

NO: 1659

DATE: FEBRUARY 16, 2021

TO: THE MAYOR AND MEMBERS OF THE CITY COUNCIL

SUBJECT: HOTEL TAX COLLECTIONS THROUGH DECEMBER 31, 2020

• Collections Down \$2,971,864 or 36.1% Through the 2nd Qtr.

• Collections are Above Projection by \$419,234 or 8.6%

HOTEL TAX COLLECTIONS

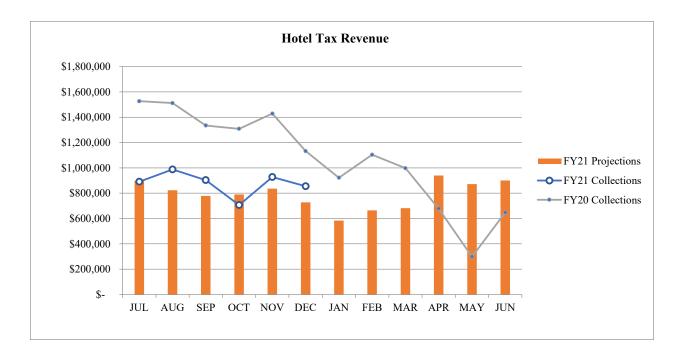
Hotel taxes are collected by local hotels and remitted to the City the following month. This report summarizes hotel tax collections for the second quarter of fiscal year 2021 and is limited exclusively to hotel tax. Any sales tax collected by hotels is reported separately in the monthly sales and use tax City Manager report.

The distribution of collections from the City's 5.5% hotel tax is shown below and is set by ordinance:

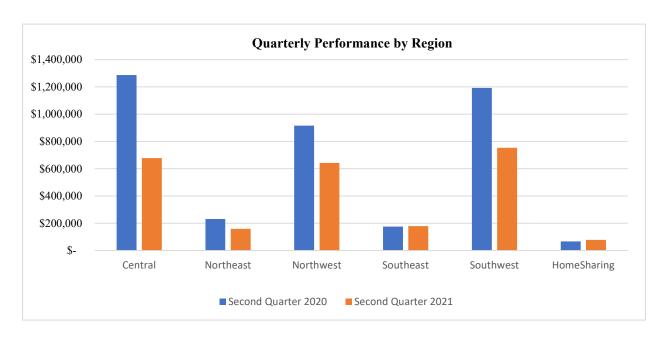
- 4/11 to Promote Convention and Tourism
- 6/11 for Fairgrounds Improvements
- 1/11 to Sponsor and Promote Local Events

The following table represents year-to-date revenue collections and annual projections for each of these purposes:

FISCAL YEAR-TO-DATE COMPARISON				
	Projection	Revenue	Over/Under Projection	% Over/Under Projection
Convention and Tourism	\$1,764,775	\$1,917,400	\$152,625	
OKC Fairgrounds	\$2,647,648	\$2,876,100	\$228,453	
Event Sponsorship	\$441,194	\$479,350	\$38,156	
Total	\$4,853,617	\$5,272,850	\$419,234	8.6%



Hotel Tax for the City of Oklahoma City is significantly lower than prior year due to the COVID-19 pandemic. Several hotels were forced to temporarily close during FY20, and travel has continued to suffer which has greatly impacted hotel tax collections.



Respectfully submitted,

Craig Freeman City Manager