



MOM NTUM

Transit System Update

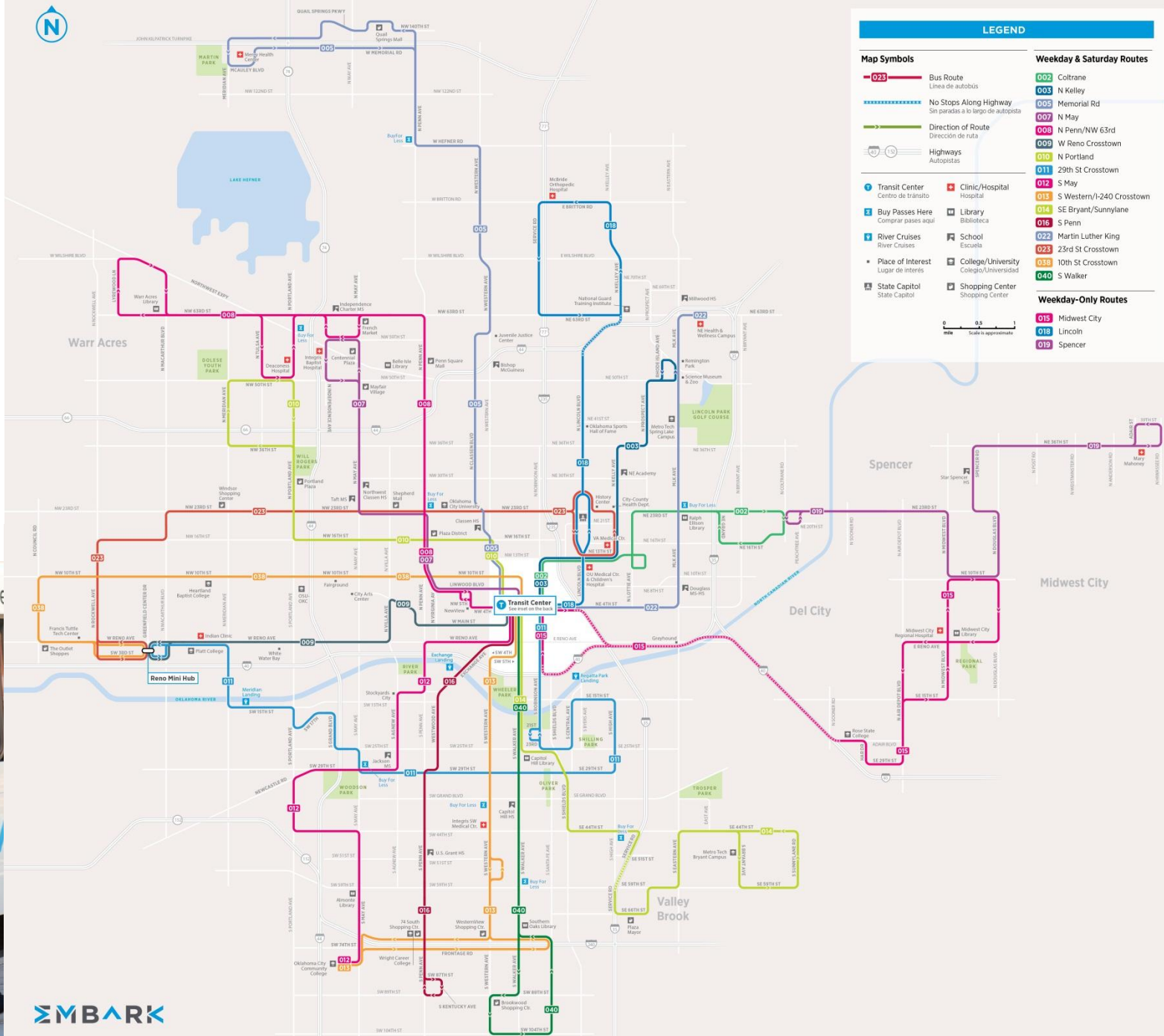
City Council | January 27, 2015

System Map

Diagrama del sistema



OKLAHOMA CITY
EMBARC



EMBARC



Central Oklahoma Transportation and Parking Authority
Recommended Service Concepts



Central Oklahoma Transportation and Parking Authority (COTPA)

TRANSIT SERVICE ANALYSIS

Final Report

July 2013



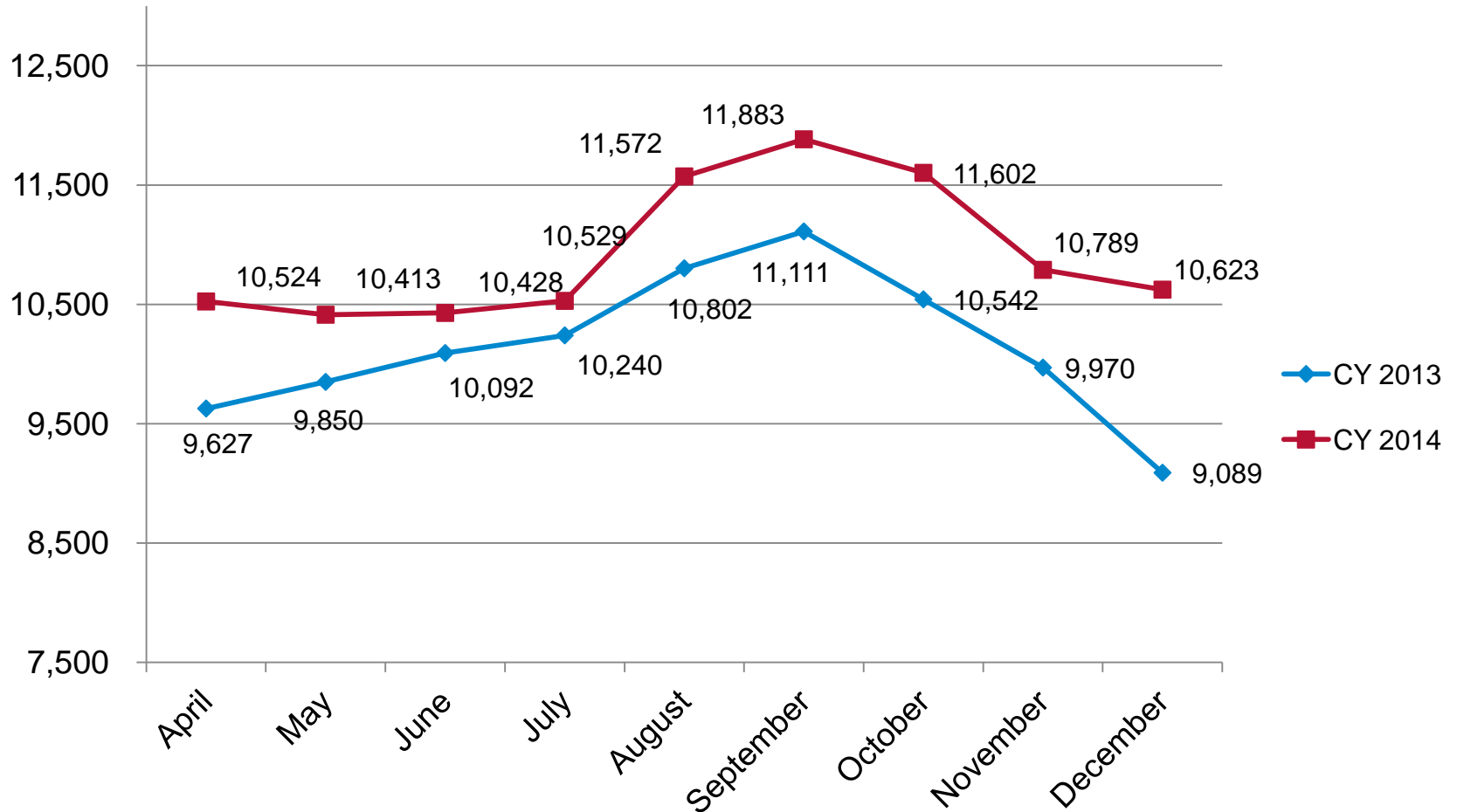
Goals of System Analysis

- Evaluate bus system
- Improve route network to improve ridership and productivity within existing budget
- Identify future service improvements should more public transit funding become available



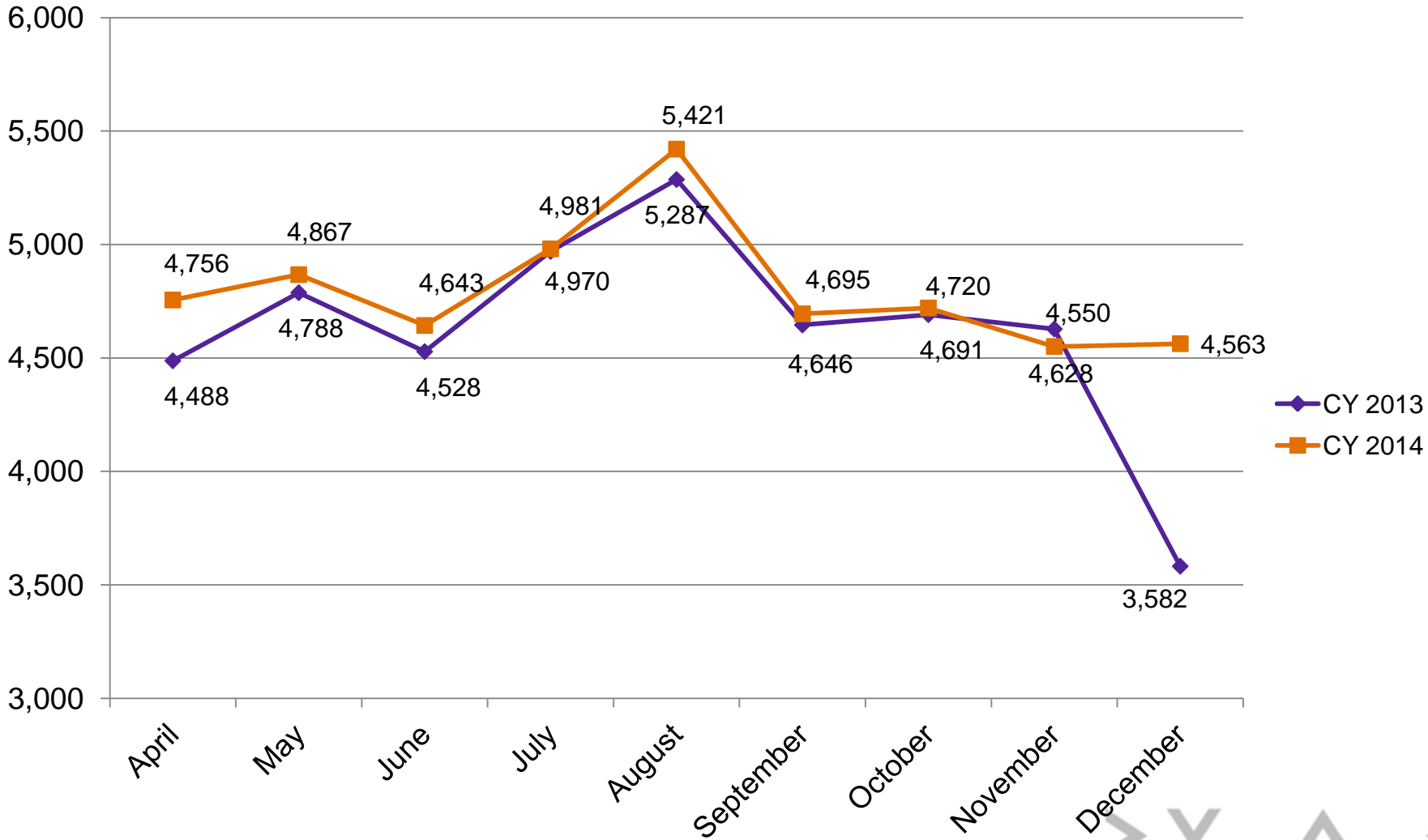


Fixed-Route Average *Weekday* Passenger Trips



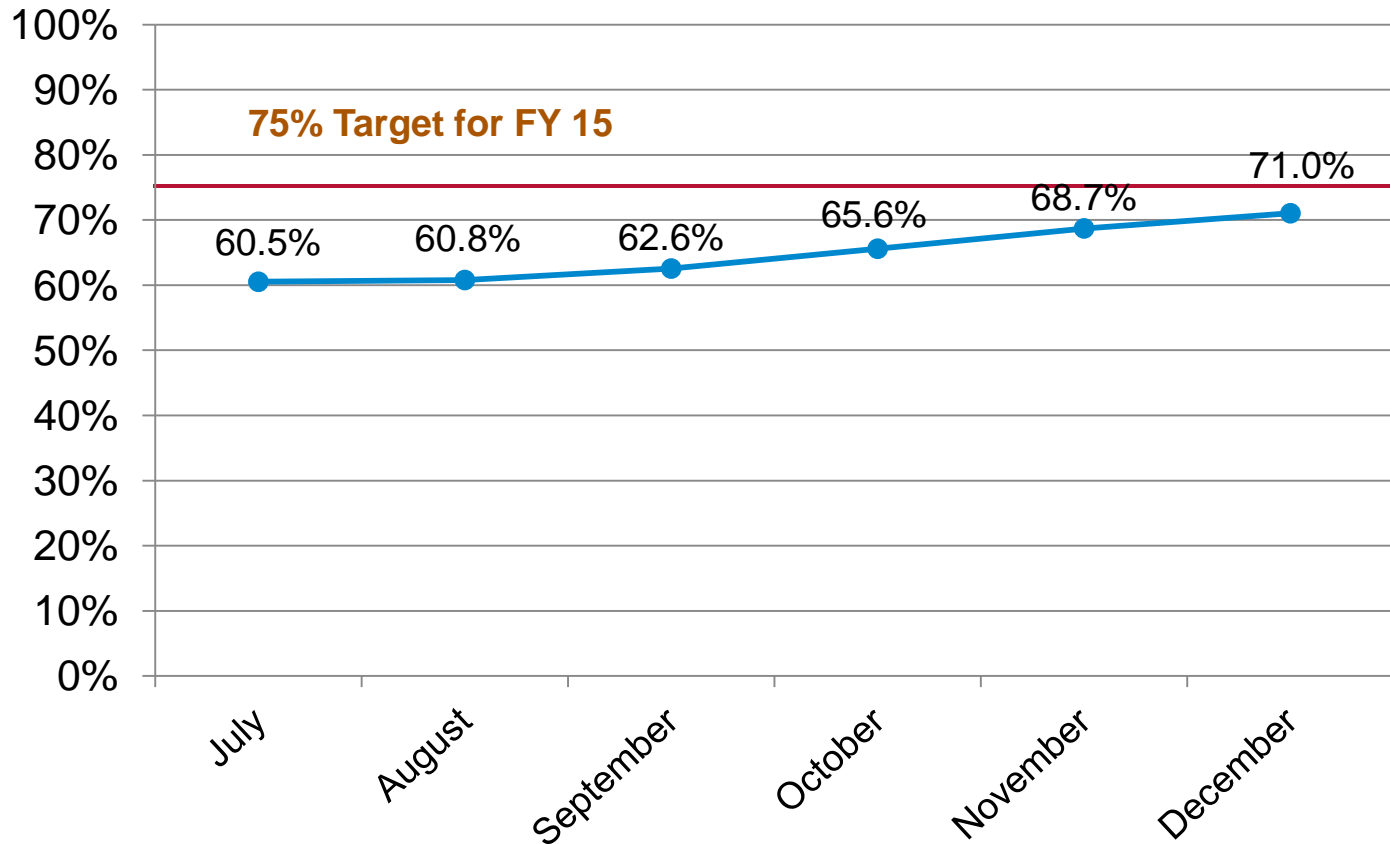


Fixed-Route Average *Saturday* Passenger Trips





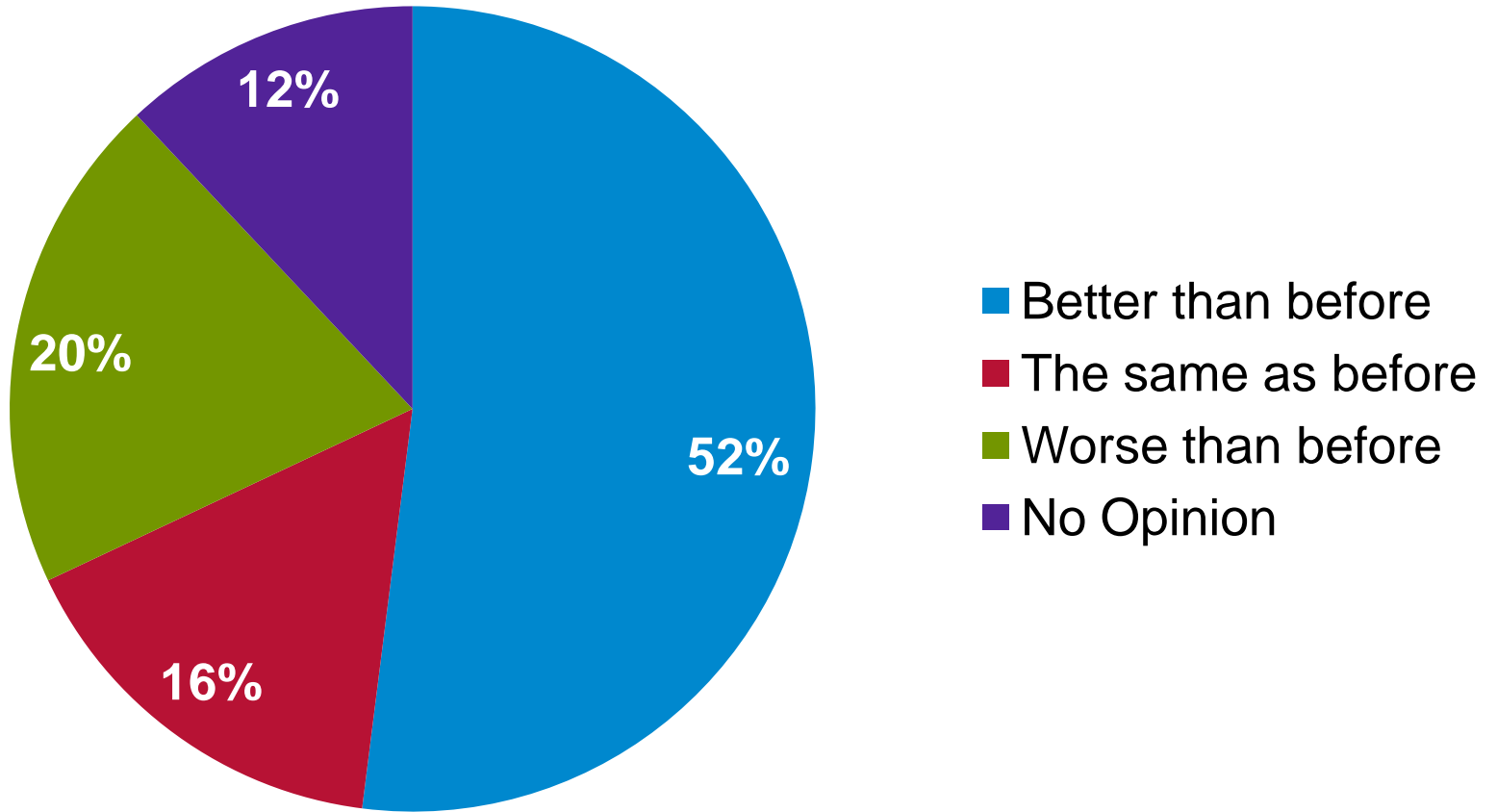
Fixed-Route FY 15 On-Time Performance





Rider Survey - First Impressions

What's Your Impression of the Route Changes?



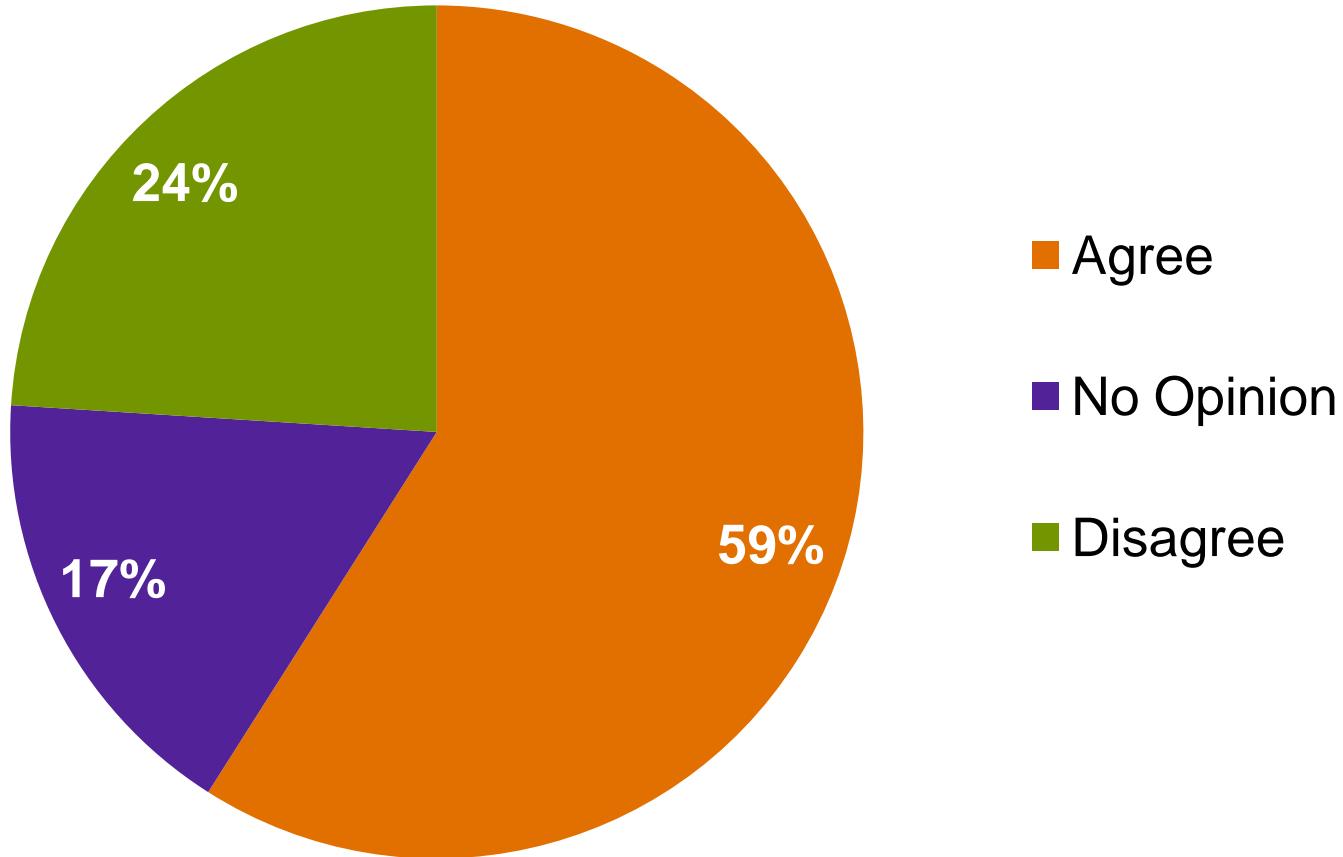
Source: City of Oklahoma City Planning Dept., Onboard Rider Survey, (Fall, 2014)





Rider Survey - First Impressions

With The Changes, I Spend Less Time Waiting On The Bus:



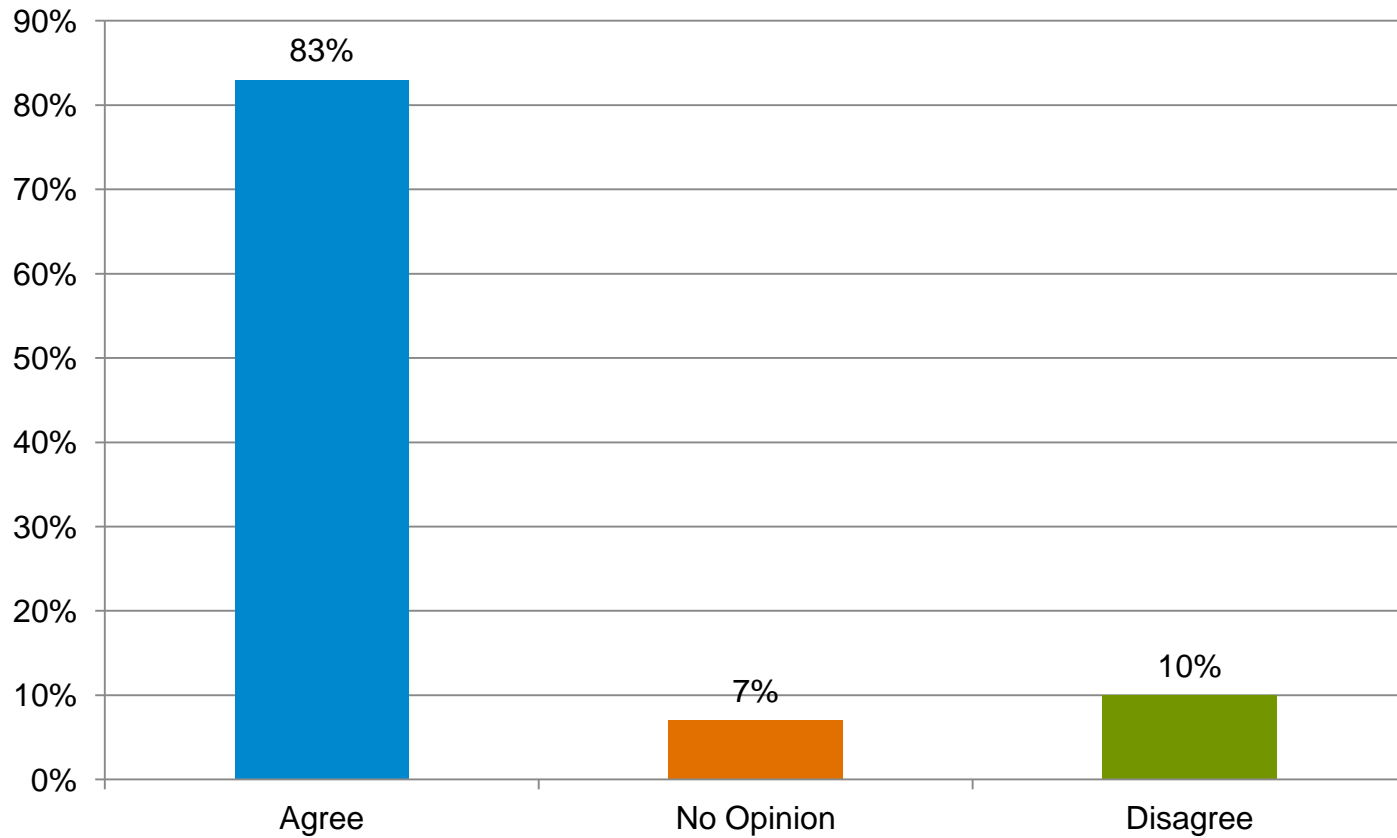
Source: City of Oklahoma City Planning Dept., Onboard Rider Survey, (Fall, 2014)





Rider Survey - First Impressions

The Bus Takes Me Where I Want To Go:



Source: City of Oklahoma City Planning Dept., Onboard Rider Survey, (Fall, 2014)







bus stop



embarkok.com

2

MIRAMAR ST
NE 23 > Lotte > NE 13

18

BRITTON RD
Lincoln > Kelly Ave
Britton > Broadway

3

PARK ESTATES
Lincoln > Kelly Ave
Britton > Broadway

Bus Stop ID
3567

Reno Mini Hub stop ID 3706

009
011
023
038



Routes From Here

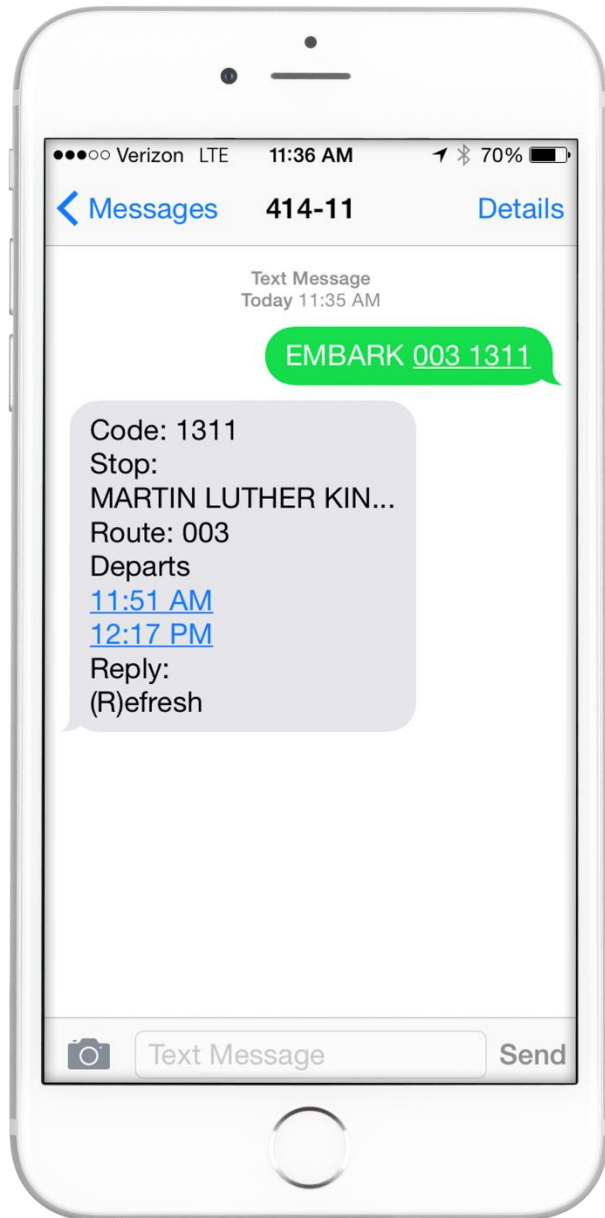
Route	Destination	Frequency
009 W Bus Circulator	Wendover	60
011 W Bus Circulator	Wendover	60
023 20th St Circulator	20th St	60
038 20th St Circulator	20th St	60
009 W Bus Circulator	Wendover	28
011 W Bus Circulator	Wendover	28
023 20th St Circulator	20th St	30
038 20th St Circulator	20th St	30

Get the next three departure times from this stop on your phone for free.

Text: 3706

Scan QR code

EMBARK Get the App



Text Alerts

Get real-time information by text or online.

Anytime. Anywhere.

It's easy, just text **“EMBARK”** followed by the 3-digit Route No. **“003”** and Stop ID No. **“1311”** to 41411





EMBARK

bus stop

embarkok.com

2
MIRAMAR ST
NE 23 > Lotte > NE 13

18
BRITTON RD
Lincoln > Kelly Ave
Britton > Broadway

3
PARK ESTATES
Lincoln > Kelly Ave
Britton > Broadway

embarkok.com

Bus Stop ID

3567

Reno Mini Hub stop ID 3706

009 011 023 038

Routes From Here

Route	Frequency	Destination
009 W Bus Circulator	60	60
011 20th St Circulator	60	60
023 20th St Circulator	28	60
038 W Bus Circulator	30	60

Get the next three departure times from this stop on your phone for free.

Text: 009 011 023 038 3706

Scan QR code

EMBARK Get the App



Reno Mini Hub Stop ID 3706

009 011 023 038

> YOU ARE HERE

Routes From Here

	Weekdays every Día laborable cada	Saturday every Sábados cada
009 W Reno Crosstown	60 mins	60 mins
to Downtown via Main, General Pershing, Villa, Reno		
011 29th St Crosstown	60 mins	60 mins
to Downtown via Reno, Meridian, 15th, 29th, High, Robinson		
023 23rd St Crosstown	25 mins	50 mins
to Capitol via Greenfield, N Rockwell, NW 23rd		
038 10th St Crosstown	30 mins	60 mins
to Downtown via Rockwell, Reno, Council, NW 10th		

Get the next three departure times from this stop on your phone for free.

Text
Text EMBARK followed by the 3-digit Route No. and Stop ID No. to 414111. STOP ID NO. **3706**
Texto EMBARK seguido del número de la ruta 3 dígitos y Stop ID de 414111

Scan
Scan the QR code with your smartphone's QR reader:
Escanear el código QR con lector de QR de su teléfono inteligente:

EMBARCK Get the App

embarkok.com
405-235-RIDE (7433)
@embarkok

Download EMBARK
Connect to ask a question, report an issue at this stop, and submit requests.

Simple header with stop info and routes

Simplified line map with timepoint stops only

Easy to understand route table with frequency information

Real-time departure instructions

Quick access to contact details and a QR code







Reno Mini Hub

Stop ID 3706

Reno Mini Hub

009 W Reno Crosstown Main, General Pershing, Villa, Reno

Buses every 60 min
Autobuses cada 60 min

011 29th St. Crosstown S Robinson, High, SE/SW 29th, SW 15th, Meridian, Reno

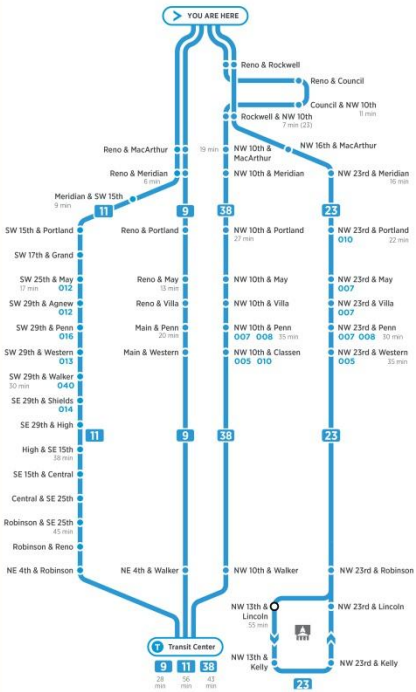
Buses every 60 min
Autobuses cada 60 min

023 23rd St. Crosstown N Kelley, State Capitol, NW 23rd, N Rockwell, Greenfield

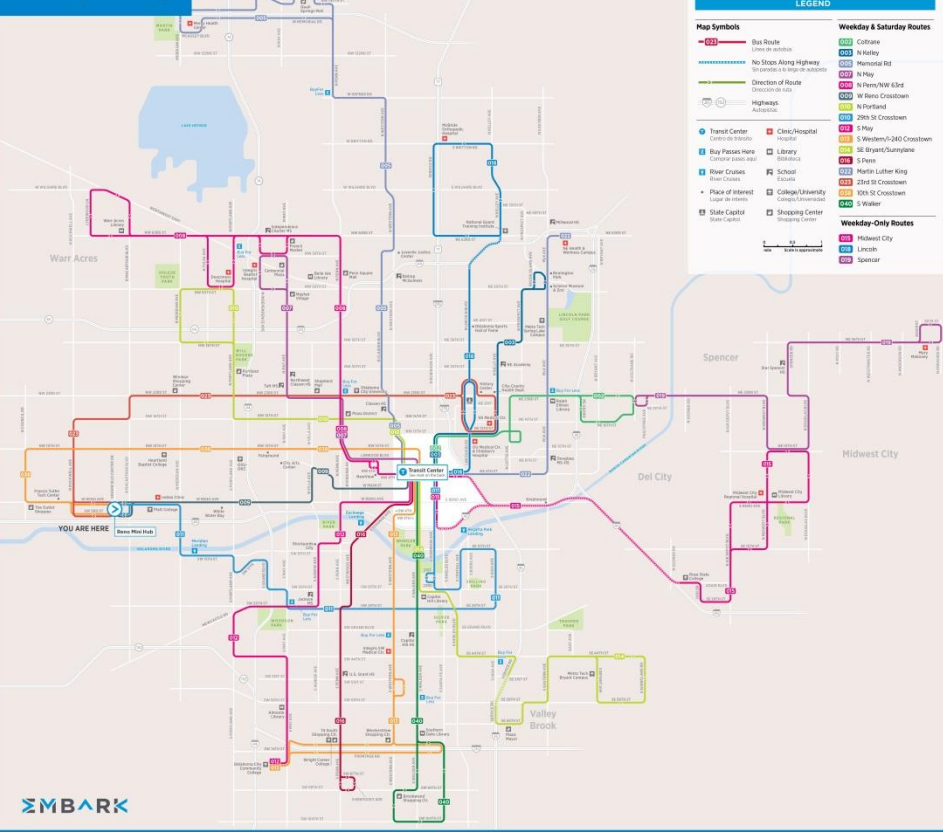
Buses every 25 min
Autobuses cada 25 min

038 10th St. Crosstown NW 10th, Council, Reno, Rockwell

Buses every 30 min
Autobuses cada 30 min



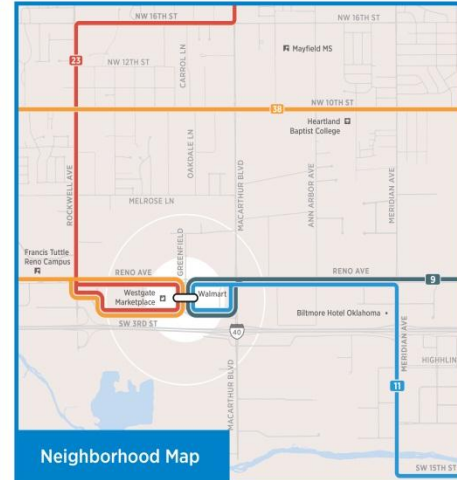
Transit System Map



Departures from this Station

009 To Downtown Transit Center		011 To Downtown Transit Center		023 To State Capitol & Health Sciences		038 To Downtown Transit Center	
Weekday/Dia laborable	Saturday/Sabado	Weekday/Dia laborable	Saturday/Sabado	Weekday/Dia laborable	Saturday/Sabado	Weekday/Dia laborable	Saturday/Sabado
Departs	Departs	Departs	Departs	Departs	Departs	Departs	Departs
6:30	6:30	5:30	6:30	4:54	12:07	5:47	2:17
7:30	7:30	6:30	7:30	5:19	12:32	6:17	2:47
8:30	8:30	7:30	8:30	5:44	12:57	6:47	3:17
9:30	9:30	8:30	9:30	6:09	1:22	7:17	3:47
10:30	10:30	9:30	10:30	6:34	1:47	7:47	4:17
11:30	11:30	10:30	11:30	6:59	2:12	8:17	4:47
12:30	12:30	11:30	12:30	7:24	2:37	8:47	5:17
2:30	2:30	1:30	2:30	7:49	3:02	9:17	5:47
3:30	3:30	2:30	3:30	8:14	3:27	9:47	6:17
4:30	4:30	3:30	4:30	8:39	4:00	10:17	6:47
5:30	5:30	4:30	5:30	9:04	4:25	10:47	7:17
6:30	6:30	5:30	6:30	9:29	4:50	11:17	7:47
		6:30	7:30	9:54	5:15	11:47	8:17
				10:19	5:40	12:17	8:47
				10:32	6:05	12:47	9:17
				11:17	6:30	1:17	9:47
				11:42	6:55	1:47	10:17

*PM times in bold



Transit Information

CONNECT WITH US

Everything you need to know about EMBARK can be found at embarkokc.com or you can talk to us directly using any of the following options:

405-235-RIDE (7433)

@embarkokc

facebook.com/embark

embark@okc.gov

- If you see something, say something. Contact a driver, EMBARK employee, or police officer.
- No tobacco or vaping in this area. Violators could lose riding privileges per EMBARK rider conduct and exclusion policy.

Get the next three departure times from this stop on your phone for free.

Text
Text EMBARK followed by the 3-digit Route No. and Stop ID No. to 414111.
Fugit harricanti omnis mod quis vitae mperati cus. Destisti te inverci tibusapeli in

STOP ID NO. **3706**

Scan
Scan the QR code with your smartphone's QR reader.
Inicia nihil eatumquam cus es dollorem volupta doluptas.

OKLAHOMA CITY



Forward Together

Learn

fares, how to ride, rules, parking

Use

schedules, maps, outlets, stops

Connect

customer care, news, apps

search



Journey Planner

Bus Schedules

Real Time

From: 100 N Walker, Oklahoma City

To: Science Museum of Oklahoma

When Depart at 01/22/2015 11:00

By:



Search

ALERTS

WHAT'S NEW

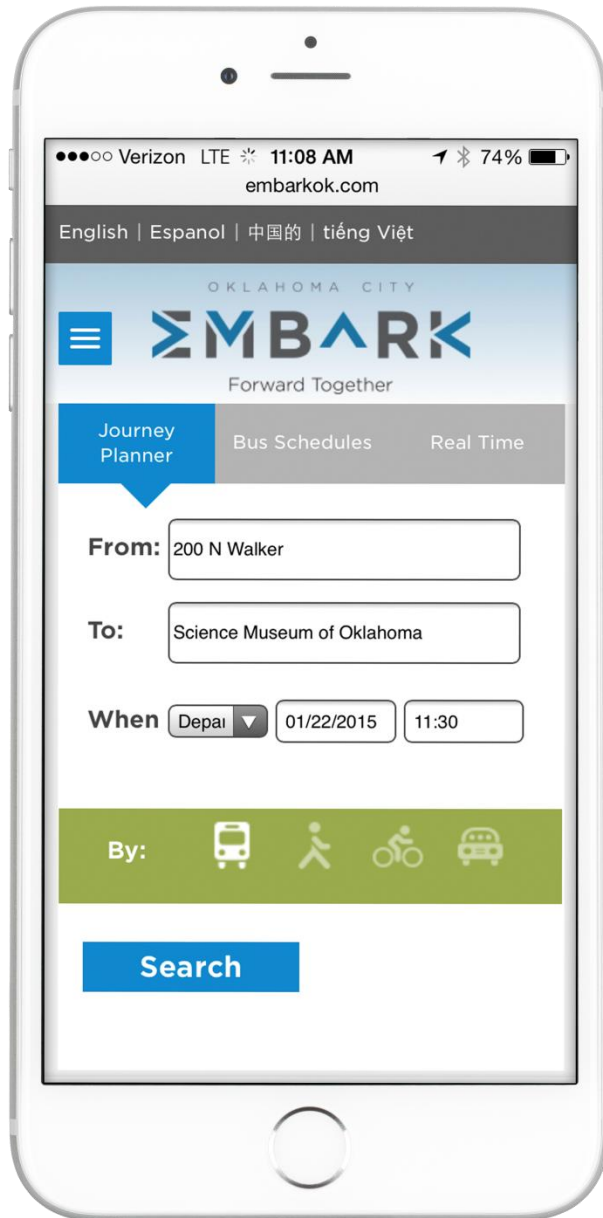
QUICK LINKS

Current Detours

January 20, 2015

Check this page for a current listing of extended detours.



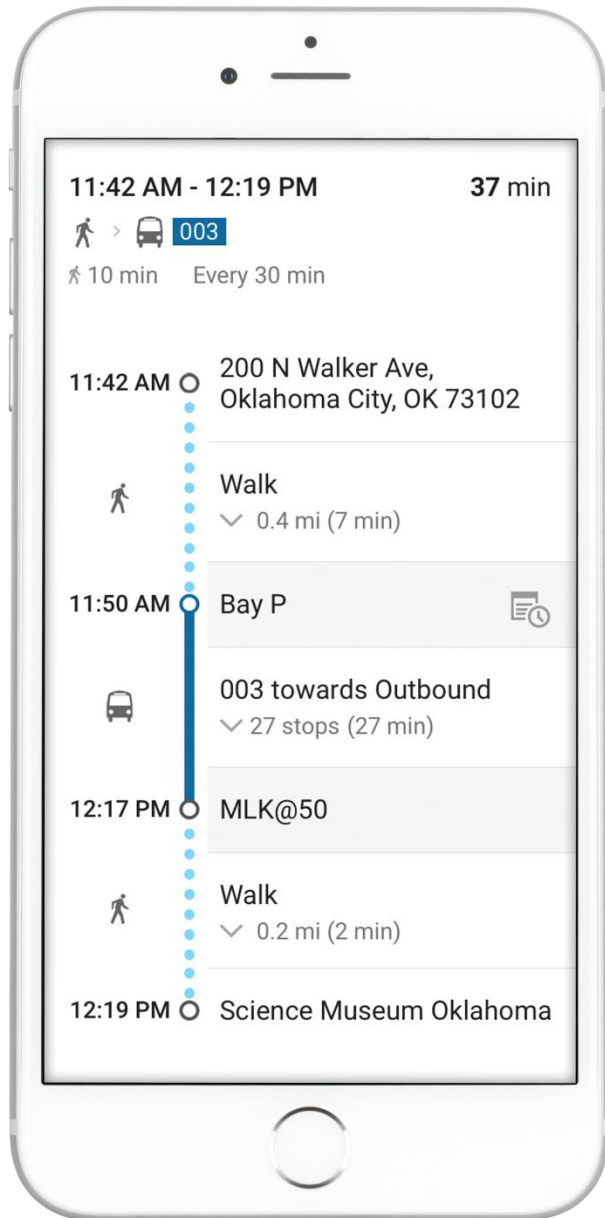


Plan A Trip

Plan a trip from A to B, compare options, and select the most efficient and convenient route. Choosing the best route right is simple.

Get started at embarkok.com



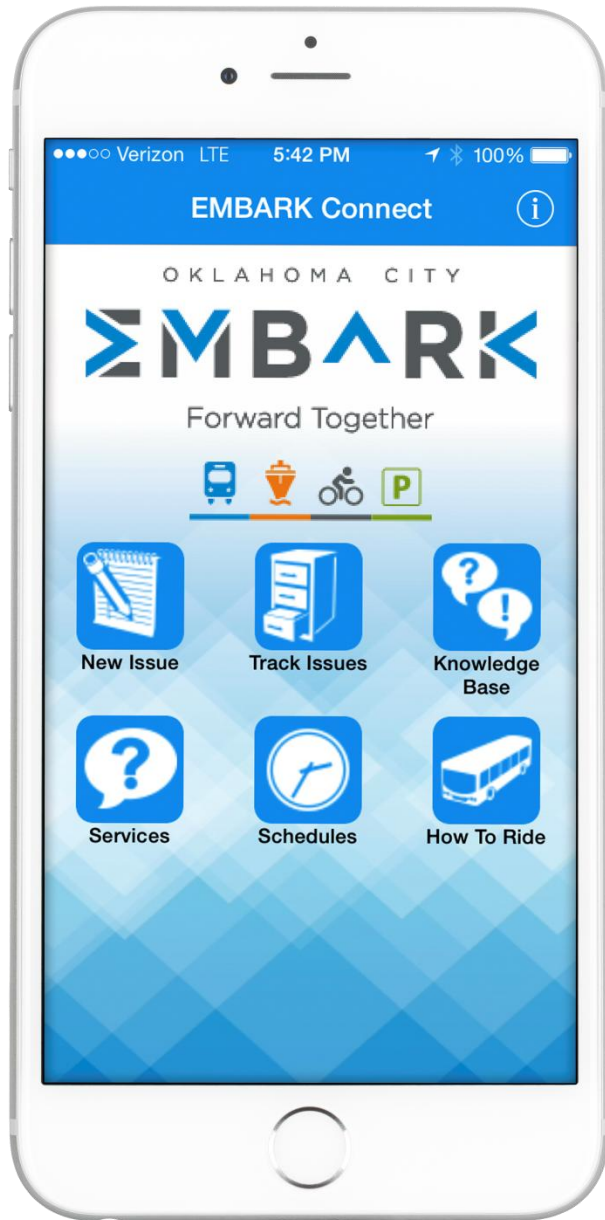


Navigate the City

Step-by-step directions guide you all the way to your destination, including walking segments and transit connections.

Get started at embarkok.com





Stay In Touch

With EMBARK Connect customers can report concerns, suggestions, or accolades while on the go.

Download the app at embarkok.com





HORARIO DE RUTAS

Nights

Serving:

Transit Center **T**

Reno Mini Hub **R**



Every 60 mins

7 PM - Midnight

Monday-Friday



011

By way of S Robinson, High,
SE/SW 29, SW 15, Meridian, Reno

23N

By way of Broadway, NE 13, N Kelley,
NW 23, N Rockwell

EMBARCK

embarkok.com

January 26

Two Crosstown Routes
011 and 23N

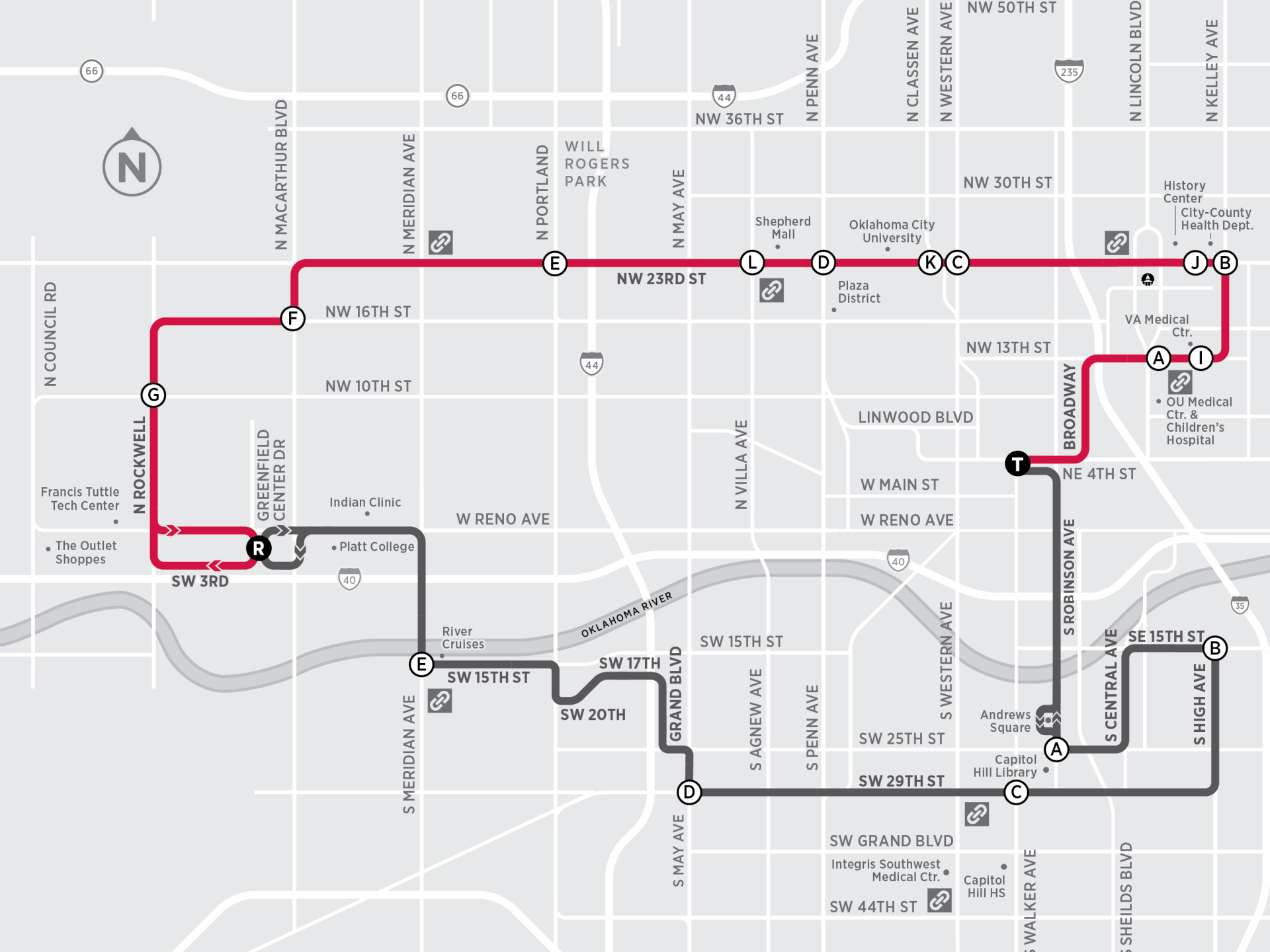
Hourly service from
7 p.m. until midnight

Route 011 serves as a
S 29 St Crosstown

Route 23N serves as N
23 St Crosstown.

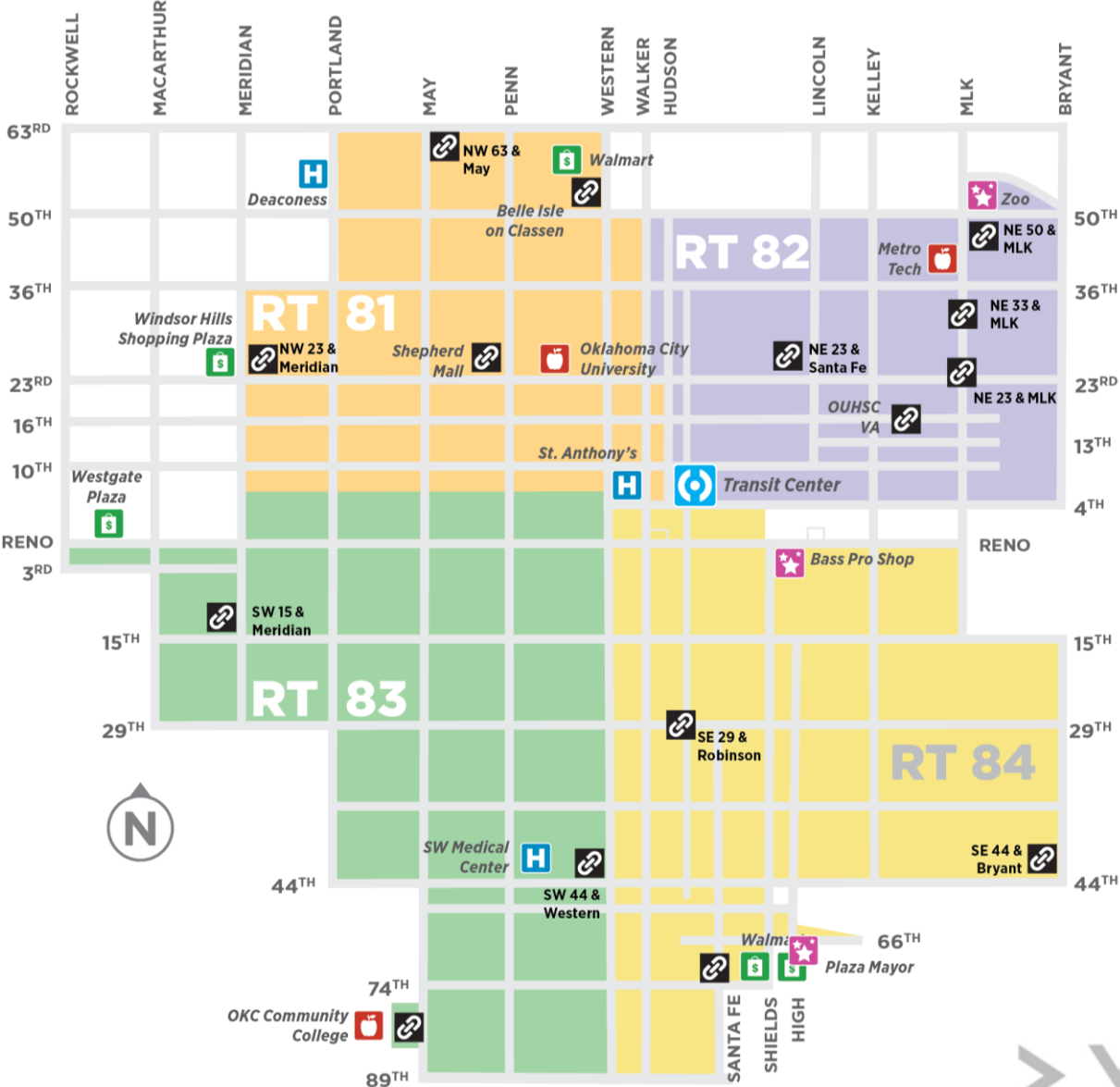
Connects with new and
existing Link stops to
maximize service area





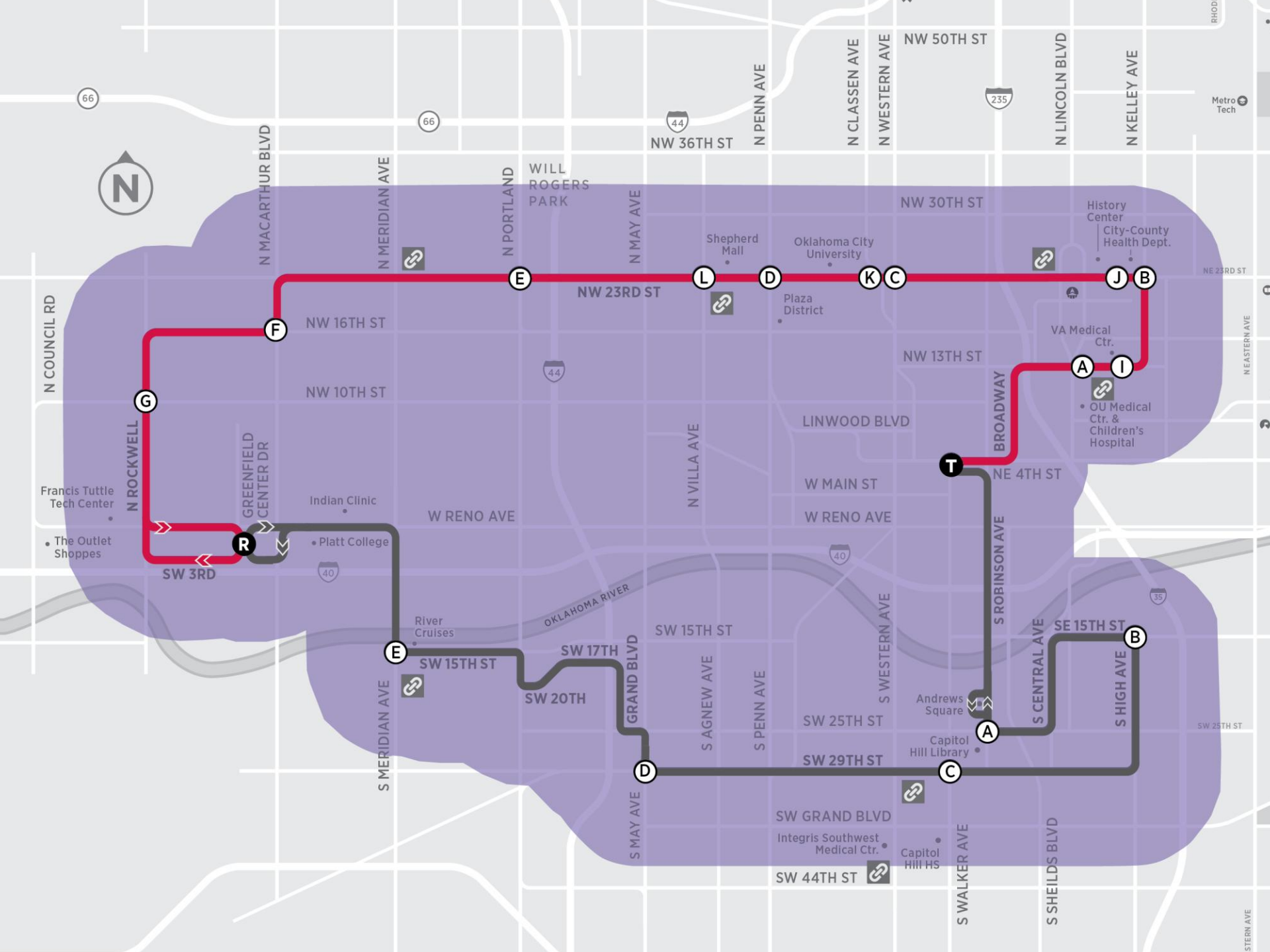


LINK Service Area



-  Transit Center
-  Stop
-  Hospital
-  Shopping
-  Education
-  Entertainment

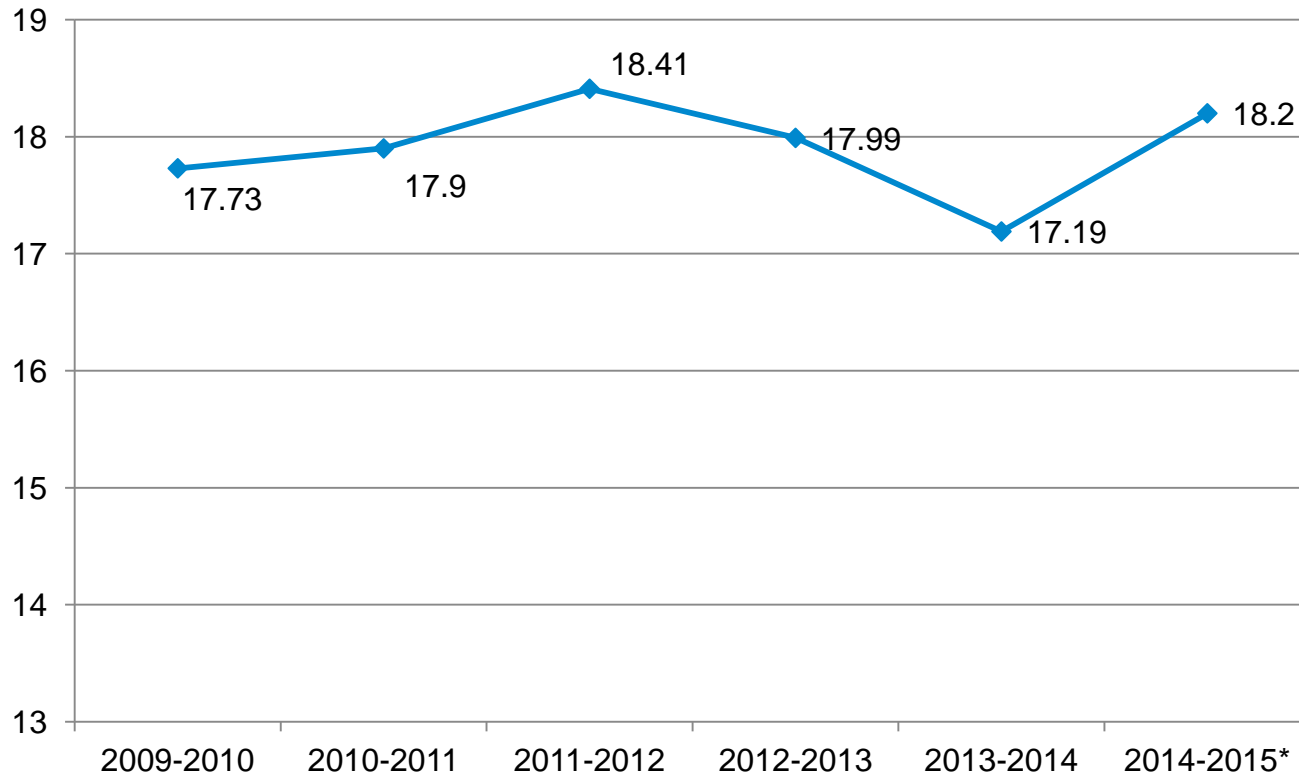






Performance Goals

Weekday Riders Per Service Hour



*Reflects July - December

Weeknight Goal:
9 riders per service hour





See ya *later.*

Routes 011 and 23N Open Late

