



okc.gov  
redesign

# goals

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- **Making information more accessible to all users**
- **Refreshing look, content and experience**
- **Improving search functionality**
- **Making it easier for staff to maintain**

# project stages

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- **Research and engagement**
- **Concept**
- **Design**
- **Development**
- **Testing**
- **Launch**

# a few features

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- **Disaster communication**
- **Social media integration**
- **Better accessibility**
- **Google translation service**
- **Responsive design**
- **Photo and multi-media galleries**
- **Forms and survey tools**
- **Content scheduling**
- **Analytics and web statistics**

# Stay engaged

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