



Oklahoma City Dodgers

2015 Year in Review

Five Core Strategies

- Quality Family Entertainment
- Provide Unsurpassed Customer Service
- Offer Affordable Products
- Committed to Community Involvement
- Provide Our Business Partners With a Unique Marketing Opportunity



By The Numbers

- 23 Sellout Crowds
- Average Attendance of 7,115
- Total Projected Attendance: 475,000

Top 15 in Minor League Baseball





Rebrand



OKLAHOMA CITY
Dodgers

OKC™

OKLAHOMA CITY DODGERS



Ticket Sales

- Focus on peak games
- Affordable products
 - 7-Game Family Plan
 - Friends & Family Nights
- Specialty nights
 - Field Trip Days
 - Scout Nights
 - Future Dodgers Nights
 - Faith Night



Entertainment



Community Involvement



Hertz Grand Slam Mission



Devon Hometown Heroes



Community Involvement

Integrus Home Run For Life

OBI Blood Drive



Chesapeake Community
All-Stars



OKC Dodgers Baseball Foundation

The OKC Dodgers Baseball Foundation is a not-for-profit organization whose mission is the impact the lives of the families in the state of Oklahoma, provide educational opportunities for our youth and support first responders of our great state through charitable contributions and programming initiatives.



OKC Dodgers Baseball Foundation



April 25
Oklahoma
Standard Night



OKC Dodgers Baseball Foundation



Family Night Out



Ballpark Improvements



Ballpark Improvements



Ballpark Improvements



Ballpark Improvements



Ballpark Improvements



Ballpark Special Events



High School Baseball



Non-Profit Events



Bedlam Baseball



On The Field

- Best record in the Pacific Coast League
- First Place in the American Northern Division
- Corey Seager, Baseball America's #1 Prospect



Thank You!

