

The City of OKLAHOMA CITY

Development Codes Update Stakeholder Advisory Team Special Meeting

AGENDA 2:00 p.m. October 29, 2020

During the state of emergency in place during the COVID-19 pandemic, and in compliance with state and local stay at home orders, no physical location will be provided for this meeting. The meeting will instead be live streamed from remote locations. Instructions on how to join the meeting can be found on the second page of this agenda.

TEAM MEMBERS

Aimee Ahpeatone, Allison Barta-Bailey, Jessica Black, Todd Booze, Gary Brooks, Andy Burnett, Ofelia Cancio, Nathan Cao, Jorge Charneco, James Cooper, Scott Cravens, Joel Dixon, Jonathan Dodson, Clay Farha, Chris Fleming, Asa Highsmith, Julie Hornbeek, Andrew Hwang, A.J. Kirkpatrick, Mark Livingston, David Lloyd, Ricardo Montoya, Nikki Nice, Jim Parrack, Emily Pomeroy, Janis Powers, Deemah Ramadan, Mark Ruffin, Todd Stone, Tim Strange, Bryce Thompson, Marcus Ude, Mark Zitzow

Geoff Butler, Planning Director
Lisa Chronister, Assistant Director
Sarah Welch, Program Planner
Marilyn Lamensdorf, Associate Planner
Mark Mishoe, Admin Coordinator
Susan Randall, Municipal Counselor

ALL MEMBERS ATTENDING THE MEETING BY VIDEO CONFERENCE

**PHONE 1(346)248-7799 cell phone
Toll Free: 1(877)853-5257 or 1(888)475-4499 landline only
Meeting ID: 981 2157 2563
Join Zoom Meeting: <https://okc.zoom.us/j/98121572563>**

PARTICIPANT INSTRUCTIONS

VIDEO TELECONFERENCE MEETING

The City encourages participation in the public meeting from the residents of Oklahoma City. The City Council Chamber will be closed and the only alternative to participate in the meeting will be by video teleconference. Below are instructions on how to access the meeting and how to request to speak on certain agenda items.

To participate in the meeting via ZOOM, go to **Meeting URL:**
<https://okc.zoom.us/j/98121572563>

When prompted, enter Meeting ID: **981 2157 2563**

- To participate in the meeting by cell phone, call **1(346)248-7799**
- To participate by land line toll free, call **1(877)853-5257 or 1(888)475-4499**
- To speak on a certain agenda item, place a call in advance of the meeting to (405)297-2406 or e-mail mark.mishoe@okc.gov. Include your name, the agenda item number and the reason you would like to speak (protest, representing applicant, request continuance, i.e.). **Please submit your request prior to the beginning of the meeting to avoid receiving your request after your item has been considered.** City staff will attempt to submit requests received during the meeting to the Chair. Please press *6 to speak when recognized by the Chair.

The Chair will announce at the beginning of the meeting that if connections are lost, the City will attempt to restore communications for a maximum of 30 minutes and if communications cannot be restored, the meeting will reconvene at a certain date, time and place. If you are disconnected from the video conference, please try again before calling 405-297-2406.

It is the policy of the City to ensure that communications with participants and members of the public with disabilities are as effective as communications with others. Anyone with a disability who requires an accommodation, a modification of policies or procedures, or an auxiliary aid or service, or alternate format of the agenda in order to participate in this meeting should contact the ADA Coordinator of the Planning Department at 405-297-2406 or TDD (405) 297-2020 as soon as possible but not later than 48 hours (not including weekends or holidays) before the scheduled meeting. The Planning Department will give primary consideration to the choice of auxiliary aid or service requested by the individual with disability.

Stakeholder Advisory Team

October 29, 2020 Special Meeting

Agenda - Page 3 of 3

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **REVIEW TEAM ROLE AND RESPONSIBILITIES**
4. **REVIEW SAT #3**
5. **INTRODUCE SIGN CODE DRAFT**
6. **INSTRUCTIONS FOR REVIEW/COMMENT**
7. **PUBLIC COMMENT**
8. **SCHEDULE & NEXT STEPS**
9. **ADJOURN**



OKC Development Codes Update

Stakeholder Advisory Team Meeting #4

October 29, 2020

Agenda

1. Call to order
2. Roll call
3. Review team role and responsibilities
4. Review SAT #3
5. Introduce sign code draft
6. Instructions for review/comment
7. Public comment
8. Schedule and next steps
9. Adjourn

Team role and responsibilities

Examine key elements and technical aspects of the project; review & comment on drafts:

- Consultant team's assessment of the current code
- Structure and components of the proposed code, including development standards, administrative procedures, graphics, and maps;
- Alignment with the comprehensive plan; and
- Public input
- Identify additional data or information needs
- Ask questions
- Build support



Review SAT #3

Development Codes Update Project

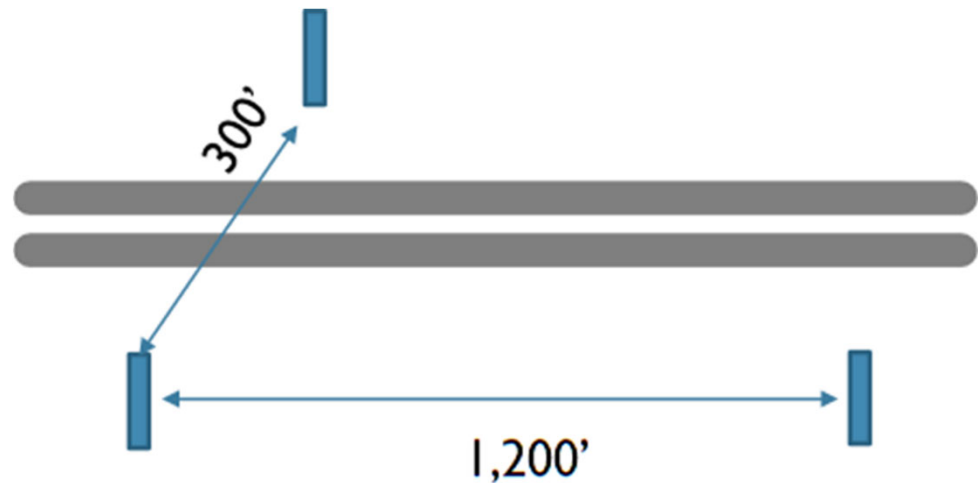
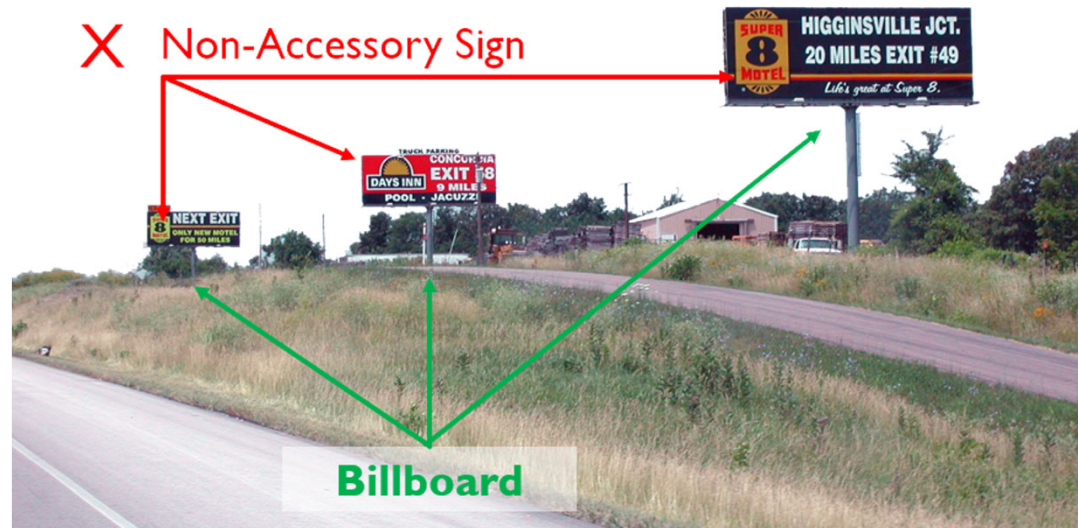
New Code – Specific Issues

- Billboards
- PUD/SPUD applications
- Pole signs
- Measurement/Allocation
- EMD's

Billboards

Approach:

- Physical definition (not content)
- Only allowed on freeways (except certain "Scenic Corridors")
- Spacing = 1,500'
- Spacing measured on both sides of freeway
- Credit for relocation



PUD/SPUD

Approach

- Compliance with district regulations
- Prohibit permanent billboards in C-3/C-HC
- Master sign plan required (P/SPUD or other)

Master Sign Plan (MSP) Chatham Professional Park 00-USP-001

These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.

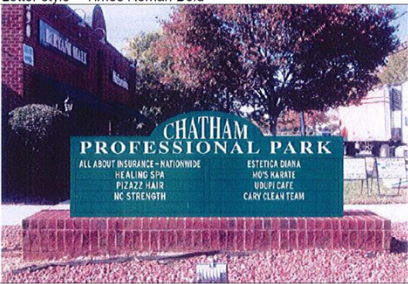
USP identifier:	00-USP-001
Location:	590 E. Chatham St.
Date USP established:	February 2000
Last modified:	June 2010 (Spelling and general format corrections; no substantive changes.) February 2019 (Changes to principal ground sign)

General Provisions of Uniform Sign Plan for this project
none

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Master Sign Plan (MSP) for the property where the sign is located.

In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved uniform sign plan does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Master Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Master Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Ground Signs - Project Identification	
Quantity:	1
Location:	At entrance on E. Chatham St.
Materials:	Painted aluminum with white vinyl letters; brick sign base
Size:	<ul style="list-style-type: none"> • Height – maximum 54 inches for sign structure • Length – maximum 9 feet for sign • Area – maximum 32 square feet per side for sign
Colors:	<ul style="list-style-type: none"> • Background – Green PMS 7484 C • Letters - White
Illumination:	External with two ground mounted up-lights
Other:	Letter style – Times Roman Bold
Photo(s): *	
Wall Signs - Tenant Type 1	
Quantity:	1 per bay
Location:	In recessed sign area above doorway in each bay
Materials:	Vacuum formed plastic letters (rounded edge) on painted background
Size:	<ul style="list-style-type: none"> • Letter sizes – 4 inches, 6 inches, 8 inches, 12 inches, 15 inches, and 18 inches • Height – 2 feet 3 inches • Area (Building A) – maximum 22.5 square feet per bay • Area (Building B) – maximum 24 square feet per bay • Area (Building C) – maximum 23 square feet per bay
Colors:	<ul style="list-style-type: none"> • Background – forest shade green PMS 7484 • Letters - white
Illumination:	Maximum 5 down-lights per sign

Pole Signs

Approach

- Prohibited except for freeways



Measurement / Allocation

Approach

- Tie sign size to:
 - Building size
 - Street type
- Reduce height
 - Tie to street type
- Allowance for irregular/more complex shapes



Electronic Message Displays (EMDs)

Approach

- Allow for civic uses in residential districts
- Tighten EMD for commercial uses





Proposed new sign code

New Code - Overview

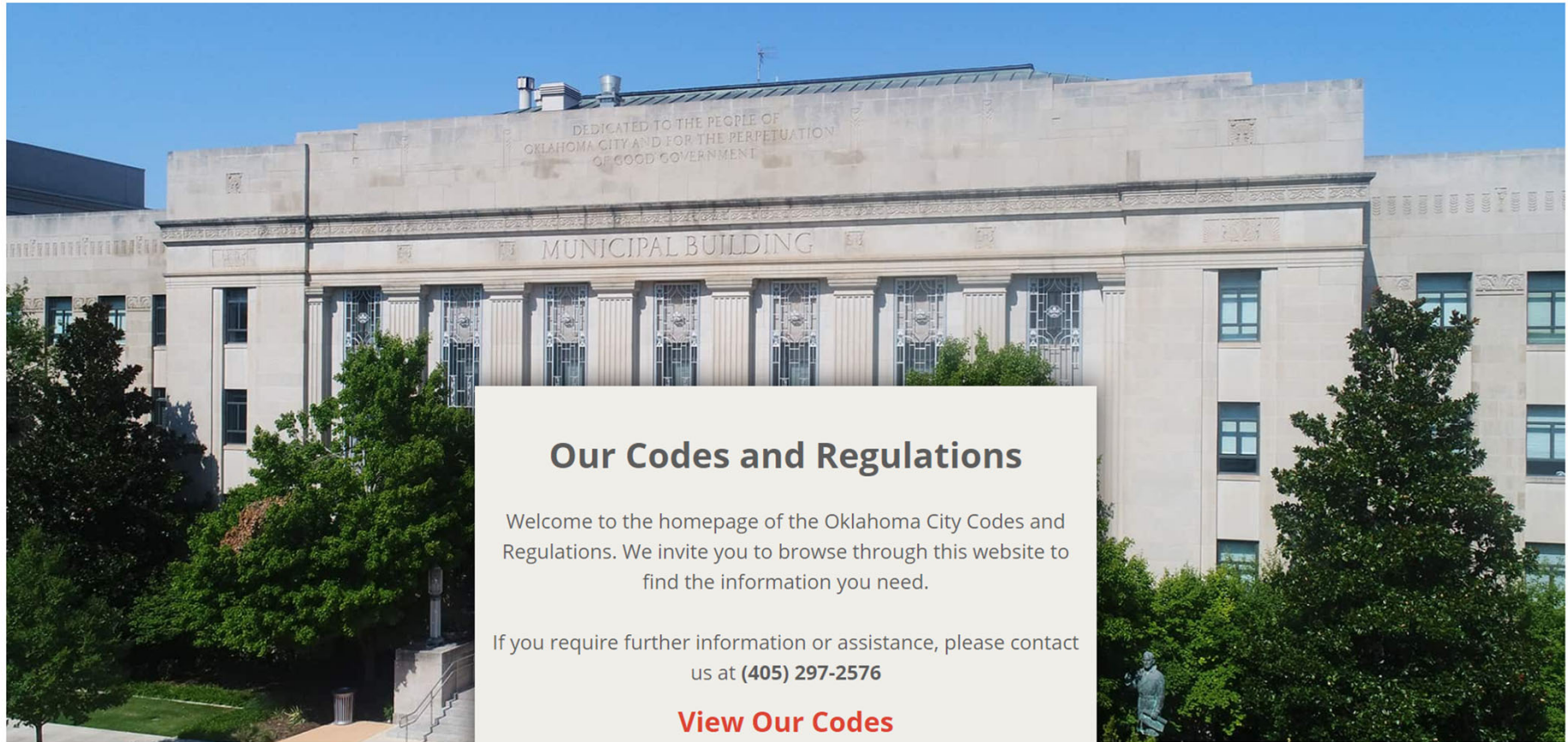
- Establishes **new Article XVI Sign Regulations (Chapter 59) to replace Chapter 3, Article V**
- Regulates signs by physical features - location, type, size, physical design – not content
- Regulates signs by street typology and zoning
- Defines five types of signs
 - Freestanding
 - Attached
 - Incidental
 - Miscellaneous
 - Billboards
- Combines regulations for each type of sign into tables
- Highly graphic



New Code – General Changes

- Many provisions have not changed but have been relocated
- Defines five types of signs
 - Freestanding (monument)
 - Attached (wall, awning, canopy, marquee, banners, murals, projecting, roof, skyline, and window signs)
 - Miscellaneous (balloon, flags, vehicle signs)
 - Incidental (includes subdivision entry signs; temporary signs, realtor signs, directional signs)
 - Billboards
- Design Districts
 - Requirements for Bricktown Core (BC) relocated
 - Design District sections supersede Article XVI provisions
 - References to “non-accessory” and other content-based language to be removed from Ch. 59 sections.
- Murals





Our Codes and Regulations

Welcome to the homepage of the Oklahoma City Codes and Regulations. We invite you to browse through this website to find the information you need.

If you require further information or assistance, please contact us at **(405) 297-2576**

[View Our Codes](#)



White & Smith, LLC | Winter & Company | Vireo | Kendig-Keast Collaborative

Draft: For Discussion Only (October 12, 2020)



ARTICLE XVI SIGN REGULATIONS

Contents:

- Cover Page
- § 59-16100 Title.
- § 59-16101 Purpose and Findings.
- § 59-16102 Applicability
- § 59-16103 General Requirements
- § 59-16104 Prohibited Signs.
- § 59-16105 Electronic Message Displays (EMDs) and Illumination
- § 59-16106 Sign Districts and Street Categories
- § 59-16107 Freestanding Signs
- § 59-16108 Attached Signs
- § 59-16109 Miscellaneous Signs
- § 59-16110 Incidental Signs
- § 59-16111 Billboards
- § 59-16112 Signs in Right-of-Way or Public Property
- § 59-16113 Administration
- § 59-16114 Nonconforming Signs
- § 59-16115 Enforcement.
- § 59-16116 Sign Measurement
- § 59-16117 Abandoned Signs
- § 59-16118 Definitions, Measurement and Rules of Interpretation

OKLAHOMA CITY SIGN CODE

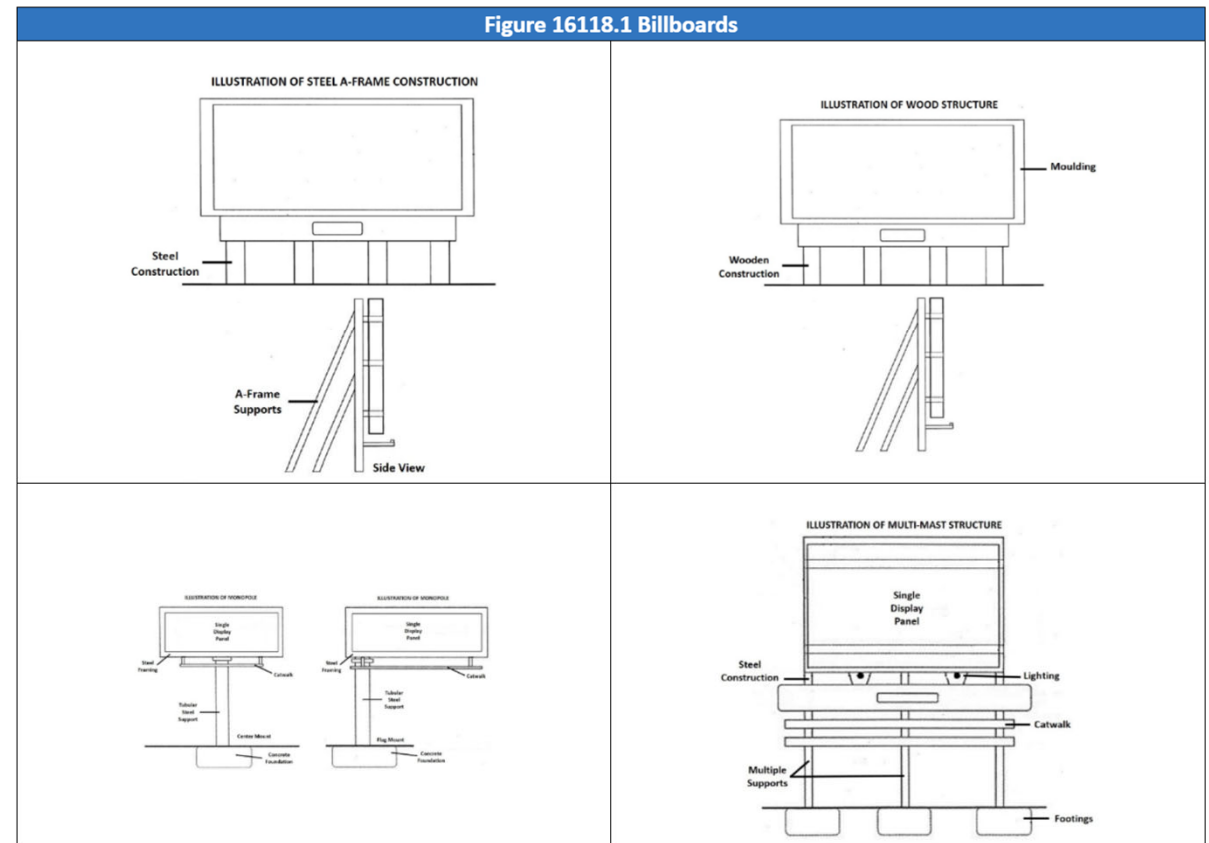
Chapter 59 Article XVI, Oklahoma City Municipal Code

Billboards

Approach:

- **Physical definition**
- Only allowed on freeways (except certain "Scenic Corridors")
- Spacing = 1,500'
- Spacing measured on both sides of freeway
- Credit for relocation

Billboard: A freestanding sign or sign structure upon which copy is placed on a poster or panel and mounted on a pole or metal structure, typically as follows: (1) wood posts or pole supports with dimensional lumber as the secondary support (A-frame) with a wood or metal catwalk and a single display panel, (2) steel A-frame constructed with angle iron or steel supports with metal framing, catwalk, and a single display panel, (3) multi-mast structure constructed with steel poles, I-beam or equivalent as primary support, with a catwalk, and a single display panel, or (4) monopole structure constructed with tubular steel support, tubular steel framing, metal catwalk and a single display panel with a concrete foundation.



Billboards

Approach:

- Physical definition (not content)
- Only allowed on freeways (except certain “Scenic Corridors”)
- Spacing = 1,500’
- Spacing measured on both sides of freeway
- Credit for relocation

§ 59-16111 Billboards

A. Where Permitted

1. Billboards are permitted as follows:
 - a. as uses permitted by right in the C-4, ~~C-EBD~~, I-2, and I-3 Districts;
 - b. as conditional uses in:
 1. the C-HC, and
 2. DBD district except that, to protect the viewscapes of the Oklahoma City National Memorial, billboards are not permitted between Dean A. McGee Avenue, NW 7th Street, North Broadway Avenue and North Hudson Avenue, and
 3. the C-3, and I-1 Districts if the lot size is at least 5,000 square feet.
2. The use of any boulevard, street, parkway, park road, or park under the control of the City for any billboard within full view of those traveling on a public road is prohibited.
3. Billboards are only permitted on property that abuts a freeway. Billboards are not permitted on sites abutting or within full view of other street classifications.
4. C-3 and C-HC Districts. Billboards in the C-3 and C-HC districts are allowed as follows, in addition to all other requirements of this section:
 - a. the lot is not developed or used for residential, commercial, institutional or industrial purposes; and
 - b. if the lot is subsequently developed or used for residential, commercial, institutional or industrial purposes, the billboard shall be removed prior to occupancy or brought into conformance with all regulations for freestanding sign in the "I" sign districts. This subsection is binding on any design statement for a PUD or SPUD.

B. Sign size

1. The display surface area for billboards design to be read from a freeway shall not exceed 672 square feet per sign face, except for a 20 percent allowance for extensions and cutouts.
2. The maximum width of a billboard is 60 feet.

C. Height

1. the maximum height of the highest point of a billboard designed to be read from a divided, limited access roadway with four or more traffic lanes is 50 feet above grade. However, that where the sign is adjacent to an elevated roadway, the maximum height is 30 feet above the road grade.
2. the maximum height of the highest point of the structure for all other billboards is 35 feet above grade.
3. the minimum clearance between ground level and the lowest point of display surface, exclusive of supports, is at least 6 feet.

Scenic Corridors

- Designation Procedure
- Corridors:
 - Downtown Scenic Highway
 - Lake Hefner Parkway
 - I-35 (NE 10th to NE 59th)

-
- b. *Criteria.* The City may designate an area as a Scenic Corridor if it possesses one or more of the following attributes within the categories below, and finds that due to those factors, it is necessary to regulate and limit the number and placement of billboards in the area, resulting in the overall enhancement of the public health, safety, and welfare:
1. The area has significant character, interest, or value as part of the development, heritage, or cultural characteristics of the City, state or nation, or
 2. The area is designated as a special purpose district (Chapter 59, Article VII), or
 3. The area is an established and familiar visual feature of the City, or a neighborhood, community, or skyline owing to its unique location or singular physical characteristics, or
 4. The area includes unique natural features or landscapes visible from a street, or
 5. Substantial public and private investments have resulted in a heightened real estate market for new development within the area, including new residential development.
-

Billboards

Approach:

- Physical definition (not content)
- Only allowed on freeways (except certain “Scenic Corridors”)
- Spacing = 1,500’
- Spacing measured on both sides of freeway
- Credit for relocation

E. Spacing Between Billboards

1. The measurement for the spacing requirement is from the center of the sign support structure.
2. Regardless of the applicable zoning, no billboard shall be constructed, erected, placed, or replaced closer than 1,500 feet to another billboard in any direction.

F. **Spacing from Districts or Uses.** No billboard shall be constructed, erected, placed, or replaced closer than 300 feet to the nearest residentially zoned (PUD, SPUD, R-A, R-1, R-1ZL, R-2, R-3, R-3M, R-4M, R-4, R-MH-1, and R-MH-2) property.

Billboards

Approach:

- Physical definition (not content)
- Only allowed on freeways (except certain “Scenic Corridors”)
- Spacing = 1,500’
- Spacing measured on both sides of freeway
- Credit for relocation

I. **Relocation.** Billboards that are nonconforming as to the spacing requirement established in subsection E above may relocate subject to the following:

1. *Applicability.* To qualify for relocation, a sign must relocate to a freeway other than a scenic corridor (see subsection H above).
2. *Spacing.* The relocated sign may locate closer than 1,500 feet to another billboard, but shall not be constructed, erected, or placed closer than 1,200 feet to another billboard in any direction.
3. *Dimensional Standards.* The dimensional standards for the relocated billboards are:

Table 59-16111-2 Dimensional Standards for Sign Replacement	
Area (max, sf)	Original sign area or 672 sf, whichever is less
Height (max, feet)	Original sign height or 50', whichever is greater

4. Credits for Relocation

- a. Except as provided in subsection c below, the relocated sign must comply with all applicable regulations of this article.
- b. Each sign structure with one or two faces counts as one sign.
- c. To relocate one billboard, the sign owner must remove the relocated sign and at least one (1) additional billboard that is separate from the billboard that is relocated. The applicant may remove signs from a designated scenic corridor identified in subsection H above, or any other freeway if no billboards are available for relocation on a scenic corridor.
- d. The total area of the sign faces removed must equal at least the area of the relocated sign face.



Discussion

PUD/SPUD

Approach

- Compliance with district regulations
- Prohibit billboards in C-3/C-HC
- Master sign plan required (P/SPUD or other)

§ 59-16102 Applicability

A. Generally

1. This article applies prospectively to permit applications for sign construction and to existing sign structures encroaching the public right-of-way within the corporate limits of the City of Oklahoma City, Oklahoma.
2. It is unlawful for any person to erect, operate, or otherwise use any sign that is prohibited by this Article.
3. It is unlawful for any person to erect, operate, or otherwise use any sign at a time, place, or manner that is prohibited by this Article.

B. Exemptions. This Article does not apply to:

1. Indoor Signs. This article does not apply to placement of signs within a structure if they are not visible from any point outside the structure (for example, inside a shopping center mall). However, all indoor signs require appropriate building and electrical permits.
2. A sign affixed to a vehicle, except as provided in section 59-16110 of this article.

C. Message Neutrality

1. Despite any other provision of this Article, no sign is subject to any limitation based on the content of its message. However, no sign may be erected if its content violates the Oklahoma Law on Obscenity and Child Pornography, codified in of 21 O.S. §§ 1021 et seq.
2. Any sign authorized in this Article may contain any non-commercial copy in lieu of any other copy.

D. Planned Unit Developments (PUDs) and Simplified Planned Unit Developments (SPUDs)

1. A sign within a PUD or SPUD is subject to the requirements of this Article and any applicable approved master sign plan.
2. The master sign plan for a PUD or SPUD shall comply with the number, area, height and design requirements for the applicable sign district that applies at the time of application for approval of the PUD or SPUD. The master sign plan may include any modification permitted by section 59-16113.
3. To the extent that a master sign plan is silent about the type, area, height, design features, or other sign requirements, this article applies.

E. Design Districts. Where there is any conflict between these regulations and the regulations in a given Design District, the Design District regulations prevail.

PUD/SPUD

Approach

- Compliance with district regulations
- Prohibit billboards in C-3/C-HC
- Master sign plan required (P/SPUD or other)

§ 59-16111 Billboards

A. Where Permitted

1. *Districts.* Billboards are permitted as follows:
 - a. as uses permitted by right in the C-4, I-2, and I-3 Districts;
 - b. as conditional uses in the following districts, subject to the standards in subsection 4 below:
 1. C-HC, and
 2. DBD except that, to protect the views of the Oklahoma City National Memorial, billboards are not permitted between Dean A. McGee Avenue, NW 7th Street, North Broadway Avenue and North Hudson Avenue, and
 3. C-3 and I-1.
2. *Street Prohibitions.* The use of any boulevard, street, parkway, park road, or park under the control of the City for any billboard within full view of those traveling on a public road is prohibited.
3. *Freeway Location.* Billboards are only permitted on property that abuts a freeway. Billboards are not permitted on sites abutting or within full view of other street classifications.
4. *Conditional Use Standards.* The following apply to any billboard approved as a conditional use:
 - a. In the C-3 and C-HC districts,
 1. the lot is not developed or used for residential, commercial, institutional or industrial purposes; and
 2. If the lot is subsequently developed or used for residential, commercial, institutional or industrial purposes, the billboard shall be removed prior to occupancy or brought into conformance with all regulations for a freestanding sign in the applicable sign districts. This subsection is binding on any design statement for a PUD or SPUD.
 - b. In the C-3 and I-1 districts, the lot size is at least 5,000 square feet.
 - c. In the DBD District, the billboard is subject to all regulations for freestanding signs in the Commercial (C) sign district.

PUD/SPUD

Approach

- Compliance with district regulations
- Prohibit billboards in C-3/C-HC
- Master sign plan required (P/SPUD or other)

B. Master Sign Plans

1. Applicability.

- a. This section applies to:
 1. any development or redevelopment of at least 5 acres, and
 2. the design statement of any PUD or SPUD, and
 3. any other applicant who elects to file a master sign plan as part of a sign permit application.
- b. This section does not apply to any minor subdivision in the "R" sign districts.

2. Master Sign Plan Incentives.

- a. Where non-residential or mixed-use buildings are planned as a series of individual structures on individual lots with each individual lot having frontage on a public street, each individual structure may have monument signs in accordance with Section 59-16107 of this article if those sign(s) are included and approved on a master sign plan if:
 1. A building on the lot does not have a wall sign facing a public street, and
 2. The monument sign does not exceed 70% of the height and 15% of the area of the street-facing facade of the principal building on the site.
- b. The maximum cumulative sign area for wall signs and projecting signs is increased by 10%. The applicant may distribute the total sign area increase for all wall and projecting signs to individual signs in the project, but the increase shall not exceed 40 square feet for an individual sign.
- c. For ground signs:
 1. The maximum height is increased by 10%, and
 2. The maximum cumulative sign area is increased by 15%. The applicant may distribute the total sign area increase for all ground signs to individual signs in the project, but the increase shall not exceed 50 square feet for an individual sign.

3. Criteria. The master sign plan shall comply with the following:

- a. The master sign plan shall comply with all applicable requirements of this Article; and
- b. All signs shall be appropriately related in form, proportion, scale, color, materials, surface treatment, overall sign size, and the size and style of lettering to the function and architectural character of the building or premise on which they will be displayed; and
- c. All signs shall be placed in relation to the overall composition of a building's façade; and
- d. All signs shall use consistent mounting, and coordinate mounting location with the architectural features of the principal buildings on the site.

4. Submittal Requirements. The master sign plan shall include an overall sign program with performance standards that address design, lighting, color, materials, and type and method of construction to ensure that all signs within the development are designed in a consistent and compatible manner. The master sign plan application shall include:

- a. A written statement with supporting, scaled graphics that include, for all freestanding and attached signs:
 1. Size, location, and number of all signs, including area, letter height, and height, and
 2. Materials, styles (letter colors, background colors, text, fonts, etc.), and colors for all signs subject to the master sign plan, including context of where signs are placed along any site frontage or on any façade, and
 3. Type of illumination, and
 4. A design theme with illustrative examples of each sign type and the proposed general locations of each sign type.
- b. A site plan and elevations identifying the location, number, setback, dimensional standards, and other design standards for all freestanding signs.
- c. Standards for wall signs and other types of attached signs.
- d. The signature of all property owners subject to the master sign plan authorizing and consenting to the application and approved master site plan standards and conditions.



Discussion

Pole Signs

Approach

- Prohibited except for freeways

§ 59-16104 Prohibited Signs.

The following types of signs are prohibited in the City of Oklahoma City:

- A. Signs Not Enumerated. Any sign not specifically permitted by this Article.

§ 59-16111 Billboards

A. Where Permitted

1. *Districts.* Billboards are permitted as follows:
 - a. as uses permitted by right in the C-4, I-2, and I-3 Districts;
 - b. as conditional uses in the following districts, subject to the standards in subsection 4 below:
 1. C-HC, and
 2. DBD except that, to protect the viewscapes of the Oklahoma City National Memorial, billboards are not permitted between Dean A. McGee Avenue, NW 7th Street, North Broadway Avenue and North Hudson Avenue, and
 3. C-3 and I-1.
2. *Street Prohibitions.* The use of any boulevard, street, parkway, park road, or park under the control of the City for any billboard within full view of those traveling on a public road is prohibited.
3. *Freeway Location.* Billboards are only permitted on property that abuts a freeway. Billboards are not permitted on sites abutting or within full view of other street classifications.

Table 59-16107.1 Ground Signs



Table 59-16107.1 Ground Sign Standards

	R	C (O-1, C-1, NB, O-2 NR on < 12,000 sf parcels, NC Tract 4)	C (O-2 NR on > 12,000 sf parcels)	I (C-2, C-3, C- CBD, DBD, I- 1)	I (C-4, C-HC, I-2, and I-3)	BC
Permitted?	NR/MF	Yes	Yes	Yes	Yes	Yes (MF only)
Permit required?	Yes	Yes	Yes	Yes	Yes	--
Number (max.)	1 per public building entrance	1 per public building entrance	1 + 1/200 lf of frontage	1 + 1/200 lf of frontage	1 + 1/200 lf of frontage	1 (MF only)

Ground sign: a freestanding sign of limited height which is independent of any building or structure on the property and is placed upon the ground or supported by a base that is at least 50% of the width of the sign at its widest point. A sign attached to a wall or fence that serves as the boundary of a parcel is considered a ground sign. A ground sign does not include a pole sign.



Discussion

Measurement / Allocation

Approach

- Tie sign size to:
 - Building size
 - Street type
- Reduce height
 - Tie to street type
- Allowance for irregular/more complex shapes

	R	C (O-1, C-1, NB, O-2 NR on < 12,000 sf parcels, NC Tract 4)	C (O-2 NR on > 12,000 sf parcels)	I (C-2, C-3, C-CBD, DBD, I-1)	I (C-4, C-HC, E-CBD, I-2, and I-3)	BC
Permitted?	NR/MF	Yes	Yes	Yes	Yes	Yes (MF only)
Permit required?	Yes	Yes	Yes	Yes	Yes	--
Number (max.)	1 per public building entrance	1 per public building entrance	1 + 1/200 lf of frontage	1 + 1/200 lf of frontage	1 + 1/200 lf of frontage	1 (MF only)
Sign area (max.-sf):						
MF (see subsection 2 below)	8-100 sf	8-100 sf	8-100 sf	8-100 sf		8-100 sf
NR (max 1 sf / 2 lf frontage, up to:)	100 sf	100 sf	150 sf per building	100-700 sf (see subsection 3 below)		100 sf
Area based on frontage (sf / lf) up to max below:						
▪ Site with < 100' of frontage	1 sf per 2 lf	1 sf per 2 lf	1 sf per 2 lf	1 sf per 1 lf	1 sf per 1 lf	1 sf per 2 lf
▪ Site with > 100' of frontage	1 sf per 2 lf	1 sf per 2 lf	1 sf per 2 lf	1.5 sf per 1 lf	1.5 sf per 1 lf	1 sf per 2 lf
Fronting neighborhood street	15 sf	25 sf	40 sf	40 sf	40 sf	15 sf
Fronting main street	25 sf	30 sf	40 sf	50 sf	60 sf	25 sf
Fronting connector street	35 sf	50 sf	65 sf	75 sf	85 sf	35 sf
Fronting downtown street	35 sf	50 sf	65 sf	75 sf	85 sf	85 sf
Fronting industrial street	20 sf	30 sf	40 sf	50 sf	55 sf	20 sf
Fronting minor arterial	65 sf	100 sf	135 sf	150 sf	170 sf	65 sf
Fronting major arterial	100 sf	100 sf	150 sf	150 sf	300 sf	100 sf
Fronting highway	100 sf	100 sf	150 sf	200 sf	700 sf	100 sf
Height (max.-feet above grade)						
Fronting neighborhood street	5'	8'	8'	8'	8'	8'
Fronting main street	6'	8'	8'	9'	10'	8'
Fronting connector street	8'	9'	10'	11'	12'	8'
Fronting downtown street	8'	12'	12'	20'	20'	8'
Fronting industrial street	8'	12'	12'	20'	20'	8'
Fronting minor arterial	12'	15'	15'	20'	20'	12'
Fronting major arterial	12'	15'	15'	20'	25'	20'
Fronting highway	12'	20'	30'	40'	50'	20'

Measurement / Allocation

Approach

- Tie sign size to:
 - Building size
 - Street type
- **Reduce height**
 - **Tie to street type**
- Allowance for irregular/more complex shapes

	R	C (O-1, C-1, NB, O-2 NR on < 12,000 sf parcels, NC Tract 4)	C (O-2 NR on > 12,000 sf parcels)	I (C-2, C-3, C- CBD, DBD, I-1)	I (C-4, C-HC, E-CBD, I-2, and I-3)	BC
Permitted?	NR/MF	Yes	Yes	Yes	Yes	Yes (MF only)
Permit required?	Yes	Yes	Yes	Yes	Yes	--
Number (max.)	1 per public building entrance	1 per public building entrance	1 + 1/200 lf of frontage	1 + 1/200 lf of frontage	1 + 1/200 lf of frontage	1 (MF only)
Sign area (max.-sf):						
MF (see subsection 2 below)	8-100 sf	8-100 sf	8-100 sf	8-100 sf		8-100 sf
NR (max 1 sf / 2 lf frontage, up to:)	100 sf	100 sf	150 sf per building	100-700 sf (see subsection 3 below)		100 sf
Area based on frontage (sf / lf) up to max below:						
▪ Site with < 100' of frontage	1 sf per 2 lf	1 sf per 2 lf	1 sf per 2 lf	1 sf per 1 lf	1 sf per 1 lf	1 sf per 2 lf
▪ Site with > 100' of frontage	1 sf per 2 lf	1 sf per 2 lf	1 sf per 2 lf	1.5 sf per 1 lf	1.5 sf per 1 lf	1 sf per 2 lf
Fronting neighborhood street	15 sf	25 sf	40 sf	40 sf	40 sf	15 sf
Fronting main street	25 sf	30 sf	40 sf	50 sf	60 sf	25 sf
Fronting connector street	35 sf	50 sf	65 sf	75 sf	85 sf	35 sf
Fronting downtown street	35 sf	50 sf	65 sf	75 sf	85 sf	85 sf
Fronting industrial street	20 sf	30 sf	40 sf	50 sf	55 sf	20 sf
Fronting minor arterial	65 sf	100 sf	135 sf	150 sf	170 sf	65 sf
Fronting major arterial	100 sf	100 sf	150 sf	150 sf	300 sf	100 sf
Fronting highway	100 sf	100 sf	150 sf	200 sf	300 sf	100 sf
Height (max.-feet above grade)						
Fronting neighborhood street	5'	8'	8'	8'	8'	8'
Fronting main street	6'	8'	8'	9'	10'	8'
Fronting connector street	8'	9'	10'	11'	12'	8'
Fronting downtown street	8'	12'	12'	20'	20'	8'
Fronting industrial street	8'	12'	12'	20'	20'	8'
Fronting minor arterial	12'	15'	15'	20'	20'	12'
Fronting major arterial	12'	15'	15'	20'	25'	20'
Fronting highway	12'	20'	30'	40'	50'	20'



Measurement / Allocation

Approach

- Tie sign size to:
 - Building size
 - Street type
- Reduce height
 - Tie to street type
- Allowance for irregular/more complex shapes

§ 59-16116 Sign Measurement

The following rules are used to determine sign area:

- A. For signs of irregular design or with letters and/or symbols directly affixed to the wall of a building, the display surface area is determined by computing the area formed by a single continuous rectilinear perimeter of up to eight (8) straight lines enclosing the extreme limits or writing, representation, emblem or any figure of similar character, together with any material or color forming an integral part or background of the display or used to differentiate the sign from the backdrop or structure against which it is placed..
- B. Where a sign has two faces which are joined in a "V" shape forming an angle of more than 30 degrees but not to exceed 60 degrees or where such a sign contains three or more faces which are joined to form a polygon shape when viewed from above, the total display surface area of the sign may be increased by 150 percent of the allowable maximums as outlined in this subsection, provided that no one side of the sign exceeds 75 percent of the normal maximum size as set forth herein.
- C. The maximum display surface area of a double-faced sign as defined herein shall be calculated on the basis of only one sign face.
- D. The display surface area of a double-surface sign, when the two surfaces are greater than 36 inches apart and not joined to form a "V," as permitted above, shall be computed by adding together the square footage of each display surface. For signs over 25 feet in height the distance between the surfaces may be increased to 60 inches maximum.
- E. The space between modules in a module sign, as defined herein, shall not be counted.
- F. The display surface area of a fascia sign shall be calculated by adding together the individual display surface areas of the front and the larger side of the fascia sign.
- G. The display surface area of a balloon sign shall be calculated by forming a rectangle from the height and largest width of the inflated device. The area of this rectangle shall be the display surface area of the entire balloon sign.



Discussion

Electronic Message Displays (EMDs)

Approach

- Allow for non-residential uses in residential districts
- Tighten EMD for commercial uses

Table 59-16105.3 EMD Standards

	Sign Districts			
	R	C	I	BC
	Agricultural, residential, and mobile home zoning districts and Tracts 1, 2, and 3 of the NC District	O-1, O-2, NB, C-1, and NC Tract 4	C-2, C-3, C-4, C-CBD, C-IC, TP, I-1, I-2, I-3	Bricktown Overlay
Uses	NR only	Any permitted use	Any permitted use	Sites with at least 10 acres or 50 parking spaces
Location	Fronting on section-line street, arterials, interstate or state highway	any	any	any
Limit per street frontage (any level)	no limit	no limit	no limit	2
Level 1	Yes	Yes	Yes	Yes
Size (max, sf)	S	S	S	8 sf
Level 2	Yes	Yes	Yes	Yes
Size (% of allowable sign area)	50%	50%	--	15%
Size (max, sf)	n/a (controlled by percent of sign area)	50 sf (Regatta District of the SRODD only)	100 sf*	250 sf
Hours of operation	7:00 a.m. - 8:00 p.m	6:00 a.m. - 10:00 p.m	n/a	n/a
Setbacks (min, feet) (signs > 50')				
adjacent residentially zoned property (min.-feet)	300'	300'	300'	150'
adjacent residential use (min.-feet)	n/a	150' (DTD-1 and DTD-2 only)	100'**	100'**
signalized intersection	n/a	n/a	50'	n/a
HP, HL zoning districts	n/a	n/a	300'	n/a
street curb/edge (not applicable to existing EMD signs permitted and legally installed before November 1, 2009)	n/a	n/a	50'	n/a
Level 3	No	No	Yes	Yes
Size (% of allowable sign area)	one	none	100 sf*	15%
Size (max, sf)	none	none	100'	250 sf
Setbacks (min, feet) (signs > 50')				
adjacent residentially zoned property (min.-feet)	none	none	300'	n/a
adjacent residential use (min.-feet)	none	none	100'**	100'**
signalized intersection	none	none	50'	50'
HP, HL zoning districts	none	none	300'	300'
street curb/edge (not applicable to existing EMD signs permitted and legally installed before November 1, 2009)	none	none	50'	25'

Notes:
 NR = allowed for non-residential uses only | S = subject to max size of the sign display in section 59-16017, 59-16108, and 59-16111 | "--" not applicable
 * Existing EMD signs which obtained a permit and were legally installed prior to July 1, 2009, are limited to 350 square feet of the total allowable sign area. Exceptions:
 MD signs within the SYD, SYT, SRODD, UD, DBD, and river crossings within the Regatta District of the SRODD districts are at the discretion of the respective design review authority. EMD signs within the DBD District may exceed the size limits above. EMD signs affixed to river crossings within the Regatta District of the SRODD are limited to sf. All others are subject to the limits established above.
 ** In DBD, SYD, SYT, SRODD, UD and BC (no setback required from Dwelling Units and Mixed Use [8200.2] and Live/work units [8200.4] use units)



Electronic Message Displays (EMDs)

Approach

- Allow for civic uses in residential districts
- **Tighten EMD for commercial uses**



Table 59-16105-3 EMD Standards				
	Sign Districts			
	R <i>Agricultural, residential, and mobile home zoning districts and Tracts 1, 2, and 3 of the NC District</i>	C <i>O-1, O-2, NB, C-1, and NC Tract 4</i>	I <i>C-2, C-3, C-4, C-CBD, C-HC, TP, I-1, I-2, I-3</i>	BC <i>Bricktown Overlay</i>
Uses	NR only	Any permitted use	Any permitted use	Sites with at least 10 acres or 50 parking spaces
Location	Fronting on section-line street, arterials, interstate or state highway	any	any	any
Limit per street frontage (any level)	no limit	no limit	no limit	2
Level 1	Yes	Yes	Yes	Yes
Size (max, sf)	S	S	S	8 sf
Level 2	Yes	Yes	Yes	Yes
Size (% of allowable sign area)	50%	50%	--	15%
Size (max, sf)	n/a (controlled by percent of sign area)	50 sf (<i>Regatta District of the SRODD only</i>)	100 sf*	250 sf
Hours of operation	7:00 a.m. - 8:00 p.m.	6:00 a.m. - 10:00 p.m.	n/a	n/a
Setbacks (min, feet) (signs > 50')				
adjacent residentially zoned property (min.-feet)	300'	300'	300'	150'
adjacent residential use (min.-feet)	n/a	150' (DTD-1 and DTD-2 only)	100'*	100'*
signalized intersection	n/a	n/a	50'	n/a
HP, HL zoning districts	n/a	n/a	300'	n/a
street curb/edge (not applicable to existing EMD signs permitted and legally installed before November 1, 2009)	n/a	n/a	50'	n/a
Level 3	No	No	Yes	Yes
Size (% of allowable sign area)	one	none	100 sf*	15%
Size (max, sf)	none	none	100'	250 sf
Setbacks (min, feet) (signs > 50')				
adjacent residentially zoned property (min.-feet)	none	none	300'	n/a
adjacent residential use (min.-feet)	none	none	100'*	100'*
signalized intersection	none	none	50'	50'
HP, HL zoning districts	none	none	300'	300'
street curb/edge (not applicable to existing EMD signs permitted and legally installed before November 1, 2009)	none	none	50'	25'

Notes:
 NR = allowed for non-residential uses only | S = subject to max size of the sign display in section 59-16017, 59-16108, and 59-16111 | "--" not applicable
 * Existing EMD signs which obtained a permit and were legally installed prior to July 1, 2009, are limited to 350 square feet of the total allowable sign area. Exceptions:
 MD signs within the SYD, SYT, SRODD, UD, DBD, and river crossings within the Regatta District of the SRODD districts are at the discretion of the respective design review authority. EMD signs within the DBD District may exceed the size limits above. EMD signs affixed to river crossings within the Regatta District of the SROD are limited to sf. All others are subject to the limits established above.
 ** In DBD, SYD, SYT, SRODD, UD and BC (no setback required from Dwelling Units and Mixed Use [8200.2] and Live/work units [8200.4] use units)



Discussion




Instructions for review & comment



Public Comment

Schedule & Next Steps

- Advisory Team review **Oct 29 – Nov 12**
 - Public comment **December 7 - 21**
 - Design Review: **January/February 2021**
 - Planning Commission **March 2021**
 - City Council **April/May**

 - Advisory Team next meeting **January 2021**
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Schedule & Next Steps

