

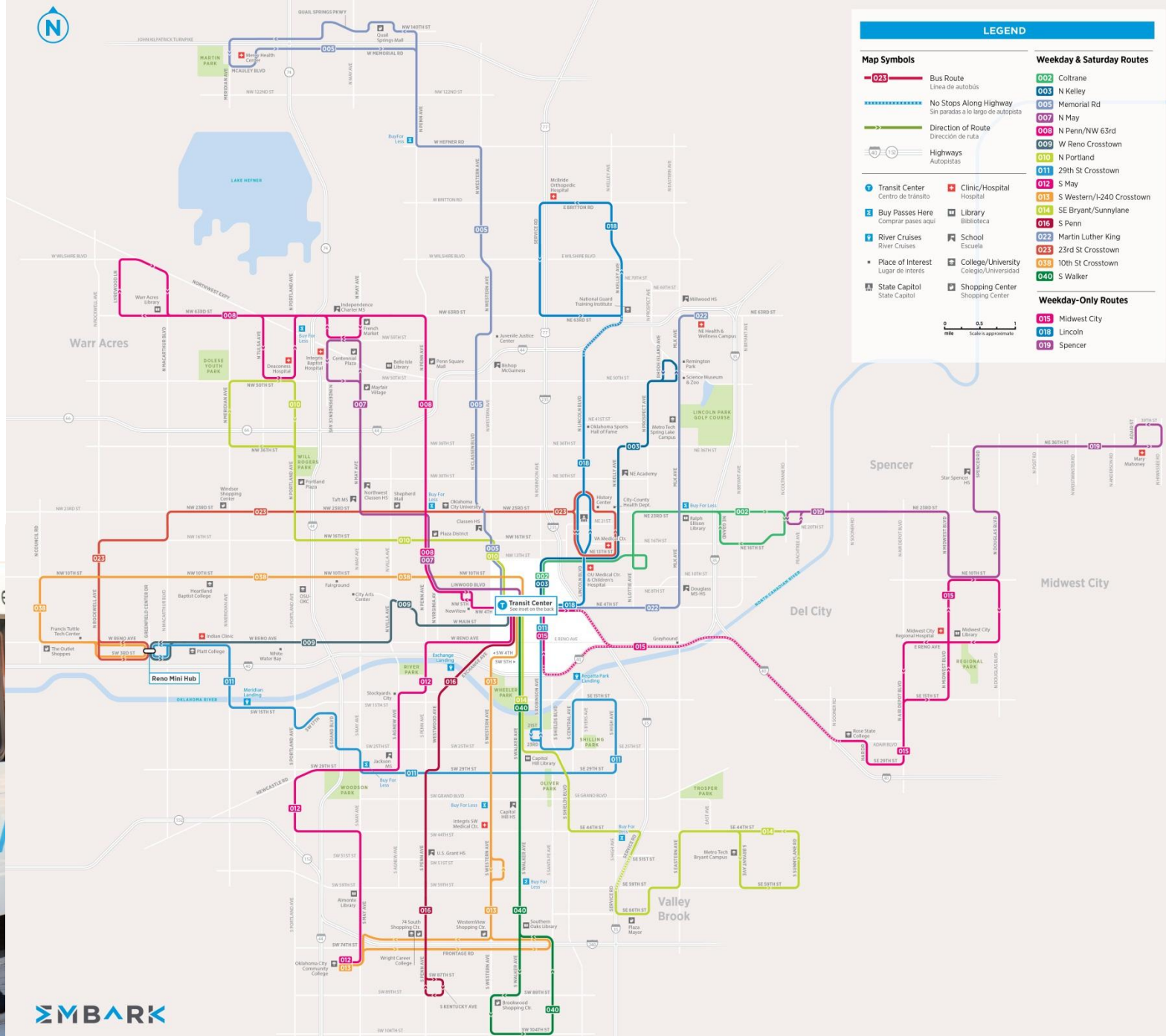


MOM NTUM

Transit System Update

City Council | January 27, 2015

Diagrama del sistema





Central Oklahoma Transportation and Parking Authority
Recommended Service Concepts



Central Oklahoma Transportation and Parking Authority (COTPA)

TRANSIT SERVICE ANALYSIS

Final Report

July 2013



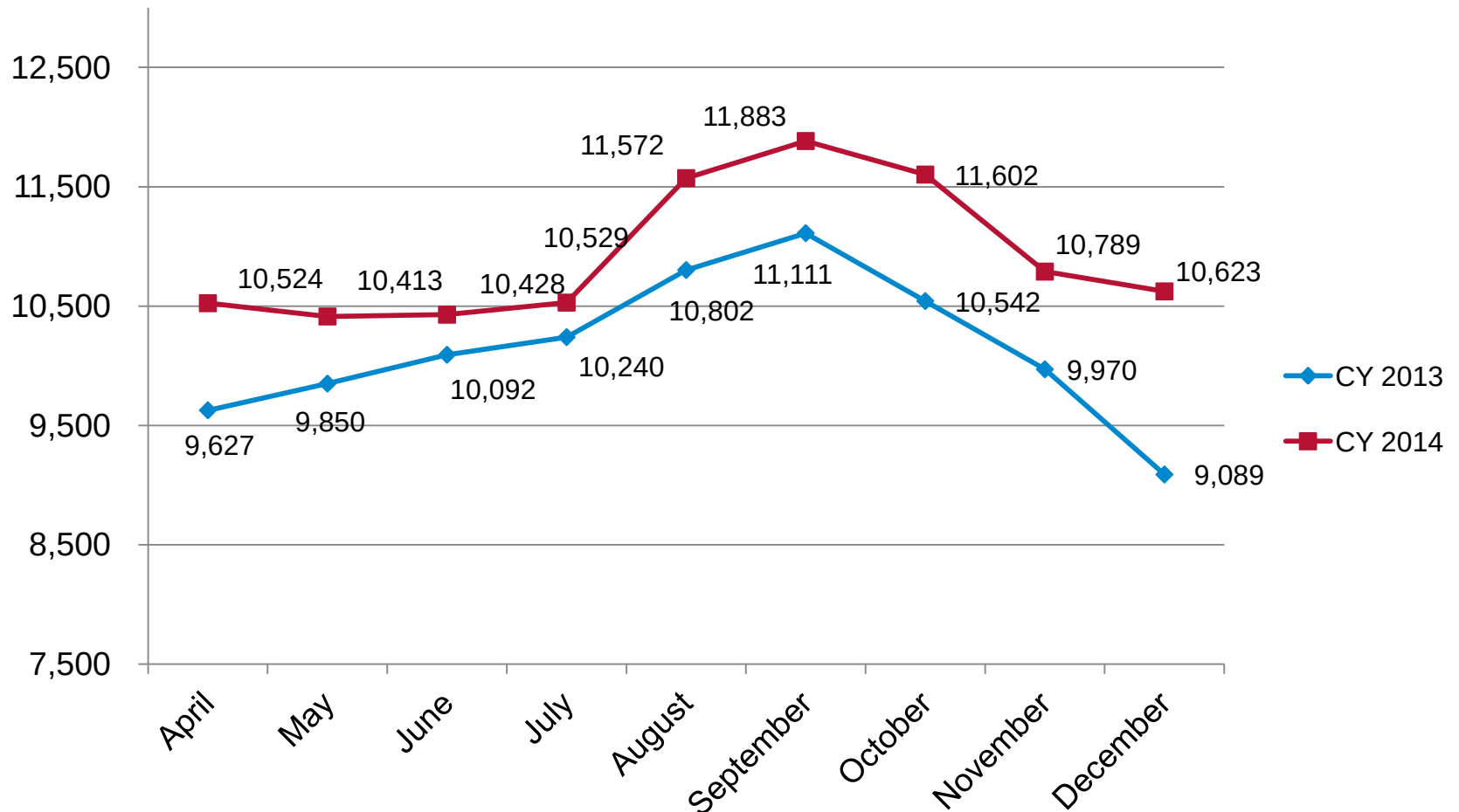
Goals of System Analysis

- Evaluate bus system
- Improve route network to improve ridership and productivity within existing budget
- Identify future service improvements should more public transit funding become available



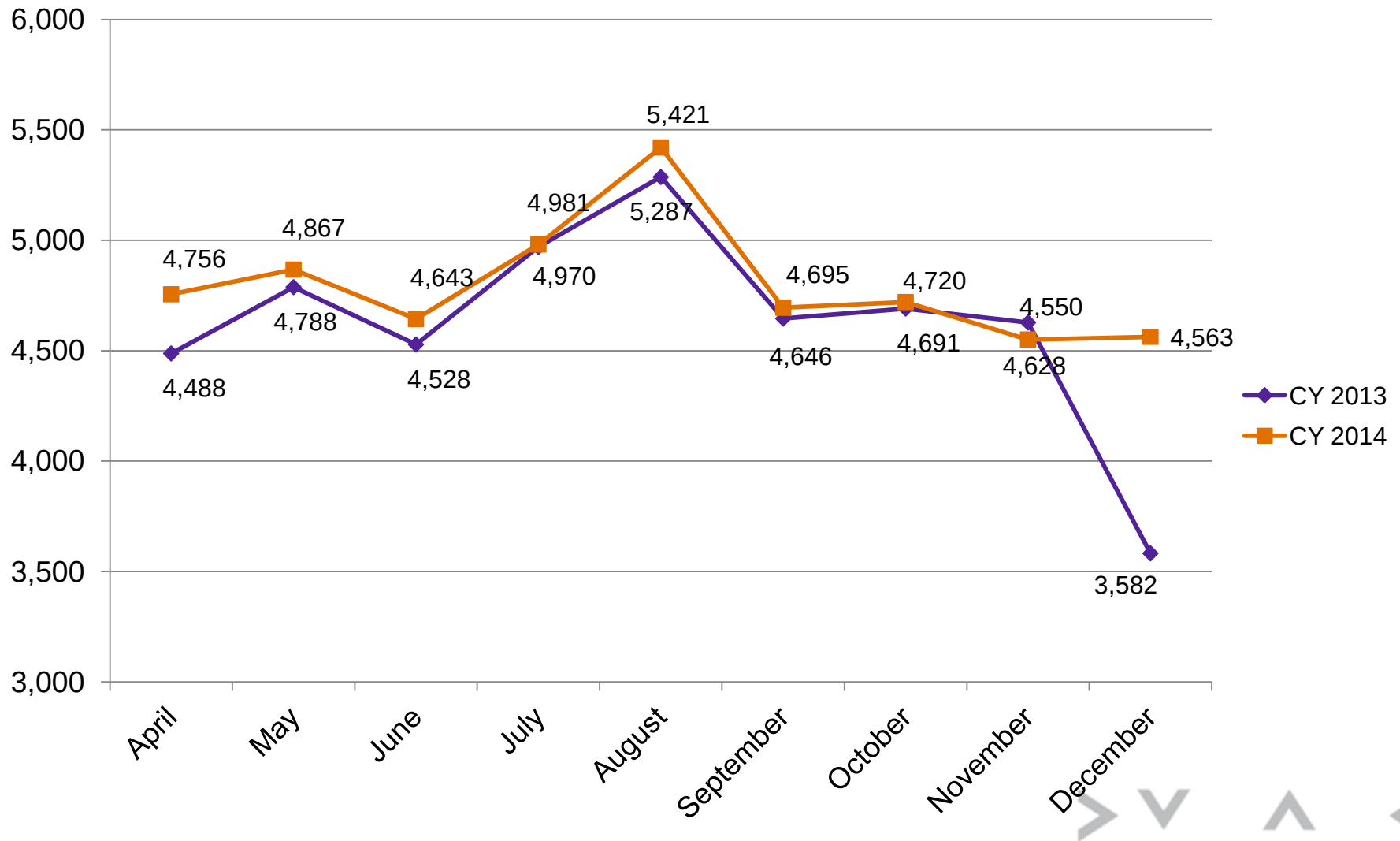


Fixed-Route Average *Weekday* Passenger Trips



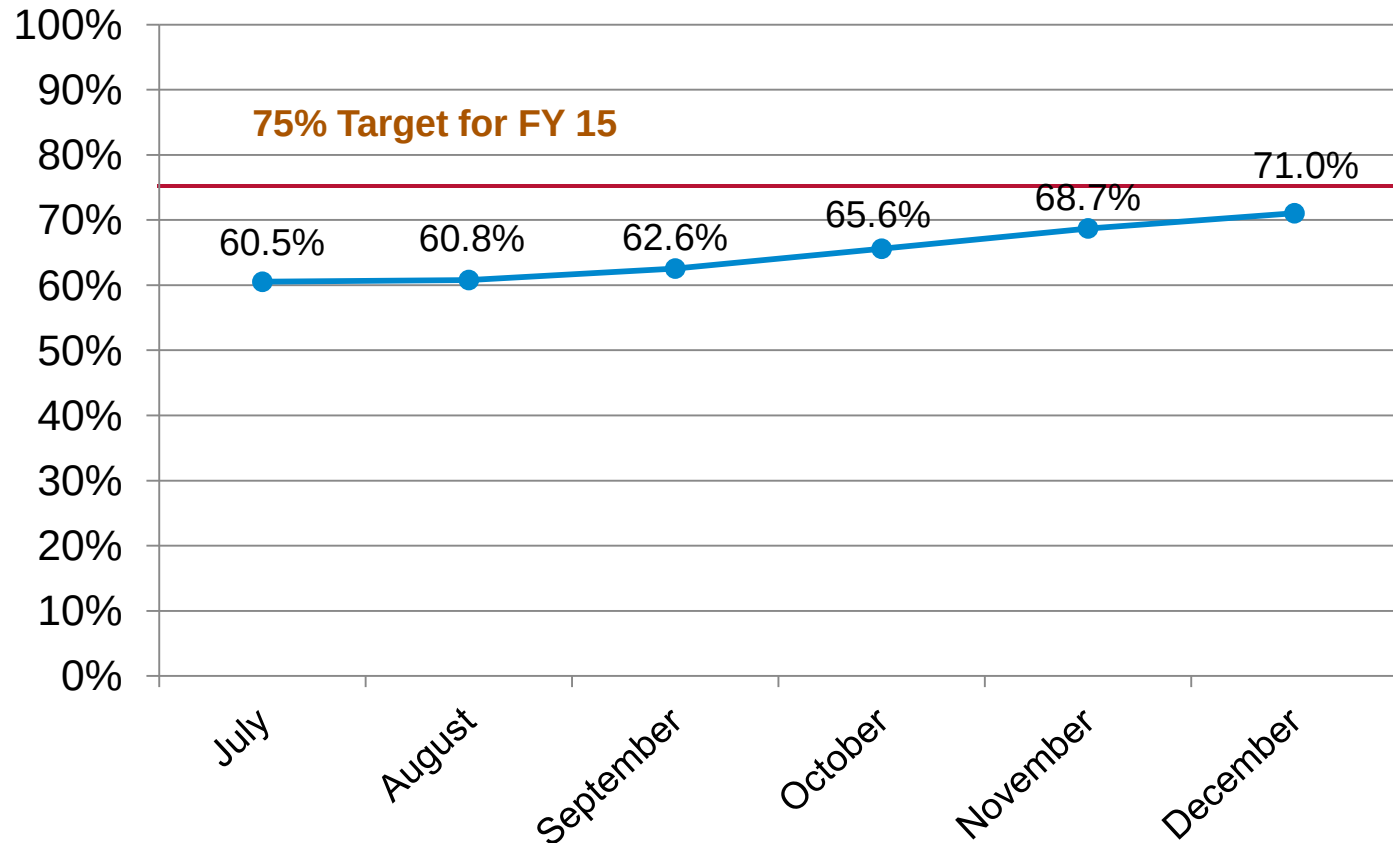


Fixed-Route Average *Saturday* Passenger Trips





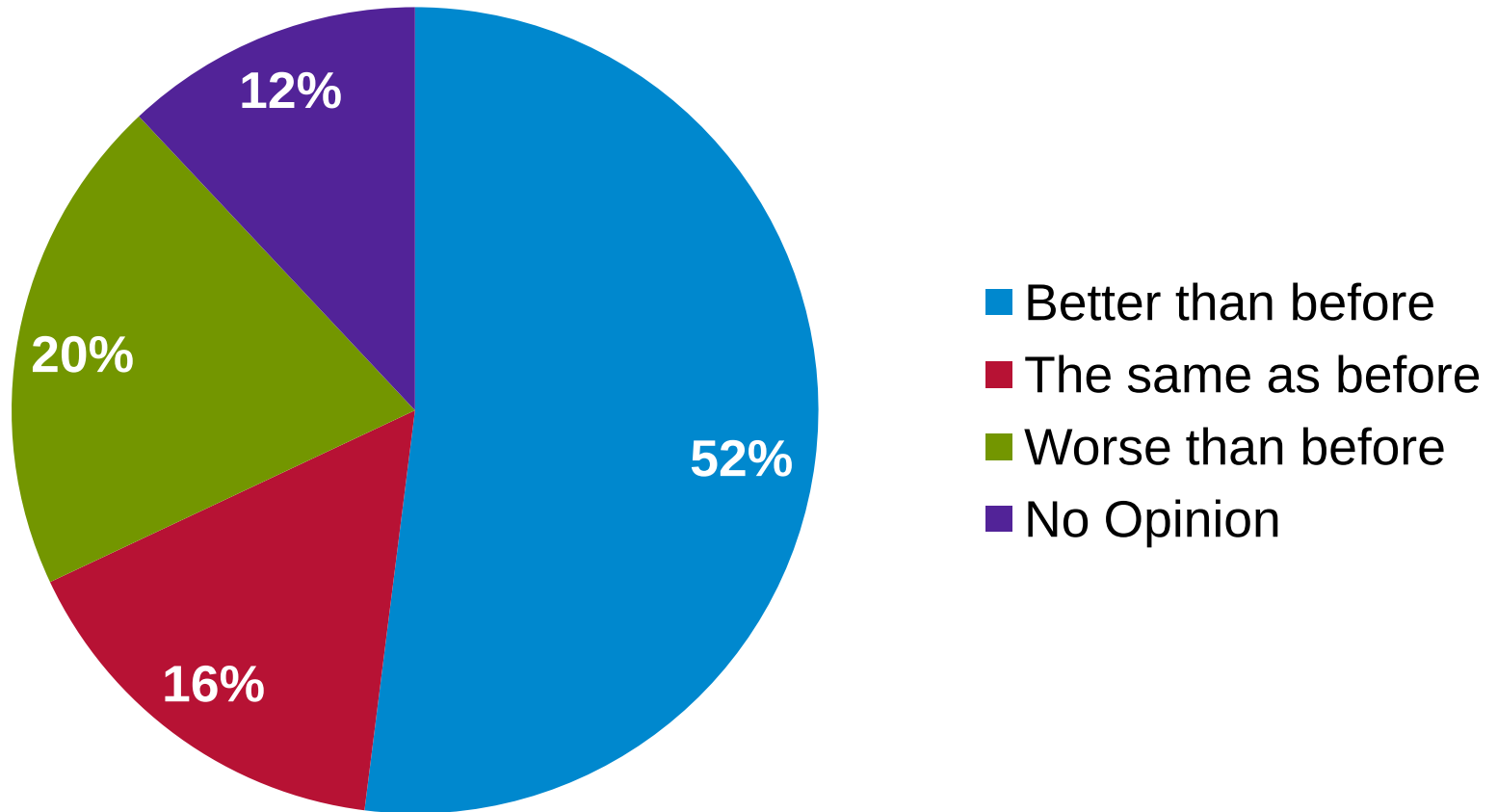
Fixed-Route FY 15 On-Time Performance





Rider Survey - First Impressions

What's Your Impression of the Route Changes?



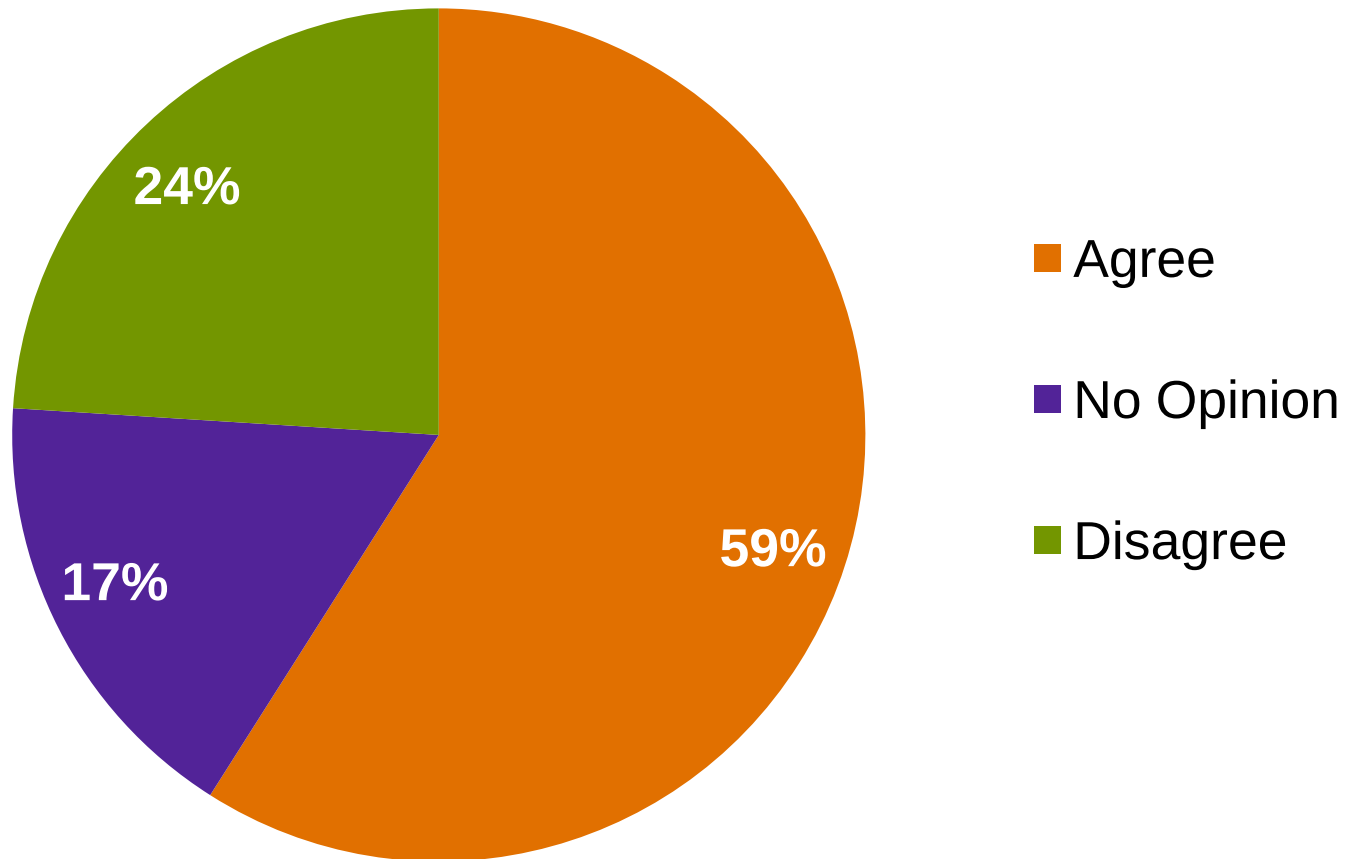
Source: City of Oklahoma City Planning Dept., Onboard Rider Survey, (Fall, 2014)





Rider Survey - First Impressions

With The Changes, I Spend Less Time Waiting On The Bus:



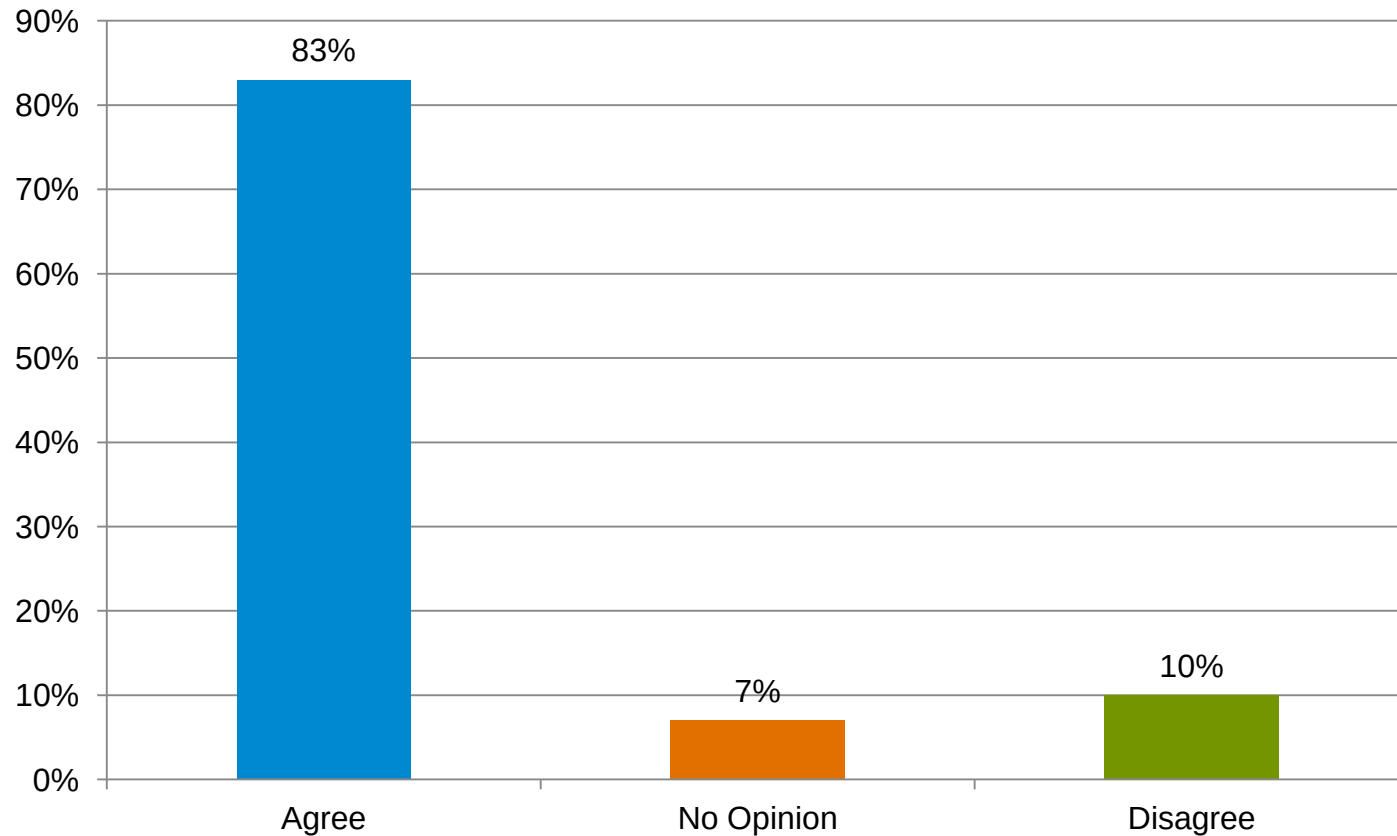
Source: City of Oklahoma City Planning Dept., Onboard Rider Survey, (Fall, 2014)





Rider Survey - First Impressions

The Bus Takes Me Where I Want To Go:



Source: City of Oklahoma City Planning Dept., Onboard Rider Survey, (Fall, 2014)







2
MIRAMAR ST
NE 23 > Lottie > NE 13

18
BRITTON RD
Lincoln > Kelly Ave
Britton > Broadway

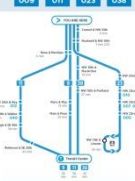
3
PARK ESTATES
Lincoln > Kelly Ave
Britton > Broadway

embarkok.com

Bus Stop ID
3567

Reno Mini Hub
Stop ID 3706

009 011 023 038



Routes From Here

Route	Destination	Frequency
009	W. Reno	60 min
011	W. Reno	60 min
023	W. Reno	60 min
038	W. Reno	60 min

Get the next three departure times from this stop on your phone for free.

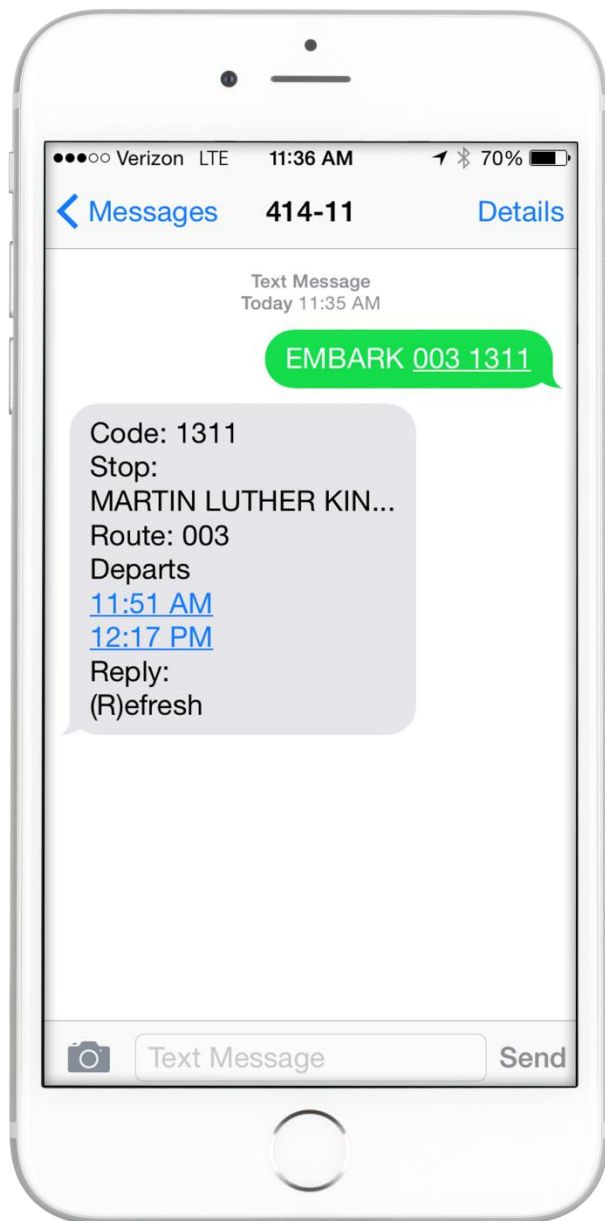
Text

3706

Scan



EMBARCK



Text Alerts

Get real-time information by text or online.

Anytime. Anywhere.

It's easy, just text
“**EMBARK**” followed by
the 3-digit Route No.
“**003**” and Stop ID No.
“**1311**” to 41411







2
MIRAMAR ST
 NE 23 > Lottie > NE 13

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BRITTON RD
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embarkok.com

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3567

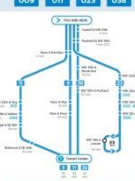
Reno Mini Hub
Stop ID 3706

009

011

023

038



Routes From Here

Route	Destination	Frequency
009	Washoe County	60 min
011	Carson City	60 min
023	Carson City	60 min
038	Carson City	60 min

Get the next three departure times from this stop on your phone for free.

Text: 775-222-2222 or 775-222-2223

Scan the QR code with your smartphone to get the next three departure times from this stop on your phone for free.

EMBARCK **3706**



Reno Mini Hub

Stop ID 3706

009

011

023

038

Routes From Here

	Weekdays every Día laborable cada	Saturday every Sábados cada
009 W Reno Crosstown to Downtown via Main, General Pershing, Villa, Reno	60 mins	60 mins
011 29th St Crosstown to Downtown via Reno, Meridian, 15th, 29th, High, Robinson	60 mins	60 mins
023 23rd St Crosstown to Capitol via Greenfield, N Rockwell, NW 23rd	25 mins	50 mins
038 10th St Crosstown to Downtown via Rockwell, Reno, Council, NW 10th	30 mins	60 mins

Get the next three departure times
from this stop on your phone for free.

Text

Text **EMBARK** followed by the **3-digit Route No.** and **Stop ID No.** to 414111.
Texto **EMBARK** seguido del **número de la ruta 3 dígitos** y **Stop ID** de 414111

Scan

Scan the QR code with your smartphone's QR reader:
Escanear el código QR con lector de QR de su teléfono inteligente:

embarkok.com
405-235-RIDE (7433)
@embarkok

Get the App

Download EMBARK
Connect to ask a question, report an issue at this stop, and submit requests.

Simple header with stop info and routes

Simplified line map with timepoint stops only

Easy to understand route table with frequency information

Real-time departure instructions

Quick access to contact details and a QR code



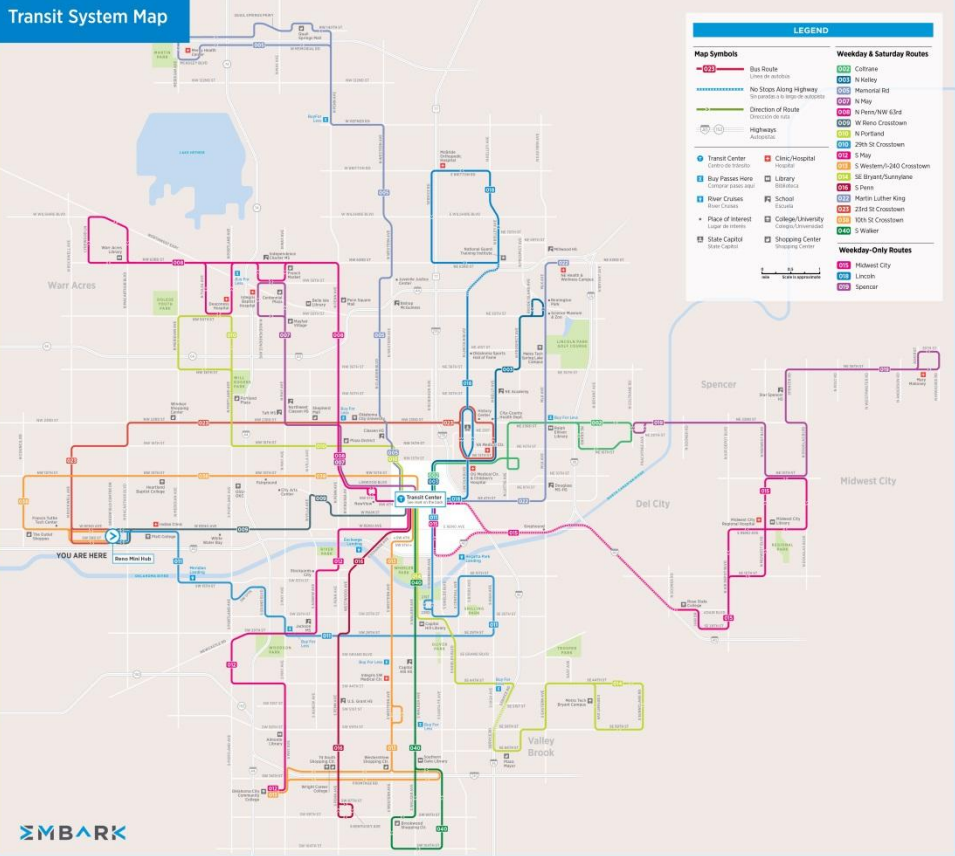
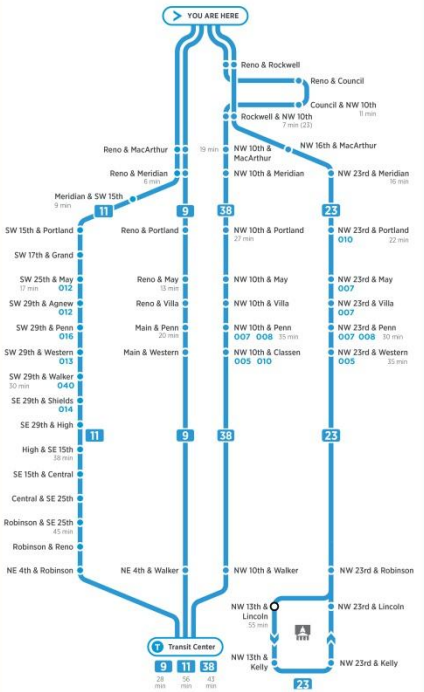




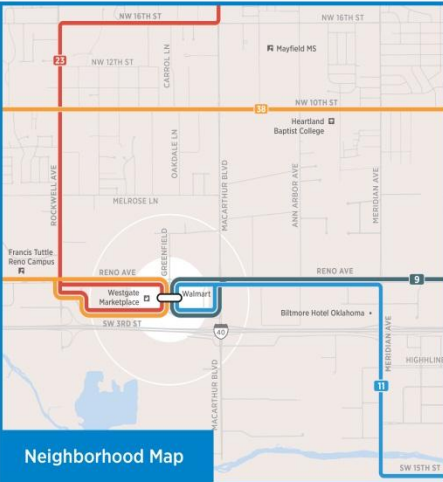
Reno Mini Hub

Stop ID 3706

Reno Mini Hub			
009	W Reno Crosstown	Main, General Pershing, Villa, Reno	
Buses every Autobuses cada	Weekday/Dia laborable	Saturday/Sabado	
	60 min	60 min	
011	29th St. Crosstown	S Robinson, High, SE/SW 29th, SW 15th, Meridian, Reno	
Buses every Autobuses cada	Weekday/Dia laborable	Saturday/Sabado	
	60 min	60 min	
023	23rd St. Crosstown	N Kelley, State Capitol, NW 23rd, N Rockwell, Greenfield	
Buses every Autobuses cada	Weekday/Dia laborable	Saturday/Sabado	
	25 min	50 min	
038	10th St. Crosstown	NW 10th, Council, Reno, Rockwell	
Buses every Autobuses cada	Weekday/Dia laborable	Saturday/Sabado	
	30 min	60 min	



Departures from this Station		Departures from this Station		Departures from this Station		Departures from this Station	
009	To Downtown Transit Center	011	To Downtown Transit Center	023	To State Capitol & Health Sciences	038	To Downtown Transit Center
Weekday/Dia laborable	Saturday/Sabado	Weekday/Dia laborable	Saturday/Sabado	Weekday/Dia laborable	Saturday/Sabado	Weekday/Dia laborable	Saturday/Sabado
Departs	Departs	Departs	Departs	Departs	Departs	Departs	Departs
6:30	6:30	5:30	6:30	4:54	12:07	5:47	2:17
7:30	7:30	6:30	7:30	5:19	12:32	6:17	2:47
8:30	8:30	7:30	8:30	5:44	12:57	6:47	3:17
9:30	9:30	8:30	9:30	6:09	1:22	7:17	3:47
10:30	10:30	9:30	10:30	6:34	1:47	7:47	4:17
11:30	11:30	10:30	11:30	6:59	2:12	8:17	4:47
12:30	12:30	11:30	12:30	7:24	2:37	8:47	5:17
1:30	1:30	12:30	1:30	7:49	3:02	9:17	5:47
2:30	2:30	1:30	2:30	8:14	3:27	9:47	6:17
3:30	3:30	2:30	3:30	8:39	4:00	10:17	6:47
4:30	4:30	3:30	4:30	9:04	4:25	10:47	7:17
5:30	5:30	4:30	5:30	9:29	4:50	11:17	7:47
6:30	6:30	5:30	6:30	9:54	5:15	11:47	8:17
		6:30	7:30	10:19	5:40	12:17	8:47
				10:32	6:05	12:47	9:17
				11:17	6:30	1:17	9:47
				11:42	6:55	1:47	10:17



Transit Information

i CONNECT WITH US

Everything you need to know about EMBARK can be found at embarkok.com or you can talk to us directly using any of the following options:

405-235-RIDE (7433)
@embarkok
facebook.com/embark
embark@okc.gov

Todo lo que necesitas saber sobre el EMBARK puede encontrarse en embarkok.com, o puedes hablar directamente con nosotros a través de cualquiera de las siguientes opciones:

If you see something, say something
Contact a driver, EMBARK employee, or police officer

No tobacco or vaping in this area
"Violators could lose riding privileges per EMBARK rider conduct and exclusion policy"

Get the next three departure times from this stop on your phone for free.

Text
Text EMBARK followed by the 3-digit Route No. and Stop ID No. to 41111.
Fugit harchatic omnis mod quis vitte mperati cus. Destisti te inverci tibusapel in

STOP ID NO.
3706

Scan
Scan the QR code with your smartphone's QR reader.
Inicia nihil eatiumquam cus es dolorem volupta doluptas.

OKLAHOMA CITY

ΣMBARK

Forward Together

Learn

fares, how to ride,
rules, parking

Use

schedules, maps,
outlets, stops

Connect

customer care,
news, apps

search



Journey Planner

Bus Schedules

Real Time

From: 100 N Walker, Oklahoma City

To: Science Museum of Oklahoma

When Depart at 01/22/2015 11:00

By:



Search

ALERTS

WHAT'S NEW

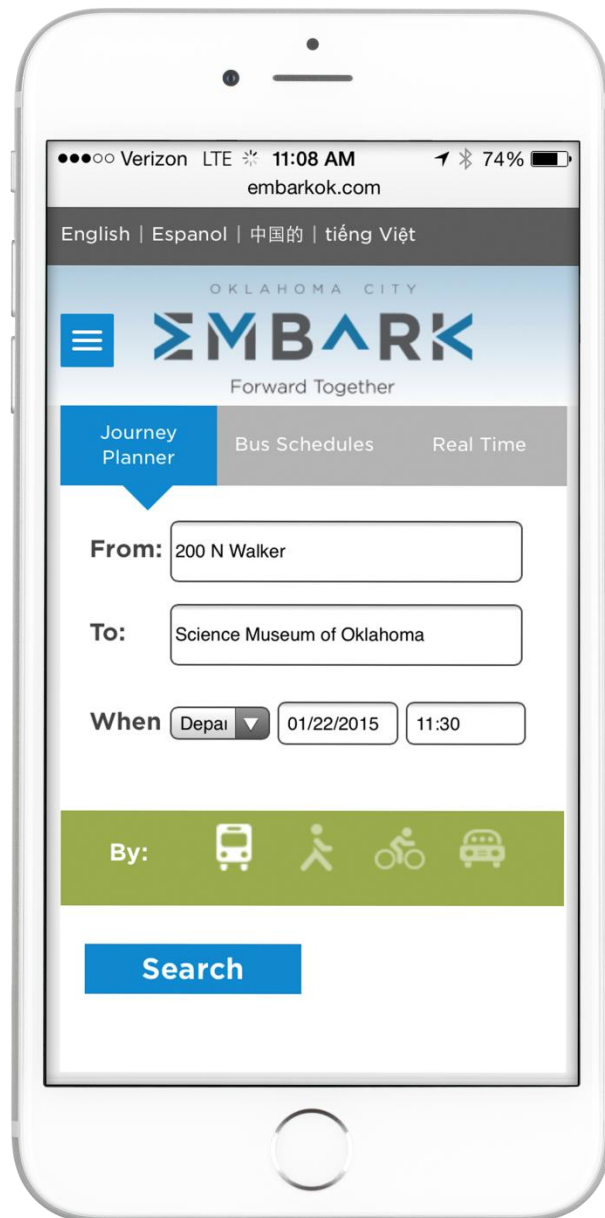
QUICK LINKS

Current Detours

January 20, 2015

Check this page for a current listing of extended detours.



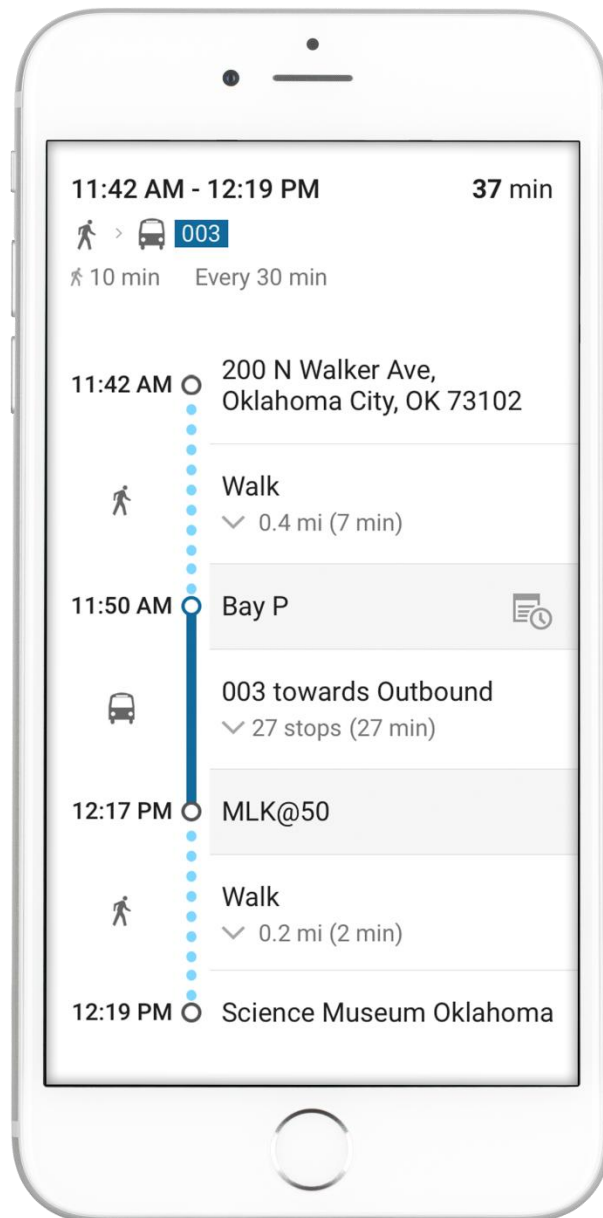


Plan A Trip

Plan a trip from A to B, compare options, and select the most efficient and convenient route. Choosing the best route right is simple.

Get started at
embarkok.com



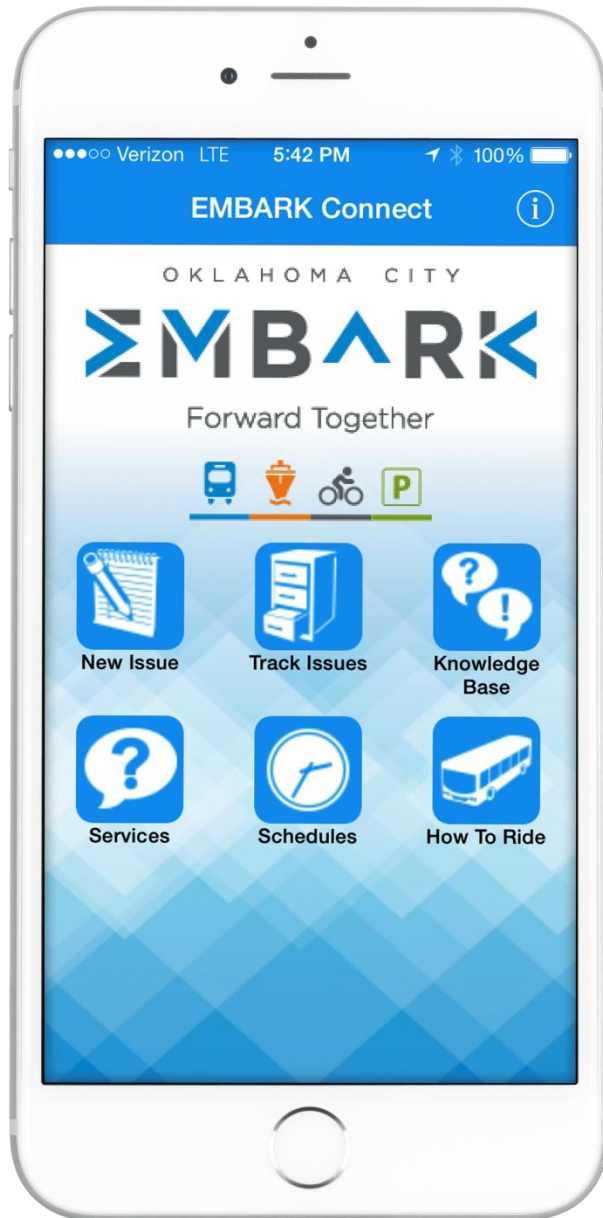


Navigate the City

Step-by-step directions guide you all the way to your destination, including walking segments and transit connections.

Get started at embarkok.com





Stay In Touch

With EMBARK Connect customers can report concerns, suggestions, or accolades while on the go.

Download the app at
embarkok.com





HORARIO DE RUTAS

Nights

Serving:

Transit Center **T**

Reno Mini Hub **R**



Every 60 mins

7 PM - Midnight

Monday-Friday



011

By way of S Robinson, High,
SE/SW 29, SW 15, Meridian, Reno

23N

By way of Broadway, NE 13, N Kelley,
NW 23, N Rockwell

EMBARK

embarkok.com

January 26

Two Crosstown Routes
011 and 23N

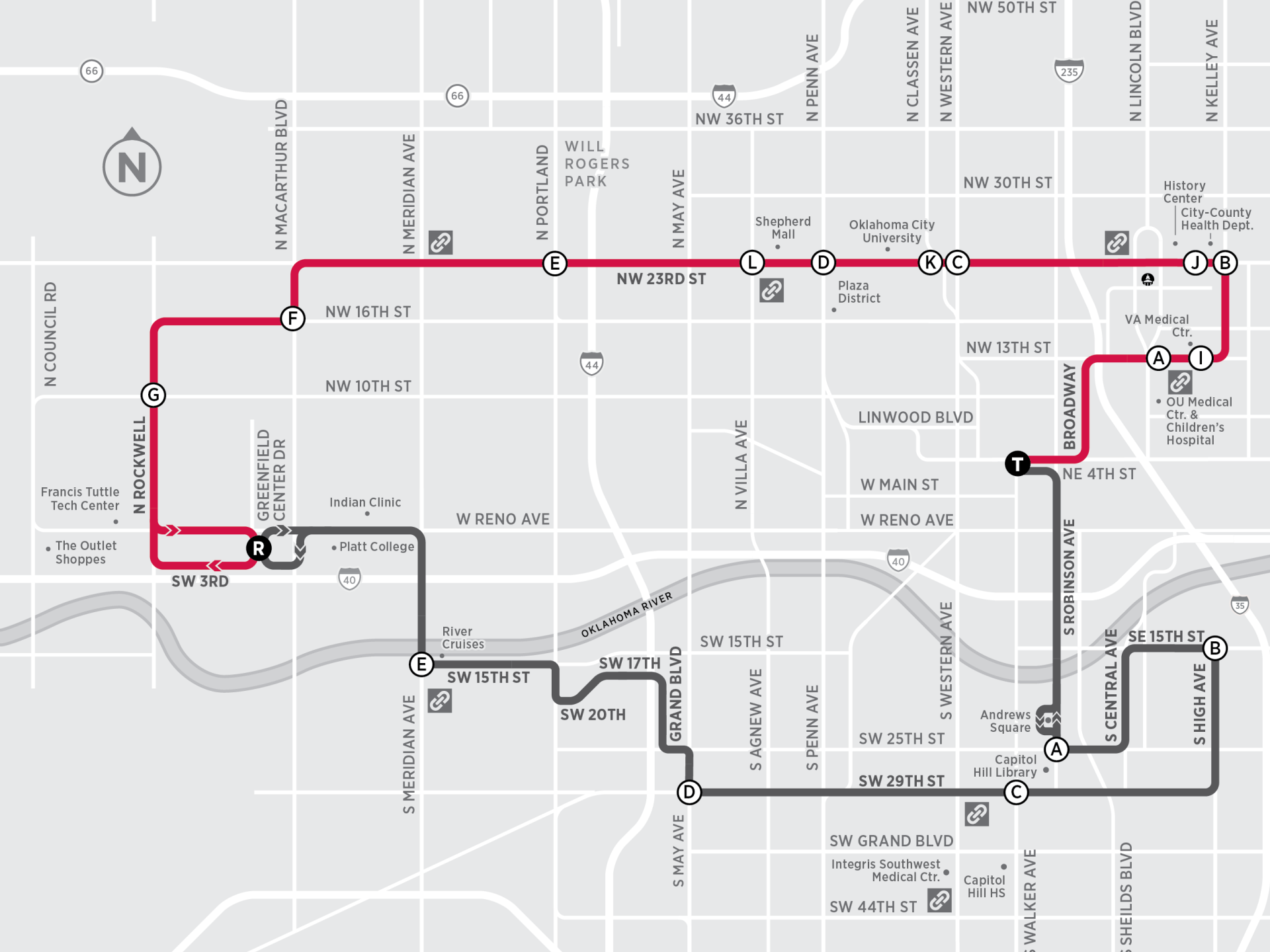
Hourly service from
7 p.m. until midnight

Route 011 serves as a
S 29 St Crosstown

Route 23N serves as N
23 St Crosstown.

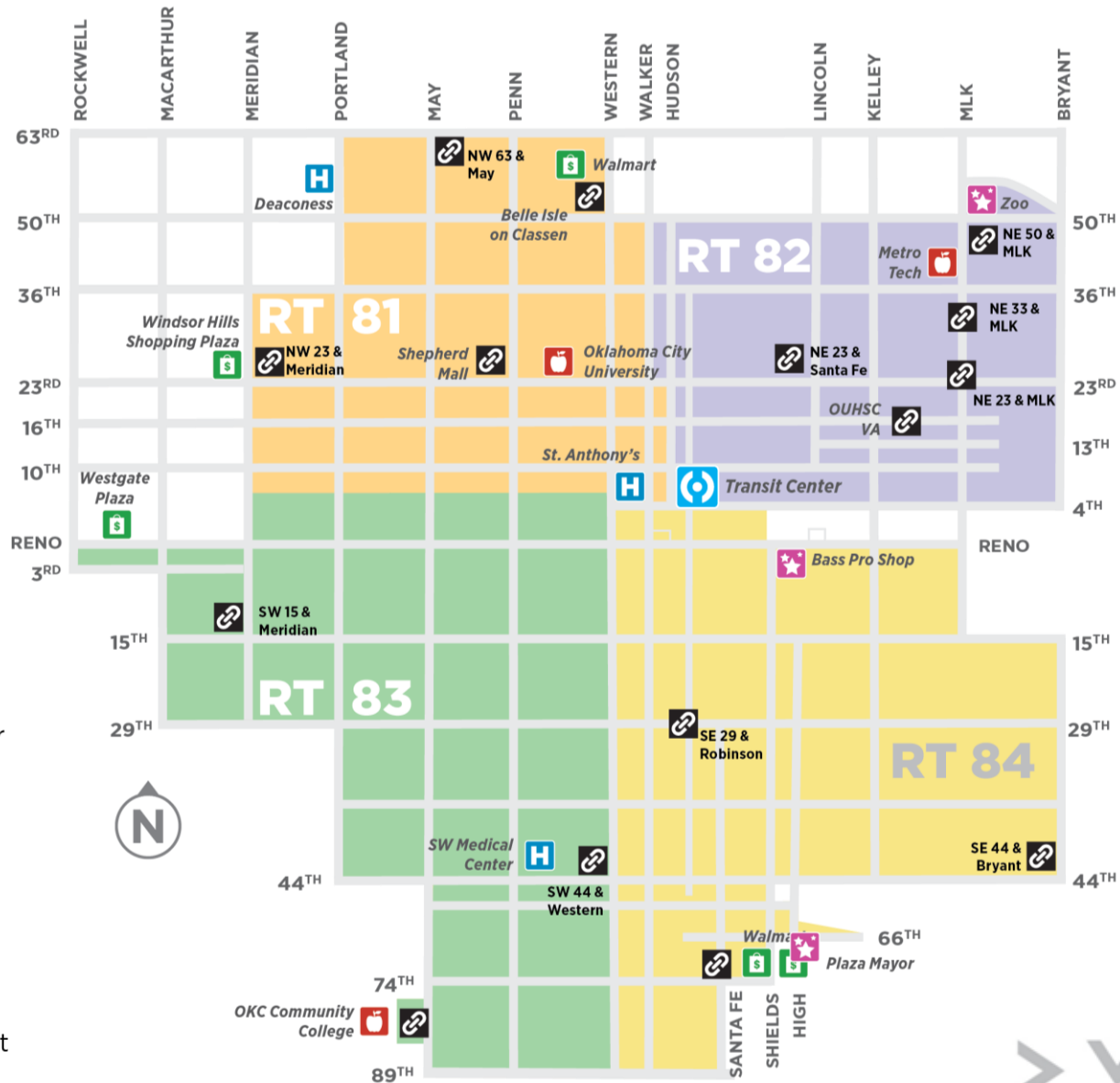
Connects with new and
existing Link stops to
maximize service area

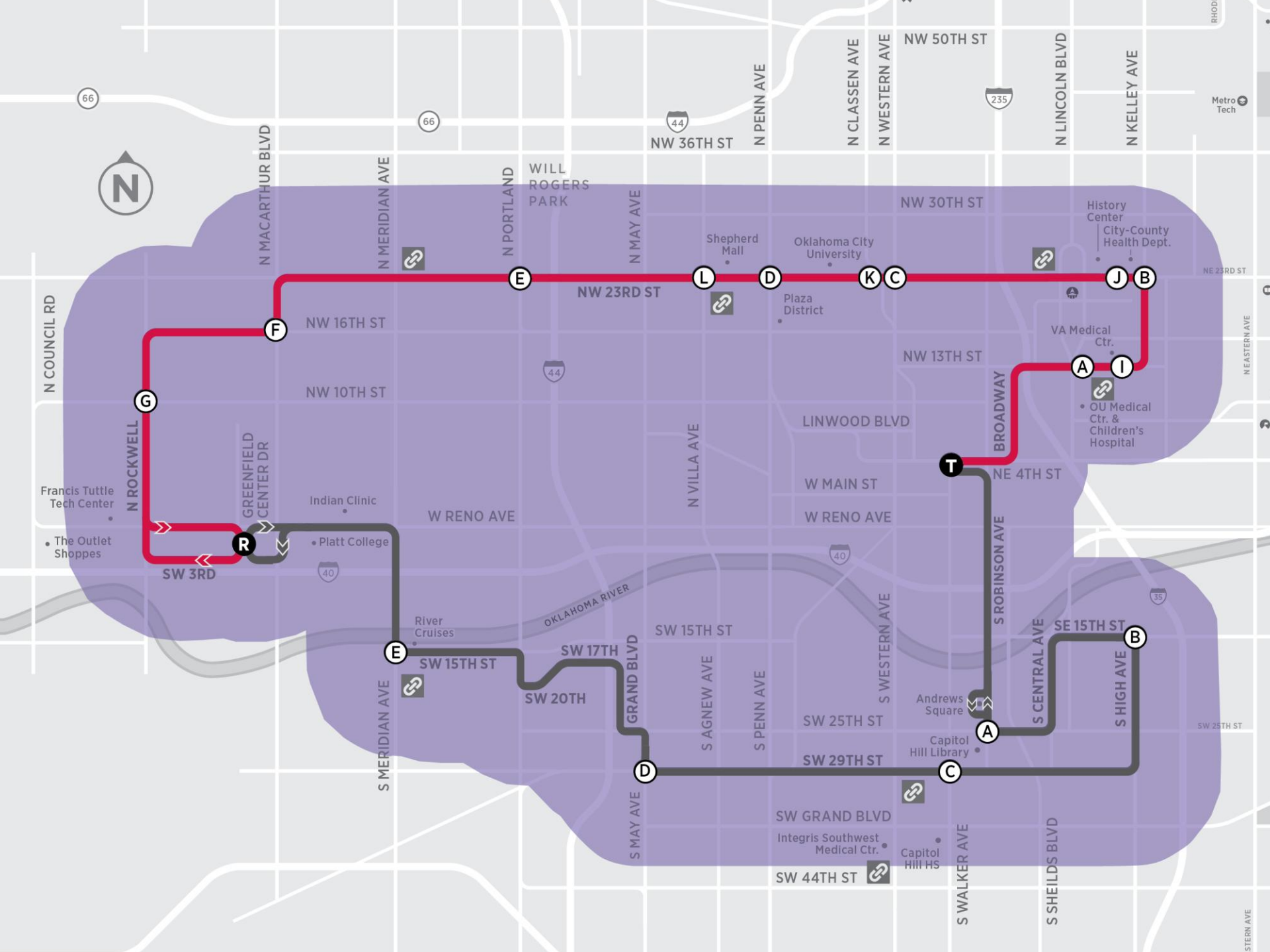






LINK Service Area

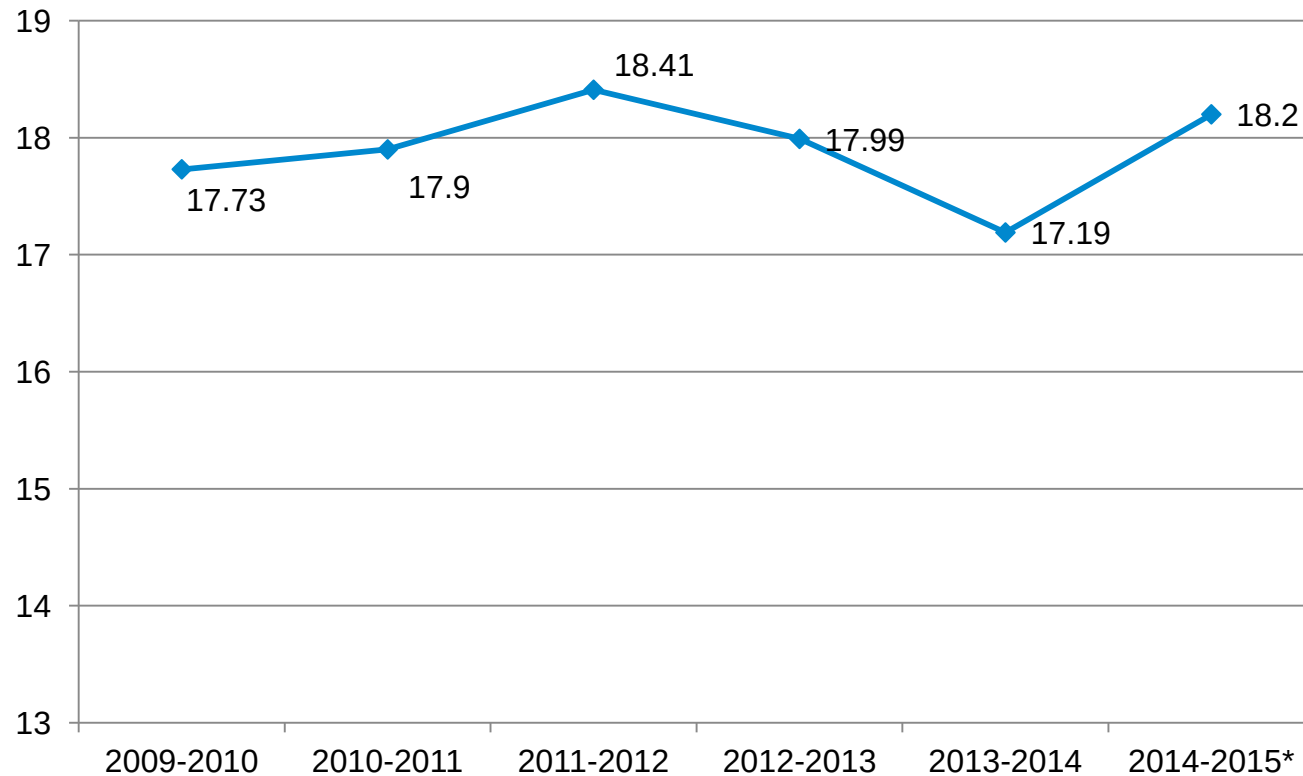






Performance Goals

Weekday Riders Per Service Hour



*Reflects July - December

Weeknight Goal:
9 riders per service hour





See ya *later.*

Routes 011 and 23N Open Late