



STRONG NEIGHBORHOODS INITIATIVE

better communities together

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placemaking



stabilization



commitment



collaboration



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City of OKC Planning Department
Neighborhood + Commercial District Revitalization

OKC's SNI Intended Outcomes

Tip declining neighborhoods towards long-term, economic sustainability through community engagement, holistic planning strategies and thoughtful public and private investments.

- Improved quality of life & culture - **From place to "A PLACE"**
- Engaged and informed neighborhood groups, children and parents
- Decreased turnover in neighborhoods and schools
- Increased homeownership and private investment
- Existing owners staying and aging in place
- Improved property values & market stabilization
- Decreased perception of crime & discrimination
- Greater connectivity and accessibility to jobs, education and services
- Reduction of vacant properties
- Improved health outcomes for all
- Improved greenspaces and trees



SNI's Neighborhood Selection Process

Data

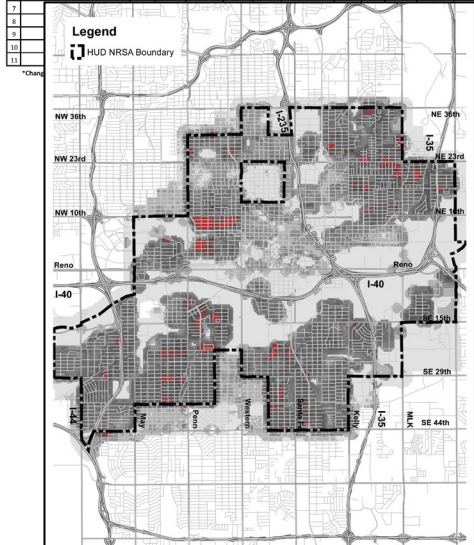
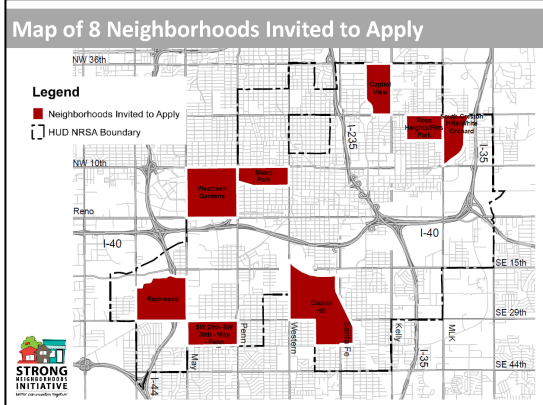
Application

Selection Committee

City Council

Neighborhood Association	Ward	Scores (Tier 1's Tier 2's)	Crime SC	CHDRN SC	Housing Val SC	MHI Income SC	Owner Occ SC	# Assoc (0-5)	# Hood (0-1)	# Hood Park (0-1)	CDRP (0-1)	Access to Employment (0-5)	Bond Project (2007 & 2010) (0-5)	Underserved Parochs		
*Capitol Hill North	4	32.6	4.07	2.32	9.11	5.66	6.43	1	1	1	1	0.5	1	161		
Capitol View NA	7	28.4	2.91	2.25	6.58	8.25	8.41	1	1	1	1	1	0	132		
*Capitol Hill South	4	28.3	3.34	3.42	9.29	6.37	9.93	1	1	1	1	0.5	0	51		
1 Crown Hill/White Orchard	7	27.7	3.67	2.37	7.88	9.86	8.85	1	0.5	1	1	0	1	147		
Colombian East Highland	7	27.0	3.35	2.28	8.47	7.96	9.38	1	1	0	1	0	1	189		
Westlawn Gardens	6	24.3	2.30	2.52	7.51	7.87	7.69	1	1	1	1	0	1	0.5	288	
*Rosa Parks/Phyllis Park	7	23.1	4.31	2.42	7.85	9.84	8.77	1	0	1	1	0	0.5	178		
*South of SW 29th St	6	22.1	3.25	4.70	8.07	5.11	9.42	0	1	1	1	0	0.5	88		
*WIDE WALK	7	21.7	3.86	2.38	9.99	8.26	8.97	0.5	0.5	1	1	1	0	0.5	232	
Metro Park	6	21.7	3.74	2.94	8.43	8.10	7.76	1	0	1	0	1	0	1	0.5	180
Jackson NW	6	21.5	3.43	3.88	8.53	5.95	8.89	0.5	1	0	1	0.5	0.5	131		
Roosewood NA	6	20.5	2.79	4.40	8.23	4.06	8.78	1	1	1	1	0	0.5	138		

Neighborhood Association	# Res Units	Res Units Per Acre	Avg SF Res Actual Value	% Owner Occupancy	# of parents	Dollar amount of parents	Arces	Pop.	% Hispanic	% African American	% Native American	% White	HSG Rate	OE County Owned Parochs	Percent at Res
*Capitol Hill North	1047	2.76	2 45,233	43%	106	\$ 13,138,172	379	2186	65%	3%	3%	60%	54%	8	1
Capitol View NA	874	2.86	\$ 19,108	43%	78	\$ 5,047,515	306	1129	2%	92%	0%	6%	73%	10	6
*Capitol Hill South	671	2.83	\$ 48,437	53%	53	\$ 2,227,556	237	2123	61%	2%	1%	64%	50%	1	1
1 Crown Hill/White Orchard	695	2.96	\$ 23,868	37%	48	\$ 272,889	236	1399	2%	95%	0%	4%	79%	2	1
Colombian East Highland	733	3	\$ 30,897	31%	118	\$ 3,977,141	1593	133%	63%	0%	24%	73%	7	1	
Westlawn Gardens	874	1.55	\$ 29,965	46%	80	\$ 1,582,658	242	304	30%	3%	1%	84%	55%	7	1
*Rosa Parks/Phyllis Park	854	3.70	\$ 25,190	82%	76	\$ 1,880,233	231	1396	6%	77%	2%	4%	68%	3	1
7															
6															
8															
10															
11															



City of Oklahoma City
Strong Neighborhoods Initiative Review Panel
Interview and Scoring Form
November 8, 2017

Neighborhood: Capitol Hill/College Hill

Question 1: If a family is considering moving to your neighborhood, what would you tell them about it and how would you describe it?

Question 2: Now that you have learned more about the SNI program, in what ways do you think SNI could help your neighborhood?

Question 3: You and your neighbors prepared a great application for us to consider and you received strong support from neighbors and community partners. If your neighborhood is chosen, how do you plan to continue this momentum to ensure their participation in neighborhood events or community meetings?

Question 4: Is there anything else you want to add that you haven't mentioned?

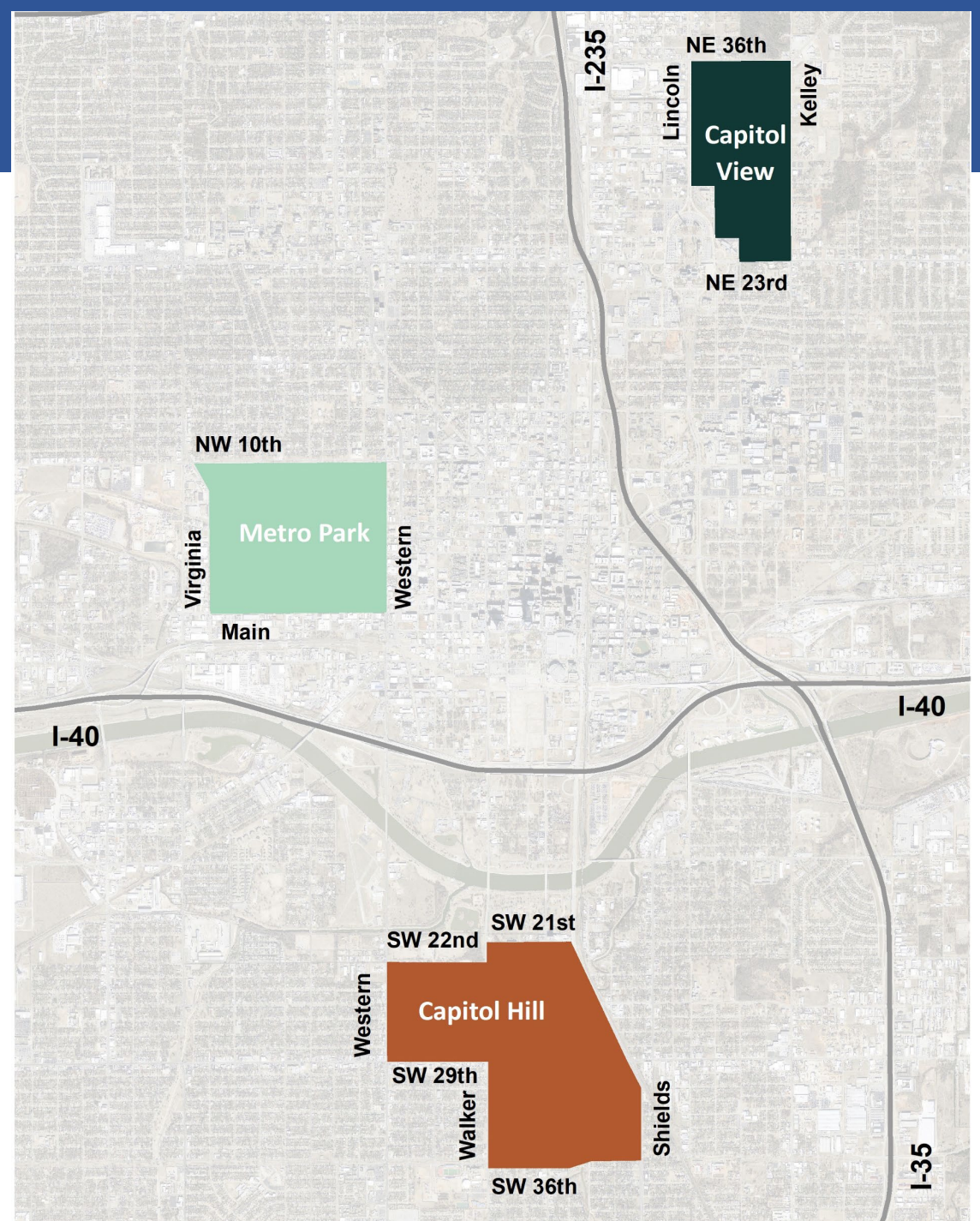
Panelist: Please provide a score based on how well the neighborhood leaders expressed the following in their INTERVIEW answers and their APPLICATION submission:

1 - Minimal	2 - Satisfactory	3 - Proficient	4 - Outstanding
Existing capacity to be an SNI neighborhood			
Neighborhood involvement			
Collaboration and partnerships			
Need for SNI resources and programs			
Compatibility with SNI Mission			
Total			

SNI Mission
To building neighborhoods towards long term economic sustainability through rigorous community engagement, best practices sharing and thoughtful public and private investments.

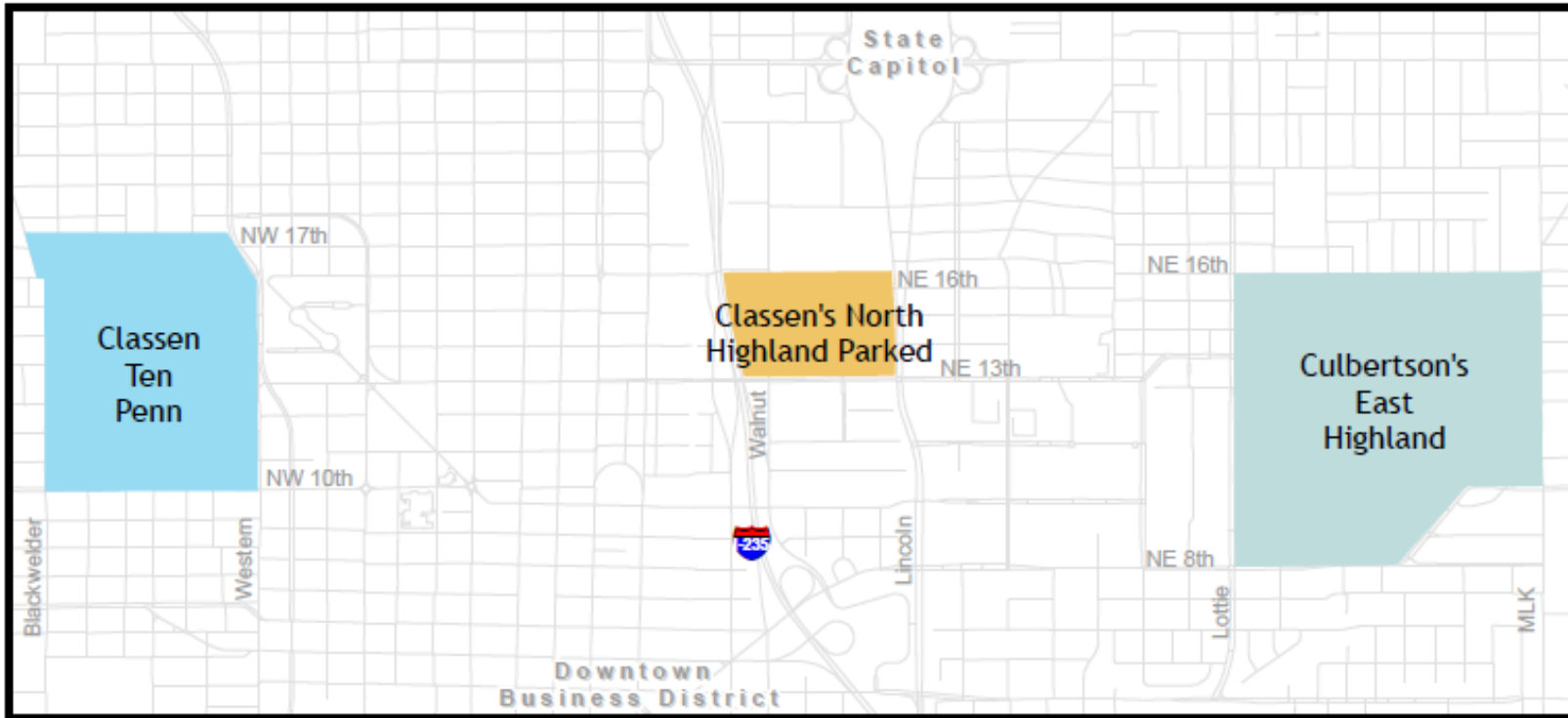


2018-2023 SNI Neighborhoods



Previous SNI Neighborhoods

To view Annual SNI Progress Reports, go to www.okc.gov/sni



SNI'S Planning & Implementation Process

Community Engagement

Revitalization Strategy

Implementation

Results



CITY OF OKLAHOMA CITY
2018-2023 STRONG NEIGHBORHOODS INITIATIVE
CAPITOL VIEW NEIGHBORHOOD REVITALIZATION STRATEGY

HOUSING IN CAPITOL VIEW
 GOAL: ELIMINATE BARRIERS AND IMPROVE ACCESS TO AFFORDABLE, SAFE, ENERGY EFFICIENT AND FAIR HOUSING FOR BOTH OWNERS AND RENTERS IN THE NEIGHBORHOOD.

NEIGHBORHOOD HOUSING NEEDS
 Your neighborhood's housing goals and strategies are based on the following list of needs shared on February 15, 2018:

1. Owner-occupied rehab housing rehabilitation, including emergencies, handicap accessibility, weatherization and exterior maintenance
2. Improve public housing property maintenance
3. Safe rental properties
4. Increase the number of affordable and market-rate, single-family homes, senior housing and special needs (domestic violence shelter)
5. Reduce number of boarded-up, vacant homes
6. Driveway approaches
7. Down-payment assistance
8. Legal assistance for titles and deeds
9. Paint house numbers on curbs for safety
10. Storm shelters

IMPLEMENTATION STRATEGIES

1. Rehabilitate homes to safe, energy efficient and accessible standards.
2. Work with non-profit partners and HUD to rehab, build and develop mixed-income, single-family, multi-family housing and special needs (domestic violence).
3. Maintain neighborhood culture and character by retaining current stock of homes.
4. Work with non-profits to offer down-payment assistance to increase homeownership.
5. Discuss and resolve exterior property maintenance issues with OKC Housing Authority and OKC Public Schools.
6. Provide legal assistance to clean up title and deeds.
7. Provide Fair Housing and landlord-tenant education.
8. Remove and replace hazards such as vacant buildings, old structures, fences and dead trees.
9. Work with volunteers or non-profit to paint house numbers on curbs



2018-2020 PROGRESS IN CAPITOL VIEW

Capitol View Neighborhood

- 872 Residential Units (Source: Oklahoma County Boardman)
- 40% Owner-Occupied, 60% Non Owner-Occupied (Source: Oklahoma County Tax Assessor)
- \$49,271 Average Residential "Actual" Value (Source: Oklahoma County Tax Assessor)
- \$18,830 Median Household Income (Source: US Census)
- 13,956 Employees within 1 mile radius (Source: Oklahoma County)

City Dollars: \$897,344.54

Non-City Dollars: \$2,395,725.00

Average Home Sales Price
 July 2018 - June 2020
 Source: Oklahoma County Tax Assessor & City of OKC Accounting

Year	14-17	17-18	18-19	19-20
Investment Dollars	\$34,789	\$11,808	\$44,953	\$82,254
Avg Price Per Sq Ft	\$19.28	\$31.38	\$37.33	\$49.77
Crime Incidents	312	231	221	283

SNI Neighborhood Projects

- 23 Housing Rehabs
- 1 Saving Our Youth Program
- 2 Mobile Pet Clinics
- 18 Monthly Mobile Markets
- 1 Community Space Renovation
- 23 Sign Toppers
- 15 Trees Planted
- 126 Hazardous Tree Removals
- MLK ES After School Program
- Moon MS After School Program
- Capitol View SNI Boundary

SNI'S "Holistic" Approach In Action

Physical, social and economic investments

New **street trees**
lower utility bills,
enhance **walkability**
& beauty

Arborist sharing the
benefits of trees and
proper tree care and
planting techniques

Local partners and
adult neighbors
mentoring the youth
volunteers



New, **affordable**,
accessible and
energy-efficient **home**
for wheelchair-bound
homeowner

Former **vacant lot**
now occupied and
contributing more
property tax

New **sidewalks**
increase mobility &
access to schools,
jobs and **parks**

COMMUNITY ENGAGEMENT AND PRIDE

Current SNI Tools for Revitalization

- New Construction Infill Housing
- Owner-Occupied Housing Rehabilitation
- Homeownership Assistance & Education
- Sidewalks and ADA Access
- Tree Planting & Hazardous Tree Removal
- Legal Assistance
- Fair Housing
- Property cleanup
- STEAM Afterschool & Summer Programs for Schools serving SNI areas
- Neighborhood Grants, Outreach, Events & Volunteer Opportunities
- Public art & cultural enrichment
- Park Enhancements
- Bus shelters
- Public Education Workshops

Approx \$1.4M/yr in HUD CDBG & HOME funds

Safe, Affordable and Fair Housing

Home Repairs, Down Payment Assistance & New Construction

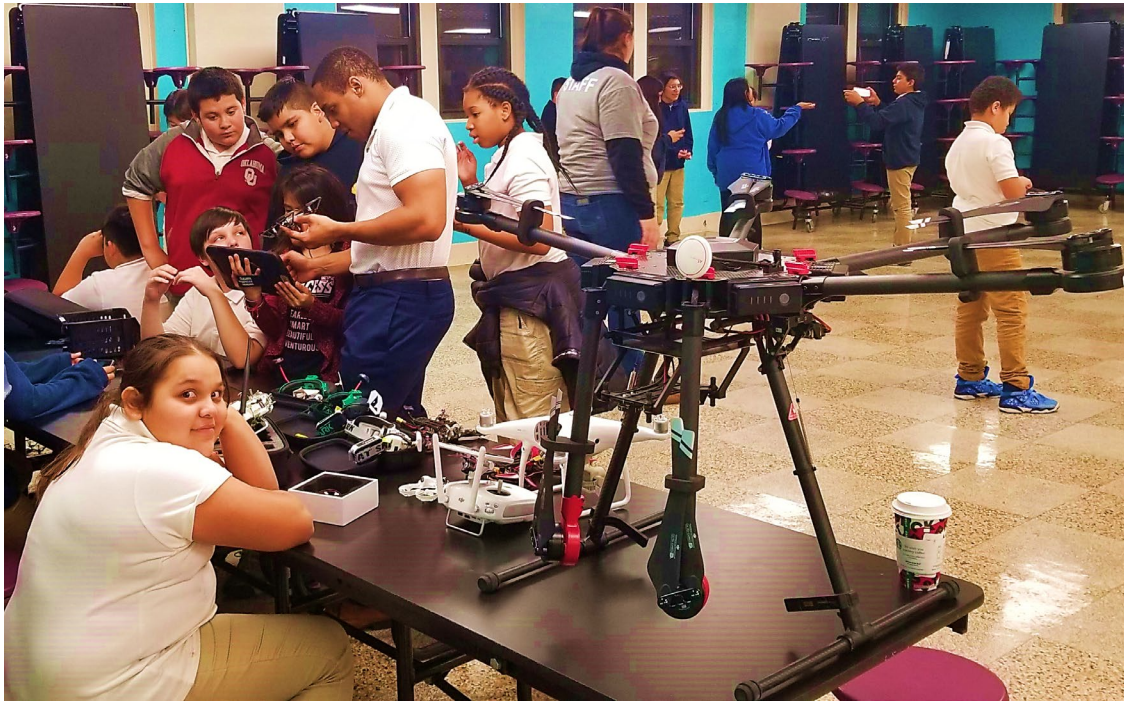
Owner-occupied housing rehabilitation



Affordable infill homes built by CHDO partners



Youth, Afterschool & Community Wellness Programs



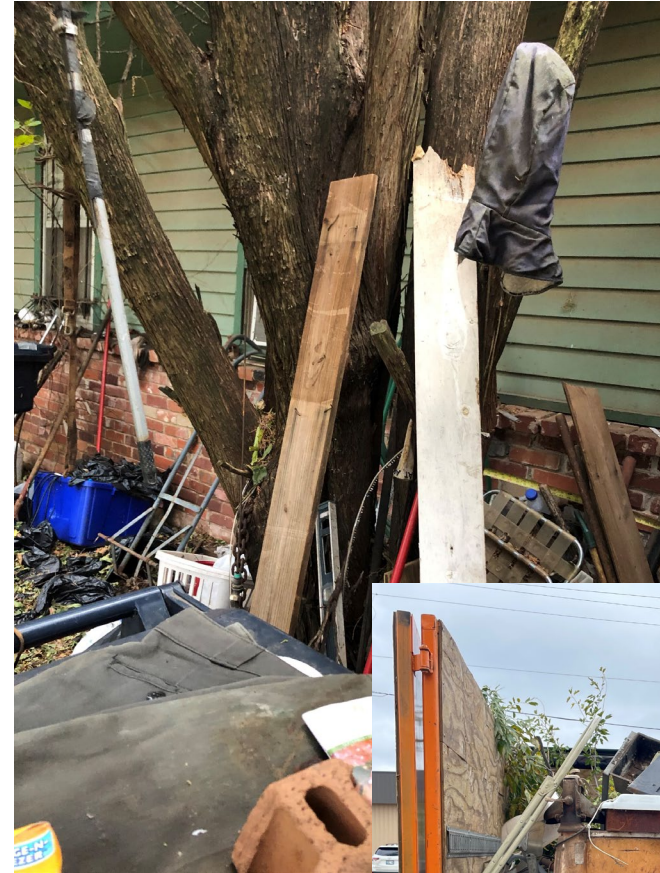
Accessibility and Safety



New sidewalks & ADA ramps



Hazardous tree trimming & removal



NEW Safe & Tidy Program



SNI Neighborhood Projects



Neighborhood Parks and Green Spaces



Public Art



Coming Spring 2022!



Mural at Hilltop Clinic in Capitol Hill by Lucinda Jones



Butterfly Metal Art at Capitol View Community Space and McNabb Park by ArtFusion Studios



Pet Vaccination Clinic

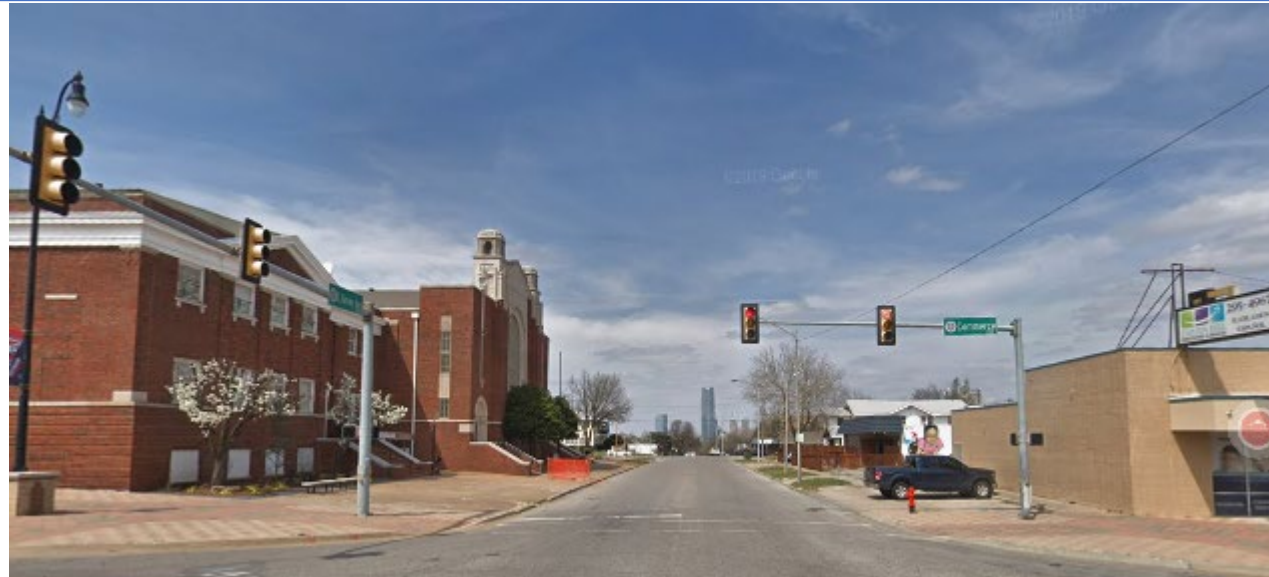


Art in the medians along Linwood Blvd in Metro Park by ArtFusion Studio



Redbud Tree Planting in Capitol View

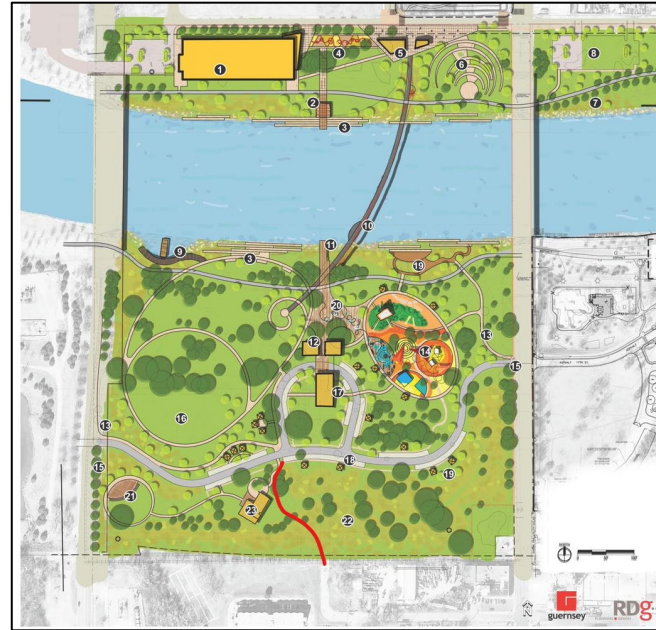
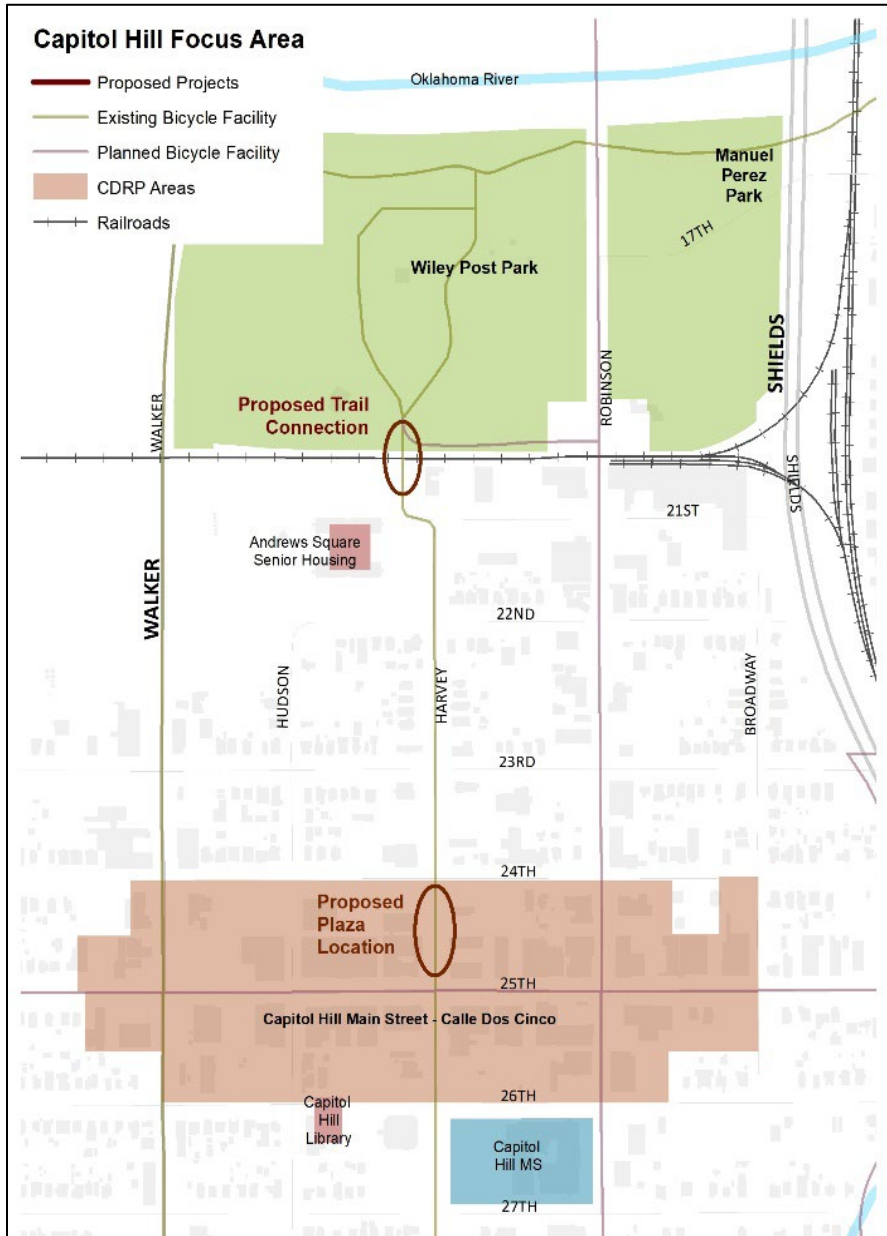
Design underway



Capitol Hill Plaza Project SW 25th and Harvey



Design underway



Capitol Hill Trail Connection at Wiley Post Park and BNSF RR



Recent Community Outreach & Education



BLI HOMEOWNERSHIP WORKSHOP

CELEBRATE HOMEOWNERSHIP MONTH AND MEET OUR PARTNERS WHO CAN MAKE YOUR HOUSING DREAMS A REALITY!

DATE: Tuesday, June 2nd

TIME: 6:00pm-7:30pm

Virtual Workshop - Please register for login information.

- Purchase Contracts
- Mortgages
- Predatory Lending
- Homeowners Insurance
- Down-payment Assistance Opportunities
- New, Affordable Homes available in NE OKC



MEET OUR SNI PARTNER AGENCIES AND LEARN ALL ABOUT THE MANY PROGRAMS OFFERED TO SNI NEIGHBORS!



- LEGAL ASSISTANCE
- NEIGHBORHOOD ORGANIZING
- AFTER-SCHOOL PROGRAMS
- OKC MOBILE MARKET
- HOMEBUYER EDUCATION
- HAZARDOUS TREE REMOVAL
- TREE PLANTINGS
- HOUSING DISCRIMINATION PREVENTION
- HOME REPAIR PROGRAMS
- DOWNPAYMENT ASSISTANCE
- NEW CONSTRUCTION HOMES



SNI HOUSING & LEGAL WORKSHOP FOR RENTERS

MEET OUR RENTAL HOUSING EXPERTS AND GET THE BEST ADVICE AND TIPS!

DATE: Thursday, Oct 15

TIME: 6:00pm-7:00pm

Register at: www.okc.gov/sni

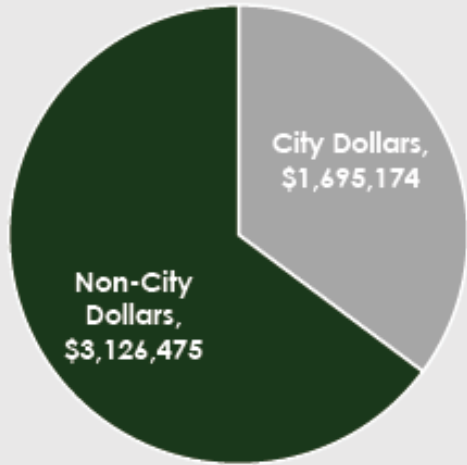
Broadcast on FB Live & Call-In Option w/Spanish Language Assistance Available

- NEW Eviction Prevention Program
- Landlord-tenant rights and responsibilities
- Renters Insurance
- Housing Discrimination



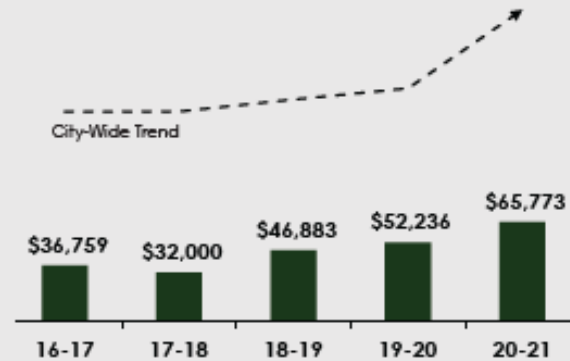
Annual SNI Progress Reports www.okc.gov/sni

2018-2021 Progress in Capitol View



Investment Dollars
July 2018 - June 2021

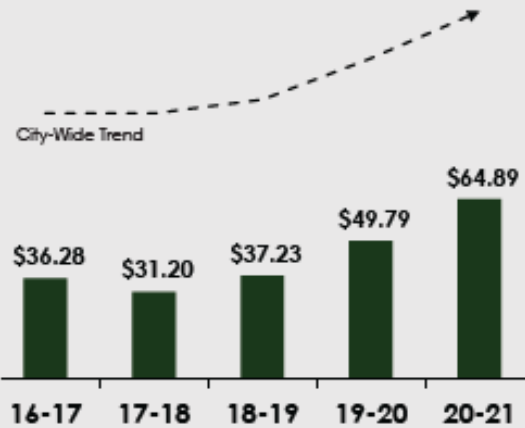
Source: City of OKC Permits & City of OKC Accounting



Average Home Sales Price

Source: Oklahoma County Tax Assessor

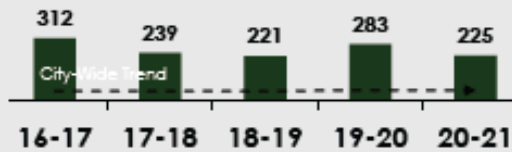
Median Sales Price for OKC: \$208,000
Source: Realtor.com June 2021



Avg Sales Price Per Sq Ft

Source: Oklahoma County Tax Assessor

Median List Price Per Sq Ft for OKC: \$133
Source: Realtor.com June 2021



Crime Incidents

Source: OKC Police Department

Average for OKC: 51 Per Sq Mile
Source: Neighborhoodscout.com June 2021

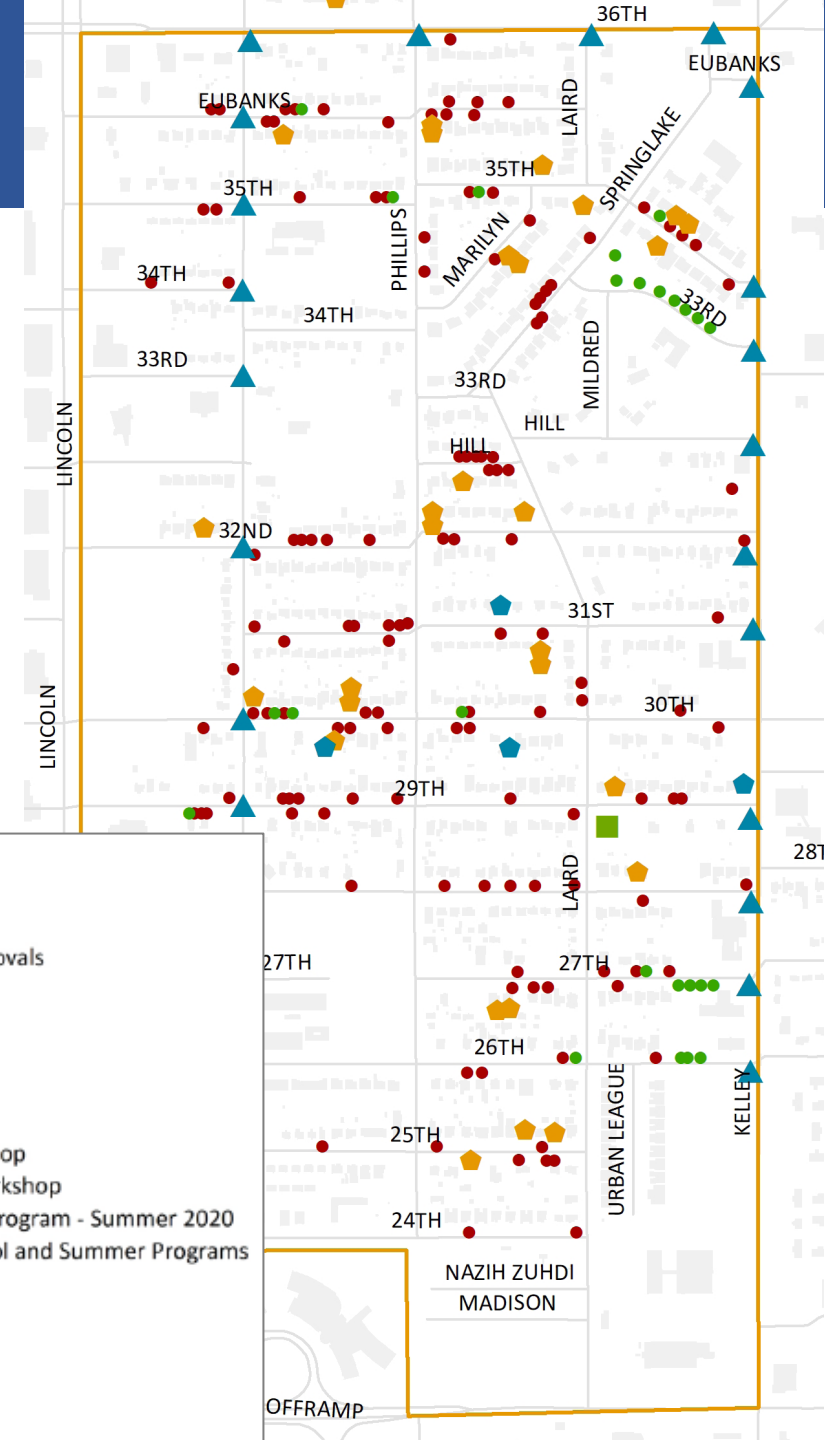


SNI Neighborhood Projects

- 4 New Construction Affordable Homes
- 29 Housing Rehabs
- 140 NeighborWoods Hazardous Tree Removals
- 25 NeighborWoods Trees Planted
- 23 Sign Toppers
- Community Space Improvement
- Mobile Pet Spay and Neuter Clinic
- Mobile Pet Vaccination Clinic
- Personal and Neighborhood Safety Workshop
- Legacy of Love: Family Estate Planning Workshop
- 200 Students Served at Saving Our Youth Program - Summer 2020
- 55 Students Served Monthly at After School and Summer Programs

SNI Partner Projects

- 18 Rebuilding Together Projects
- 7 Catholic Heart Work Camp Projects
- Monthly OKC Mobile Market



SNI PARTNERS



Annual SNI Progress Reports are posted at www.okc.gov/sni.

We welcome your questions and feedback!

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