



# MEMORANDUM

Council Agenda  
Item No. <item\_outline>  
6/16/2015

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: James D. Couch, City Manager

Resolution recommending staff proceed with annexing the Midtown area, generally bounded by NW 13th Street on the north, Broadway Place on the east, NW 8th Street on the south, and North Shartel Avenue on the west, into the Downtown Business Improvement District, and beginning the annual service period effective October 1, 2015. Ward 6

**Location** Generally bounded by NW 13th Street on the north, Broadway Place on the east, NW 8th Street on the south, and North Shartel Avenue on the west, in the area commonly known as Midtown.

**Background** Oklahoma City's Downtown Business Improvement District (BID) is comprised of Automobile Alley, Bricktown, the Film Exchange District, the Central Business District, the Civic-Cultural Area, Deep Deuce, and Park Plaza. Downtown Oklahoma City Inc. provides professional services related to the Downtown BID such as landscaping maintenance, security, and marketing for the district.

Downtown Oklahoma City Inc. has been working with property owners in Midtown as well as the Midtown Association Board of Directors regarding adding the Midtown area to the existing Downtown BID. In accordance with Oklahoma Statute Section 39-103.1 of Title 11, in order to amend a Business Improvement District, support of such an amendment must be sought and obtained by at least 60 percent of the affected property owners.

Downtown Oklahoma City Inc. held public informational meetings for the property owners within this boundary. Over 60 percent of property owners have indicated by petition their support of amending the Downtown BID area to include the Midtown area. The assessment roll of the combined area will be brought before City Council for a public hearing process and the amended Downtown BID area would be effective for the next service period beginning October 1, 2015.

**Review** City Manager's Office - Economic Development

**Recommendation:** Resolution be adopted.