 2:00-3:30pm
 - b) Michael will present the draft initiatives to the Downtown Coordination Group on November 6th.
 - i) The initiatives should be worded such that someone not involved in this group process can understand your intentions.
 - ii) **Please submit any edits to the current list to Autumn by Friday October 31st**