



MINUTES

Development Codes Update

Stakeholder Advisory Team Special Meeting

Date: July 23, 2020

Time: 2:00 p.m.

Location: Video Conference Only. Phone 1 (346) 248-7799, Zoom Meeting: <https://okc.zoom.us/j/96815084808>, Conference ID: 968 1508 4808

The agenda was filed with the City Clerk of The City of Oklahoma City at 3:45 p.m. on July 20, 2020.

The meeting presentation and the meeting video recording are available at okc.gov.

1. CALL TO ORDER

Lisa Chronister called the meeting to order at 2:05 p.m.

2. ROLL CALL

Members Present: Allison Barta-Bailey, Jessica Black, Todd Booze, Ofelia Cancio, Nathan Cao, Jorge Charneco, James Cooper, Scott Cravens, Joel Dixon, Clay Farha, Chris Fleming, Asa Highsmith, Andrew Hwang, AJ Kirkpatrick, Ricardo Montoya, Nikki Nice Jim Parrack, Emily Pomeroy, Janis Powers, Todd Stone, Tim Strange, Bryce Thompson, Marcus Ude and Mark Zitzow.

Members Absent: Aimee Ahpeatone, Gary Brooks, Andy Burnett, Jonathan Dodson, Chip Fudge, Julie Hornbeek, Mark Livingston, David Lloyd, Deemah Ramadan, and Mark Ruffin.

Staff Present: Geoff Butler, Planning Director; Lisa Chronister, Assistant Director; Sarah Welch, Program Planner; Marilyn Lamensdorf, Associate Planner; Cameron Conyers, Associate Planner; Mark Mishoe, Admin Coordinator; Laura McDevitt, Assistant Municipal Counselor; and Susan Randall, Assistant Municipal Counselor.

Consultants Present: Mark White, White & Smith, LLC, Planning and Law Group; Rhys Wilson, White & Smith, LLC; Triveece Penelton, Vireo.

3. REVIEW SAT #1 INCLUDING GUIDING PRINCIPLES

Lisa Chronister summarized the previous meeting, including the project purpose, guiding principles, an overview of Planokc and Phase 1 Report, major themes, Phase 1 recommendations, and the team role and responsibilities.

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4. REVIEW SIGN CODE APPROACH

Mark White introduced the sign code principles and discussed the background of planokc and policies related to signage. He discussed the areas of signage that can be regulated, and the feedback received from focus groups.

5. REVIEW/DISCUSS KEY ISSUES

Mr. White presented the issues, approaches, and best practices for two sign code elements, billboards and freestanding poll signs. A Zoom poll of SAT members was conducted after the discussion of each element, for the purpose of gathering feedback.

Justin Booher and Troy Schweinberg offered public comment during this item.

6. PUBLIC COMMENT

None.

7. SCHEDULE & NEXT STEPS

The next SAT meeting will be scheduled for the week of July 27 to present and discuss remaining agenda items. The goal is to have a final draft of sign code recommendations completed by early Fall.

8. ADJOURN

The meeting was **adjourned at 3:52 p.m.**

Note: These minutes are subject to acceptance by the Stakeholder Advisory Team.