



The City of
OKLAHOMA CITY

2020 OCT 26 PM4:22
OKLAHOMA CITY CLERK

**Development Codes Update
Stakeholder Advisory Team
Special Meeting**

AGENDA 2:00 p.m. October 29, 2020

During the state of emergency in place during the COVID-19 pandemic, and in compliance with state and local stay at home orders, no physical location will be provided for this meeting. The meeting will instead be live streamed from remote locations. Instructions on how to join the meeting can be found on the second page of this agenda.

TEAM MEMBERS

Aimee Ahpeatone, Allison Barta-Bailey, Jessica Black, Todd Booze, Gary Brooks, Andy Burnett, Ofelia Cancio, Nathan Cao, Jorge Charneco, James Cooper, Scott Cravens, Joel Dixon, Jonathan Dodson, Clay Farha, Chris Fleming, Asa Highsmith, Julie Hornbeek, Andrew Hwang, A.J. Kirkpatrick, Mark Livingston, David Lloyd, Ricardo Montoya, Nikki Nice, Jim Parrack, Emily Pomeroy, Janis Powers, Deemah Ramadan, Mark Ruffin, Todd Stone, Tim Strange, Bryce Thompson, Marcus Ude, Mark Zitzow

Geoff Butler, Planning Director
Lisa Chronister, Assistant Director
Sarah Welch, Program Planner
Marilyn Lamensdorf, Associate Planner
Mark Mishoe, Admin Coordinator
Susan Randall, Municipal Counselor

ALL MEMBERS ATTENDING THE MEETING BY VIDEO CONFERENCE

**PHONE 1(346)248-7799 cell phone
Toll Free: 1(877)853-5257 or 1(888)475-4499 landline only
Meeting ID: 981 2157 2563
Join Zoom Meeting: <https://okc.zoom.us/j/98121572563>**

PARTICIPANT INSTRUCTIONS

VIDEO TELECONFERENCE MEETING

The City encourages participation in the public meeting from the residents of Oklahoma City. The City Council Chamber will be closed and the only alternative to participate in the meeting will be by video teleconference. Below are instructions on how to access the meeting and how to request to speak on certain agenda items.

To participate in the meeting via ZOOM, go to **Meeting URL:**

<https://okc.zoom.us/j/98121572563>

When prompted, enter Meeting ID: **981 2157 2563**

- To participate in the meeting by cell phone, call **1(346)248-7799**
- To participate by land line toll free, call **1(877)853-5257 or 1(888)475-4499**
- To speak on a certain agenda item, place a call in advance of the meeting to (405)297-2406 or e-mail mark.mishoe@okc.gov. Include your name, the agenda item number and the reason you would like to speak (protest, representing applicant, request continuance, i.e.). **Please submit your request prior to the beginning of the meeting to avoid receiving your request after your item has been considered.** City staff will attempt to submit requests received during the meeting to the Chair. Please press *6 to speak when recognized by the Chair.

The Chair will announce at the beginning of the meeting that if connections are lost, the City will attempt to restore communications for a maximum of 30 minutes and if communications cannot be restored, the meeting will reconvene at a certain date, time and place. If you are disconnected from the video conference, please try again before calling 405-297-2406.

It is the policy of the City to ensure that communications with participants and members of the public with disabilities are as effective as communications with others. Anyone with a disability who requires an accommodation, a modification of policies or procedures, or an auxiliary aid or service, or alternate format of the agenda in order to participate in this meeting should contact the ADA Coordinator of the Planning Department at 405-297-2406 or TDD (405) 297-2020 as soon as possible but not later than 48 hours (not including weekends or holidays) before the scheduled meeting. The Planning Department will give primary consideration to the choice of auxiliary aid or service requested by the individual with disability.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **REVIEW TEAM ROLE AND RESPONSIBILITIES**
4. **REVIEW SAT #3**
5. **INTRODUCE SIGN CODE DRAFT**
6. **INSTRUCTIONS FOR REVIEW/COMMENT**
7. **PUBLIC COMMENT**
8. **SCHEDULE & NEXT STEPS**
9. **ADJOURN**

OKC Development Codes Update

Stakeholder Advisory Team Meeting #4

October 29, 2020

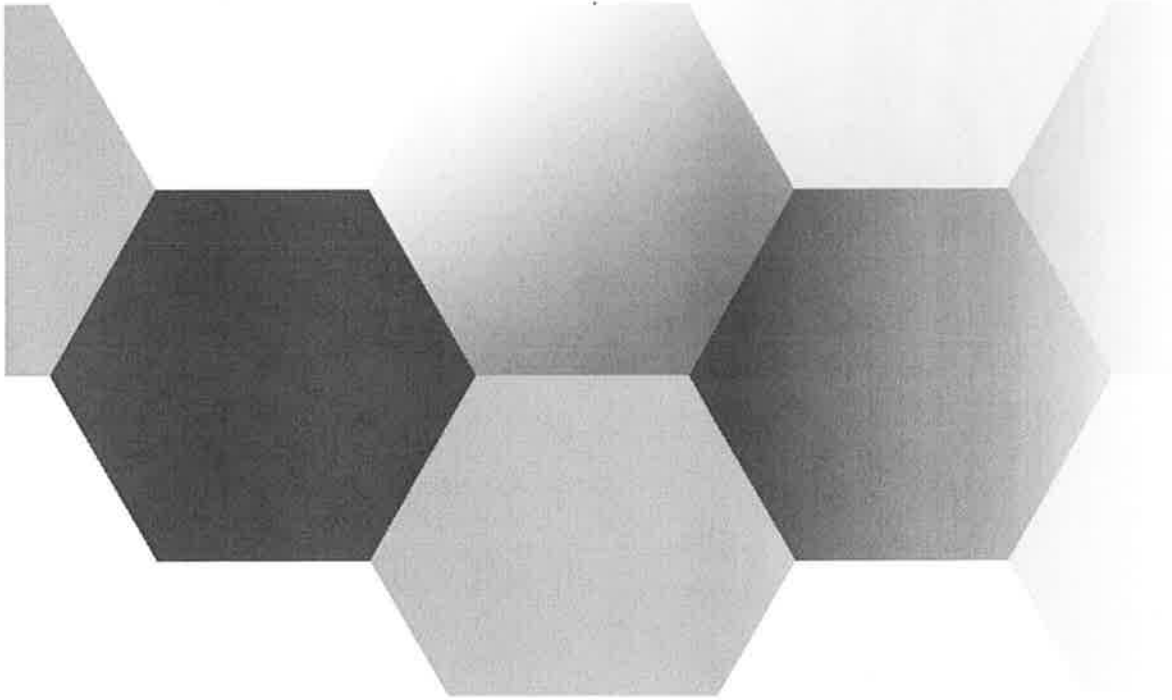
Agenda

1. Call to order
2. Roll call
3. Review team role and responsibilities
4. Review SAT #3
5. Introduce sign code draft
6. Instructions for review/comment
7. Public comment
8. Schedule and next steps
9. Adjourn

Team role and responsibilities

Examine key elements and technical aspects of the project; review & comment on drafts:

- Consultant team's assessment of the current code
- Structure and components of the proposed code, including development standards, administrative procedures, graphics, and maps;
- Alignment with the comprehensive plan; and
- Public input
- Identify additional data or information needs
- Ask questions
- Build support



Review SAT #3

Development Codes Update Project

New Code – Specific Issues

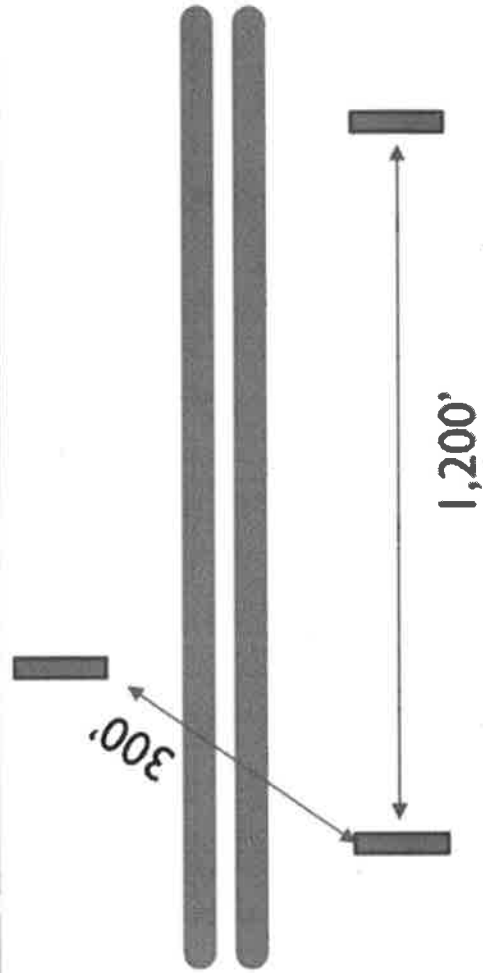
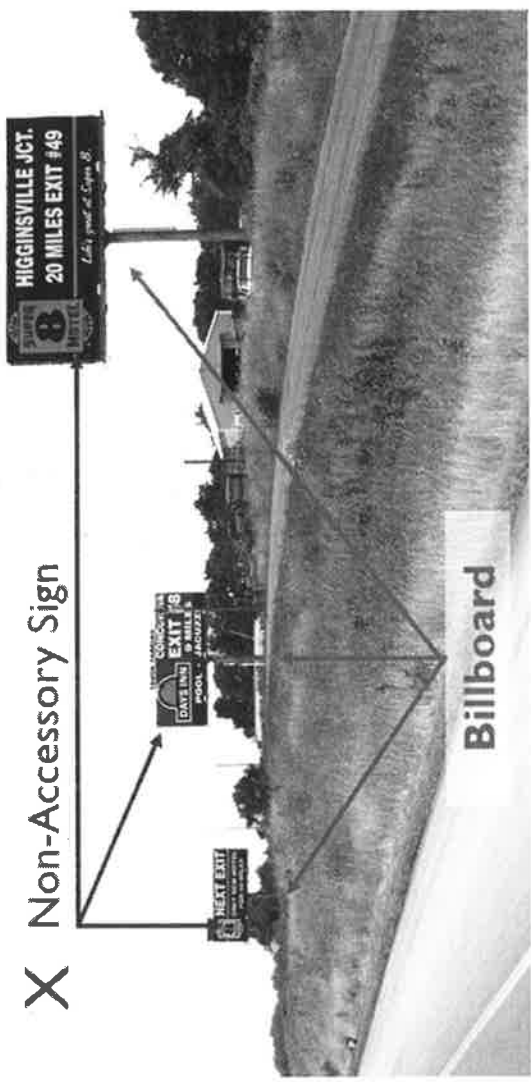
- Billboards
- PUD/SPUD applications
- Pole signs
- Measurement/Allocation
- EMD's



Billboards

Approach:

- Physical definition (not content)
- Only allowed on freeways (except certain "Scenic Corridors")
- Spacing = 1,500'
- Spacing measured on both sides of freeway
- Credit for relocation



PUD/SPUD

Approach

- Compliance with district regulations
- Prohibit permanent billboards in C-3/C-HC
- Master sign plan required (P/SPUD or other)

Master Sign Plan (MSP) Chatham Professional Park 00-USP-001

These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.

USP Identifier:	00-USP-001
Location:	590 E. Chatham St.
Date USP established:	February 2000
Last modified:	June 2010 (Spelling and general format corrections; no substantive changes.) February 2019 (Changes to principal ground sign)


General Provisions of Uniform Sign Plan for this project

none

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with municipal, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Master Sign Plan (MSP) for the property where the sign is located.

In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall prevail. The specifications in the approved Uniform Sign Plan shall include, but not be limited to, specifications on signage materials, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) shall be deemed to be in compliance with such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Master Sign Plan may be amended by filing a new sign plan with the Planning Department. Any such amendment shall be subject to the same review and approval process as the original sign plan. This shall apply to all properties governed by said plan.

Ground Signs - Project Identification	
Quantity:	1
Location:	At entrance on E. Chatham St.
Materials:	Painted aluminum with white vinyl letters; brick sign base
Size:	<ul style="list-style-type: none"> • Height -- maximum 54 inches for sign structure • Length -- maximum 9 feet for sign • Area -- maximum 32 square feet per side for sign
Colors:	<ul style="list-style-type: none"> • Background -- Green PMS 7484 C • Letters -- White
Illumination:	External with two ground mounted up-lights
Other:	Letter style -- Times Roman Bold
Photo(s): *	
Wall Signs - Tenant Type 1	
Quantity:	1 per bay
Location:	In recessed sign area above doorway in each bay
Materials:	Vacuum formed plastic letters (rounded edge) on painted background
Size:	<ul style="list-style-type: none"> • Letter sizes -- 4 inches, 6 inches, 8 inches, 12 inches, 15 inches, and 18 inches • Height -- 2 feet 3 inches • Area (Building A) -- maximum 22.5 square feet per bay • Area (Building B) -- maximum 24 square feet per bay • Area (Building C) -- maximum 23 square feet per bay
Colors:	<ul style="list-style-type: none"> • Background -- forest shade green PMS 7484 • Letters -- white
Illumination:	Maximum 5 down-lights per sign



Pole Signs

Approach

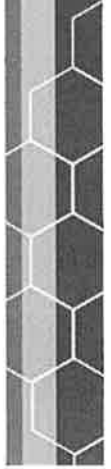
- Prohibited except for freeways



Measurement / Allocation

Approach

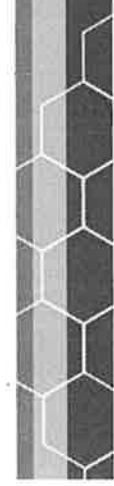
- Tie sign size to:
 - Building size
 - Street type
- Reduce height
 - Tie to street type
- Allowance for irregular/more complex shapes

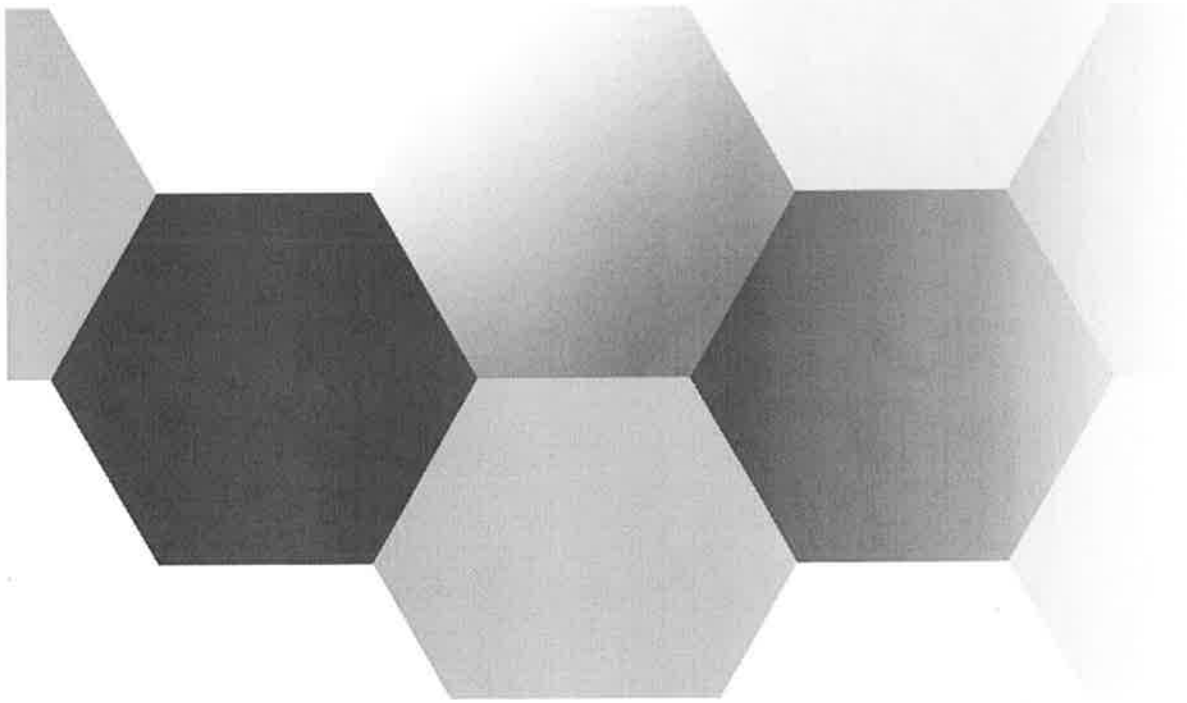


Electronic Message Displays (EMDs)

Approach

- Allow for civic uses in residential districts
- Tighten EMD for commercial uses





Proposed new sign code

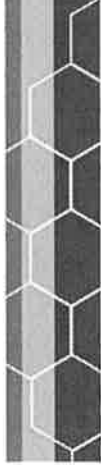
New Code - Overview

- Establishes **new Article XVI Sign Regulations (Chapter 59) to replace Chapter 3, Article V**
- Regulates signs by physical features - location, type, size, physical design – not content
- Regulates signs by street typology and zoning
- Defines five types of signs
 - Freestanding
 - Attached
 - Incidental
 - Miscellaneous
 - Billboards
- Combines regulations for each type of sign into tables
- Highly graphic



New Code – General Changes

- Many provisions have not changed but have been relocated
- Defines five types of signs
 - Freestanding (monument)
 - Attached (wall, awning, canopy, marquee, banners, murals, projecting, roof, skyline, and window signs)
 - Miscellaneous (balloon, flags, vehicle signs)
 - Incidental (includes subdivision entry signs; temporary signs, realtor signs, directional signs)
 - Billboards
- Design Districts
 - Requirements for Bricktown Core (BC) relocated
 - Design District sections supersede Article XVI provisions
 - References to “non-accessory” and other content-based language to be removed from Ch. 59 sections.
- Murals





Our Codes and Regulations

Welcome to the homepage of the Oklahoma City Codes and Regulations. We invite you to browse through this website to find the information you need.

If you require further information or assistance, please contact us at **(405) 297-2576**

[View Our Codes](#)



White & Smith, LLC | Winter & Company | Vreco | Kendig-Keast Collaborative
Draft: For Discussion Only (October 12, 2020)



ARTICLE XVI SIGN REGULATIONS

Contents:

- Cover Page
- § 59-16100 TITLE.
- § 59-16101 Purpose and Findings.
- § 59-16102 Applicability
- § 59-16103 General Requirements
- § 59-16104 Prohibited Signs.
- § 59-16105 Electronic Message Displays (EMDs) and Illumination
- § 59-16106 Sign Districts and Street Categories
- § 59-16107 Free-standing Signs
- § 59-16108 Attached Signs
- § 59-16109 Miscellaneous Signs
- § 59-16110 Incidental Signs
- § 59-16111 Billboards
- § 59-16112 Signs in Right-of-Way or Public Property
- § 59-16113 Administration
- § 59-16114 Nonconforming Signs
- § 59-16115 Enforcement.
- § 59-16116 Sign Measurement
- § 59-16117 Abandoned Signs
- § 59-16118 Definitions, Measurement and Rules of Interpretation

OKLAHOMA CITY SIGN CODE

Chapter 59 Article XVI, Oklahoma City Municipal Code

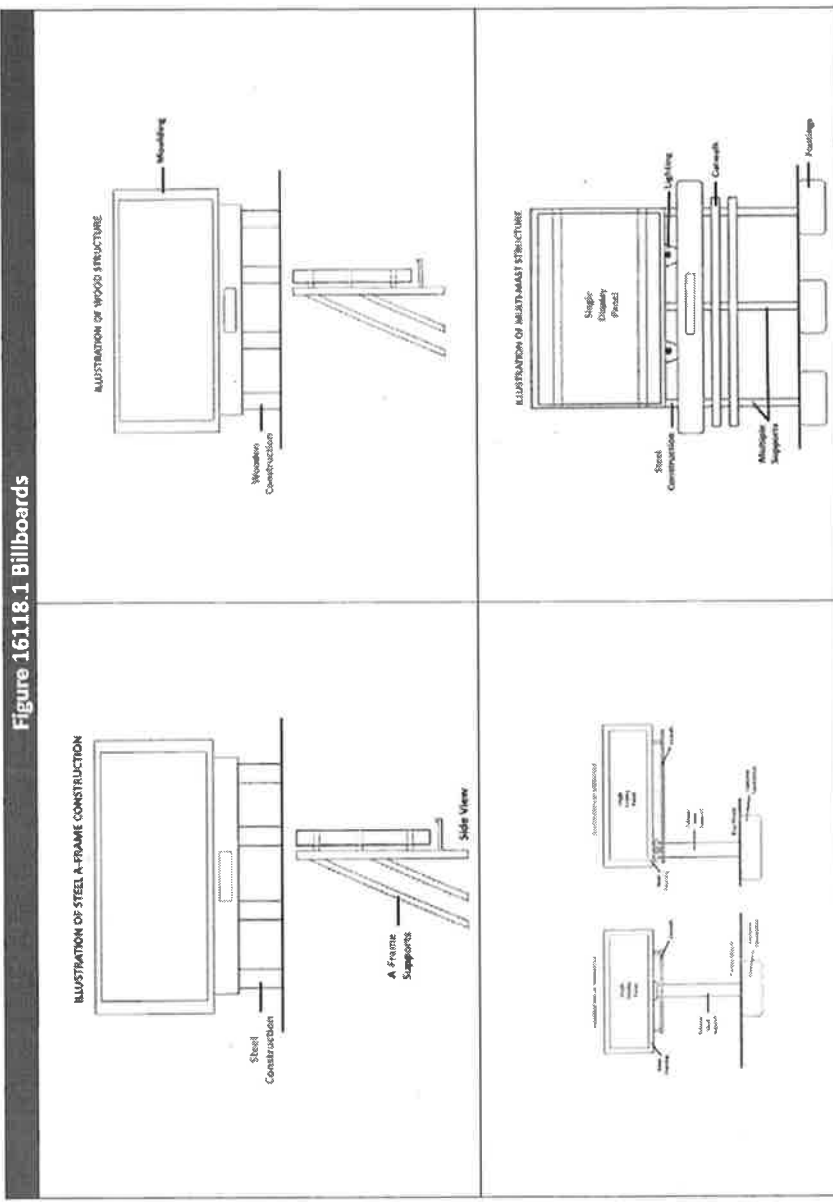
Billboards

Approach:

- Physical definition
- Only allowed on freeways (except certain "Scenic Corridors")
- Spacing = 1,500'
- Spacing measured on both sides of freeway
- Credit for relocation

Billboard: A freestanding sign or sign structure upon which copy is placed on a poster or panel and mounted on a pole or metal structure, typically as follows: (1) wood posts or pole supports with dimensional lumber as the secondary support (A-frame) with a wood or metal catwalk and a single display panel, (2) steel A-frame constructed with angle iron or steel supports with metal framing, catwalk, and a single display panel, (3) multi-mast structure constructed with steel poles, I-beam or equivalent as primary support, with a catwalk, and a single display panel, or (4) monopole structure constructed with tubular steel support, tubular steel framing, metal catwalk and a single display panel with a concrete foundation.

Figure 16118.1 Billboards



§ 59-16111 Billboards

A. Where Permitted

1. Billboards are permitted as follows:
 - a. as uses permitted by right in the C-4, G-COB, I-2, and I-3 Districts;
 - b. as conditional uses in:
 1. the C-HC, and
 2. DBD district except that, to protect the viewscapes of the Oklahoma City National Memorial, billboards are not permitted between Dean A. McGee Avenue, NW 7th Street, North Broadway Avenue and North Hudson Avenue, and
 3. the C-3, and I-1 Districts if the lot size is at least 5,000 square feet.
2. The use of any boulevard, street, parkway, park road, or park under the control of the City for any billboard within full view of those traveling on a public road is prohibited.
3. Billboards are only permitted on property that abuts a freeway. Billboards are not permitted on sites abutting or within full view of other street classifications.
4. C-3 and C-HC Districts: Billboards in the C-3 and C-HC districts are allowed as follows, in addition to all other requirements of this section:
 - a. the lot is not developed or used for residential, commercial, institutional or industrial purposes; and
 - b. if the lot is subsequently developed or used for residential, commercial, institutional or industrial purposes, the billboard shall be removed prior to occupancy or brought into conformance with all regulations for freestanding sign in the "I" sign districts. This subsection is binding on any design statement for a PUD or SPUD.

B. Sign size

1. The display surface area for billboards design to be read from a freeway shall not exceed 672 square feet per sign face, except for a 20 percent allowance for extensions and cutouts.
2. The maximum width of a billboard is 60 feet.

C. Height

1. the maximum height of the highest point of a billboard designed to be read from a divided, limited access roadway with four or more traffic lanes is 50 feet above grade. However, that where the sign is adjacent to an elevated roadway, the maximum height is 30 feet above the road grade.
2. the maximum height of the highest point of the structure for all other billboards is 35 feet above grade.
3. the minimum clearance between ground level and the lowest point of display surface, exclusive of supports, is at least 6 feet.

Billboards

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Scenic Corridors

- Designation Procedure
- Corridors:
 - Downtown Scenic Highway
 - Lake Hefner Parkway
 - I-35 (NE 10th to NE 59th)

b. *Criteria.* The City may designate an area as a Scenic Corridor if it possesses one or more of the following attributes within the categories below, and finds that due to those factors, it is necessary to regulate and limit the number and placement of billboards in the area, resulting in the overall enhancement of the public health, safety, and welfare:

1. The area has significant character, interest, or value as part of the development, heritage, or cultural characteristics of the City, state or nation, or
2. The area is designated as a special purpose district (Chapter 59, Article VII), or
3. The area is an established and familiar visual feature of the City, or a neighborhood, community, or skyline owing to its unique location or singular physical characteristics, or
4. The area includes unique natural features or landscapes visible from a street, or
5. Substantial public and private investments have resulted in a heightened real estate market for new development within the area, including new residential development.



Billboards

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E. Spacing Between Billboards

1. The measurement for the spacing requirement is from the center of the sign support structure.
2. Regardless of the applicable zoning, no billboard shall be constructed, erected, placed, or replaced closer than 1,500 feet to another billboard in any direction.

F. **Spacing from Districts or Uses.** No billboard shall be constructed, erected, placed, or replaced closer than 300 feet to the nearest residentially zoned (PUD, SPUD, R-A, R-1, R-1ZL, R-2, R-3, R-3M, R-4M, R-4, R-MH-1, and R-MH-2) property.

Billboards

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1. **Relocation.** Billboards that are nonconforming as to the spacing requirement established in subsection E above may relocate subject to the following:

1. **Applicability.** To qualify for relocation, a sign must relocate to a freeway other than a scenic corridor (see subsection H above).
2. **Spacing.** The relocated sign may locate closer than 1,500 feet to another billboard, but shall not be constructed, erected, or placed closer than 1,200 feet to another billboard in any direction.
3. **Dimensional Standards.** The dimensional standards for the relocated billboards are:

Table 59-16111-2 Dimensional Standards for Sign Replacement

Area (max, sf)	Original sign area or 672 sf, whichever is less
Height (max, feet)	Original sign height or 50', whichever is greater

4. **Credits for Relocation**

- a. Except as provided in subsection c below, the relocated sign must comply with all applicable regulations of this article.
- b. Each sign structure with one or two faces counts as one sign.
- c. To relocate one billboard, the sign owner must remove the relocated sign and at least one (1) additional billboard that is separate from the billboard that is relocated. The applicant may remove signs from a designated scenic corridor identified in subsection H above, or any other freeway if no billboards are available for relocation on a scenic corridor.
- d. The total area of the sign faces removed must equal at least the area of the relocated sign face.