

# Planning

FY20 Actual    FY21 Actual    FY22 Projection    FY22 Target    FY23 Target

## Long-Term Issue - Community Development

Poverty, homelessness, lack of quality affordable housing, concerns about the quality of education, decreasing community involvement in neighborhood schools, and declining community vitality, if not adequately addressed, will result in:

- Increased crime and decreased perception of public safety;
- Continued decline in public health;
- Reduced ability to meet demand for public services;
- Decreased property values and neighborhood decline;
- Reduced ability to attract economic development;
- Reduced ability to improve education outcomes;
- Increased cost burden for low and moderate-income households; and
- Decreased satisfaction in community appearance.

### Strategies to address the Long-Term Issue

- Stabilize neighborhoods through the Strong Neighborhoods Initiative.
- Strengthen at-risk neighborhoods through the use of community development and social services programs.
- Strengthen relationships with partners, including the Public School Districts and the Oklahoma Department of Mental Health and Substance Abuse Services, to develop programs and strategies targeted to the specific needs of the community.
- Enhance community appearance through improving design and development regulations and facilitating public art projects.
- Seek additional partners and resources to increase permanent supportive housing and emergency shelters for homeless families and individuals.
- Concentrate community development resources in target revitalization areas for economic development, housing activities and public facilities for low and moderate-income populations.

### Strategic Result(s) to measure annual progress on Long-Term Issue

Annually, the Planning Department will address homelessness and concerns about community vitality as evidenced by:

- 85% of people who are homeless who remain in permanent housing for more than six months.
- The percent of residents that say they are satisfied or very satisfied with the appearance of the city is above the national average, as reported by the annual Citizen Survey.
- The percent of residents that say they are satisfied or very satisfied with their feeling of safety is above the national average, as reported by the annual Citizen Survey.

784	% of people who are homeless who remain in permanent housing for more than six months	83%	85%	85%	90%	90%
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<b>Long-Term Issue - Community Development</b>						
785	% of residents that say they are satisfied or very satisfied with the appearance of the city	56%	60%	60%	55%	56%
786	% of residents that say they are satisfied or very satisfied with their feeling of safety	52%	57%	57%	53%	55%



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## Long-Term Issue - Urban Revitalization

If not addressed, older districts and neighborhoods will continue to experience increased vulnerability and decline, as evidenced by:

- A lack of quality, affordable central city neighborhoods driving population to outlying areas with better public education;
- Higher costs to the City to provide services for residents and businesses;
- The inability to generate optimal tax revenue to pay for essential City services;
- Continued deterioration of aging commercial districts and neighborhoods;
- Inadequate number of quality, affordable residential products;
- Underutilization of existing properties and infrastructure;
- A lack of transportation options; and
- Lost opportunities for economic development.


### Strategies to address the Long-Term Issue

- Guide the allocation of resources including grant funds and capital expenditures as stated in planokc.
- Focus Planning Department capacity and technical assistance on revitalization areas.
- Strengthen capacity of commercial districts to deliver more meaningful social, economic, and aesthetic results through the Commercial District Revitalization Program.
- Strategically concentrate neighborhood revitalization efforts in the Strong Neighborhoods Initiative areas to reverse decline and leverage private investment and support.

### Strategic Result(s) to measure annual progress on Long-Term Issue

Annually, the Planning Department will influence revitalization and redevelopment within the urbanized areas of the city as evidenced by:

- 100% of participating Commercial District Revitalization Program districts will maintain or increase total property value.
- 65% of citizens surveyed will be satisfied with each attribute in response to the following question: Please rate your satisfaction with the following attributes of your neighborhood: - Safety - Appearance - Property Maintenance - Sense of Community - Amenities (parks, sidewalks, street trees) - Overall Quality

787	% of commercial properties in each Commercial District in the CDRP that have maintained or increased in market value from one year to the next according to the Oklahoma County Assessor	86%	57%	57%	85%	85%
788	 % of citizens satisfied with neighborhood attributes	62%	54%	54%	61%	58%



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## Long-Term Issue - Sustainable Growth

*Failure to guide the city's growth in a way that promotes quality of life, efficient service provision, and human, environmental, and economic health will result in:*

- *Increased costs to provide public services;*
- *Lower level of City services;*
- *Diminished neighborhood stability and durability;*
- *Exacerbation of public health issues;*
- *Continued stress on capacity of public schools to improve educational outcomes;*
- *Reduced functionality of the multi-modal transportation system and capacity to support it;*
- *Reduction in quality, accessibility, and availability of natural resources (air, water, natural areas);*
- *Increased number of vacant, abandoned and dilapidated buildings and properties;*
- *Diminished options for access to community services and employment opportunities;*
- *Increased infrastructure construction and maintenance costs for taxpayers;*
- *Failure to meet federal air quality standards will impact federal funding, efficiency of transportation infrastructure projects, and the ability to support new or expanding industry;*
- *Diminished attractiveness for economic development;*
- *Increased economic and social disparity; and*
- *Diminished ability to meet community demand for quality of life services and amenities.*

### Strategies to address the Long-Term Issue

- *Implement Comprehensive Plan (planokc);*
- *Develop, adopt and implement the Sustainability Plan.*
  - *Establish a full-time Urban Forester position to: develop and manage an Urban Forestry Management and Reforestation Plan; utilize grants, leverage community resources, and form public/private partnerships to assist with tree planting, care, and maintenance; and provide internal assistance in coordinating any type of emergency service that impacts trees in the event of an ice storm, tornado, wildfires, or any other natural disaster.*
- *Develop policies, strategies, and incentives to increase the variety of housing types and affordability.*
- *Promote inner-city development and redevelopment through the use of incentives, design review consultations and coordination with other City agencies and the development community.*
- *Modify codes, regulations and policies to ensure consistency with the comprehensive plan (planokc).*
- *Promote the implementation of a multi-modal transportation system.*



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## Long-Term Issue - Sustainable Growth

### Strategic Result(s) to measure annual progress on Long-Term Issue

The Planning Department will use planokc to guide the city's growth in a way that promotes quality of life, efficiency of service provision, and human, environmental, and economic health as evidenced by:

- Annually, 20% of development/redevelopment will be in the inner-loop annually.
- Annually, 100% of rezoning decisions by Council will be consistent with the Comprehensive Plan.
- Increase the percentage of commute trips made by walking, bicycling, or public transportation from 2.13% to 2.16% by 2024.

789	% of new development and redevelopment that occurs in the inner-loop	20%	15%	13%	11%	19%
790	% of rezoning decisions by City Council that are consistent with the comprehensive plan	95%	96%	97%	100%	100%
791	% of commute trips made by walking, bicycling, or public transportation	2.32%	2.21%	2.10%	2.15%	2.15%



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## Long-Term Issue - Effective Collaboration and Coordination

*Inadequate coordination between all City departments and partner agencies in the development and implementation of the City's projects, plans, policies and goals, if not addressed, will result in:*

- *Inefficient use of City resources;*
- *Inefficient and unsustainable growth;*
- *Poor execution of City policies, plans and Council priorities; and*
- *Increased project costs, delays and diminished citizen confidence.*

### Strategies to address the Long-Term Issue

- *Build and maintain a strong relationships with Public School Districts, Association of Central Oklahoma Governments, Local Art Agencies, City Departments, and others.*
- *Identify and recruit interested and involved stakeholders to participate on planning and implementation teams.*
- *Establish and solidify agreements committing resources and staff with departments to assist with implementing initiatives that have cross-departmental issues.*


### Strategic Result(s) to measure annual progress on Long-Term Issue

*The Planning Department will help facilitate better participation and support from other City departments, school systems and other agencies as evidenced by:*


- *100% of affected departments will participate in planning initiatives where cross-departmental issues have been identified.*

792	% of affected departments will participate in planning initiatives where cross-departmental issues have been identified	100%	100%	100%	100%	100%
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## Administrative - Executive Leadership





793	 % of key measures and strategic results achieved	63%	44%	44%	75%	75%
794	% of performance evaluations completed by the review date	95%	85%	71%	95%	95%
795	% of residents that say they are satisfied or very satisfied with the appearance of the city	56%	60%	60%	55%	56%
796	% of residents that say they are satisfied or very satisfied with their feeling of safety	52%	57%	57%	53%	55%

## Administrative - Arts and Cultural Affairs

797	 % change in investment in public art	74%	5%	5%	-1%	10%
798	# of 1% for Art projects in progress	28	25	34	26	24
799	# of City funded 1% for Art projects installed	11	28	21	15	18







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<b>Administrative - Arts and Cultural Affairs</b>						
800	# of City owned public art assets	200	219	204	233	228
801	# of new art and cultural projects managed	27	25	28	20	22
802	# of public art projects installed	23	22	31	20	20
803	# of 1% for Art projects funded	32	38	55	38	40
804	# of new art and cultural projects requested	378	395	367	350	350
<b>Administrative - Grant and Financial Management Program</b>						
805	 % of grant awards that are in compliance with the terms of their agreement	100%	100%	99%	100%	100%
806	# of grant sub-recipients agreements managed	37	33	59	42	45
<b>Administrative - Office of Sustainability</b>						
807	 % of identified sustainability measures meeting or exceeding target	45%	27%	27%	50%	50%
808	# of outreach and education event participants	497	915	202	750	700
809	# of outreach and education events held	21	35	5	25	25
810	# of residential energy efficiency loans closed	6	2	0	10	8
811	\$ of residential energy efficiency loans closed	40,913.91	40,307.84	4,627.72	75,000.00	50,000.00
812	# of residential energy efficiency loan contacts received	1,213	987	866	1,500	1,200
<b>Community Development - Community Development</b>						
813	 \$ value of non-City investment per \$ value of City investment	0.43	0.55	0.55	0.40	0.55
814	 % of citizens satisfied with neighborhood attributes	62%	54%	54%	61%	58%
815	% of residents that describe their perceptions of safety and security in their neighborhoods as safe or very safe in the City's annual Citizen Survey	N/A	73%	73%	70%	72%
816	% of residents that say they are satisfied or very satisfied with property maintenance in their neighborhoods in the City's annual Citizen Survey	N/A	64%	64%	60%	62%







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<b>Community Development - Community Development</b>						
817	# of down payment assistances provided	31	28	20	30	30
818	# of housing rehabilitations completed	225	115	94	200	150
819	# of housing units assisted or built through all program services	237	115	94	250	175
820	# of new housing units constructed	3	21	3	10	10
<b>Community Development - Homelessness Services</b>						
821	 % of people who are homeless who remain in permanent housing for more than six months	83%	85%	85%	90%	90%
822	# of People who were formerly homeless housed through the Continuum of Care Program	747	709	709	900	900
823	 # of people who are homeless in Oklahoma City according to the Point in Time Count	1,573	1,573	1,573	1,200	1,200
<b>Current Planning and Urban Design - Current Planning</b>						
824	 % of rezoning decisions by City Council that are consistent with the comprehensive plan	95%	96%	96%	100%	100%
825	% of affected departments will participate in planning initiatives where cross-departmental issues have been identified	100%	100%	100%	100%	100%
826	# of board of adjustment applications reviewed	84	79	74	100	100
827	# of preliminary plats reviewed by staff	32	44	52	30	50
828	# of rezoning applications reviewed by staff	243	258	262	200	250
<b>Current Planning and Urban Design - Urban Design and Community Appearance</b>						
829	 % of citizens surveyed who say they are satisfied or very satisfied with the appearance of the community	67%	60%	60%	65%	60%
830	% of change in property values within all Design Districts	12%	-5%	-5%	7%	7%
831	# of applications reviewed in design districts	656	518	615	650	650
832	# of Historic Landmark Designations approved	2	0	0	2	2
833	# of National Register Nominations reviewed	8	7	6	7	7





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<b>Plan Development and Implementation - Comprehensive Planning</b>						
834	 % of new development and redevelopment that occurs in the inner-loop	20%	15%	16%	11%	19%
835	% Comprehensive plan policies in progress or completed	77%	77%	77%	76%	76%
836	# of Comprehensive Plan policies in progress or completed each year	239	239	239	236	236
837	# of square feet of development city wide	29,595,900	29,625,835	28,115,539	21,000,000	26,000,000
<b>Plan Development and Implementation - Neighborhood and Commercial District Revitalization</b>						
838	 % change in new construction and building remodels in Strong Neighborhoods Initiative (SNI) Neighborhoods	N/A	20.80%	20.80%	5.00%	10.00%
839	 % of commercial properties in each Commercial District in the CDRP that have maintained or increased in market value from one year to the next according to the Oklahoma County Assessor	86%	57%	57%	85%	85%
840	% change in new construction and building remodels in CDRP, TIF, and BIDs	13%	-67%	-67%	7%	7%
841	# of events sponsored by the Districts in the CDRP Program	95	98	91	100	100
<b>Plan Development and Implementation - Transportation Planning</b>						
842	 % of commute trips made by walking, bicycling, or public transportation	2.32%	2.21%	2.10%	2.15%	2.15%
843	# of miles bicycle facilities built	0	0	0	10	10
844	# of miles of sidewalk built	22	56	31	40	40

