



# OKC Development Codes Update

Summary of Opinion Survey Results  
(as of December 31, 2021)

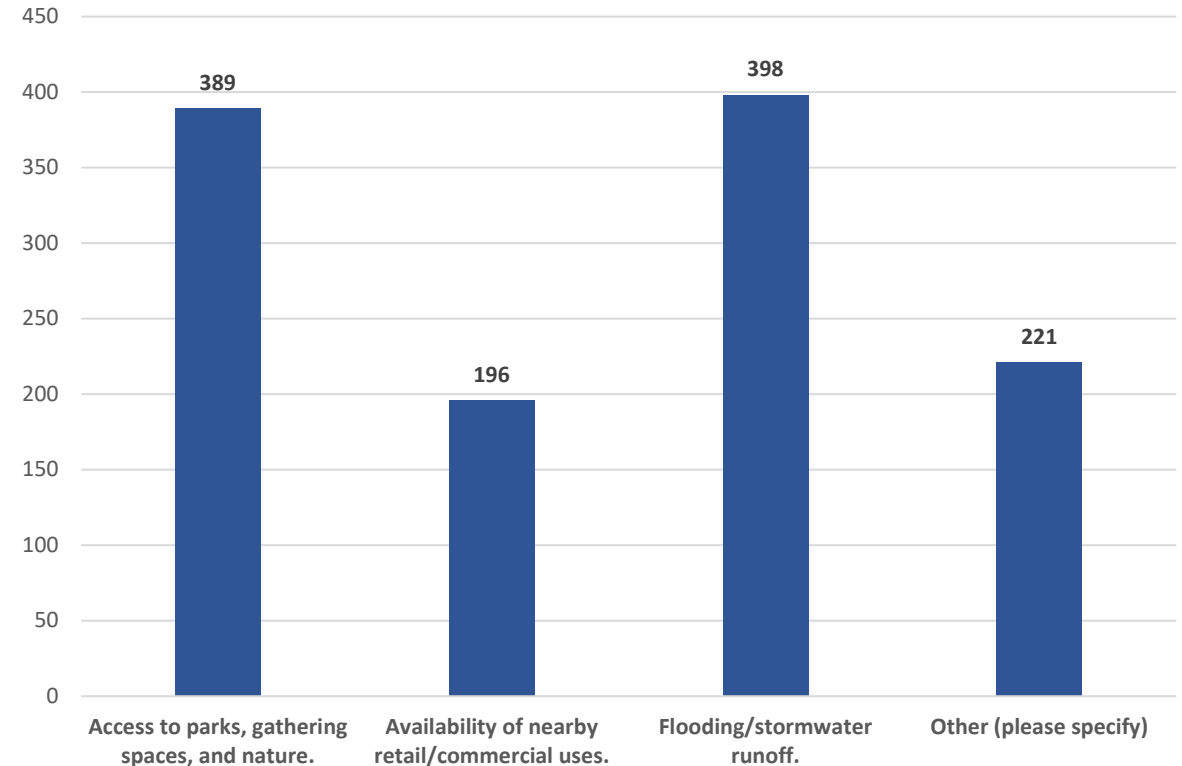


# Overall Results

**Most common concerns as new homes and buildings are constructed and redeveloped**

# Access to open space, flooding/stormwater, nearby retail

Most selected issues of concern over all four survey areas together: downtown, inside the Core, outside the Core, and in rural areas



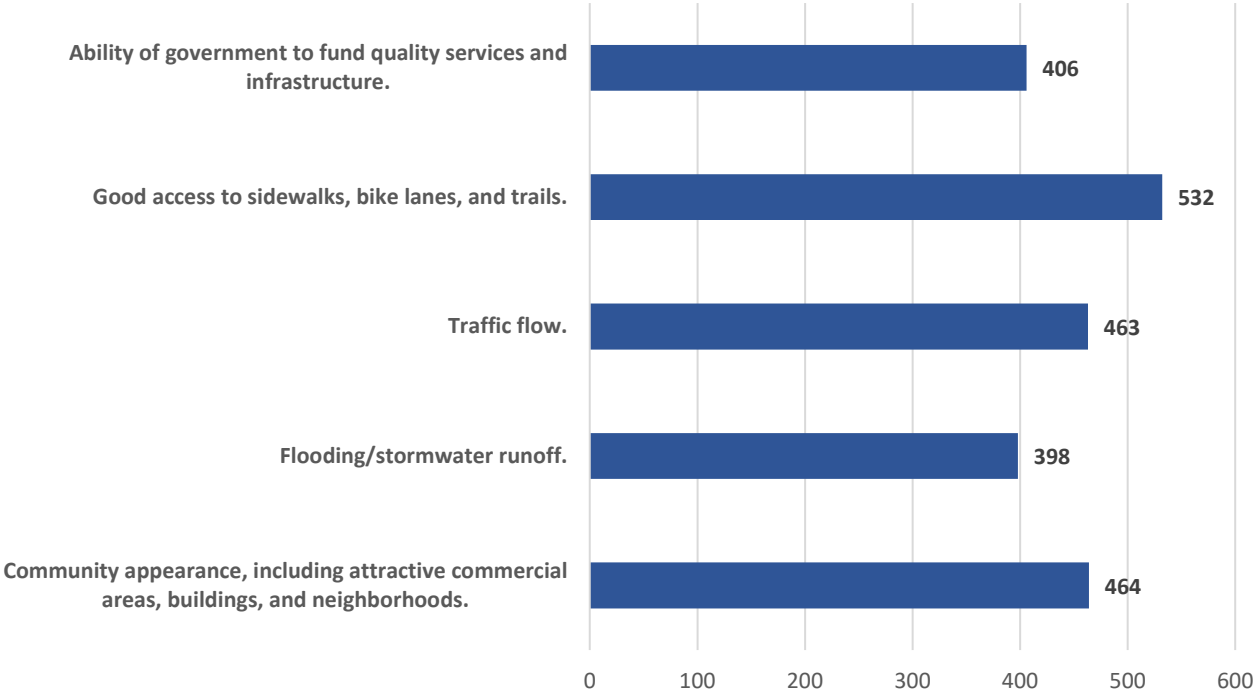
Respondents: 1,407

*\* Most "Other" answers related to Street conditions and Traffic, Parking, City Services, Sprawl, Housing choices and affordability; and Homelessness*

# Sidewalks, trails, community appearance, traffic flow

Most selected issues of concern within urbanized areas of the City: downtown, inside the Core, and outside the Core

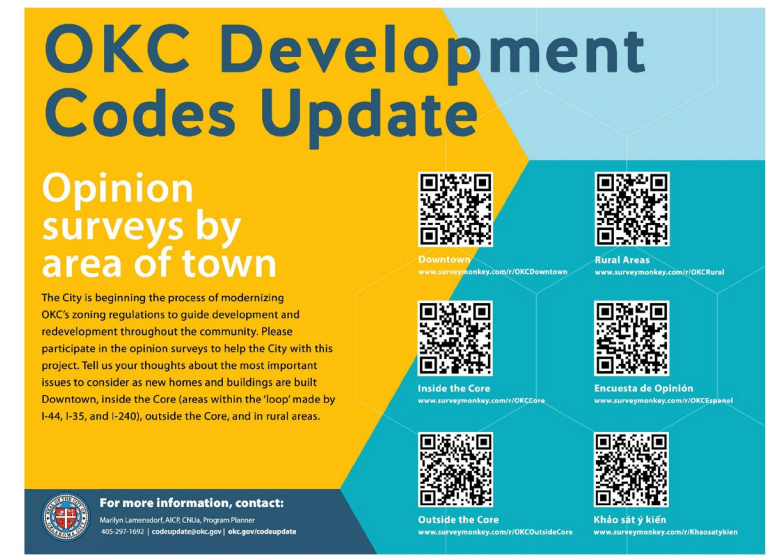
Most Common Issues as New Homes and Buildings Are Constructed and Redeveloped inside the Core, outside the Core, and Downtown



Respondents: 1,194



# How was the survey advertised?

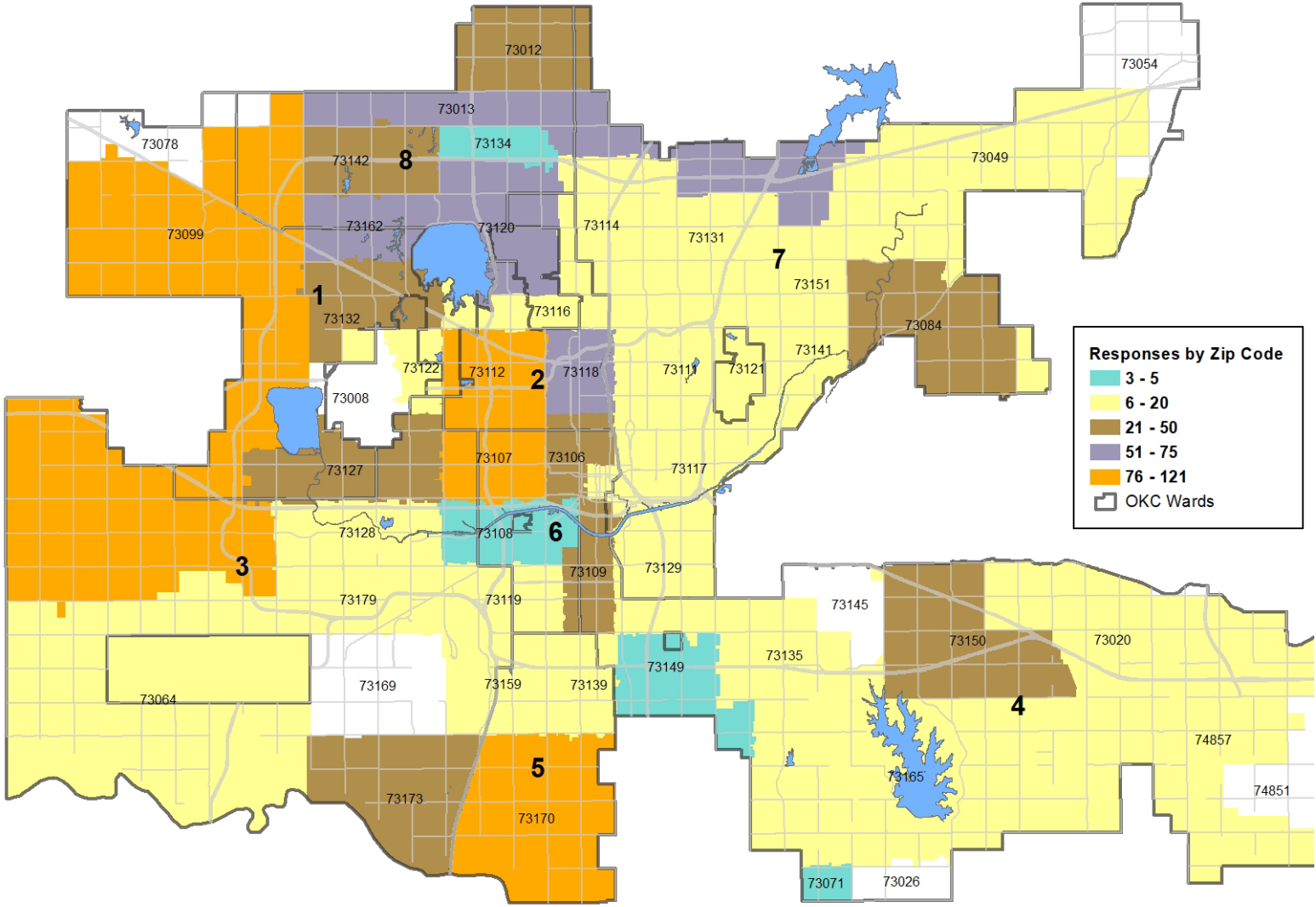


Pop-Up-Events  
Metropolitan-Libraries  
Fiestas-Patrias  
City-News  
League-of-Women-Voters  
Mobile-Market-JFK Park  
Mobile-Market-Metro Park  
OKC-Facebook  
OKC-Email  
Asian-District-Night  
Paseo-First-Night  
Mobile-Market-Capitol-Hill  
Downtown-Alliance

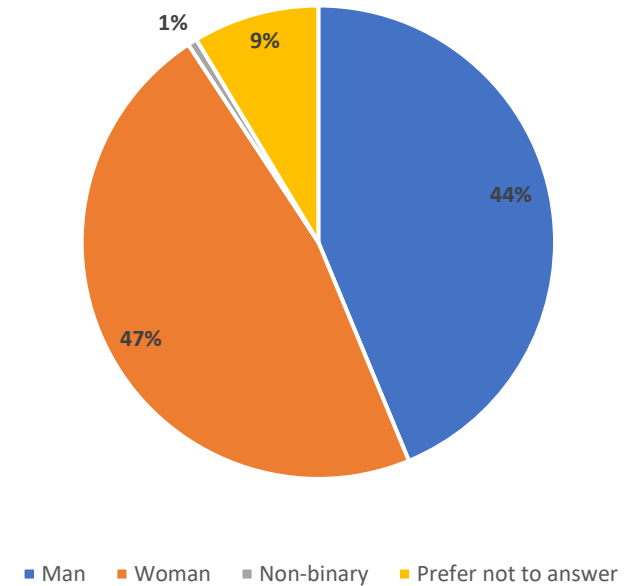
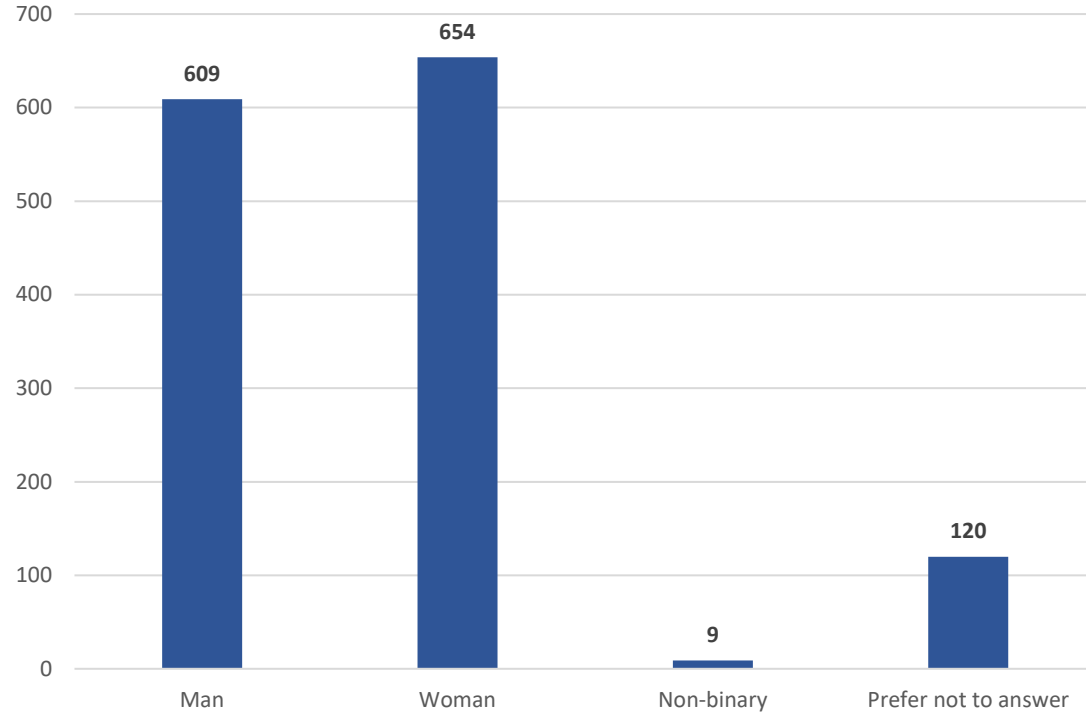
Emails, Social Media, Pop-Up Events, August-October 2021



# Zip Code: Who took the survey?



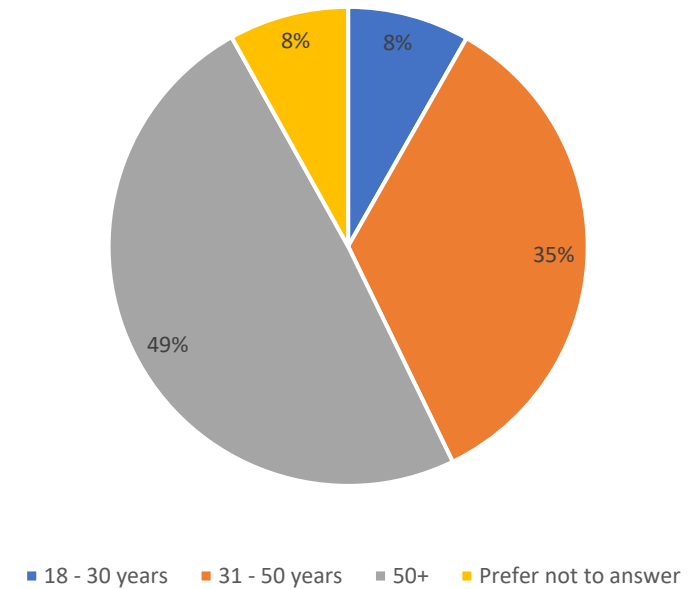
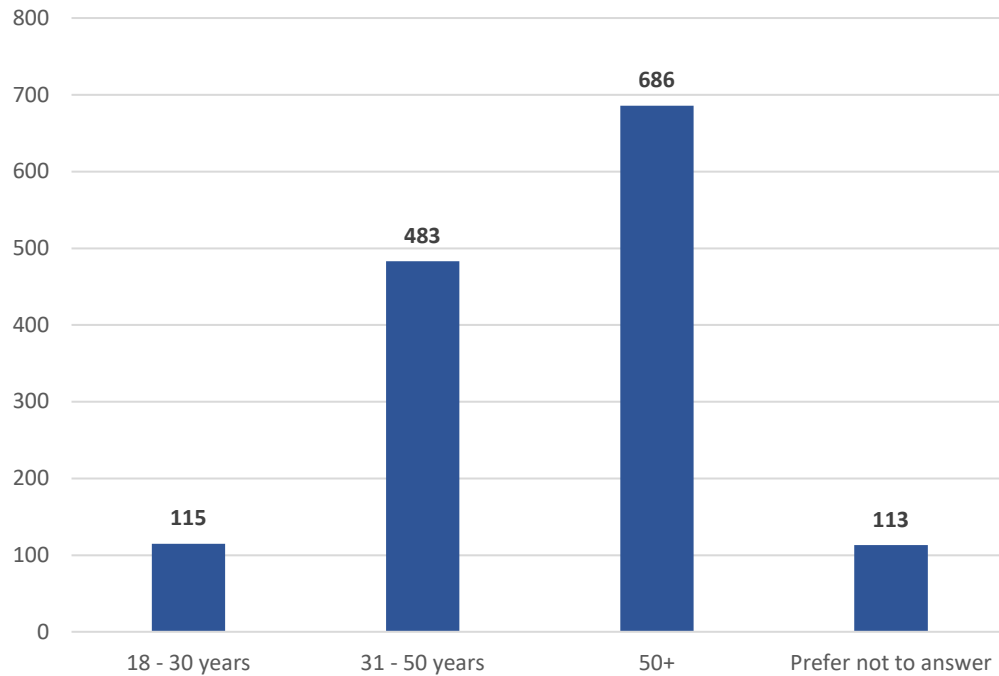
# Gender: Who took the survey?



Respondents: 1,392



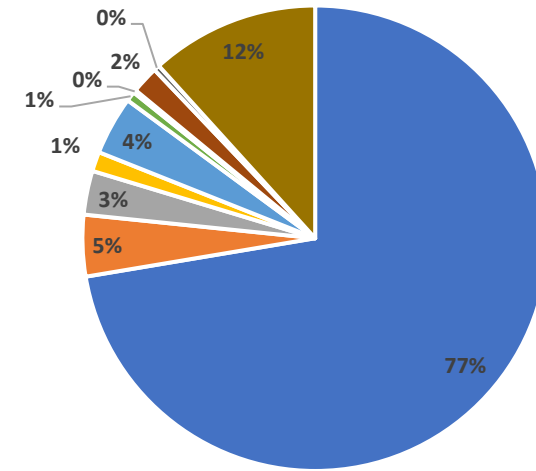
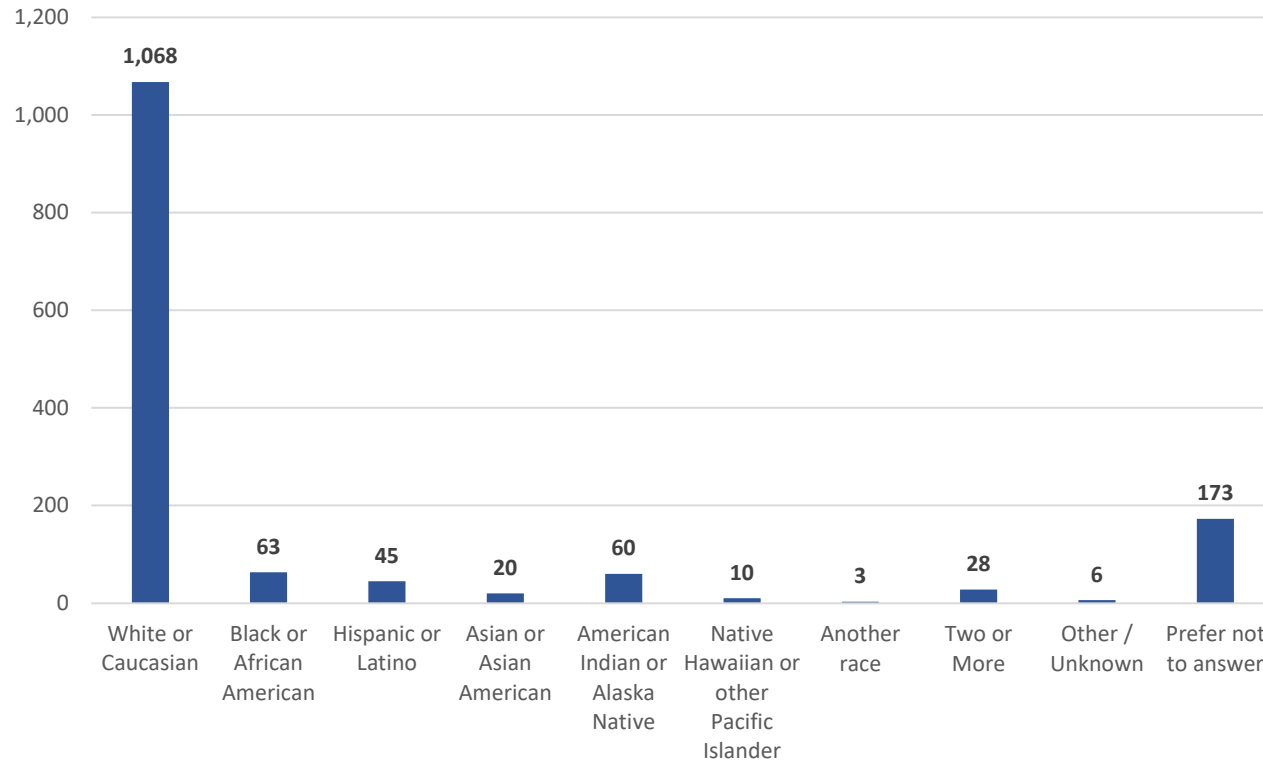
# Age: Who took the survey?



Respondents: 1,397



# Race/Ethnicity: Who took the survey?



- White or Caucasian
- Black or African American
- Hispanic or Latino
- Asian or Asian American
- American Indian or Alaska Native
- Native Hawaiian or other Pacific Islander
- Another race
- Two or More
- Other / Unknown
- Prefer not to answer

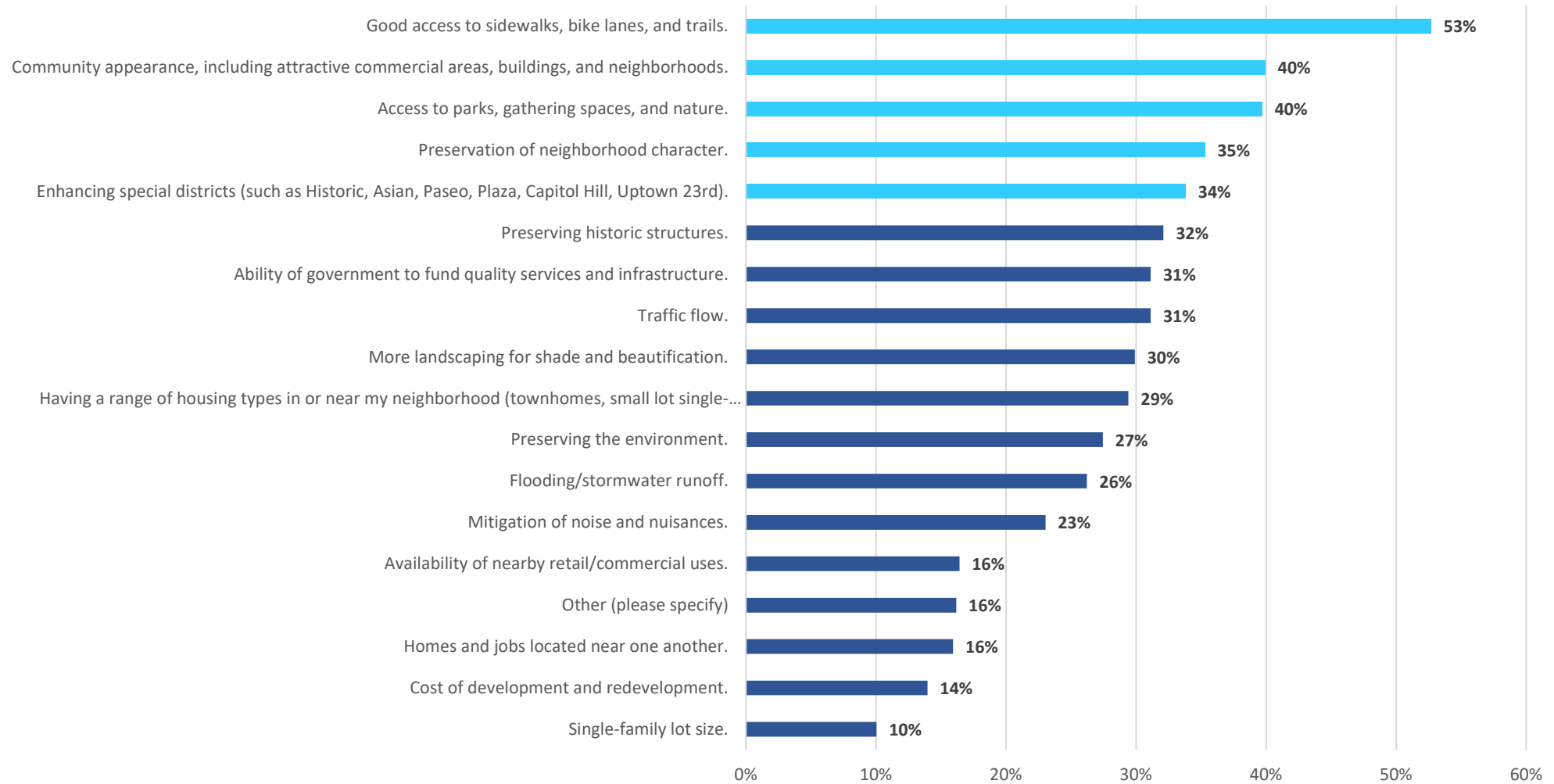
Respondents: 1,395



# Results by Area

Inside the Core  
Outside the Core  
Downtown  
Rural

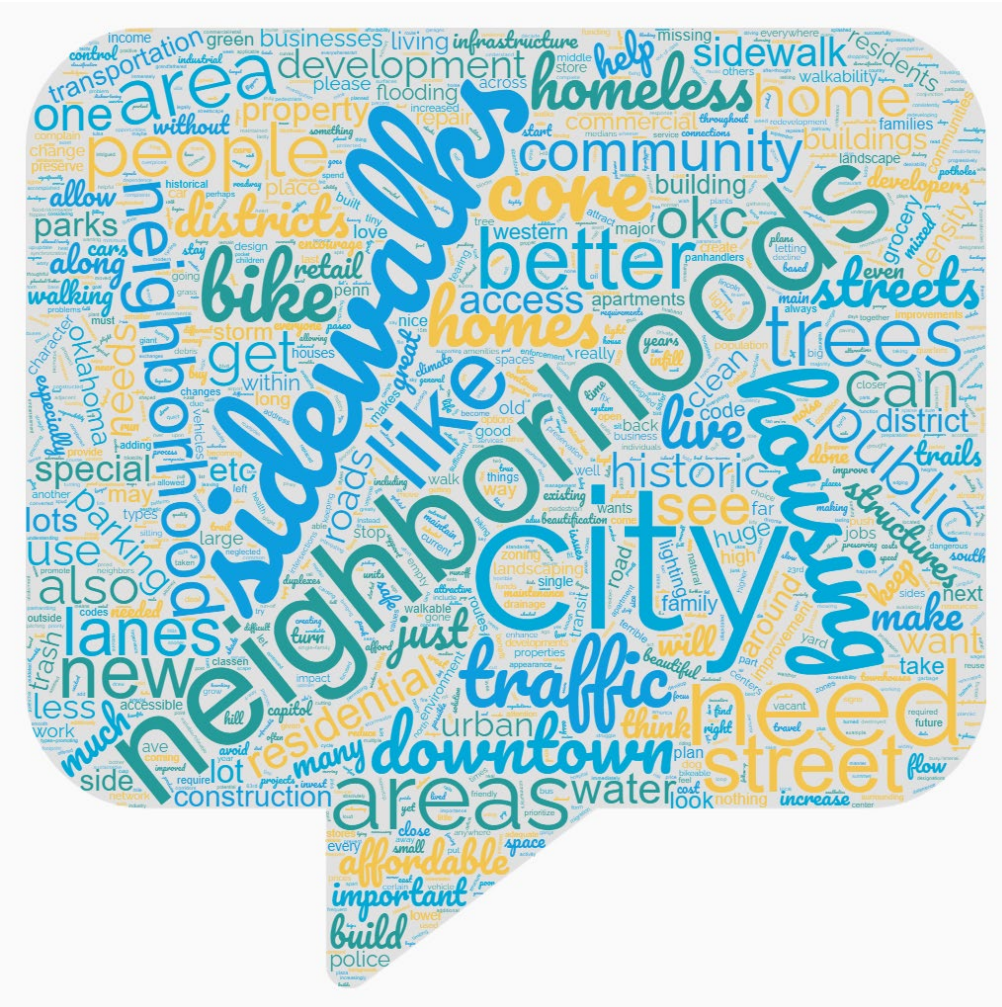
## In your opinion, what are the 5 most important issues **INSIDE THE CORE** as new homes and buildings are constructed and redeveloped?



\* Most "Other" answers related to Housing, City Services and Homelessness

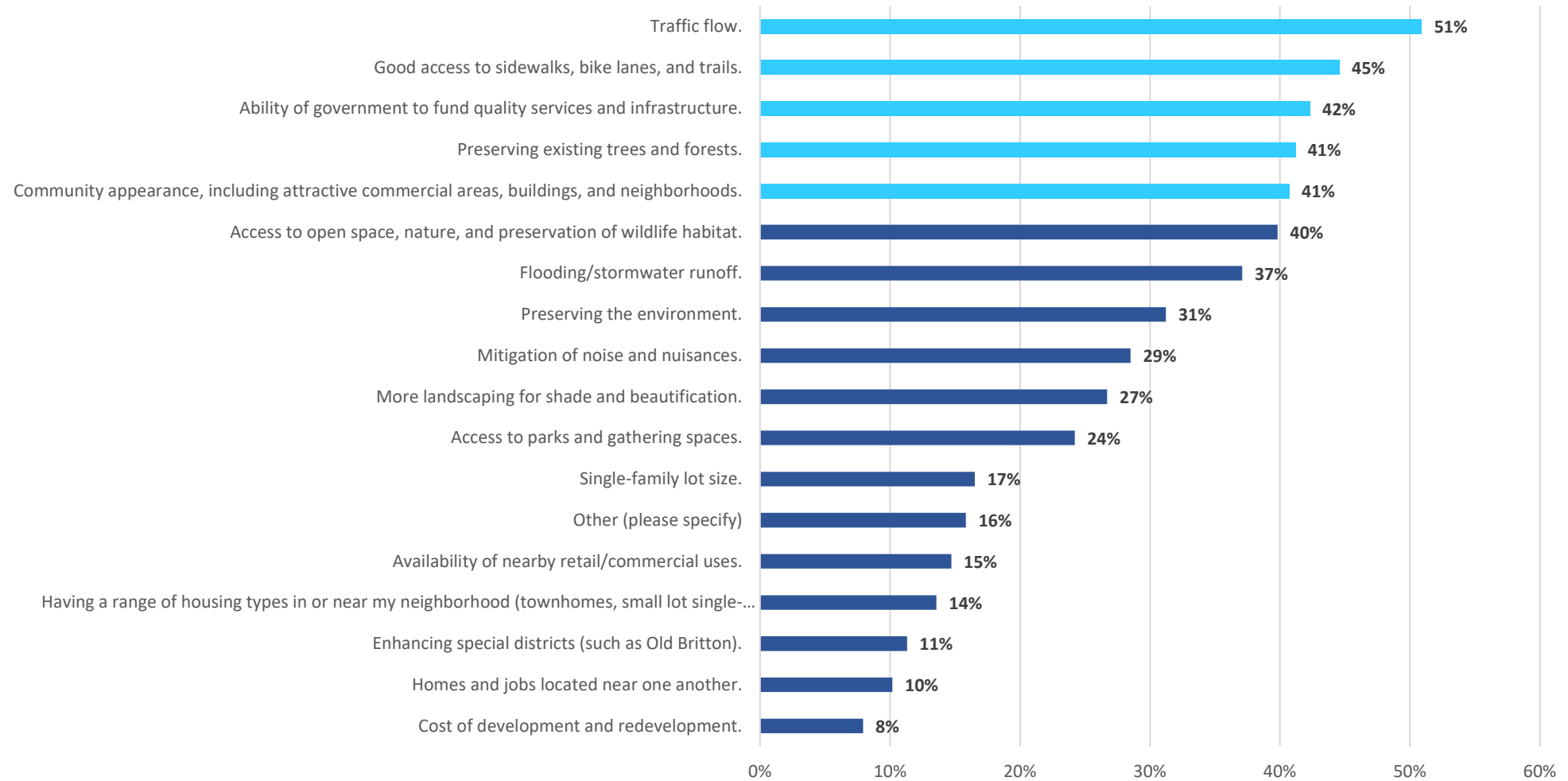
Respondents: 408

# Most Important Issues: Inside the Core



- Most commonly used word(s):  
“Neighborhoods” and “Sidewalks”
- Price of high-density development and the needs of low-income residents and neighborhoods (impacts to consider)
- Need for developers to have neighborhood buy-in before they build
- Preservation of neighborhood character / historic ambience
- Development fitting into the neighborhoods
- Limiting the impacts of development
- Businesses buying residential property in neighborhoods without maintaining them
- Concerns about pricing people out of neighborhoods; need affordable housing
- Need for sidewalk installation and walkable neighborhoods with mixed zoning

## In your opinion, what are the 5 most important issues in areas **OUTSIDE THE CORE** as new homes and buildings are constructed and redeveloped?



\* Most "Other" answers related to Street conditions and Traffic, City Services and Sprawl

Respondents: 442



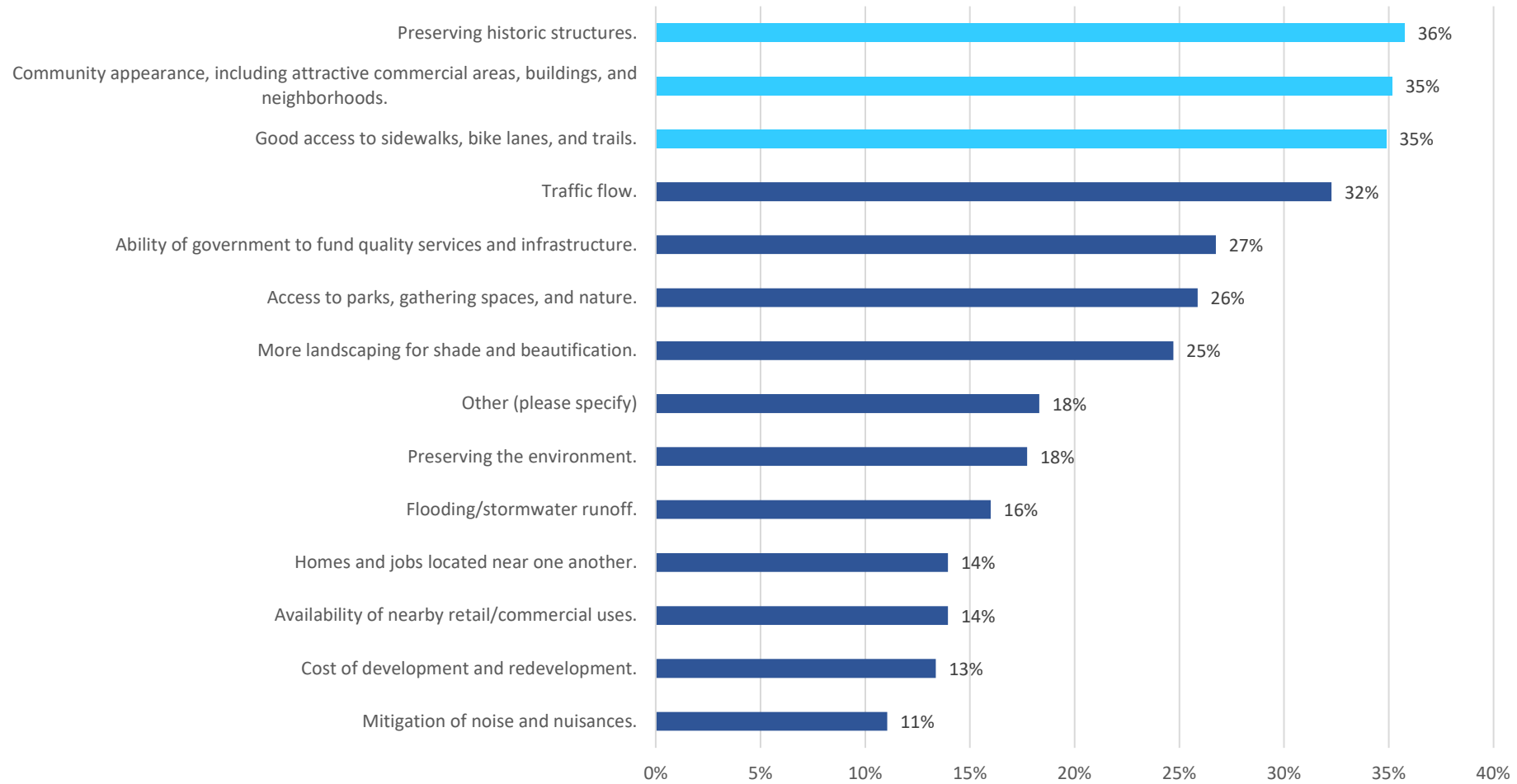
# Most Important Issues: Outside the Core

- Most commonly used word(s):  
“Neighborhoods” and “Sidewalks”

- Importance of mixed-use areas
- Addition of pedestrian areas, safe sidewalks, etc.
- Size of OKC land area and providing equitable access
- Need for encouraging investment beyond the Core
- Need for better road conditions, traffic flow, and maintenance
- Concerns about density (re: impacts community character, traffic, maintenance)
- Need for access to open space
- Need for neighborhood upgrades and more parks and open spaces
- Neighborhood maintenance of parks/open spaces via HOA or developer
- Improved runoff and drainage in business and/or residential areas, e.g. Chisholm Creek overflows, NW OKC, Mustang Creek, etc.



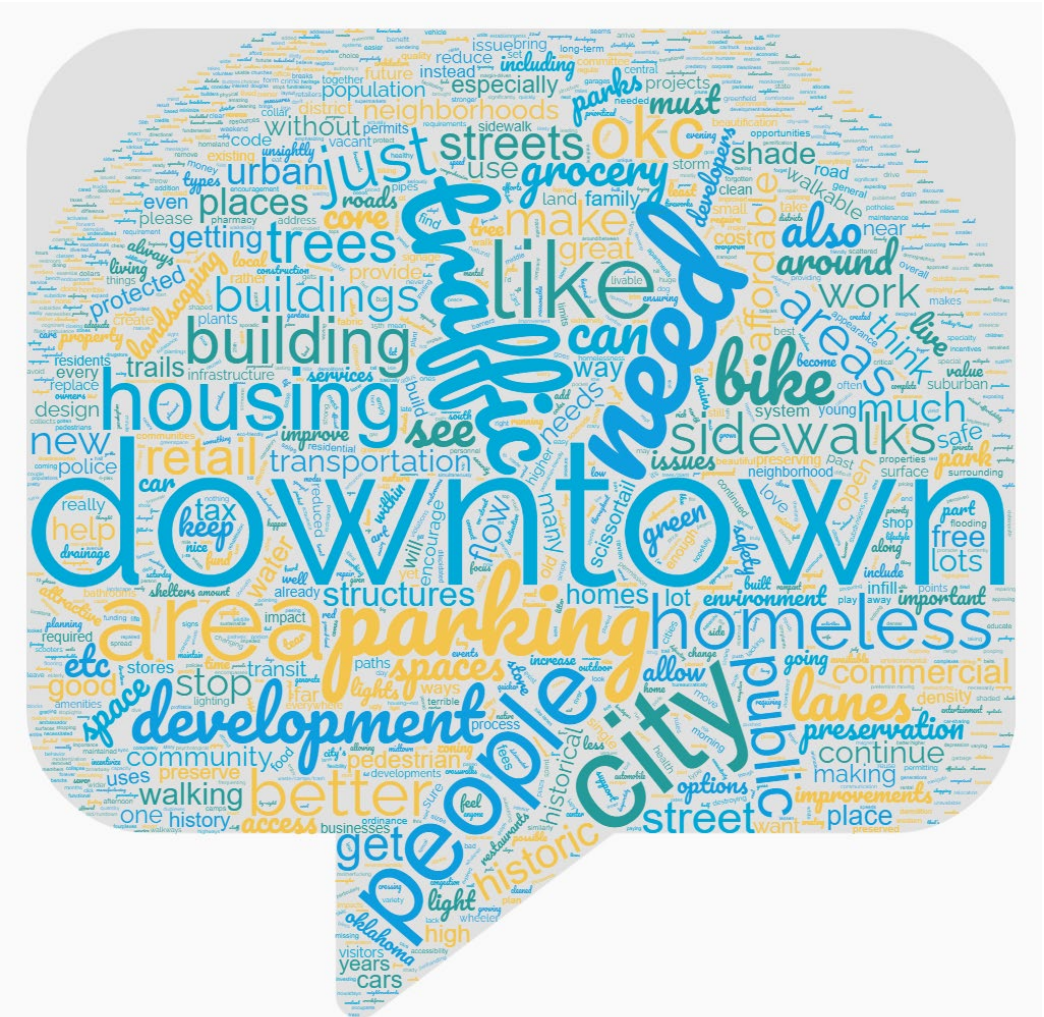
## In your opinion, what are the 3 most important issues **IN AND AROUND DOWNTOWN** as new homes and buildings are constructed and redeveloped?



\* Most "Other" answers related to Parking, Housing, and Homelessness

Respondents: 344

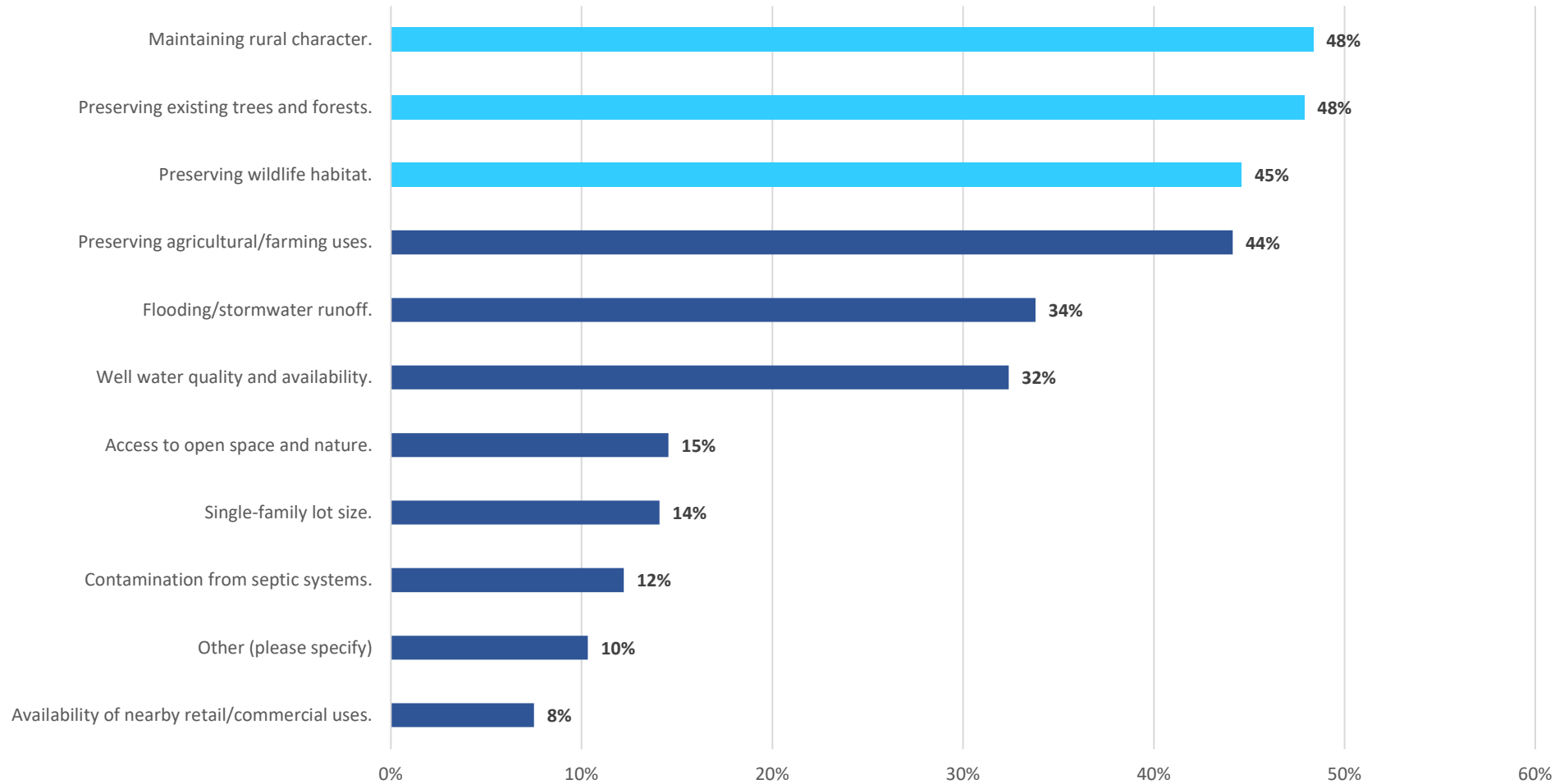
# Most Important Issues: In/Around Downtown



- Most commonly used word(s): “Parking” and “People”
  - Downtown viewed as more than a “destination”
  - Want walkable Downtown
  - Need “missing middle housing” Downtown to support business (mixed use)
  - Issues with traffic congestion, roadway conditions, and traffic flow
  - Cost of living Downtown – Don’t want to push people out
  - Financial incentives needed for more housing and mixed uses
  - Reduced development and impact fees
  - Infill development on vacant lots or surface parking
  - Need street-oriented commercial vs. tall office buildings
  - Workforce/affordable housing and jobs close to Downtown
  - Desire for a Downtown grocery store



## In your opinion, what are the 3 most important issues in **RURAL AREAS** as new homes and buildings are constructed and redeveloped?



*\* Most "Other" answers related to Street conditions and Traffic, City Services and Sprawl*

Respondents: 213





# Thanks for Your Participation!

For more information, visit:

[okc.gov/codeupdate](https://okc.gov/codeupdate)