



# City Manager Report

## The City of OKLAHOMA CITY

**NO:** 1431  
**DATE:** NOVEMBER 5, 2019  
**TO:** THE MAYOR AND MEMBERS OF THE CITY COUNCIL  
**SUBJECT:** HOTEL TAX COLLECTIONS THROUGH SEPTEMBER 30, 2019

- Collections Up \$158,387 or 3.8% Through the 1<sup>st</sup> Quarter
- 6% Above Projections

Oklahoma City continues to see an increase in the total number of hotels with three new hotels opening during the first quarter of Fiscal Year 2020.

### HOTEL TAX COLLECTIONS

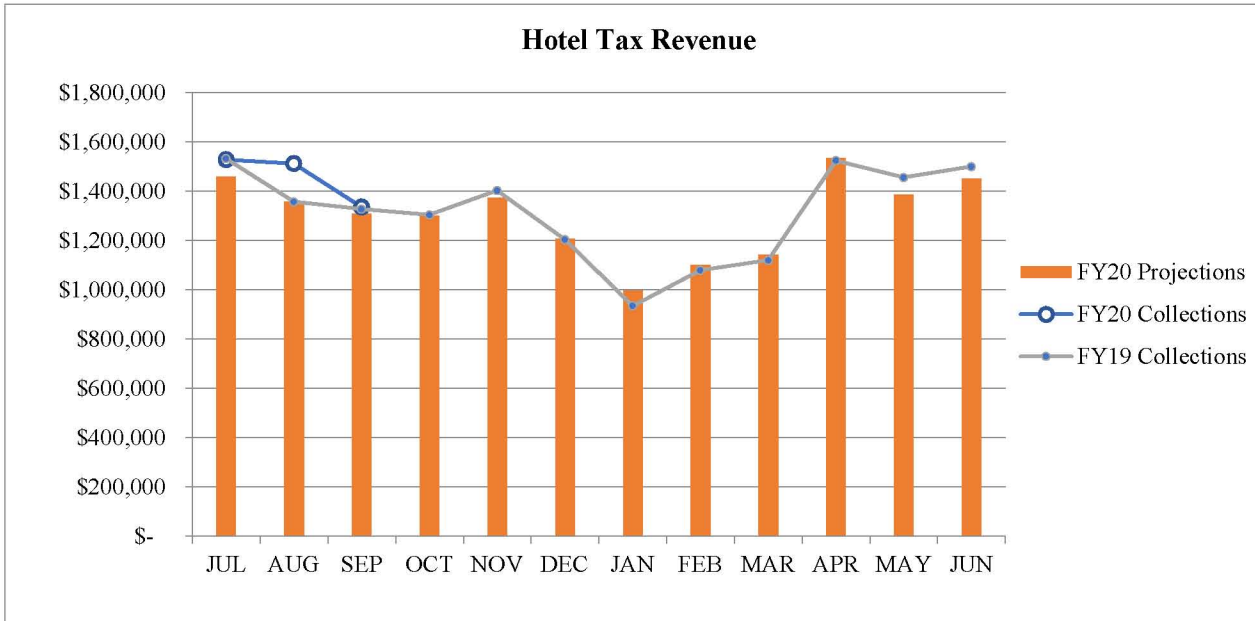
Hotel taxes are collected by local hotels and remitted to the City the following month. This report summarizes hotel tax collections for the first quarter of fiscal year 2020 and is limited exclusively to hotel tax. Any sales tax collected by hotels is reported separately in the monthly sales and use tax City Manager report.

The distribution of collections from the City's 5.5% hotel tax is shown below and is set by ordinance:

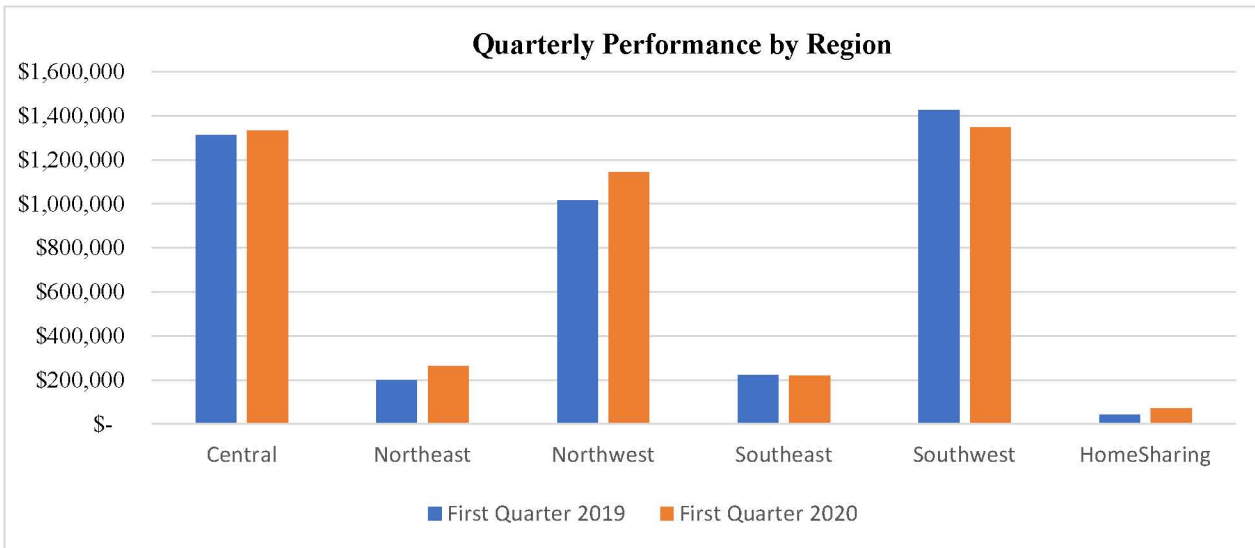
- 4/11 to Promote Convention and Tourism
- 6/11 for Fairgrounds Improvements
- 1/11 to Sponsor and Promote Local Events

The following table represents year-to-date revenue collections and annual projections for each of these purposes:

<b>FISCAL YEAR-TO-DATE COMPARISON</b>				
	<u>Projection</u>	<u>Revenue</u>	<u>Over/Under Projection</u>	<u>% Over/Under Projection</u>
Convention and Tourism	\$1,500,490	\$1,590,553	\$90,063	
OKC Fairgrounds	\$2,250,735	\$2,385,830	\$135,095	
Event Sponsorship	\$375,121	\$397,638	\$22,517	
<b>Total</b>	<b>\$4,126,346</b>	<b>\$4,374,021</b>	<b>\$247,675</b>	<b>6.0%</b>



Growth continued during the first quarter of Fiscal Year 2020. This was primarily led by the Northwest sector and the Central Sector due to strong performances from hotels located in Bricktown.



Respectfully submitted,

Craig Freeman  
City Manager