



Planning Department

Strategic Business Plan

Effective Date: July 1, 2022

Oklahoma City Vision

Oklahoma City seeks to further progress as a vibrant, diverse, safe, unified and welcoming community.

Oklahoma City Mission

The mission of the City of Oklahoma City is to provide exceptional service to residents and visitors. We do this by ensuring the safety of the public, delivering quality services, and maintaining infrastructure to support the growth of the city.

Department Mission

The mission of the Planning Department is to guide the city's growth and development so that current and future Oklahoma City residents and businesses can thrive in a vibrant and sustainable city.

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Issues, Strategies, and Results

Issue 1: Community Development

Poverty, homelessness, lack of quality affordable housing, concerns about the quality of education, decreasing community involvement in neighborhood schools, and declining community vitality, if not adequately addressed, will result in:

- Increased crime and decreased perception of public safety;
- Decline in public health;
- Reduced ability to meet demand for public services;
- Decreased property values and neighborhood decline;
- Reduced ability to attract economic development;
- Reduced ability to improve education outcomes;
- Increased cost burden for low and moderate-income households; and
- Decreased satisfaction in community appearance.

Strategies

- Stabilize neighborhoods through the Strong Neighborhoods Initiative and Historic Preservation efforts.
- Strengthen at-risk neighborhoods through the use of community development and social services programs.
- Strengthen relationships with partners, including the Public School Districts and the Oklahoma Department of Mental Health and Substance Abuse Services, to develop programs and strategies targeted to the specific needs of the community.
- Enhance community appearance through improving design and development regulations and facilitating public art projects.
- Seek additional partners and resources to increase permanent supportive housing and emergency shelters for homeless families and individuals.
- Concentrate community development resources in target revitalization areas for economic development, housing activities and public facilities for low and moderate-income populations.
- Increase the availability of safe, quality affordable housing by securing funding to build new units and rehabilitate existing units.

Strategic Results

Annually, the Planning Department will address homelessness and concerns about community vitality as evidenced by:

- 85% of formerly homeless people who remain in permanent housing for more than six months.
- The percent of residents that say they are satisfied or very satisfied with the appearance of the city is above the national average, as reported by the annual Citizen Survey.
- The percent of residents that say they are satisfied or very satisfied with their feeling of safety is above the national average, as reported by the annual Citizen Survey.

Issue 2: Urban Revitalization

If not addressed, older districts and neighborhoods will continue to experience increased vulnerability and decline, resulting in:

- Vacant or underutilized properties and lack of new investment;
- Higher costs to the City to provide services for residents and businesses;
- The inability to generate optimal tax revenue to pay for essential City services;
- Continued deterioration of aging commercial districts and neighborhoods;
- Inadequate number of quality, affordable residential products;
- Underutilization of existing properties and infrastructure;
- A lack of transportation options; and
- Lost opportunities for economic development.

Strategies

- Guide the allocation of resources including grant funds and capital expenditures as stated in **planokc**.
- Focus Planning Department capacity and technical assistance on areas in need of revitalization.
- Guide appropriate infill development and revitalization through appropriate zoning and design review tools.
- Promote neighborhood stability and the rehabilitation and the adaptive reuse of historic properties as stated in **preserveokc**.
- Strengthen capacity of commercial districts to deliver more meaningful social, economic, and aesthetic results through the Commercial District Revitalization Program.
- Strategically concentrate neighborhood revitalization efforts in the Strong Neighborhoods Initiative areas to reverse decline and leverage private investment and support.

Strategic Results

Annually, the Planning Department will influence revitalization and redevelopment within the urbanized areas of the city as evidenced by:

- 100% of participating Commercial District Revitalization Program districts will maintain or increase total property value.
- 65% of citizens surveyed will be satisfied with each attribute in response to the following question:

Please rate your satisfaction with the following attributes of your neighborhood:

- Safety
- Appearance
- Property Maintenance
- Sense of Community
- Amenities (parks, sidewalks, street trees)
- Overall Quality

Issue 3: Sustainable Growth

Failure to guide the city's growth in a way that promotes quality of life, efficient service provision, and human, environmental, and economic health will result in:

- Increased costs to provide public services;
- Lower level of City services;
- Diminished neighborhood stability and durability;
- Exacerbation of public health issues;
- Continued stress on capacity of public schools to improve educational outcomes;
- Reduced functionality of the multi-modal transportation system & capacity to support it;
- Reduction in quality, accessibility, and availability of natural resources (air, water, natural areas);
- Increased number of vacant, abandoned and dilapidated buildings and properties;
- Diminished options for access to community services and employment opportunities;
- Increased infrastructure construction and maintenance costs for taxpayers;
- Failure to meet federal air quality standards will impact federal funding, efficiency of transportation infrastructure projects, and the ability to support new or expanding industry;
- Diminished attractiveness for economic development;
- Increased economic and social disparity; and
- Diminished ability to meet community demand for quality of life services and amenities.

Strategies

- Implement Comprehensive Plan (**planokc**);
- Implement the Sustainability Plan (**adaptokc**) with increased focus on air quality, energy, and climate resilience programs.
- Develop policies, strategies, and incentives to increase the variety of housing types and affordability.
- Modify codes, regulations and policies to ensure consistency with the comprehensive plan (**planokc**) and sustainability plan (**adaptokc**).
- Promote the implementation of a multi-modal transportation system and continue to implement **bikewalkokc**.

Strategic Results

The Planning Department will use **planokc** to guide the city's growth in a way that promotes quality of life, efficiency of service provision, and human, environmental, and economic health as evidenced by:

- Annually, 19% of development/redevelopment will be in the inner-loop.
- Increase the percentage of commute trips made by walking, bicycling, or public transportation from 2.13% to 2.16% by 2024.
- The past five-year average of annual carbon monoxide highest 8-hour average (parts per million) from OKC North monitoring station (1037) will decline.
- The past five-year average of annual nitrogen dioxide highest 1-hour average (parts per million) from OKC North monitoring station (1037) will decline.
- The past five-year average of annual particulate matter (PM-2.5) highest 24-hour average (parts per million) from OKC North monitoring station (1037) will decline.

Accomplishments

Administration

- Worked consistently with Community and Neighborhood Enhancement Advisory Board and the Public Works Department to ensure street enhancement projects and bicycle facilities are designed according to best practices and stakeholder needs.
- Drafted and advanced the sign code update by receiving recommendations from design review bodies, Arts Commission, and Planning Commission; working with consultants, industry, internal, and external stakeholders, including ODOT, to refine proposed code language based on a new U.S. Supreme Court ruling; and beginning the adoption process.
- Advanced the development codes update by overseeing project activities, including hosting focus groups; presenting the new code approach to multiple stakeholders; conducting a code update workshop at the annual committee/commissioner training; conducting public outreach; working with the consultant team to develop drafts of the proposed new zoning districts; performing preliminary mapping and development of potential mapping criteria; and many other activities.
- Completed updates to the Innovation District Land Use Plan, including adoption by the Planning Commission and receipt by City Council.
- Coordinated regularly with department heads on matters related to capital projects, city programs, plans, and regulations.
- Implemented new City and Department telework/alternative work schedule guidelines to help with retention of employees while maintaining and enhancing department culture and productivity.
- Increased skill, knowledge and capacity in the department by hiring program planners for both the Transportation Planning and Comprehensive Planning sections, hiring senior planners for infrastructure funding, Homelessness Strategies implementation, and transportation planning; hiring 3 administrative positions; promoting two associate planners to senior planners, and promoting 3 staff members in administrative and accounting positions.
- Provided consistent guidance and leadership to managers regarding effective and efficient business practices and culture in weekly and biweekly meetings.
- Provided training on Department Values to the entire department and consistently emphasized Department Values in employee recognitions.

Office of Arts and Cultural Affairs

- Completed 11 One Percent for Art Projects.
- Provided technical assistance for 22 privately funded and completed public art projects.
- Provided technical assistance on 229 other requests for assistance.

Office of Sustainability

- Initiated Solarize OKC campaign with a coalition of community partners to increase education opportunities and accelerate adoption of rooftop solar. As of September 30, 500 residents signed-up for a free evaluation, 1,200 kW (1.2 MW) of solar is under contract for residential installation, 91.46 kW of solar is under contract for commercial installation, and 40 kWh of battery storage capacity is under contract for installation.
- Received air quality federal grant award that will supplant more than \$200,000 in Better Streets, Safer City funding for bike lanes that will allow those funds to support another unfunded project.
- Received an AARP Oklahoma grant to install bioswales at Memorial Park.
- Engaged more than 600 participants through 25 outreach events, speaking engagements, and

presentations.

Housing and Community Development

- Provided funding to CDBG subrecipients, CHDOs, and the Continuum of Care and Social Services contracts to:
 - Support the City's most needy by providing homelessness prevention and re-housing services.
 - Provide Down Payment Assistance funds for approximately 15 low- to moderate-income homebuyers.
 - Fund construction of 3 new affordable homes, and 8 currently under construction.
 - Rehabilitate 13 public housing units.
 - Complete 143 property board ups.
 - Provide emergency home repairs on 48 houses and rehabilitation work on 33 houses owned by low- to moderate-income families.
 - Provide over \$2.3M in CDBG-Covid funds for housing assistance to the community and support for non-profit corporations.

Homelessness Program

- Coordinated and participated in the 2022 Point in Time (PIT) count to assess the number of homeless in Oklahoma City.
- Coordinated implementation of a winter shelter plan for cold weather events.
- Finalized Strategies to Address Homelessness in OKC document.
- Started Strategies implementation, including 'A Better Way' Program designed to offer those in need a day's wages for work performed and connect them to needed services or resources.
- Obtained a Federal Youth Demonstration Project Grant from HUD to address youth experiencing homelessness.

Brownfields Projects

- Assisted, coordinated sessions, and co-hosted the 2022 National Brownfields Conference held in OKC in August.
- Applied for and selected to receive \$3.9M in Revolving Loan Grant Funds from EPA.
- Completed 47 Phase I Environmental Site Assessments (ESA), 2 Asbestos surveys, 2 lead-based paint surveys, and 14 Phase II ESAs for inner core redevelopment projects.

Current Planning and Urban Design

- Reviewed 273 applications for rezoning, Planned Unit Developments, or Simplified Planned Units Developments, and reviewed 49 Preliminary Plats.
- Issued 272 Design District Certificates of Approval, and 222 Historic Preservation Certificates of Appropriateness.
- Completed second of two phases of an intensive-level survey of SNI neighborhood Capitol View and phase I of an intensive-level survey of mid-century neighborhood, Rancho Village.
- Hosted annual commission/committee training event for Design Review commission/committee



members, HP Commission, Arts Commission, Planning Commission, and Board of Adjustment (first in-person training since 2020).

- Hosted multiple HP workshops, Planning Commission study sessions and Urban Development Committee meetings.
- Held Code Update stakeholder meetings, numerous in person and virtual meetings and site visits with consultants, focus groups, and in-person and online public outreach efforts.

Plan Development and Implementation

Comprehensive Planning Program

- Processed and analyzed 14 comprehensive plan amendment proposals.
- Repaired planokc.org with full functionality and professional web hosting.
- Automated the Tri-County Parcel database process.
- Completed the Housing Affordability and Housing Market Studies with consultant EPS; and now moving into implementation in FY 23.

Neighborhood and Commercial District Revitalization Program

- Planted 17 trees and removed more than 20 hazardous trees from SNI areas.
- Managed 13 Commercial District Revitalization Program (CDRP) and BID contracts with district steward organizations.
- SNI Planning Team began the new neighborhood selection process. The selection committee has invited 11 neighborhoods to apply and will make a recommendation to Council in December or January.
- Completed a record of 5 public art projects in all three SNI areas. The art and locations were chosen by the neighborhoods through the OKC Arts selection process.
- Completed 29 blocks of sidewalks in Capitol Hill providing ADA access to schools, work, services, and the commercial district.
- Engaged with stakeholders and residents, began design work, received approval to close Harvey Avenue between SW 24th and 25th, and received \$2M in City ARPA funds to build a cultural plaza in Capitol Hill.
- Received \$700K in City ARPA funds for a bike and pedestrian trail, crossing the railroad at Harvey Avenue connecting Capitol Hill to Wiley Post Park, the River Trails, and Manual Perez Park.
- Introduced Crime Prevention Through Environmental Design (CPTED) concepts and the new SNI Safe and Tidy Program and assisted 5 homeowners in all 3 areas with the cleanup and removal of junk and debris from their property, removing hazards and code violations.
- Partnered with OKC Animal Welfare and OK Humane Society to provide vaccination services to 233 pets that belong to SNI neighborhood residents.
- Completed the Stock Yards City Master Plan with the Alliance and SYC-area stakeholders.

Transportation Planning Program

- Acquired \$6,817,729 in Federal ACOG STBG-UZA awards for bike, pedestrian, and street enhancement projects across the city.
- Began working with the MAPS Office on recommendations for bicycle, pedestrian, and transit projects as a part of MAPS 4.

Subdivision and Zoning

- Participated in the Citywide Fee Study that included analyzing 33 different development application fees.
- Completed a project to enhance the Citizen Access Portal to allow online development application.

Lines of Business and Programs

Department Organization

Administrative Line of Business

- Executive Leadership Program
- Arts and Cultural Affairs Program
- Office of Sustainability

Housing and Community Development Line of Business

- Community Development Program
- Homelessness Services Program
- Grant and Financial Management Program

Current Planning and Urban Design Line of Business

- Current Planning Program
- Urban Design and Community Appearance Program

Plan Development and Implementation Line of Business

- Comprehensive Planning Program
- Neighborhood and Commercial District Revitalization Program
- Transportation Planning Program

Subdivision and Zoning Line of Business

- Subdivision and Zoning Program

Administrative Line of Business

The purpose of the Administrative Line of Business is to provide leadership, support and information to the department, so it can achieve its strategic and operational results.

Programs and Key Measures

Executive Leadership Program

 % of key measures and strategic results achieved

Arts and Cultural Affairs Program

 % change in City investment in public art

Office of Sustainability Program

 # of adaptokc policies initiated by “Start By” date

Executive Leadership Program

The purpose of the Executive Leadership Program is to provide planning, management, administrative and reporting services to department employees and City leaders so they can achieve strategic goals and key results.

Program Manager: Geoffrey Butler

Program Budget: \$1,247,388 (FY23)

Program Services:

- Agenda Items / Packets
- Audit Responses
- Budget Proposals
- Citizen Responses
- Continuity of Operations Plan
- Contract Compliance Reviews
- Contracts, Leases, and Agreements
- Executive Reports
 - Ad Hoc Reports
 - City Manager Reports
 - Performance Reports
 - Special Project Reports
- FMLA Authorizations
- Grant Applications
- Grant Status Reports
- Grievance Resolutions
- Internal Investigation Reports
- Legislative Recommendations
- Needs Analyses
- Open Record Responses
- Personnel Transactions
- Plans (i.e. Master, Strategic Business Plans)
- Policies and Procedures
- Presentations
- Project and Financial Impact Analyses

Family of Measures

Results

 % of key measures and strategic results achieved

% of performance evaluations completed by the review date


Arts and Cultural Affairs Program

The purpose of the Arts and Cultural Affairs Program is to expand and improve the quality of the community’s arts and cultural opportunities so the community can experience social, physical, educational, and economic enrichment.

Program Manager: Randy Marks

Program Budget: \$553,675 (FY23)

- Program Services:
- Artist Support Services
 - Collaboration Amongst Local Arts Agencies
 - Consultant Selection, Contracting and Oversight
 - Cultural Issues Facilitation
 - Cultural Planning and Implementation
 - Funding Acquisition
 - Local Arts Community Advocacy
 - Meetings and Agendas
 - Ordinance Amendments
 - Policies and Procedures
 - Public Art Collections Management
 - Public Art Consultations, Research and Project Recommendations
 - Public Art Contract Negotiations
 - Public Art Maintenance Surveys and Recommendations
 - Public Art Project Oversight
 - Public Art Selections
 - Public Engagement, Outreach and Education
 - Technical Assistance for Zoning, Design Review and Permitting of Public Art and Murals

Family of Measures	
Results	 % change in City investment in public art
	% change in 1% for Art projects managed annually
	% change in 1% for Art projects completed
	% change in Non-1% for Art projects managed annually
	% change in Non-1% for Art projects completed
Output	# of 1% for Art projects managed annually
	# of 1% for Art projects completed
	# of non-1% for Art projects managed annually
	# of non-1% for Art projects completed

Office of Sustainability Program

The purpose of the Office of Sustainability Program is to provide planning and outreach services to City departments and Oklahoma City residents, businesses and visitors so they can integrate sustainability into decision making for improved economic, environmental and social health.

Program Manager:	T.O. Bowman
Program Budget:	\$233,883(FY23)
Program Services:	<ul style="list-style-type: none"> ▪ Code and Ordinance Review and Recommendations ▪ Grant Funding Applications and Reporting ▪ Outreach, Training, Educational Events and Campaigns ▪ Peer City Consultations ▪ Policy Recommendations, Program Management, and Project Management ▪ Reports, Studies and Plans

Family of Measures	
Results	# of adaptokc policies initiated by “Start By” date
Output	# of outreach and education events held
	# of outreach and education event participants
	# of Energy Productivity policies initiated (by start date) according to the plan
	# of Natural Built policies initiated by the (start by date) according to the plan
	# of Air Quality policies initiated by the (start by date) according to the plan
	# of Waste Reduction policies initiated by the (start by date) according to the plan

Housing and Community Development Line of Business

The purpose of the Housing and Community Development Line of Business is to provide resources predominately to low- and moderate-income persons so they can have decent housing (as defined by the U.S. Department of Housing and Urban Development), a suitable living environment, and expanded economic opportunities.

Programs and Key Measures

Homelessness Services Program

 % of formerly homeless people who remain in permanent housing for more than six months

Community Development Program

 % of poverty within the Neighborhood Revitalization Strategy Area (NRSA)

Grant and Financial Management Program

 % of grant awards that are in compliance with the terms of their agreement

 % of match versus award for infrastructure grants


Homelessness Services Program

The purpose of the Homelessness Services Program is to provide stable housing and supportive services to people who are homeless or those at risk of homelessness so they can increase their income and obtain or remain in permanent housing.

Program Manager:	Jerod Shadid
Program Budget:	\$14,930,259(FY23)

Program Services:

- 2-1-1 Oklahoma-Centralized Resources for Housing & Services Hotline
- Bus Passes and Taxi Vouchers
- Health Care Services for Homeless
- Homeless Census
- Homeless Outreach Services
- Homeless Supportive and Housing Services
- Housing Units (Emergency Shelter Beds or Permanent Supportive Housing)
- Mental Health Services
- Specialized Services and Housing for Persons with HIV/AIDS

Family of Measures	
Results	 % of formerly homeless people who remain in permanent housing for more than six months
Outputs	# of People who were formerly homeless housed through the Continuum of Care Permanent Supportive Housing Program
Demands	# of people who are homeless in Oklahoma City according to the Point in Time Count

Community Development Program

The purpose of the Community Development Program is to provide needed resources principally for low- and moderate-income persons so they can have decent housing, a suitable living environment, and expanded economic opportunities.


Program Manager: Chris Varga

Program Budget: \$40,711,127 (FY23)

Program Services:

- Catalyst for Neighborhood Revitalization
- Emergency Home Repairs
- Environmental Assessments
- Environmental Clean Ups
- Environmental Reviews
- Fair Housing Education and Advocacy Activities
- Grants and Loans
 - Brownfields
 - Down Payment Assistance
 - Economic Development
 - Housing Rehabilitation
- Housing Inspections
- New Housing
- Public Art
- Public Engagement Activities
- Public Facilities and Infrastructure Improvements
- Public Services
 - After school care
 - Healthcare for persons experiencing homelessness
 - Legal Services
 - Neighborhood Clean-up
 - Transportation Services
- Small Business Training Referrals / Classes



Family of Measures

Results	 % of poverty within the Neighborhood Revitalization Strategy Area (NRSA)
	% increase in residents that describe their perceptions of safety and security in their neighborhoods as safe or very safe in the City's annual Citizen Survey
	% increase in residents that say they are 'satisfied' or 'very satisfied' with property maintenance in their neighborhoods in the City's Annual Citizen Survey
Outputs	# of down payment assistances provided
	# of housing units assisted or built through all program services
	# of housing rehabilitations completed
	# of new housing units constructed

Grant and Financial Management Program

The purpose of the Grant and Financial Management Program is to provide program and fiscal administration services to The City, granting organizations and funding recipients so they can receive and/or disburse grant and loan funds in compliance with relevant rules and regulations.

Program Manager:	Matt Gabrielson
Program Budget:	\$27,855 (FY23)
Program Services:	<ul style="list-style-type: none"> ▪ Audit Documentation Responses ▪ Contracts/Agreements ▪ Federal Regulation Compliance Determinations ▪ Financial Management Services ▪ Grant Funding Applications ▪ Grantee Technical Assistance Consultations ▪ Grant Research, Analysis and Evaluations ▪ Loan Servicing ▪ Monitoring Reports ▪ Status Reports

Family of Measures	
Results	 % of grant awards that are in compliance with the terms of their agreement
	 % of match versus award for infrastructure grants
Outputs	# of grant funding agreements managed
	# of infrastructure-related grant applied for annually
	\$ of infrastructure-related grants awarded to the City of Oklahoma City
	\$ of infrastructure-related grant match



Current Planning and Urban Design Line of Business


The purpose of the Current Planning and Urban Design line of business is to review development proposals for consistency with plans, guidelines, and ordinances; to conduct surveys and studies related to historic preservation and the built environment; and to update development-related regulations so that decision makers, property owners, and community members can make informed decisions for growth, development, and revitalization and enjoy a vibrant, attractive, and functional community.

Programs and Key Measures

Current Planning Program

 % of rezoning applications that are a PUD or SPUD

Urban Design and Community Appearance Program

 % of residents surveyed who say they are satisfied or very satisfied with the appearance of the community

Current Planning Program

The purpose of the Current Planning Program is to implement the Comprehensive Plan by evaluating development proposals for conformance with the comprehensive plan, and recommending policies and regulations to decision makers and the community so they can make informed decisions regarding growth and development.


Program Manager: Sarah Welch/Marilyn Lamensdorf

Program Budget: \$273,974 (FY23)

Program Services:

- City Council Land Use Decision Support
- Development Review and Consultation
- Plan**ok** Interpretations
- Subdivision Regulation Amendments
- Special Studies
- Support Planning Commission Study
- Sessions, Workshops, Training, and Committee Meetings
- Zoning Ordinance Amendments

Family of Measures

Results	 % of rezoning applications that are a PUD or SPUD
Outputs	# of development applications reviewed by staff
	# of preliminary plats reviewed by staff

Urban Design and Community Appearance Program

The purpose of the Urban Design and Community Appearance Program is to provide design ordinance implementation, evaluation and advice services, and historic preservation services to residents, property owners, developers, and other City departments so everyone can experience a vibrant, attractive community through quality redevelopment and revitalization.

Program Manager:	Kathryn Friddle
Program Budget:	\$770,276 (FY23)
Program Services:	
<ul style="list-style-type: none"> ▪ Architectural Reviews ▪ Certificates of Appropriateness ▪ Certificates of Approval ▪ Committee/Commission Training Sessions and Workshops, Design Review Committee and Commission Meetings and Agendas ▪ Development Code Updates ▪ Development Consultations ▪ Grant Funding Applications and Reports ▪ Historic Preservation Easements ▪ Historic Preservation Guidelines 	<ul style="list-style-type: none"> ▪ Historic Preservation Landmark Designations ▪ Historic Surveys ▪ National Register of Historic Places Nominations ▪ Preservation Plans ▪ Public Education Workshops ▪ Special District Evaluations and Determinations ▪ Urban Design Guidelines

Family of Measures	
Results	🔑 % of residents surveyed who say they are satisfied or very satisfied with the appearance of the community
	% change in property values within all Design Districts
Outputs	# of applications reviewed in design districts
	# of Historic Landmark Designations reviewed
	# of National Register Nominations reviewed

Plan Development and Implementation Line of Business


The purpose of the Plan Development and Implementation Line of Business is to develop and implement plans, conduct studies, and provide technical assistance for policy makers, residents, community groups, business owners, development interests, external agencies, and other City departments so they can have information to make decisions that promote a vibrant, attractive, and functional community.


Programs and Key Measures

Comprehensive Planning Program

 % of new development and redevelopment that occurs in the inner-loop

Neighborhood and Commercial District Revitalization Program

 % of commercial properties in each Commercial District in the Commercial District Revitalization Program (CDRP) that have maintained or increased in market value from one year to the next according to the Oklahoma County Assessor

 % change in new construction and building remodels in the Strong Neighborhoods Initiative (SNI) neighborhoods

Transportation Planning Program

 % reduction in traffic fatalities and serious injuries annually per capita

Comprehensive Planning Program

The purpose of the Comprehensive Planning Program is to provide plans, studies, analyses and recommendations to policy makers, the development sector, partner organizations, and the community so they can implement the Comprehensive Plan.



Program Manager:	Banery Mujica-Ortiz
Program Budget:	\$1,244,533 (FY23)
Program Services:	
<ul style="list-style-type: none"> ▪ Annexations and De-annexations ▪ Capital Planning Services ▪ Comprehensive Plan Amendments ▪ Comprehensive Plan Reports ▪ Grant Funding Applications ▪ Manuals, Reports, and Guidelines ▪ Outreach, Training, Educational Events and Advocacy ▪ Plans <ul style="list-style-type: none"> ○ Comprehensive ○ Functional ○ Master Development ○ Special Area ○ Strategic 	<ul style="list-style-type: none"> ▪ Studies, Modeling and Analyses <ul style="list-style-type: none"> ○ Demographic ○ Economic ○ Environmental ○ Housing ○ Land Use ○ Public Health

Family of Measures	
Results	 % of new development and redevelopment that occurs in the inner-loop
	% Comprehensive Plan policies in progress or implemented
Outputs	# of Comprehensive Plan policies in progress or implemented each year
	# of square feet of development city wide

Neighborhood and Commercial District Revitalization Program

The purpose of the Neighborhood and Commercial District Revitalization Program is to provide revitalization support services to residents, community stakeholders, business owners and property owners so they can create and maintain successful, unique, and vibrant neighborhoods and urban places.

Program Manager:	Kim Cooper-Hart and Shannon Entz
Program Budget:	\$874,009 (FY23)
Program Services:	
<ul style="list-style-type: none"> ▪ After-School Programs ▪ Business Improvement Districts ▪ Capital Project Coordination and Facilitations ▪ Commercial District Development, Funding and Technical Assistance Services ▪ Consultant and Contract Management Services ▪ Neighborhood Grants ▪ Neighborhood Organizing and Capacity Building Services ▪ Neighborhood Revitalization Funding and Technical Assistance Services 	<ul style="list-style-type: none"> ▪ Plans, Studies, and Reports ▪ Policy Research, Analysis and Recommendations ▪ Small Business Outreach, Training, and Education Events ▪ Strategic Neighborhood Plans ▪ Strong Neighborhoods Initiatives (SNI) Hazardous Tree Removals and Tree Plantings ▪ Tax Increment Financing (TIF) Development and Support Services

Family of Measures	
Results	 % of commercial properties in each Commercial District in the Commercial District Revitalization Program (CDRP) that have maintained or increased in market value from one year to the next according to the Oklahoma County Property Assessor
	 % change in new construction and building remodels in Strong Neighborhoods Initiative (SNI) Neighborhoods
	% change in new construction and building remodels in CDRP, TIF, and BIDs
Outputs	# of events sponsored by the Districts in the CDRP Program

Transportation Planning Program


The purpose of the Transportation Planning Program is to provide transportation plans, studies, and recommendations to the public, policy makers, other City Departments, the development sector, and partner organizations so they can build a city that is multi-modal, connected, safe and accessible for everyone.

Program Manager: Justin Henry

Program Budget: \$262,523 (FY23)

Program Services:

- Plans, Studies, and Reports
- Bikewalkokc implementation
- Capital Projects Planning and Coordination
- Federal, State, and Metropolitan Planning Organization (MPO) Grant Applications
- Policy Research, Analyses, and Recommendations
- Safety Education and OutreachTransportation Planning Liaison Services

Family of Measures	
Results	 % reduction in traffic fatalities and serious injuries annually per capita
	% of commute trips made by walking, bicycling, or public transportation
	% of bikewalkokc policies and initiatives completed, implemented or in progress
Outputs	# of annual traffic fatalities (all modes)
	# of residents within a half mile of a bike facility
	# of residents within a quarter mile of a sidewalk
	# of crashes resulting in injuries (all modes)



Subdivision and Zoning Line of Business

The purpose of the Subdivision and Zoning Line of Business is to provide code development and administration services to policy makers, residents, development interests, and community groups so they can make informed decisions to manage growth and development and receive timely development decisions.

Programs and Key Measures

Subdivision and Zoning Program



% of applicants that receive a rezoning development application decision within 120 days of application submission

Subdivision and Zoning Program The purpose of the Subdivision and Zoning Program is to process development applications and provide consultation to developers, applicants, and residents so they can receive timely zoning and subdivision approvals and information.


Program Manager: Sarah Welch

Program Budget: \$860,794 (FY23)

Program Services:

- Address Assignments
- Board of Adjustment Support
- Case Maps
- City Council Land Use Decision Support
- Deed Approvals
- Development Consultations
- Development Reviews and Recommendations
- Planning Commission Recommendations
- Staff Reports
- Zoning and Subdivision Data Management
- Zoning and Subdivision Map Updates
- Zoning Verifications/Licenses

Family of Measures

Results	 % of applicants that receive a rezoning development application decision within 120 days of application submission
	Average # of days for applicants proposing a new subdivision to receive a development application decision
	% of applicants proposing a new preliminary plat that receive a development application decision within 60 days of submission
Outputs	# of zoning and subdivision applications processed
	# of case maps created