

# Planning

FY16 Actual    FY17 Actual    FY18 Projection    FY18 Target    FY19 Target

## Long-Term Issue - Community Development

Poverty, homelessness, lack of quality affordable housing, decreasing community involvement in neighborhood schools, and declining community vitality, if not adequately addressed, will result in:

- Increased crime and decreased perception of public safety;
- Continued decline in public health;
- Reduced ability to meet demand for public services;
- Decreased property values and neighborhood decline;
- Reduced ability to attract economic development;
- Reduced ability to improve education outcomes; and
- Increased cost burden for low and moderate income households.



### Strategies to address the Long-Term Issue

- Stabilize at-risk neighborhoods through the Strong Neighborhoods Initiative.
- Enhance community appearance through improving design and development regulations, providing professional development and training, and facilitating public art projects.
- Continue to coordinate with other City departments and external agencies to support and enhance the Vacant and Abandoned Buildings program.
- Continue providing permanent supportive housing for homeless families and individuals.

### Strategic Result(s) to measure annual progress on Long-Term Issue

Annually, the Planning Department will address homelessness, community vitality and lack of quality affordable housing for low and moderate income persons as evidenced by:

- 75% of community development resources will be concentrated in target revitalization areas for economic development, housing activities and public facilities for low and moderate income populations.
- 65% of citizens surveyed will be satisfied with each attribute in response to the following question: Please rate your satisfaction with the following attributes of your neighborhood: Safety, Appearance, Property Maintenance, Sense of Community, Amenities (parks, sidewalks, street trees), Overall Quality.
- 85% of homeless in permanent supportive housing will remain housed for more than six months.

978		% of Community Development resources concentrated in target revitalization areas for economic development, housing activities and public facilities for low and moderate income populations	64%	86%	82%	75%	75%
979		% of citizens satisfied with neighborhood attributes	65%	59%	59%	65%	65%



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## Long-Term Issue - Community Development

980	% of homeless in permanent supportive housing that remain housed for more than six months	89%	78%	78%	85%	65%
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## Long-Term Issue - Urban Revitalization

The last few decades of development focused on the outer perimeter of the City has left our inner loop (I-35 to the east, I-240 to the south, I-44 to the north and west) vulnerable and in decline; failure to revitalize these areas will result in:

- A lack of quality, affordable central city neighborhoods driving population to outlying areas with better public education;
- Higher costs to the City to provide services for residents and businesses;
- The inability to generate optimal tax revenue to pay for essential City services;
- Continued deterioration of aging commercial districts and neighborhoods;
- Inadequate number of quality, affordable residential products;
- Underutilization of existing properties and infrastructure;
- Inadequate system of public spaces;
- Reduced connectivity and compatibility of new development; and
- Lost opportunities for economic development.

### Strategies to address the Long-Term Issue

- Urban redevelopment will focus on implementation of relevant Planning Department plans, studies, and projects to deliver maximum economic and community benefits.
- Target Brownfields resources to assist with implementation of major public initiatives.
- Strengthen capacity of commercial districts to deliver more meaningful social, economic, and aesthetic results through the Commercial District Revitalization Program.
- Strategically concentrate neighborhood revitalization efforts in the Strong Neighborhoods Initiative areas to reverse decline and leverage private investment and support.

### Strategic Result(s) to measure annual progress on Long-Term Issue

The Planning Department will influence revitalization and redevelopment within the urbanized areas of the city as evidenced by:

- Annually, 100% of participating Commercial District Revitalization Program districts will maintain or increase sales tax revenue.
- Annually, the Planning Department will influence increased business and residential activity in the downtown area, as evidenced by a rate of growth of property values in downtown as defined by the Tax Increment Finance District Number 2 at least 6% higher than the previous year.

981	% of CDRP districts that maintain or increase sales tax revenue	90%	80%	80%	58%	67%
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<b>Long-Term Issue - Urban Revitalization</b>						
982	% growth of property values in downtown as defined by the Tax Increment Finance District Number 2	N/A	7%	7%	6%	6%



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## Long-Term Issue - Sustainable Growth

*Development that does not incorporate sustainability principles that promote a balance among economic growth, environmental health, socio-economic and financial considerations, will result in:*

- *Increased costs to provide public services;*
- *Lower level of City services;*
- *Diminished neighborhood stability and durability;*
- *Exacerbation of public health issues;*
- *Continued stress on capacity of public schools to improve educational outcomes;*
- *Reduced functionality of the multi-modal transportation system and capacity to support it;*
- *Reduction in quality, accessibility, and availability of natural resources (air, water, natural areas);*
- *Increased number of vacant, abandoned and dilapidated buildings and properties;*
- *Diminished options for access to community services and employment opportunities;*
- *Increased infrastructure construction and maintenance costs for taxpayers;*
- *Failure to meet federal air quality standards will impact federal funding, efficiency of transportation infrastructure projects, and the ability to support new or expanding industry;*
- *Diminished attractiveness for economic development;*
- *Increased economic and social disparity; and*
- *Diminished ability to meet community demand for quality of life services and amenities.*

### Strategies to address the Long-Term Issue

- *Implement Comprehensive Plan (planokc);*
- *Develop, adopt and implement the Sustainability Plan.*
- *Establish a full-time Urban Forester position to:*
  - *Develop and manage an Urban Forestry Management and Reforestation Plan*
  - *Utilize grants, leverage community resources, and form public/private partnerships to assist with tree planting, care, and maintenance*
  - *Provide internal assistance in coordinating any type of emergency service that impacts trees in the event of an ice storm, tornado, wildfires, or any other natural disaster*
- *Develop policies and strategies to increase the variety of housing types and affordability.*
- *Promote inner-city development and redevelopment through the use of incentives, design review consultations and coordination with other City agencies and the development community.*



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## Long-Term Issue - Sustainable Growth

- *Modify codes, regulations and policies to ensure consistency with the comprehensive plan (planokc).*
- *Enhance The City's vacant and abandoned buildings program with the goal to put buildings back into productive use.*

### Strategic Result(s) to measure annual progress on Long-Term Issue

*The Planning Department will help to ensure that Oklahoma City's future development will achieve a balance among economic growth, environmental health, socio-economic and financial considerations as evidenced by:*

- *20% of development/redevelopment will be in the inner-loop annually.*
- *100% of rezoning decisions by Council will be consistent with the Comprehensive Plan.*
- *Improved Wellness Score (as measured & updated every 3 years jointly by the Oklahoma City-County Health Department and the City of Oklahoma City) in the 20% of ZIP codes with the lowest scores.*

983	% of new development and redevelopment that occurs in the inner-loop	17%	17%	12%	20%	18%
984	% of rezoning decisions by City Council that are consistent with the comprehensive plan	98%	97%	95%	100%	100%
985	% change in Wellness Score in the 20% of zip codes with the lowest scores (updated every 3 years)	N/A	30%	30%	3%	3%



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## Long-Term Issue - Inter-Departmental and Agency Collaboration

*Inadequate coordination between all City departments and agencies in the development and implementation of the City's projects, plans, policies and goals, if not addressed, will result in:*

- *Inefficient use of City resources*
- *Inefficient and unsustainable growth*
- *Poor execution of City policies, plans and Council priorities*
- *Increased project costs, delays and diminished citizen confidence*

### Strategies to address the Long-Term Issue


- *Build and maintain a strong relationship with the Public Schools through participation in the Joint Education Task Force.*
- *Build and maintain a strong relationship with the Association of Central Oklahoma Governments through participation in committees and long range planning processes.*
- *Build and maintain strong relationships with local arts agencies through bi-weekly meetings and annual joint sessions.*
- *Identify and recruit interested and involved stakeholders to participate on planning and implementation teams.*
- *Establish and solidify agreements committing resources and staff with departments to assist with implementing initiatives that have cross-departmental issues.*

### Strategic Result(s) to measure annual progress on Long-Term Issue

*The Planning Department will help facilitate better participation and support from other City departments, school systems and other agencies as evidenced by:*




	▪ <i>100% of affected departments will participate in planning initiatives where cross-departmental issues have been identified.</i>					
986	% of affected departments will participate in planning initiatives where cross-departmental issues have been identified	100%	100%	100%	100%	100%

## Administrative - Executive Leadership

987	 % of key measures achieved	31%	40%	33%	78%	78%
988	% of City departments that develop an interdepartmental coordination process for City projects, plans, programs and policies	100%	100%	100%	100%	100%
989	% of full-time equivalent employees without an on the job injury (OJI) in the current fiscal year	97%	93%	100%	100%	100%
990	% of performance evaluations completed by the review date	38%	58%	80%	95%	95%
991	% of terminations submitted to the Personnel Department within 3 days of the termination date	50%	75%	60%	95%	95%








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<b>Administrative - Executive Leadership</b>						
992	# of full-time employees supported	50	47	41	47	47
993	\$ amount of operating expenditures managed	3,881,811	3,685,309	3,782,056	3,734,774	3,874,459
<b>Administrative - Arts and Cultural Affairs</b>						
994	 % change in investment in public art	N/A	-2%	-2%	-1%	-1%
995	# of 1% for Art projects in progress	N/A	19	27	20	25
996	# of 1% for Art projects installed	N/A	7	7	8	10
997	# of City owned public art assets	N/A	168	171	176	186
998	# of new art and cultural opportunities created	N/A	47	72	25	75
999	# of public art projects installed	N/A	20	12	25	25
1000	# of 1% for Art projects in queue	N/A	28	38	20	25
1001	# of new art and cultural opportunities requested	N/A	91	124	60	125
<b>Administrative - Grant and Financial Management Program</b>						
1002	 % of grant awards that are in compliance with the terms of their agreement	100%	100%	100%	100%	100%
1003	# of grant sub-recipients agreements managed	N/A	42	38	38	38
1004	\$ amount of grants disbursed	19,038,749	25,604,950	23,213,412	30,500,000	30,500,000
1005	\$ amount of grants available for disbursement	40,794,522	41,948,267	28,089,789	41,559,340	41,559,340
<b>Administrative - Office of Sustainability</b>						
1006	 % of identified sustainability measures meeting or exceeding target	N/A	45%	45%	100%	100%
1007	% of City facilities that have recycling services	N/A	9%	9%	13%	11%
1008	# of City facilities with recycling services	N/A	10	10	14	12
1009	# of outreach and education event participants	781	640	798	700	700
1010	# of outreach and education events held	20	21	22	20	22
1011	# of residential energy efficiency loans closed	12	15	6	7	10






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<b>Administrative - Office of Sustainability</b>						
1012	\$ of residential energy efficiency loans closed	105,184.31	149,972.92	45,625.17	60,000.00	100,000.00
1013	# of residential energy efficiency loan contacts received	293	1,503	1,089	300	900
<b>Community Development - Community Services</b>						
1014	 % of homeless in permanent supportive housing that remain housed for more than six months	89%	78%	78%	85%	65%
1015	% of persons served through the Community Services program who are of low or moderate income	64%	67%	67%	51%	51%
1016	# of homeless persons housed through the Continuum of Care	400	736	736	500	650
1017	 # of homeless persons in Oklahoma City according to the Point in Time Count	1,511	1,368	1,368	1,300	1,300
<b>Community Development - Neighborhood Revitalization</b>						
1018	  % of citizens satisfied with neighborhood attributes	65%	59%	59%	65%	65%
1019	 % of Community Development resources concentrated in target revitalization areas for economic development, housing activities and public facilities for low and moderate income populations	64%	86%	82%	75%	75%
1020	\$ value of non-City investment per \$ value of City investment	2.47	2.26	2.26	4.00	2.50
1021	% change in home sales price per square foot in SNI since 2013 - Classen Ten Penn	N/A	152%	152%	58%	120%
1022	% change in home sales price per square foot in SNI since 2013 - Classen's North Highland Parked	N/A	437%	437%	79%	400%
1023	% change in home sales price per square foot in SNI since 2013 - Culbertson's East Highland	N/A	84%	84%	50%	90%
1024	% change in vacant property lots in Strong Neighborhood Initiative Areas since 2013 - Classen North Highland Parked	N/A	-11%	-11%	-13%	-15%
1025	% change in vacant property lots in Strong Neighborhood Initiative Areas since 2013 - Classen Ten Penn	N/A	-6%	-6%	-4%	-2%







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<b>Community Development - Neighborhood Revitalization</b>						
1026	% change in vacant property lots in Strong Neighborhood Initiative Areas since 2013 - Culbertson's East Highland	N/A	0%	0%	1%	-3%
1027	# of down payment assistances provided	50	33	47	70	50
1028	# of housing rehabilitations completed	N/A	193	259	75	200
1029	# of housing units assisted or built through all program services	413	296	290	350	350
1030	# of new housing units constructed	N/A	4	6	12	12
1031	# of low/moderate income households in target revitalization areas	95,713	95,713	95,713	95,713	95,713
<b>Current Planning and Urban Design - Current Planning</b>						
1032	 % of rezoning decisions by City Council that are consistent with the comprehensive plan	98%	97%	95%	100%	100%
1033	% of affected departments will participate in planning initiatives where cross-departmental issues have been identified	100%	100%	100%	100%	100%
1034	# of preliminary plats reviewed by staff	N/A	21	23	30	24
1035	# of rezoning applications reviewed by staff	153	163	161	100	160
<b>Current Planning and Urban Design - Urban Design and Community Appearance</b>						
1036	 % of citizens surveyed who say they are satisfied with the appearance of the community	62%	61%	62%	65%	65%
1037	% of change in property values within all design districts	23%	8%	8%	7%	7%
1038	# of applications reviewed in design districts	403	805	720	600	700
1039	# of Historic Landmark and District Designations approved	N/A	2	0	3	3
1040	# of National Register Nominations reviewed	N/A	3	6	5	5
<b>Planning and Redevelopment - Comprehensive Planning</b>						
1041	 % of new development and redevelopment that occurs in the inner-loop	17%	17%	12%	20%	18%
1042	% change in Wellness Score in the 20% of zip codes with the lowest scores (updated every 3 years)	N/A	30%	30%	3%	3%



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<b>Planning and Redevelopment - Comprehensive Planning</b>						
1043	% Comprehensive plan policies implemented or in active use	60%	62%	62%	62%	77%
1044	# of comprehensive plan policies implemented or in active use	187	193	193	191	239
1045	# of square feet of development citywide	22,225,281	20,829,436	19,978,407	20,000,000	21,000,000
1046	# of Comprehensive Plan policies	310	310	310	310	310
<b>Planning and Redevelopment - Urban Redevelopment</b>						
1047	 % change in new construction and building remodels in CDRP, TIF, and BIDs	N/A	7%	7%	4%	7%
1048	 % of CDRP districts that maintain or increase sales tax revenue	90%	80%	80%	58%	67%
1049	# of commercial districts (in the CDRP) that maintain or increase sales tax revenue	9.00	8.00	8.00	7.00	8.00
1050	# of events sponsored by the Districts in the CDRP Program	N/A	132	189	140	140

