

AMP UP OKC

An Art Master Plan for the City of
Oklahoma City

Gail M. Goldman Associates 2015



CULTURAL
DEVELOPMENT
CORPORATION
of CENTRAL OKLAHOMA



Public Information & Marketing

- 2007 News Items
- 2008 News Items
- 2009 News Items
- 2010 News Items
- 2011 News Items
- 2012 New Items

News

THE CITY OF OKLAHOMA CITY

National Endowment for the Arts awards \$50,000 grant for Oklahoma City's Comprehensive Public Art Master Plan

(July 17, 2013) - The National Endowment for the Arts (NEA) announced today the Cultural Development Corporation of Central Oklahoma (CDCCOK) will receive an Our Town grant for a Comprehensive Public Art Master Plan for Oklahoma City. The \$50,000 grant will be used to hire a consultant to develop a plan that will support the City's one percent for Art Ordinance.

The City commissioned a Cultural Plan from the CDCCOK in 2009. The cultural plan, completed in 2010, included a recommendation for a comprehensive public art master plan.

The Cultural Development Corporation of Central Oklahoma, a consortium of local corporate, non-profit and government leaders, develops the arts in central Oklahoma through leadership, planning and research.

"This national recognition validates our past efforts and advances our future work on five Cultural Plan initiatives to advance arts education, celebrate cultural and demographic diversity, unify existing arts organizations, promote and expand arts and cultural tourism, and grow financial support to sustain these efforts," Julia Kirt, President of the CDCCOK

13 PRIORITIES



1. Set the bar high.

Quality not quantity.



2. Involve Artists Early

Fully integrate the artist into the design phases of capital improvements projects, planning, and development initiatives.



3. Streamline Internal Allocation Process

For greater multi-departmental coordination of eligible Capital Improvement Projects.



The City of
Oklahoma City
Department of Public Works


MAPS 3 Downtown Public Park - Upper Section

Project Budget Summary

July 17, 2014

1. Project Funding		
City of OKC - MAPS 3	Eligible -Restricted	\$100,531,000
Total Funds		\$100,531,000
2. Project Costs		
A. Direct Costs		
Property Acquisition/ROW	Estimate	\$18,432,000
		\$82,099,000
B. Soft Costs^a		
A&E	8%	\$6,602,600
Testing	2%	\$1,259,840
Administration	5%	\$3,981,560
FF&E	1%	\$1,012,100
Budgeted Construction Cost		\$69,262,900
Contingency	6%	\$4,249,000
3. 1% For Art		
Ineligible Funds	0%	\$0
Eligible - Restricted Funds (MAPS 3)	100%	\$69,262,900
Eligible - Unrestricted Funds	0%	\$0
1% for Art (Eligible Funds/Total Funds * Budgeted Construction Cost * 1%)		\$692,629
4. Fixed Limit of Construction Cost		\$64,321,271
(Budgeted Construction Cost - Contingency - 1% for Art)		

example


Eric J. Wenger, P.E., Director
Public Works/City Engineer

^aAmounts from MAPS 3 Implementation Plan approved August 2011.

4. Standardize Administrative Practices

*Enhance public art program
administrative practices internally by
developing consistent standards and
guidelines.*



CITY OF OKLAHOMA CITY
COLLECTION CARE PLAN

September
2014

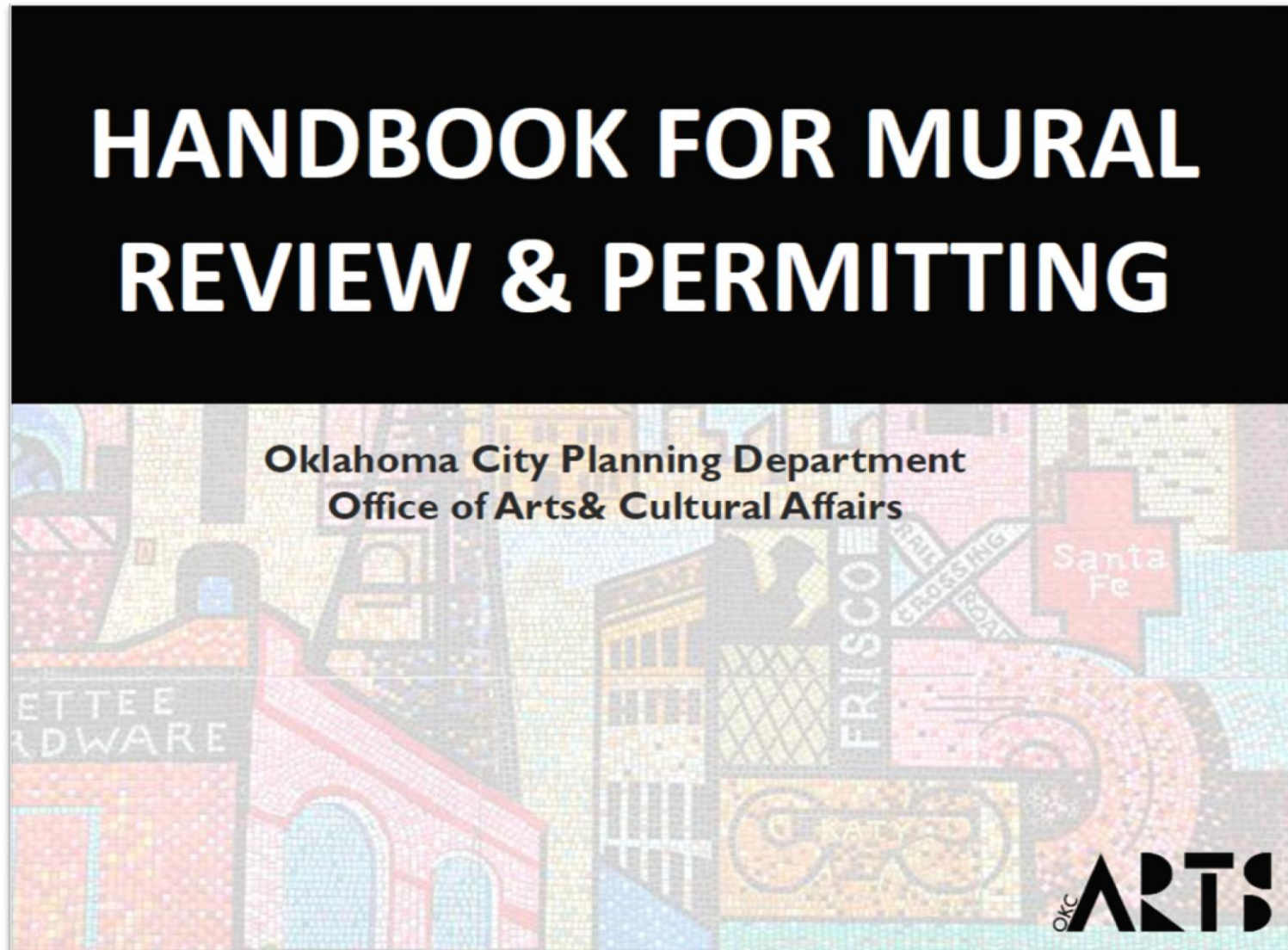
5. Clarify Role of Arts Commission

Establish term limits for Arts Commissioners, diversify membership and redefine roles.



6. Simplify the Permit Process

Simplify the review and permitting process to encourage developers and neighborhood groups to commission murals and other public art.



7. Engage The Private Sector

Develop ways to encourage private developers to include public art in development projects.



8. Expand Public Art into Neighborhoods

Create opportunities for public art to extend to Oklahoma City's diverse neighborhoods.



9. Provide a Resource for Finding Artists

Establish a pre qualified artist pool as a resource to find artists.



Pre-Qualified
Artist Pool

2015

OKC ARTS

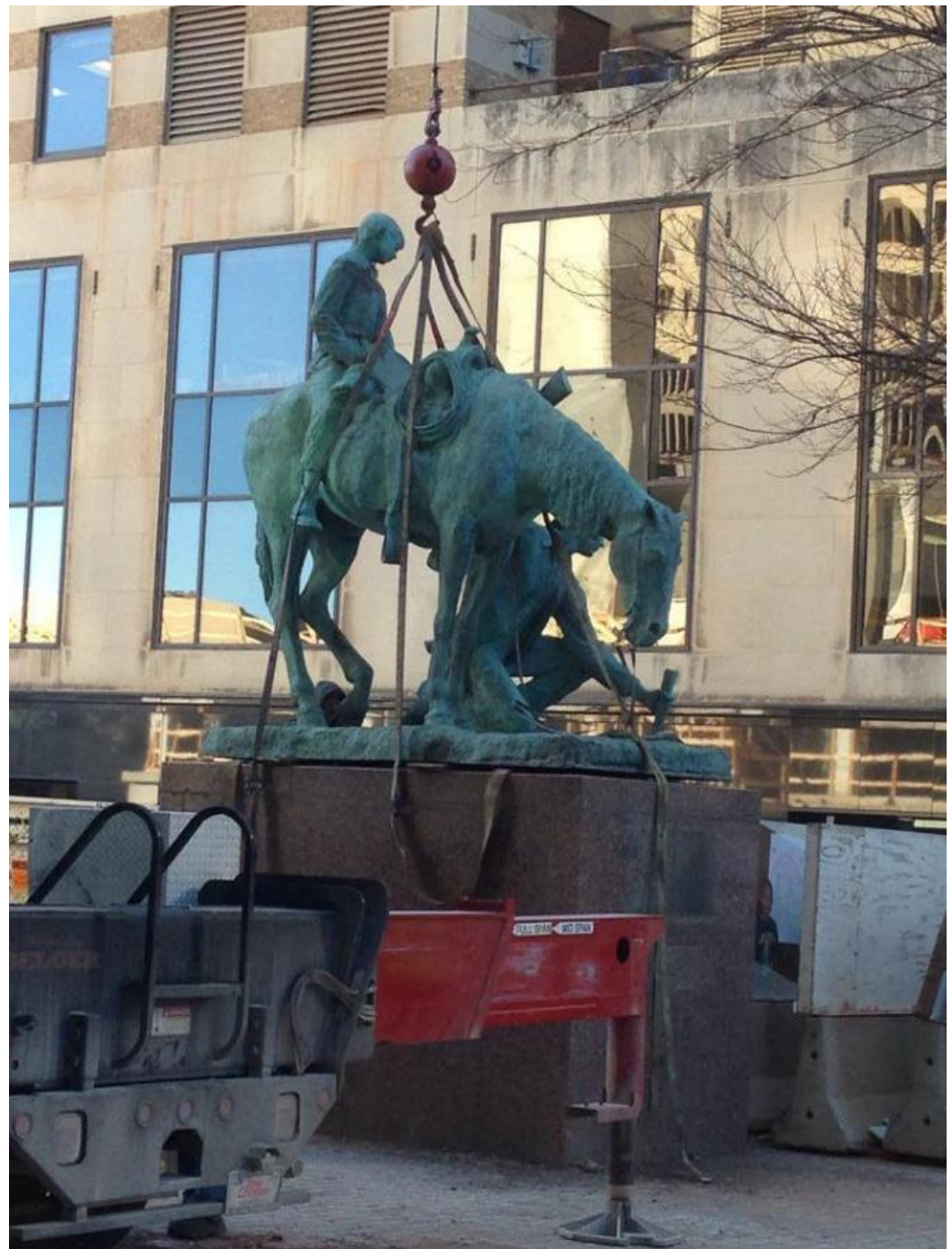
10. Build Local Artist Capacity

Provide workshops and resources for artists to learn and explore the range of options for public art involvement.



11. Create a Mechanism to Accept Gifts of Artworks

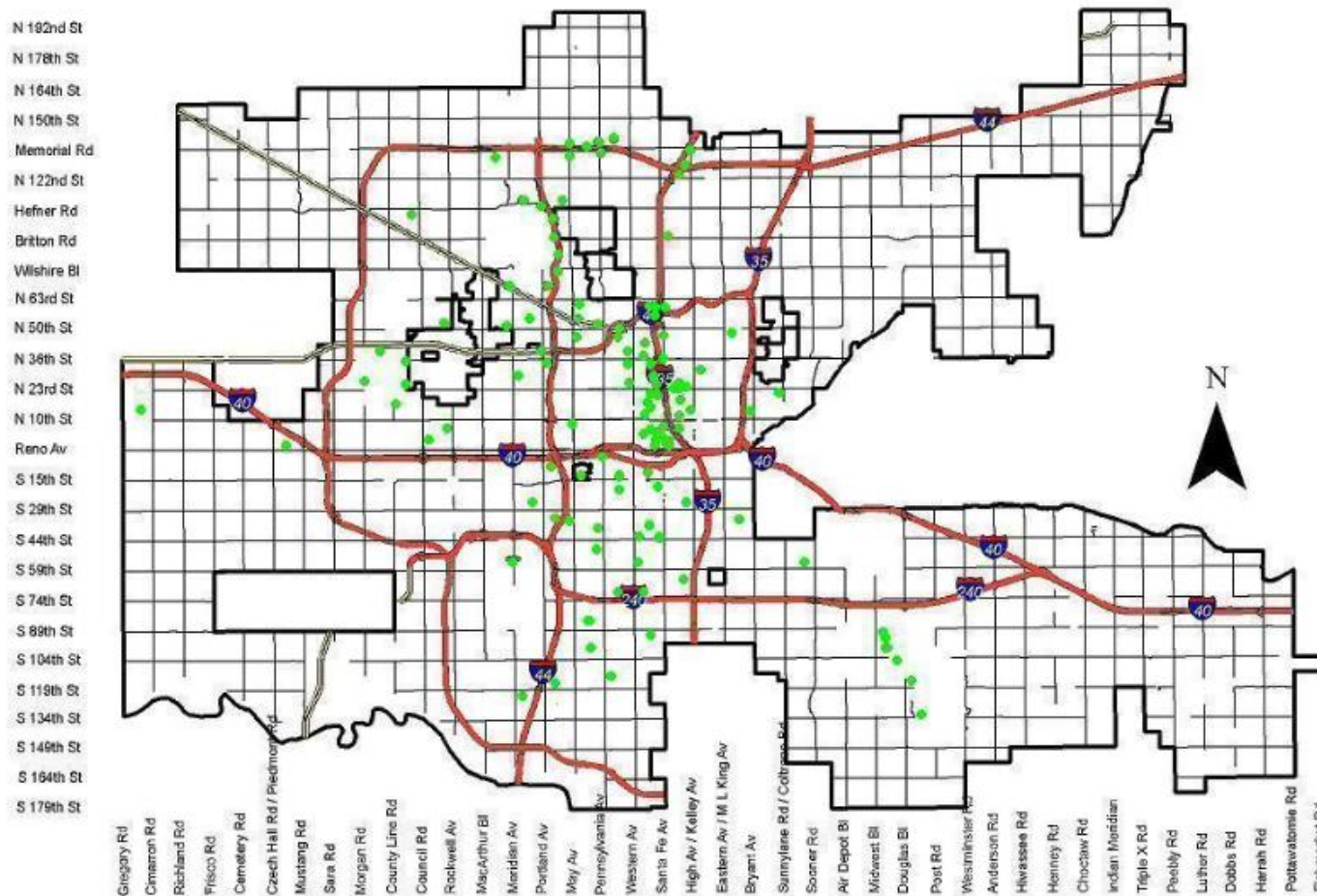
Develop policy, guidelines, and criteria for the donation and loan of artwork to the City.



12. Inventory Potential Public Art Sites

Identify appropriate sites and appropriate types of public art for placement of permanent and temporary artwork throughout the neighborhoods and downtown.

Art Display Location Map



13. Increase Visibility of Public Art in OKC

Promote the arts locally, regionally and internationally through tourism initiatives, social media and public presentations.

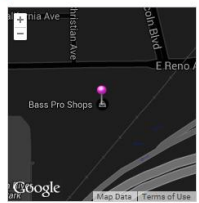
culture NOW
ART ARCHITECTURE & HISTORY
in the Public Realm

MUSEUM WITHOUT WALLS

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Centennial Land Run Monument

Artist: Paul Moore
Collection: City of Oklahoma City Public Art



Location: Bricktown Canal, 200 Bass Pro Dr, Oklahoma City, OK 73104, United States

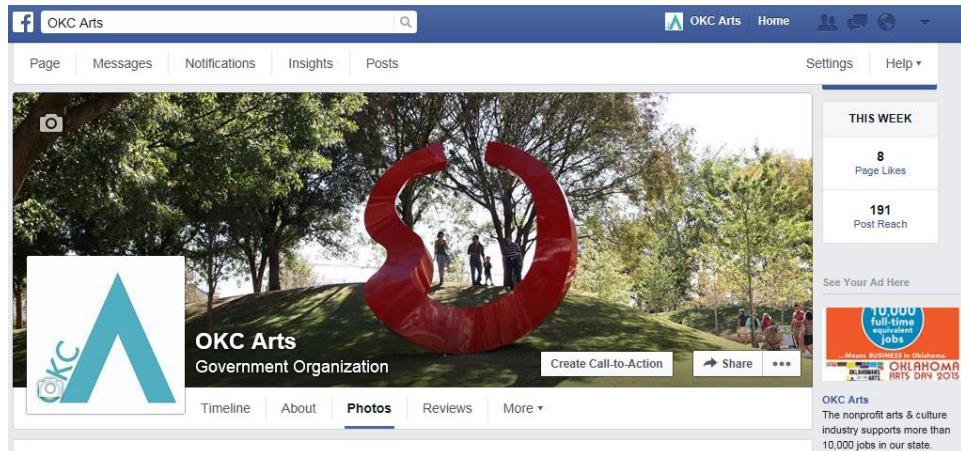
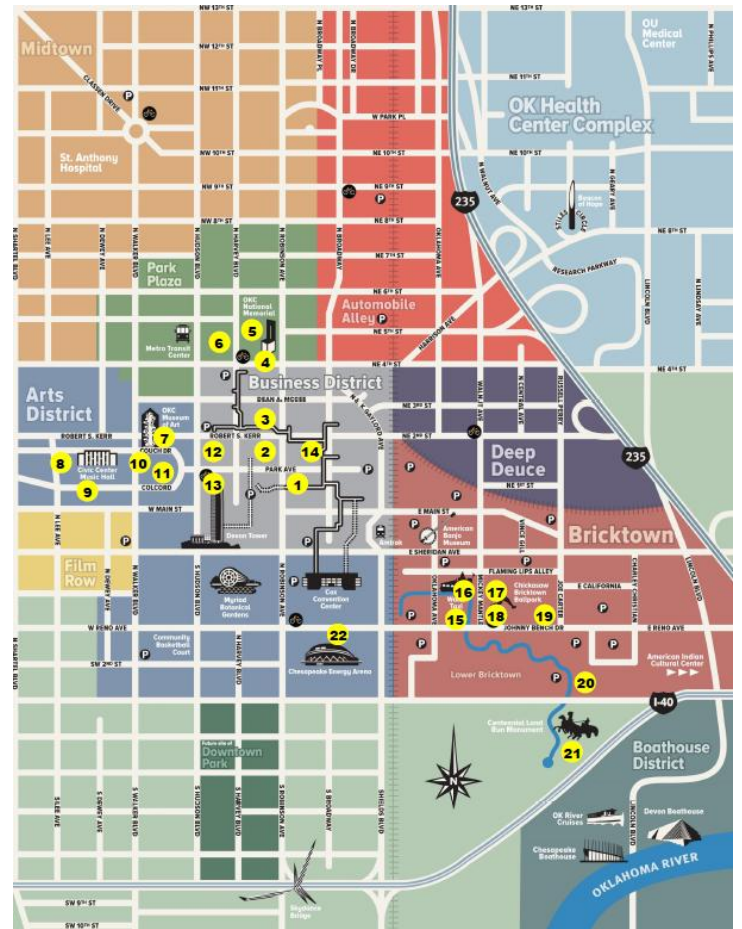
Bass Pro Shop lot back to the RV and bus parking, sculptures are just feet away

Nearby items

- Childhood is Everlasting 0.3 miles
- Warren Spahn 0.3 miles
- Carl Owen Hubbell 0.4 miles
- The History of Bricktown 0.4 miles
- Devon Boathouse 0.5 miles
- This Land 0.5 miles
- Chickasaw Bricktown Ballpark 0.6 miles

Description: The main sculptural body is a racing mass of horsepower and humanity which will spread thirty feet across and cover a distance of one hundred yards. At a scale of one and a half times life-size, a single horse and rider will tower twelve feet above the ground. Separated from this racing mass are two additional figure groups: soldiers with a cannon signal the starting point and a lone sooner waits with his horse ahead of the action. The entire length of this colossal work will stretch out longer...

Kim Walker Ray



PUBLIC ART MASTER PLAN ACTION PLAN	IMMEDIATE	SHORT TERM 1-2 years	LONG TERM 3-5 years
REVISE PUBLIC ART ORDINANCE <ul style="list-style-type: none"> Revise Municipal Code 38-487 to 38-494 Consider including all capital improvement construction projects as applicable in the revised Municipal Code 38-497 Research laws and funding source restrictions to consider establishing an Art Conservation Fund Establish a resolution to use the Special Purpose Fund to account for public art contributions Include language in the revised Municipal Code 38-487 requiring the development of an annual Public Art Workplan Address murals and sign code changes Arts Commission 			
ARTS COMMISSION <ul style="list-style-type: none"> Redefine/clarify role of Commissioners Broaden membership diversity Include industry related Commissioners (curators) Establish 3-year term with 2 year limits Develop Emeritus Role for previous Commissioners Appoint new Commissioners Develop & adopt bylaws 			
MURALS <ul style="list-style-type: none"> Address murals in revised ordinance Consider eliminating signage permit requirements Revise existing Municipal Code 2010 			
ALLOCATION & TRANSFER OF PERCENT FOR ART FUNDS <ul style="list-style-type: none"> Establish a procedure for future funded CIP projects that will facilitate early budgeting Include Office of Arts & Cultural Affairs on information distributed about GO Bond funded projects 			
POLICIES, PROCEDURES AND BEST PRACTICES <ul style="list-style-type: none"> Develop and publish guidelines to establish consistent practices for the administration of One Percent for Art projects Schedule presentations by Office of Arts & Cultural Affairs staff with City Departments in future projects Include the Office of Arts & Cultural Affairs Liaison as part of project teams Develop physical public art master plans for large building, sites and campuses Clarify and publish the role of Arts Commissioners 			

COMPLETED- 
 IN PROCESS- 
 NOT STARTED- 

PUBLIC ART MASTER PLAN ACTION PLAN	IMMEDIATE	SHORT TERM 1-2 years	LONG TERM 3-5 years
GIFTS AND LOANS ARTWORK POLICY <ul style="list-style-type: none"> Adopt a Policy for Review and Acceptance of Gifts and Loans of Visual Artworks 			
DEACCESSION OF ARTWORK POLICY <ul style="list-style-type: none"> Adopt a Deaccession Policy for the removal and disposition of artwork on City-owned land and in City-owned facilities Deposit funds realized from deaccessioning into Special Purpose Fund for Artwork Repairs and Maintenance 			
CITY REVIEW AND PERMITTING PROCESS <ul style="list-style-type: none"> Find ways to streamline and simplify permitting process Provide access to a list of pre-qualified artists Provide access to a list of pre-qualified licensed engineers 			
URBAN DESIGN AND PLANNING FRAMEWORK FOR PUBLIC ART <ul style="list-style-type: none"> Incorporate public art into the planning process as a guide for the community 			
OFFICE OF ARTS & CULTURAL AFFAIRS <ul style="list-style-type: none"> Consider staffing needs through annual Public Art Workplan development and general fund preparation Evaluate classification for the Office of Arts & Cultural Affairs positions Expand paid artist interns as Public Art Workplan and general fund resources allow 			
COLLECTION CARE & MAINTENANCE <ul style="list-style-type: none"> Conduct an annual condition survey of all City-owned artwork Ensure that routine maintenance of the artwork occurs with some regularity Proactively address maintenance and conservation needs for new artwork being commissioned and purchased by the City Offer periodic workshops on maintenance needs and practices to City field workers responsible for maintaining the artwork 			
PUBLIC EDUCATION & MARKETING <ul style="list-style-type: none"> Build public expectation for exceptional quality public art Provide access to online information about the public art collection Continue to evaluate the effectiveness of communicating in more than one language 			

COMPLETED- 
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PUBLIC ART MASTER PLAN ACTION PLAN	IMMEDIATE	SHORT TERM 1-2 years	LONG TERM 3-5 years
LOCAL ARTIST PROFESSIONAL DEVELOPMENT <ul style="list-style-type: none"> Formalize partnerships with Oklahoma Visual Arts Coalition and other artist organizations to provide general resources and professional development training to artists 			
FEE FOR SERVICE <ul style="list-style-type: none"> Offer public art project management and consulting services on a fee-for-service basis, so the City can provide input and leadership in comprehensive public art planning An initial meeting to brainstorm the range of public art possibilities for a project and giving introductory presentations about public art to boards, committees, and design teams 			
CULTURAL TOURISM <ul style="list-style-type: none"> Leverage collaboration with district organizations, arts organizations and the convention and Visitors Bureau 			
ENGAGING THE PUBLIC <ul style="list-style-type: none"> Develop and promote guided and self-guided public art tours of downtown through apps and online resources Commission economics studies and provide testimonials to elevate awareness of public art Provide consistent identification markers on all public artwork owned by the City Provide presentations that illustrate the vision for public art in Oklahoma City neighborhoods, districts, civic groups and City Staff Collaborate with local educational institutions, art organizations and museums to co-host educational programs, workshops, and lectures 			
NEIGHBORHOOD INITIATIVES <ul style="list-style-type: none"> Find ways to use public art as a tool to celebrate the diverse populations that are integral to Oklahoma City's past and present Stimulate cultural exchange in public engagement and educational programming 			

COMPLETED- 
 IN PROCESS- 
 NOT STARTED- 

