

A black and white photograph of a person walking away from the camera on a snow-covered street. The person is wearing a dark hooded jacket and carrying a large, dark bag or bundle of belongings. The street is covered in snow with some tracks. In the background, there are buildings, a fence, and a trailer. The overall scene is desolate and cold.

# Ward 2 Meet-Up: HOMELESSNESS

Hosted by City Councilor James Cooper



# WELCOME & OPENING REMARKS

**JAMES COOPER**

City Councilor, Ward 2



MAY AVE.

14FT. 4IN.





SEPTEMBER 2016  
We opened as a Clothing Closet  
and Resource Hub 1 day a week.



AUGUST 2017  
In addition to the Clothing Closet  
and Resource Hub, we began  
offering shelter 2 nights a week.



# SISU

YOUTH  
SERVICES

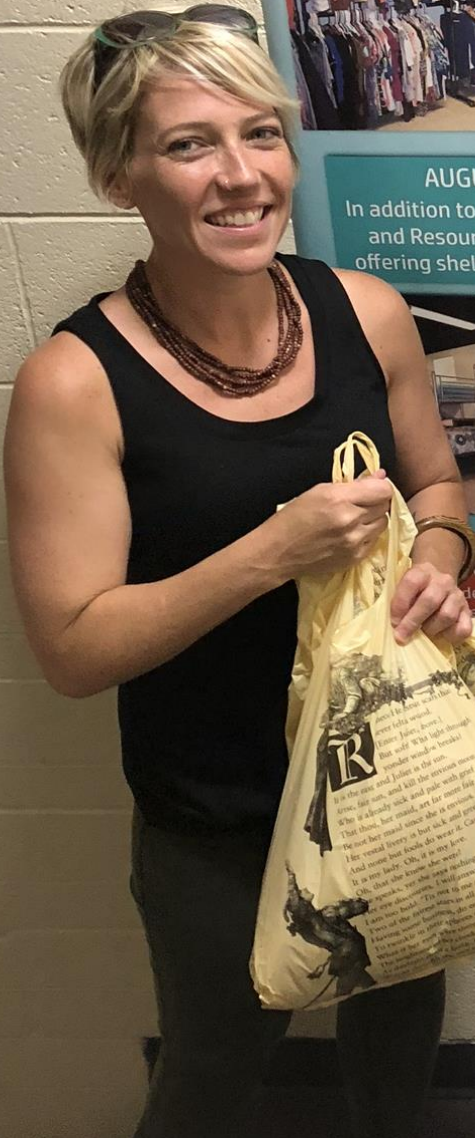
shelter and care for homeless youth

APRIL 2018  
Our 14 bed shelter opened 7  
nights a week, and is full  
every night. We also hired a  
manager that works with  
youth to connect them to  
service and resource.



WE DO  
provide clothing,  
and garments.

OUR GOAL  
We would like to  
expand our staff,  
services and shelter  
capacity to provide  
shelter and care to  
more youth.













23RD & CL


















RAPID 

rapidbrt.com

OPERATED BY  
**ΣMBARK**

RAPID 

RAPID 

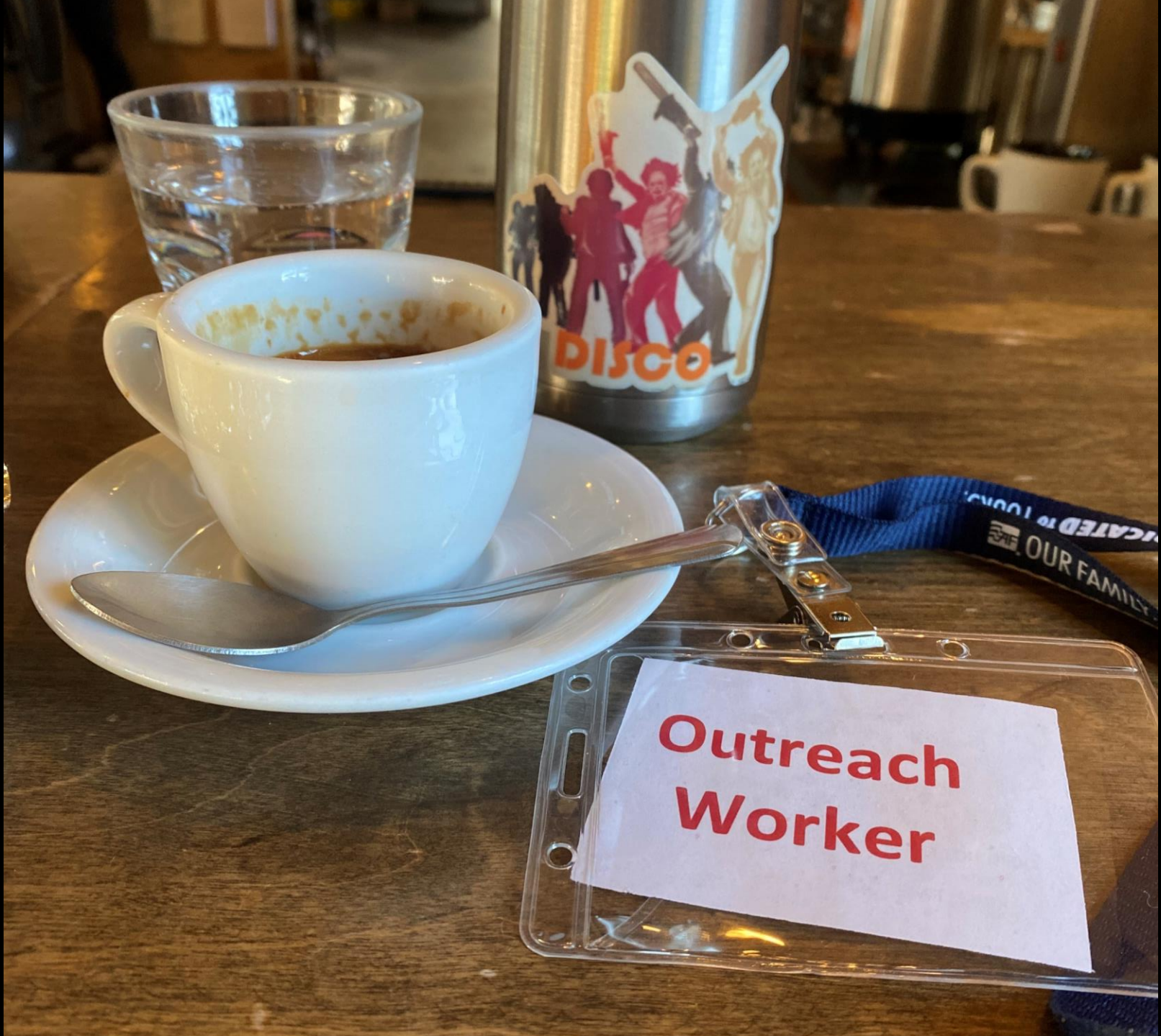




BELLE ISLE  
LIBRARY

# BELLE ISLE LIBRARY





DISCO

**Outreach  
Worker**

OUR FAMILY  
COMMITTED TO YOU





*November is*  
**National  
Homeless Youth  
Awareness  
Month**



*Program concluding with remarks from our Special Guest **Marcellus Miller**, OKC Youth Action Board*





# PROGRAM

## **PART 1**

Implementing a New Structure and Strategies to Address Homelessness

## **PART 2**

What are we doing today for tomorrow?

## **PART 3**

Resource Tables



**JUSTIN BROWN**

Vice-Chair,  
Key to Home Partnership

**LINDSAY CATES**

Homeless Services Strategy  
Implementation Manager,  
City of Oklahoma City

**RACHEL BRADLEY**

Executive Director,  
Sisu Youth Services

**PART 1** Implementing a New Structure and Strategies to Address Homelessness



# Key to Home Partnership

**JUSTIN BROWN**

Vice-Chair, Key to Home Partnership

**PART 1** Implementing a New Structure and Strategies to Address Homelessness



# Justin Brown

Justin Brown served as Oklahoma's Cabinet Secretary of Human Services and Director of the Oklahoma Department of Human Services from 2019 to 2023.

While at Oklahoma Human Services, Brown introduced a grassroots strategic planning effort and human services operating system known as the 'True North' which enabled OKDHS to remain focused on the agency's long-term strategies during the pandemic.

In 2022 & 2023, Secretary Brown served as Chairman of the American Public Human Services Association (APHSA) Leadership Council and as a member of the Governing Board of Directors, as well as a member of the National Governor's Association's (NGA) Core Advisory Board for Children and Families.

Currently, Justin Brown is a partner with global true north, a boutique human services public benefit corporation dedicated to real change by understanding the complexities and challenges of managing human services organizations.

Brown and his wife, Kelly, have been married for 21 years and have two children, Hannah and Ford.



**There has to be a  
better way.**

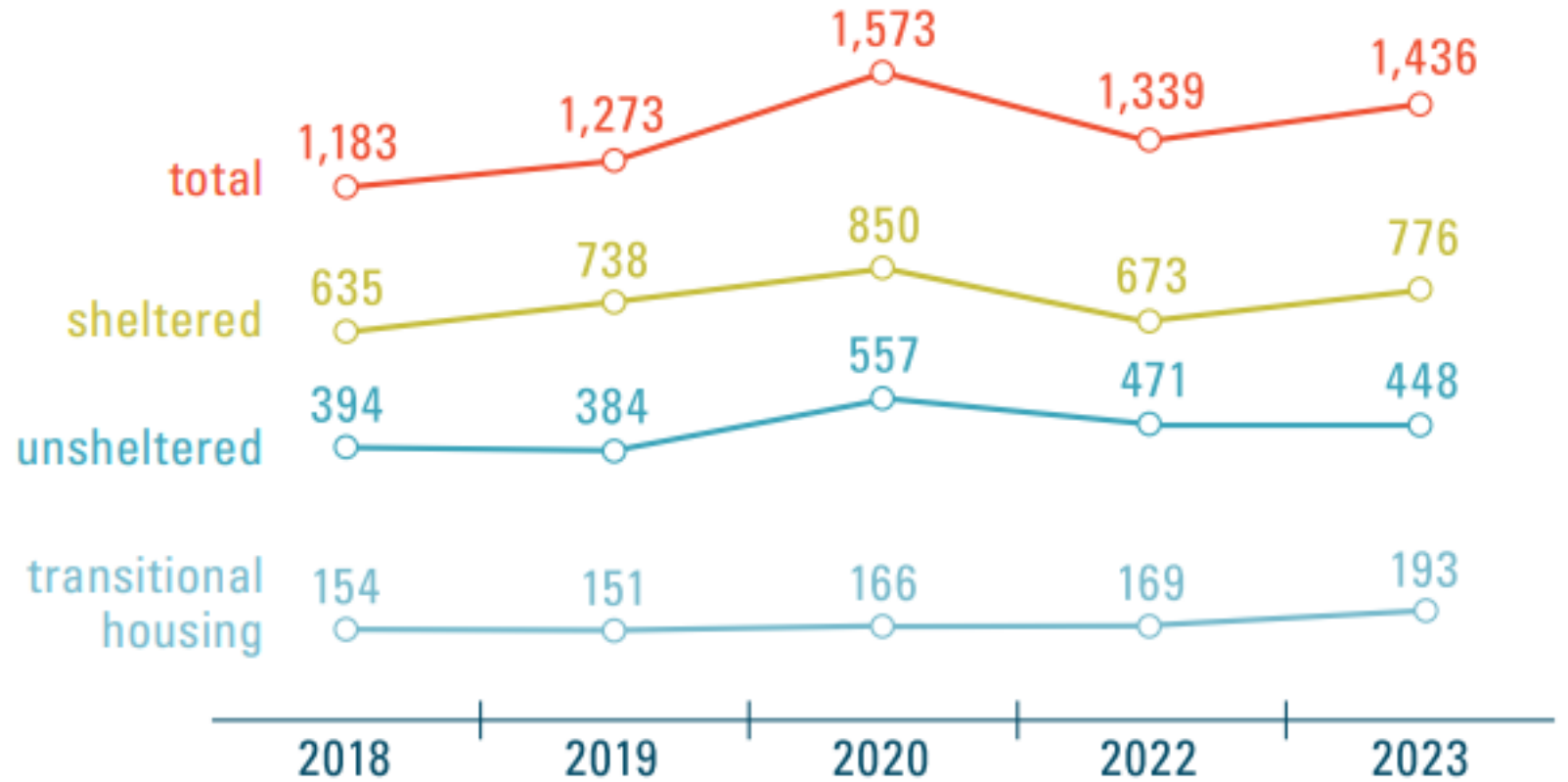
**OKC should be a beacon  
to solve homelessness.**

**1,436**  
**HOMELESS**  
**IN OKC**  
**JAN 26, 2023**

— VARIABLES —

weather • counting methods  
housing progress • economy  
service improvements

## ANNUAL POINT IN TIME SURVEY



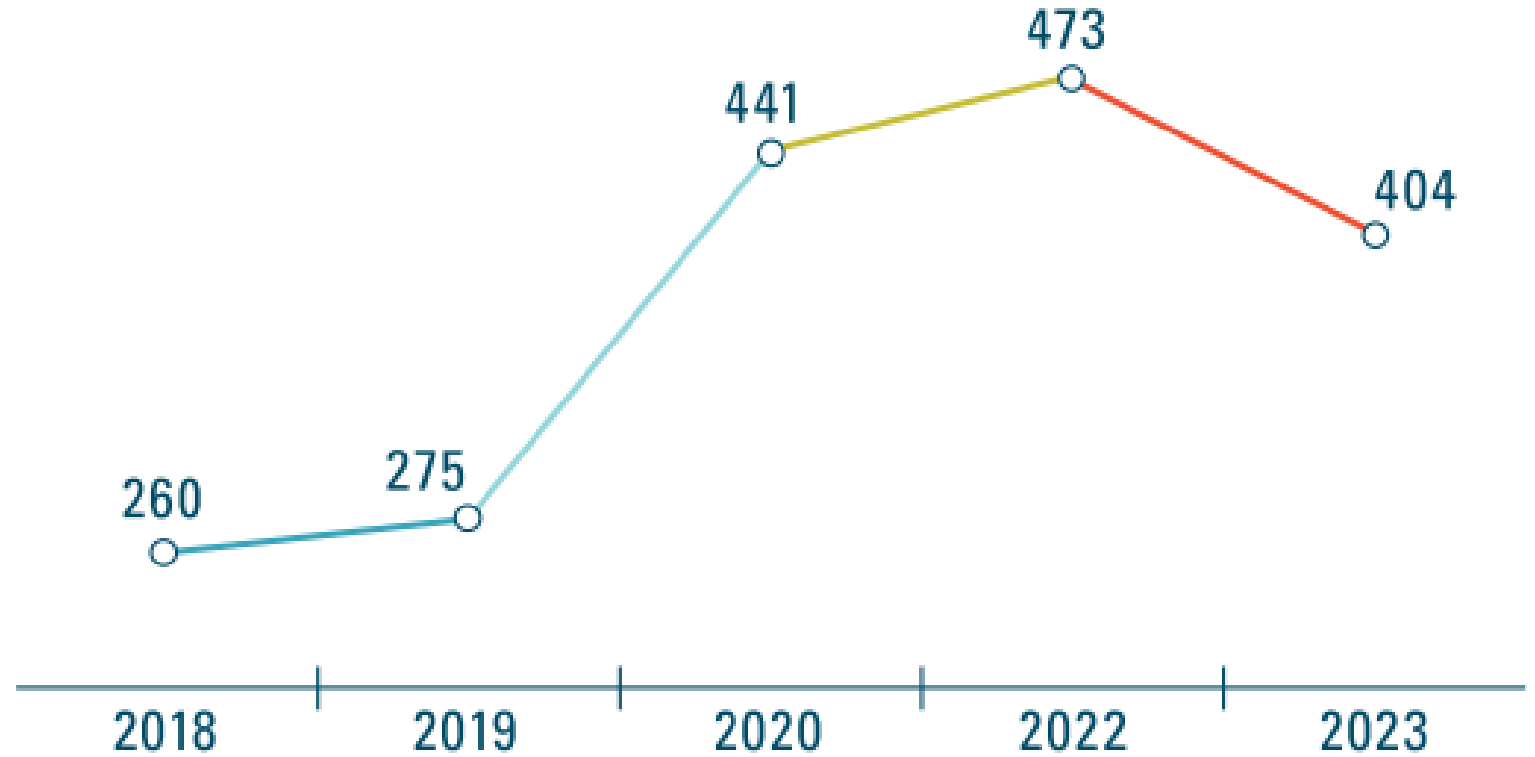
### chronically homeless

An unaccompanied homeless person with a disabling condition, or a family with a disabled adult head-of-household, who has either been continuously homeless for a year, or at least four times in three years with a combined total of at least 12 months.



Permanent supportive housing is a proven solution to chronic homelessness.

# SURGE OF CHRONIC HOMELESSNESS



# OUR PATH TO UNLOCKING RESULTS



## Mayor's Taskforce

identified key strategies and a framework to support transformation

## Test Strategies

and prepare for targeted, scaled implementation

## Targeted Implementation

achieving a reduction in Homelessness

2019

2020

2021

2022

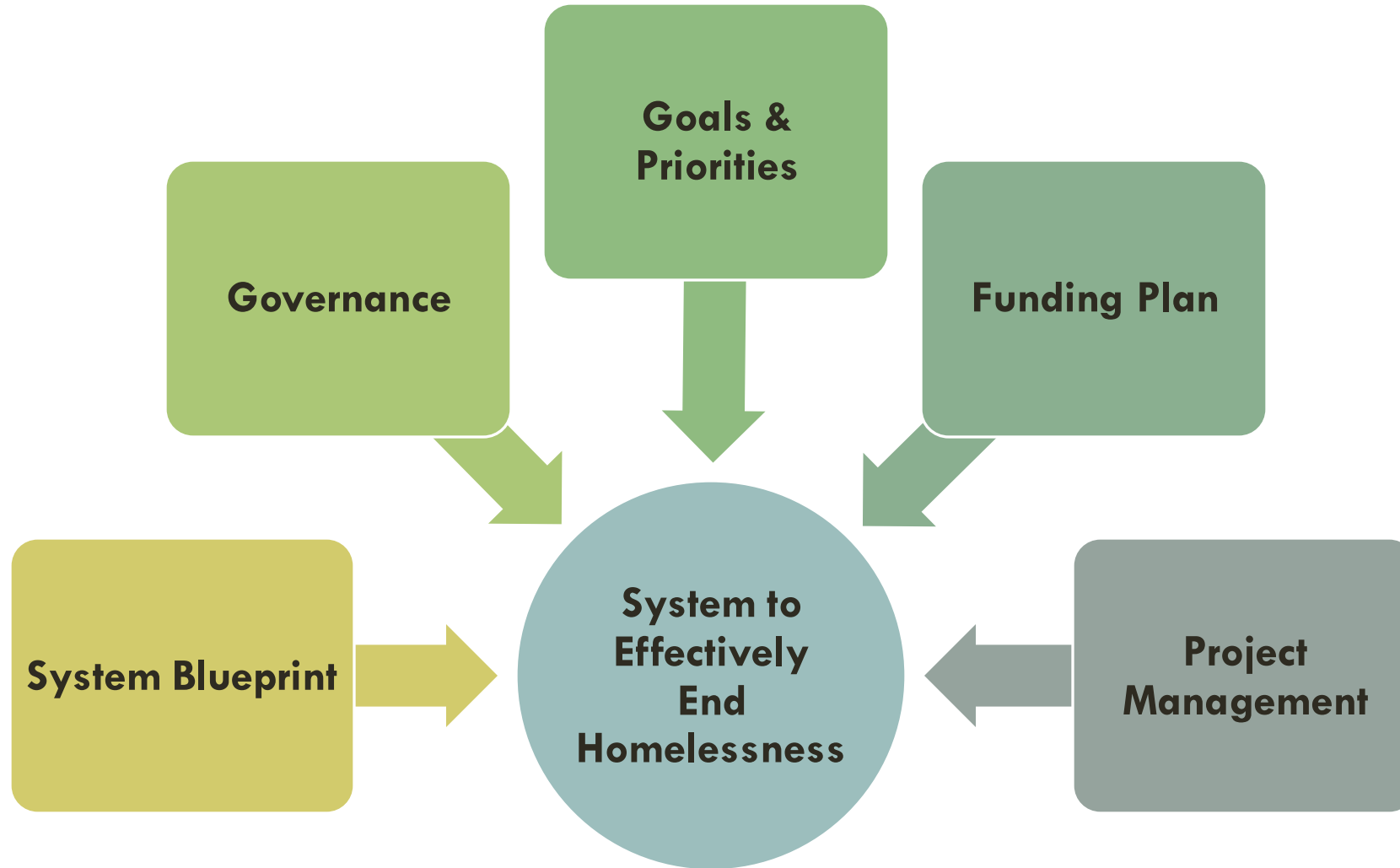
2023

2024

2025



# RESTRUCTURING THE SYSTEM





**KEY** to  
**HOME**  
**PARTNERSHIP**

*Transforming the way OKC addresses homelessness*

# BOARD OF DIRECTORS | 2022-2023

## FIXED REPRESENTATIVE SEATS

- **Gary Brooks** Business Representative
- **Aubrey McDermid** City of Oklahoma City
- **VACANT** Faith-Based Representative
- **Mark Gillett** Oklahoma City Housing Authority
- **VACANT** Oklahoma Dept. of Human Services
- **Carrie Slatton-Hodges** Oklahoma Dept. of Mental Health and Substance Abuse
- **Traylor Rains** Oklahoma Health Care Authority
- **Deborah Jenkins** Oklahoma Housing Finance Agency
- **Erika Warren** Philanthropic Representative
- **Dan Straughan** Service Provider Representative
- **VACANT** United Way of Central Oklahoma
- **Dane Valentine** Youth Action Board Ambassador or Co-Ambassador

## AT-LARGE REPRESENTATIVE SEATS

- **Justin Brown (Vice-Chair)**
- **Gary Jones**
- **Clay Moss (Chair)**
- **David Odle**

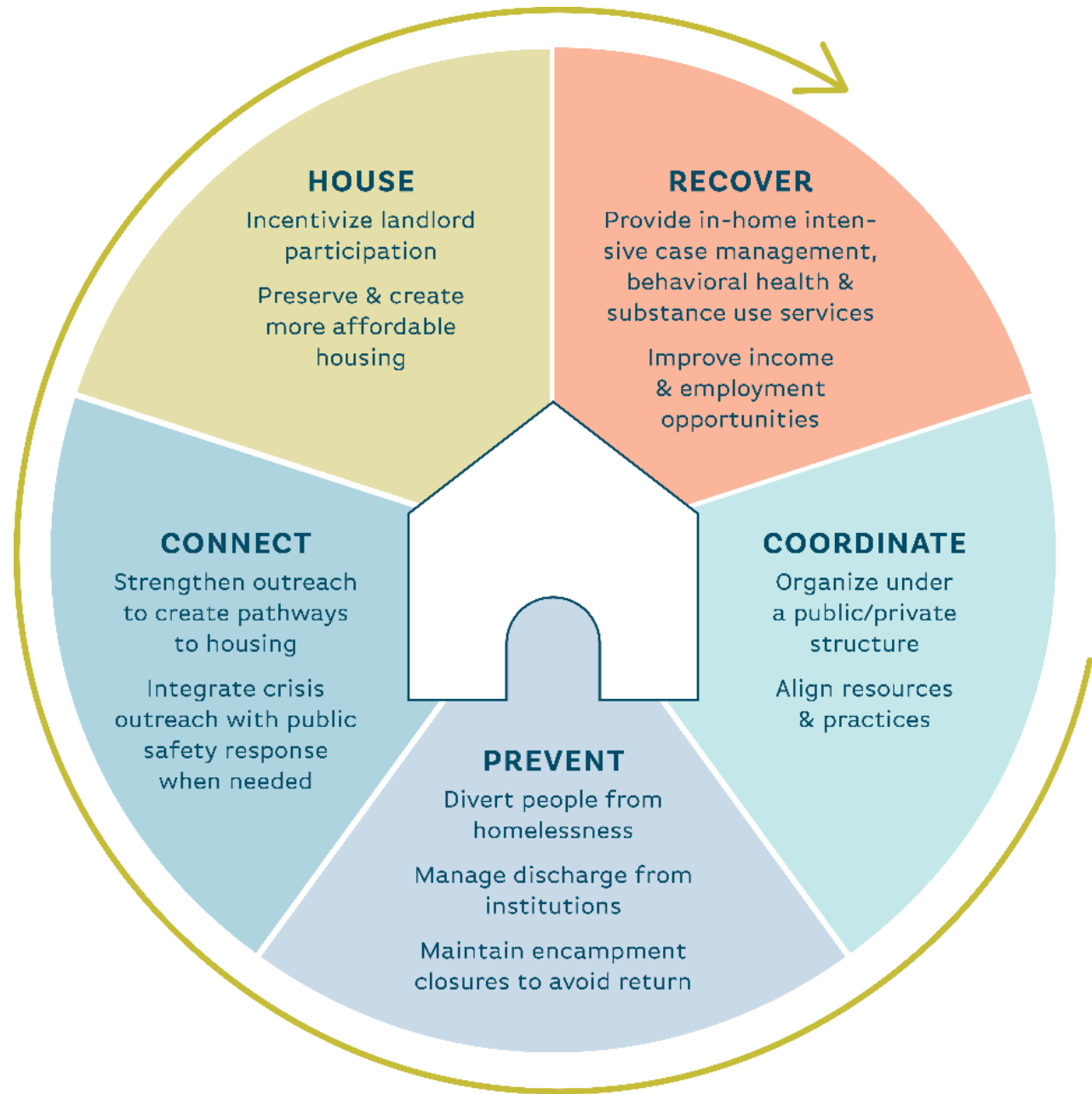
## AT-LARGE CONSUMER REPRESENTATIVE SEATS

- **Raymond Rivas**
- **Robert Stonebraker**



# ADOPTED A FRAMEWORK

for reducing  
homelessness  
in OKC



**ADOPTED  
AN ANNUAL  
ACTION PLAN**



Create a new governing system



Address homelessness differently



Reduce youth homelessness



Reduce unsheltered homelessness



# CREATE A NEW GOVERNING SYSTEM

2023





# ADDRESS HOMELESSNESS DIFFERENTLY

2023

Improve Infrastructure & Capacity

## Assign Staff / Restructure



Establish a dedicated team to manage the

- Coordination of services
- Resources
- Unsheltered incident command
- Housing initiative

## Real-Time Data



- Customize and improve Homeless Information System (HMIS)
- Ensure all providers use HMIS in real time to record client information

## Permanent Supportive Housing



- MAPS 4 - 500 units of PMH in the next 3 years
- Leverage federal rental subsidies and Medicaid-funded health services

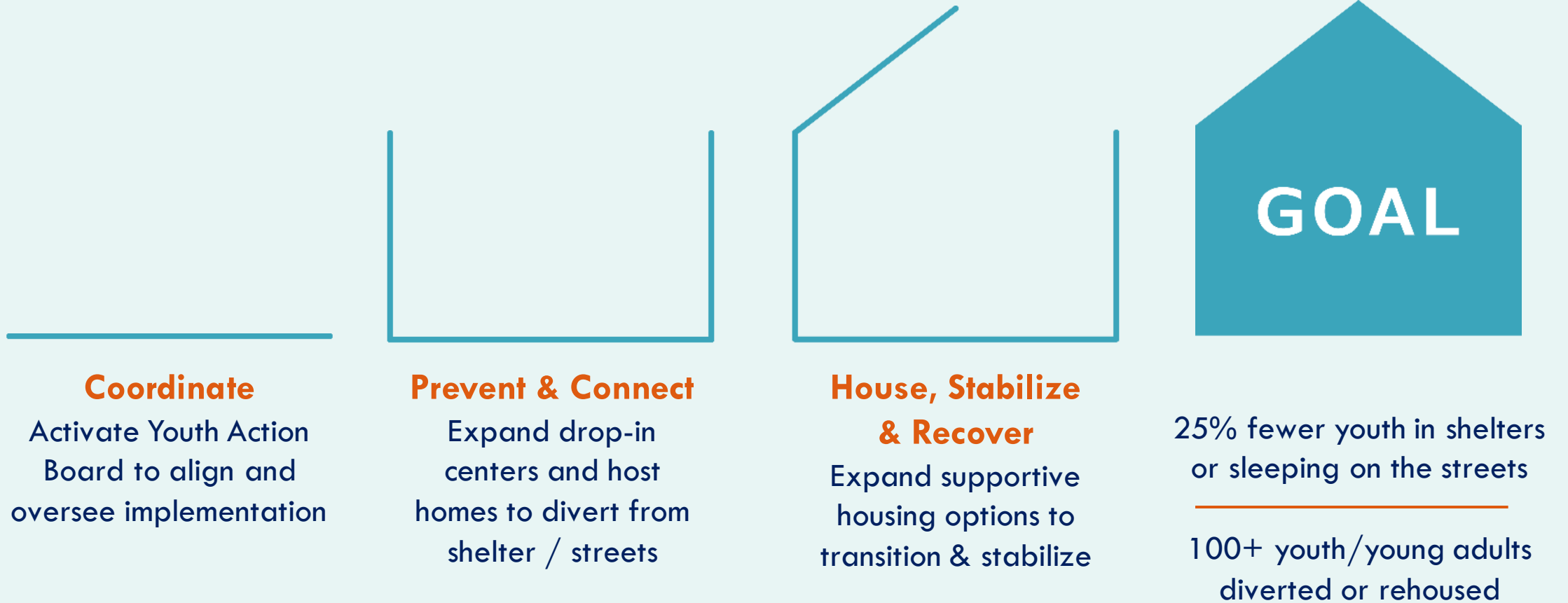


# REDUCE YOUTH HOMELESSNESS

2023-25

## Set Goals & Use Framework

*Create a comprehensive response system to identify, divert, and rapidly exit youth and young adults from homelessness.*





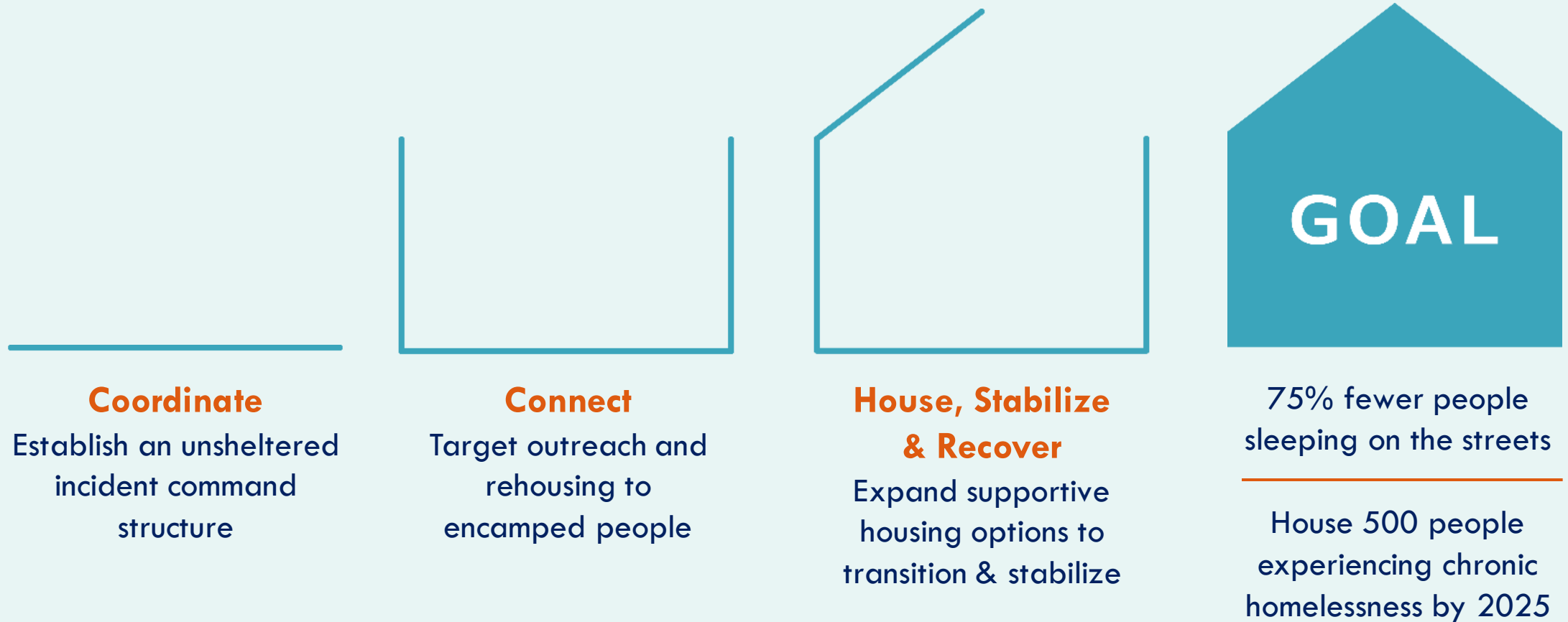


# REDUCE UNSHELTERED HOMELESSNESS

2023-25

## Set Goals & Use Framework

*House people living in encampments and permanently close those encampments.*



# PARTNERSHIPS

Arnall Family Foundation

Cardinal House

Catholic Charities

City Care

City Rescue Mission

Communities Foundation of Oklahoma

Community Cares Partners

Community Enhancement Corporation

Community Health Centers

Department of Housing & Urban  
Development (*OKC Field Office*)

Department of Human Services

Department of Mental Health &  
Substance Abuse

Department of Veteran's Affairs

Diversion Hub

Dragonfly Home

Focus on Home

Goodwill of OKC

Grace Rescue Mission

Heartline 211

Homeless Alliance

Hope Community Services

Hope House OKC

Inasmuch Foundation

Jesus House

Joe's Addiction

Legal Aid

Mental Health Association Oklahoma

Neighborhood Services Organization

NorthCare

OKC Metro Alliance

Oklahoma City Housing Authority

Oklahoma County Social Services

Oklahoma Housing Finance Agency

Palomar

Pivot

Positive Tomorrows

Red Rock Behavioral Health

ReMerge

RestoreOKC

Salvation Army

Sisu Youth Services

Sunbeam Family Services

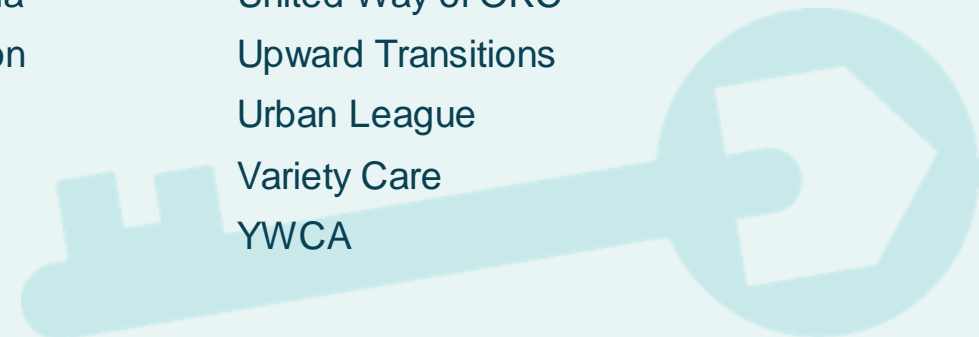
United Way of OKC

Upward Transitions

Urban League

Variety Care

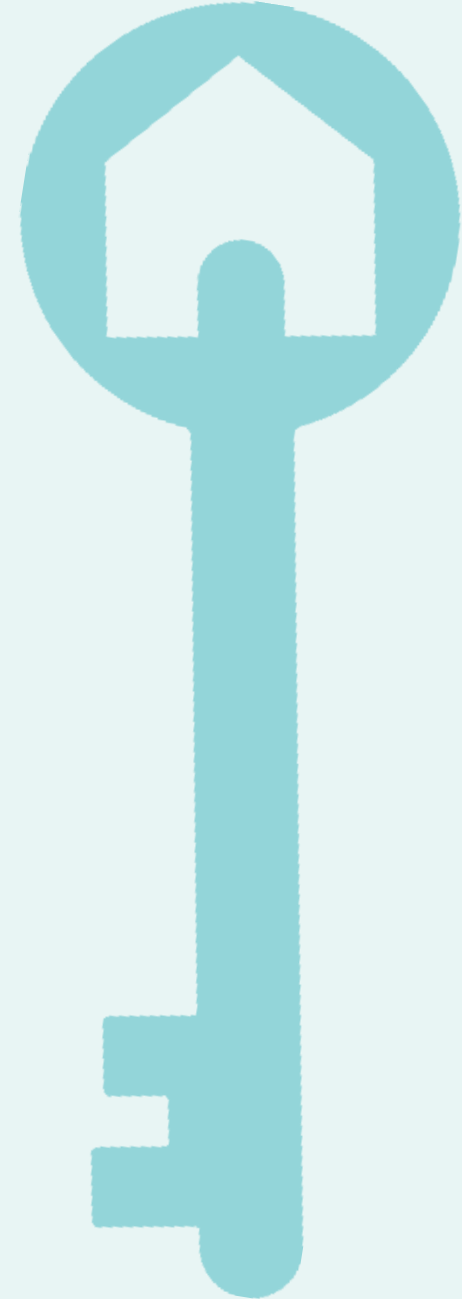
YWCA



# PUBLIC PRIVATE PARTNERSHIP

“Public-private partnerships are a mechanism for government to procure and implement infrastructure/services using the resources and expertise of the private sector.”

-worldbank.org







# Encampment Rehousing Program – A Key to Home Initiative

**LINDSAY CATES**

Homeless Services Strategy Implementation Manager,  
City of Oklahoma City

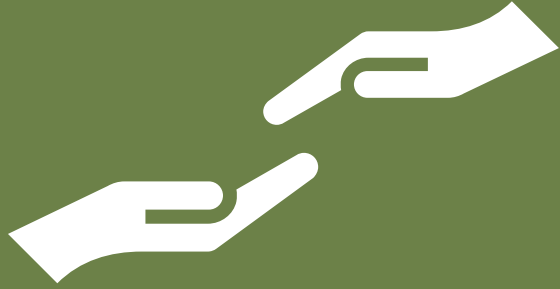
**PART 1** Implementing a New Structure and Strategies to Address Homelessness



**ENCAMPMENT  
REHOUSING  
INITIATIVE**



**General Outreach**



**DEFINING  
UNSHELTERED  
RESPONSE**

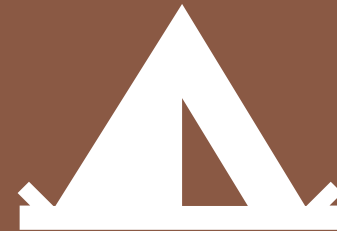
**Encampment  
Rehousing**



**Hot Spot  
Response**



**Temporary  
Encampment Clearing**



# WHAT'S DIFFERENT ABOUT THIS APPROACH?

## Encampment Rehousing



**Targets Encampments**

**Collaborates  
with property  
owners**

**Faster**

**More  
supportive**

**Maintains  
public health &  
safety after the  
response**



# STEP 1: ENGAGEMENT & OUTREACH

Encampment  
Rehousing



# STEP 2: SECURE RENTAL UNITS

Encampment  
Rehousing



# ACCESSING EXISTING RENTAL UNITS

## Pilot Results + CoStar Data Snapshot

P  
I  
L  
O  
T

20+

Participating Units

(5 Properties)

\$750

Average Incentive

(\$250 Hold + \$500 Bonus)

\$701

Average Rent

(\$45 below FMR)

90

Class B & C Properties

(3,455 Units)

8%

Median Vacancy Rate

(140 1BR Units + 2-3% softening in 2023)

3/5

Participating Properties in

CoStar Data Snapshot

C  
O  
S  
T  
A  
R

# STEP 3: MOVE IN & STABILIZATION SERVICES

Encampment  
Rehousing



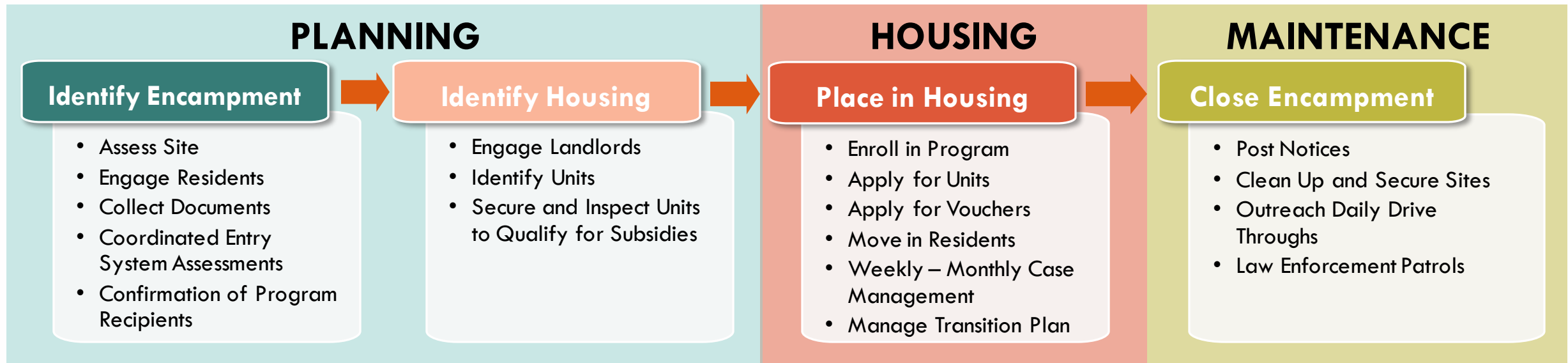
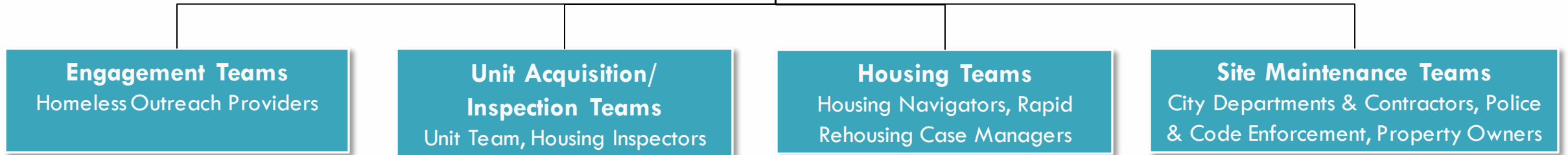
# STEP 4: RESOLUTION & CLOSURE MAINTENANCE

Encampment  
Rehousing



# HOW IT WORKS: TEAM & PROCESS

**Program Management**  
City of OKC Project Manager: Lindsay Cates / Clutch Consulting (Project Manager + Technical Support)



# KEYS TO SUCCESS

- Intensive focus on a single location
- Bringing the rehousing services on site
- Landlord engagement team
- Legal notices
- Closure maintenance





# FUNDING OVERVIEW

*Public/Private Partnership to Accelerate Results*

- City Funds
- State Medicaid
- Federal HUD Funds
- Philanthropy
- Corporate Partners
- Individual Donors

**\$24,400**  
per person

Connect, House, Stabilize & Recover

+

**\$300,000**  
fixed costs

Coordinate - Expanded Management Capacity

**= \$12.5M**

Total Cost





# COSTS TO THE COMMUNITY AND CITY

## \$17.5M

per year

*(taxpayer cost per person  
X 500 chronically homeless individuals)*

### Costs to the Community

- Tax dollars for emergency services
- Deferred economic development
- Impact on quality of life
- Impact on tourism

*National data\* shows that  
chronically homeless individuals  
cost taxpayers an average of  
\$35,000/year in crisis services.*

## \$6M

per year for 2 years

### Cost of Adding Permanent Solutions

- Combination of **public and private** funds to reduce the number of chronically homeless individuals by 75% in two years

#### **Reduces these costs**

- Litter Abatement
- Property Damage / Repair
- Emergency Response
- Police and Courts Costs

\* <http://endhomelessness.org/wp-content/uploads/2017/06/Cost-Savings-from-PSH.pdf>

# WHAT SUCCESS LOOKS LIKE



Going from this...



to this.

# WHERE WE'VE BEEN & WHERE WE'RE GOING:

## Encampment Rehousing



### Pilot Phase

- 4 sites closed
- 26 people housed
- 1 person returned to homelessness

### Initiative Launched

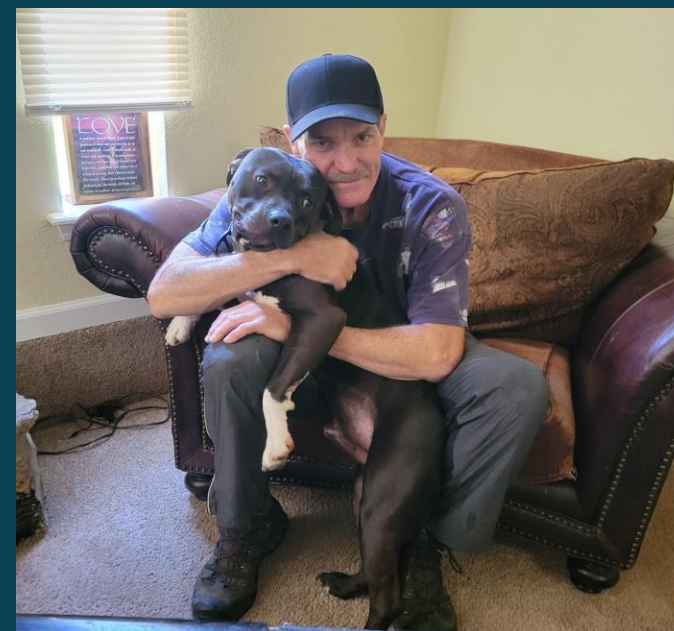
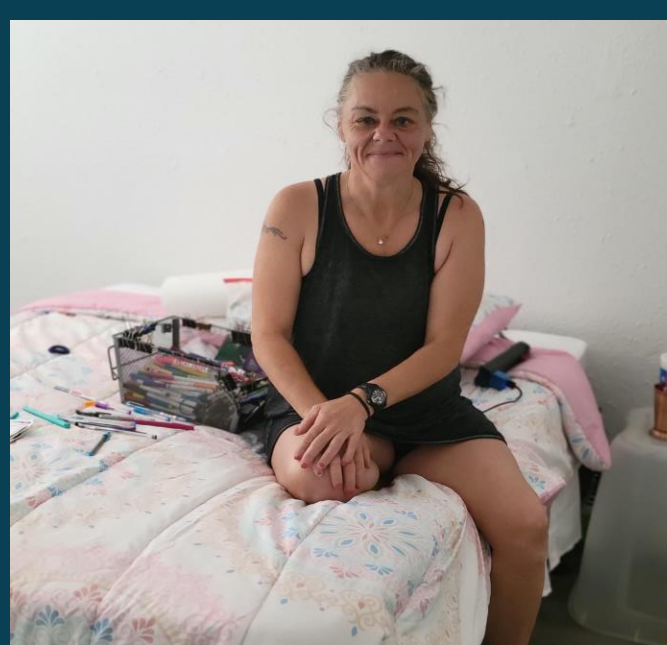
- Sept 2023
- 9/250 housed
- Year 1 Goal

### New dedicated capacity/ Increased accountability & communications

- Website / dashboard

# TRANSFORMING HOMELESSNESS RESPONSE IN OKLAHOMA CITY





Our Community **Coming Together** is the Key to Home





# Youth Homelessness

**RACHEL BRADLEY**

Executive Director,  
Sisu Youth Services

**PART 1** Implementing a New Structure and Strategies to Address Homelessness



rachel bradley  
executive director





# a spirit of resilience

Si•su (sēē'sōō)

n. [< Fin]

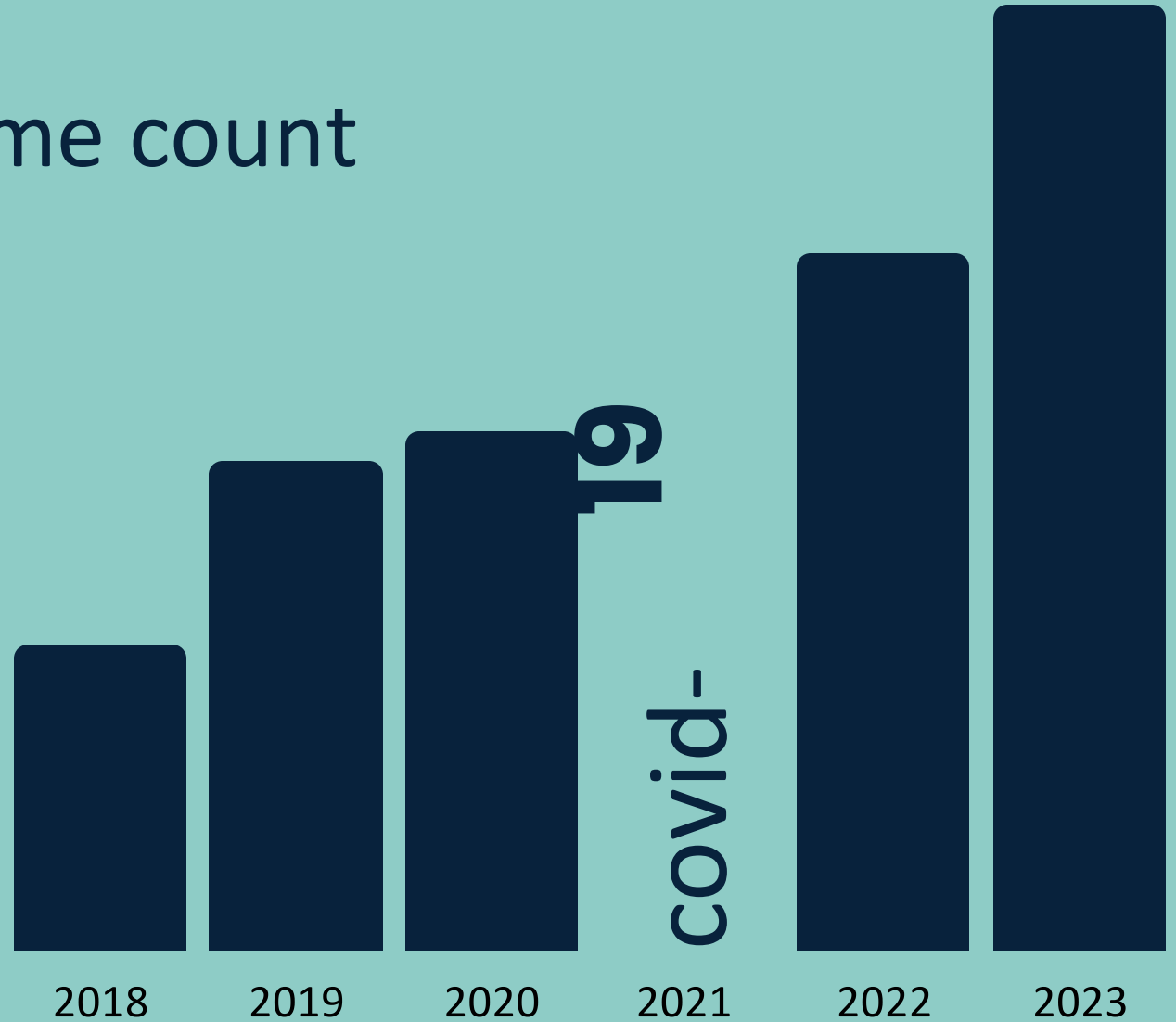
1. Succeeding against all odds
2. Extraordinary determination in the face of extreme adversity
3. Seeing possibilities beyond one's present limitations
4. Tenacity; resilience, bravery

# 1 in 10

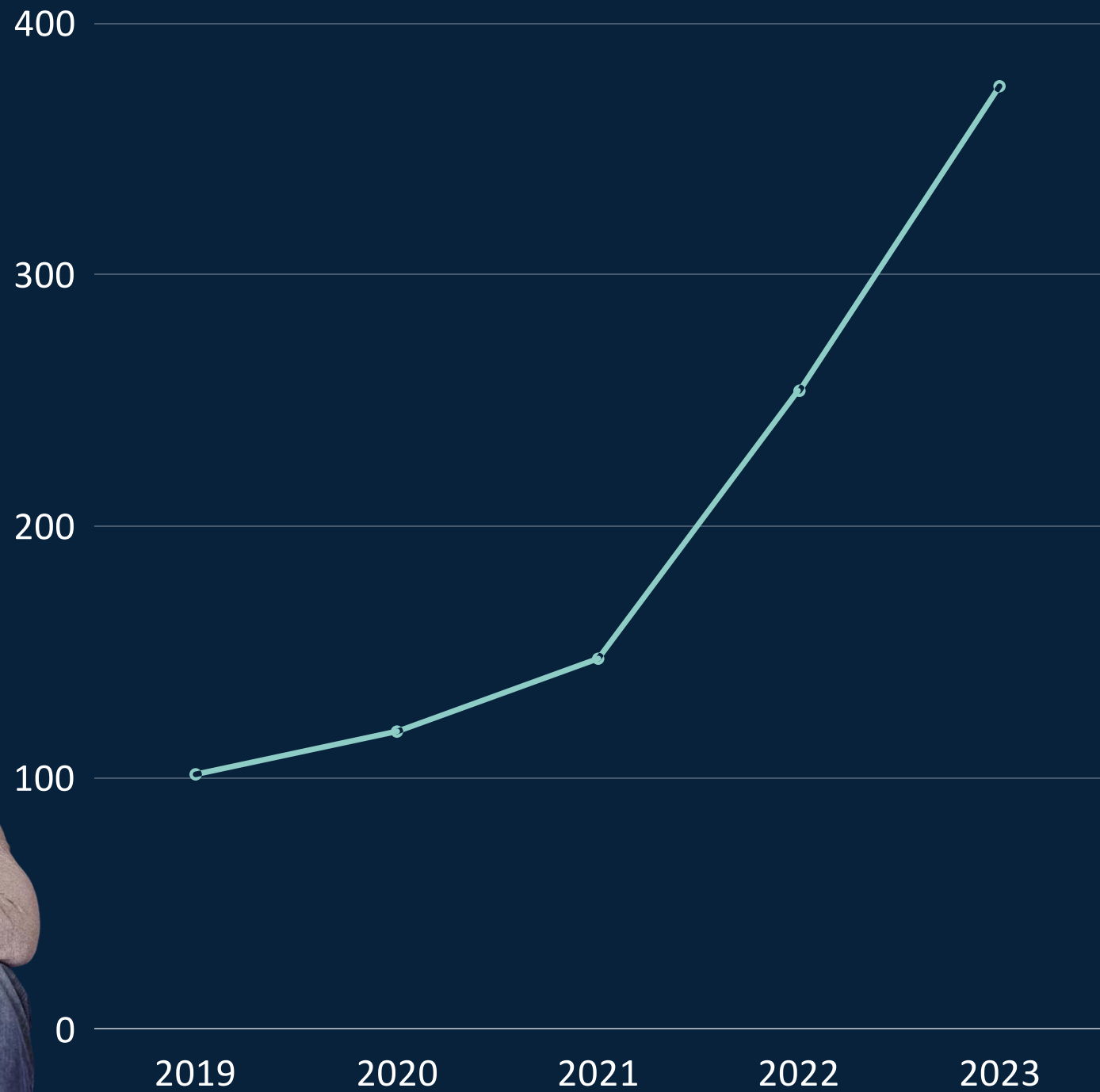




# okc youth point in time count



# Young people served at Sisu





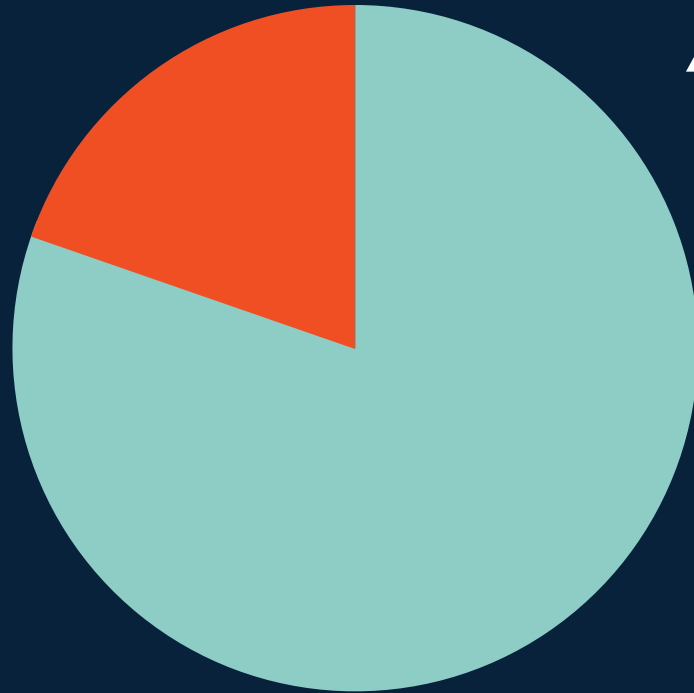
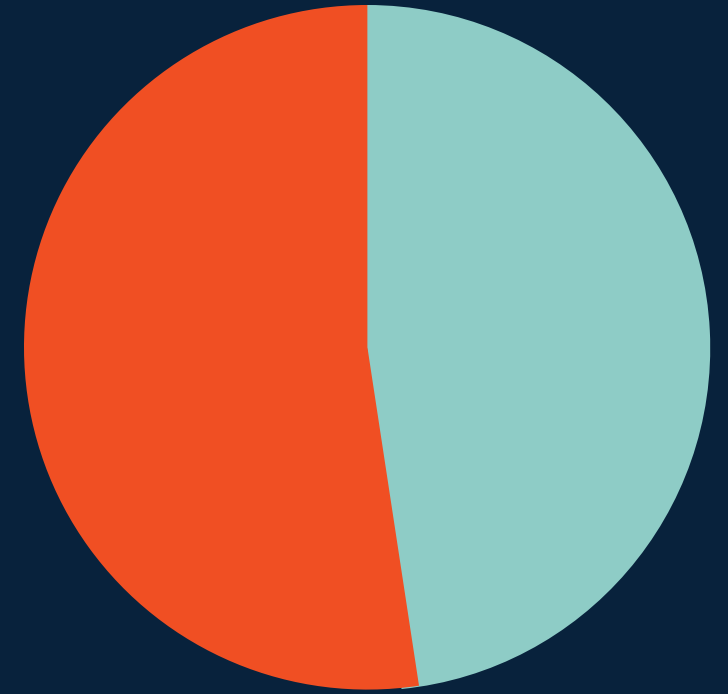
but why ?



Sisu clients

52

%



19

all Gen Z

0%

# mental health and substance use

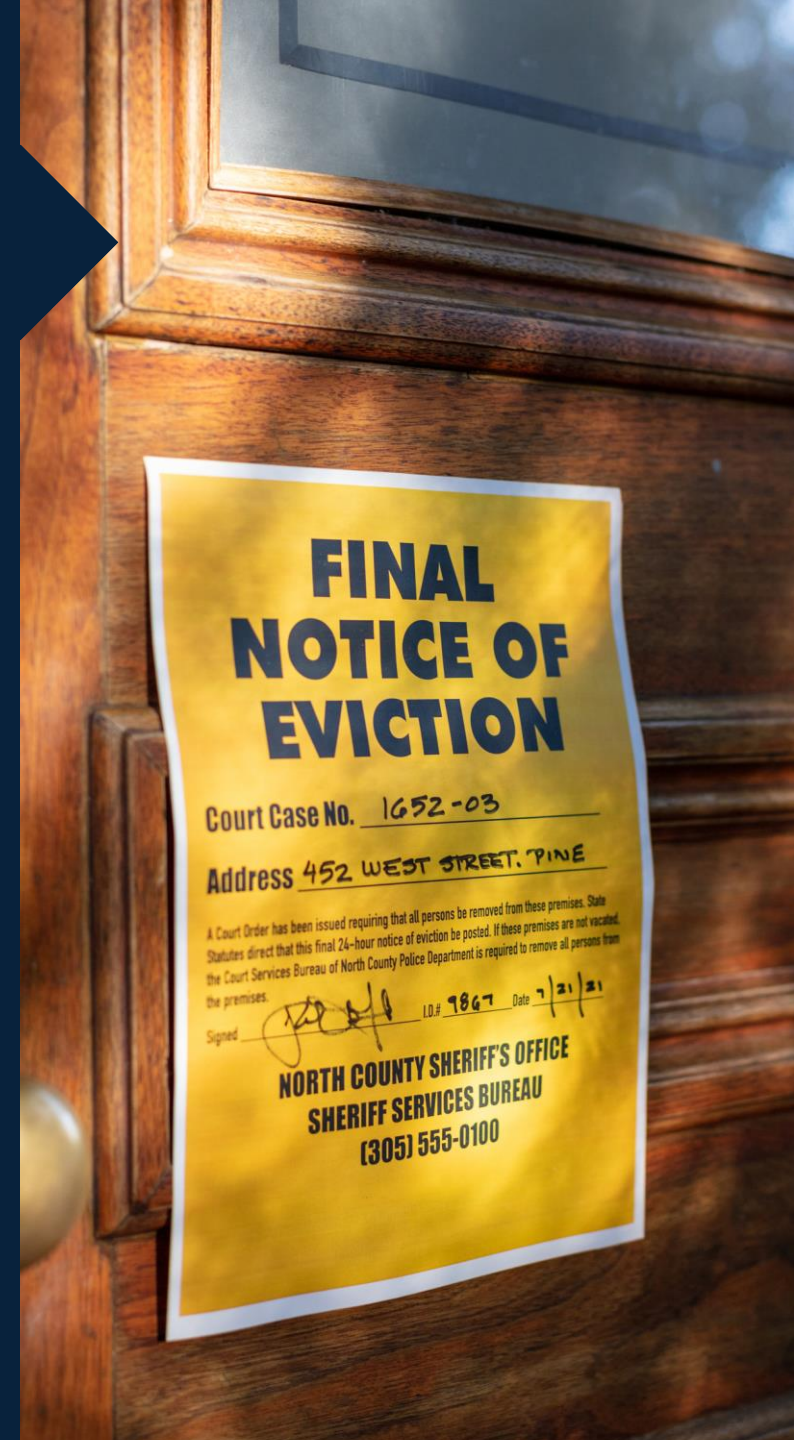




# child welfare Involvement







# FINAL NOTICE OF EVICTION

Court Case No. 1652-03

Address 452 WEST STREET, PINE

A Court Order has been issued requiring that all persons be removed from these premises. State Statutes direct that this final 24-hour notice of eviction be posted. If these premises are not vacated, the Court Services Bureau of North County Police Department is required to remove all persons from the premises.

Signed [Signature] I.D.# 9867 Date 7/21/21

**NORTH COUNTY SHERIFF'S OFFICE**  
**SHERIFF SERVICES BUREAU**  
**(305) 555-0100**





youth voice,  
youth choice

Youth Homelessness Demonstration Project

# five projects selected and funded



Transitional & Rapid  
ReHousing



Host Homes



Permanent Supportive  
Housing



Diversion



Drop-in Center



reduce youth in shelter and on  
streets by **25%**

goal for city-wide youth providers





# drop-In center



# host homes





# housing opportunities







diversion



diversion

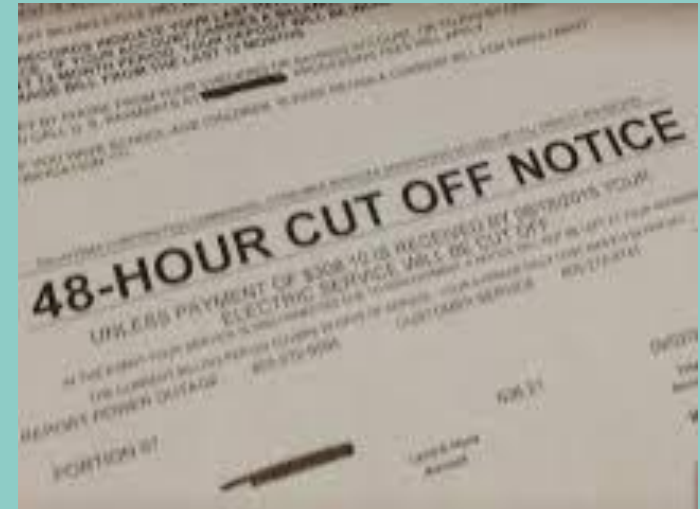
State of Oklahoma Rev. 133C7E1

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**OKLAHOMA EVICTION NOTICE**

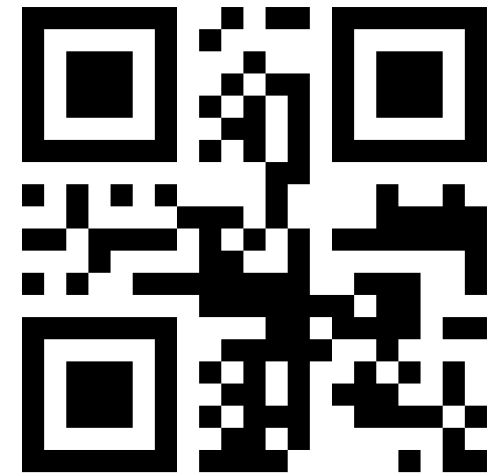
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**5-Day Notice to Pay Rent or Quit**



a place to belong.  
a plan for tomorrow.

Scan to learn more  
about Sisu







**TERRI WHITE**

Chief Executive Officer,  
Mental Health Association  
Oklahoma

**DANIEL STEWART**

Major,  
Oklahoma City Police  
Department

**GINNY BASS-CARL**

Executive Director,  
Community Cares Partners

**GARY JONES**

Government Affairs Director,  
Oklahoma City Metropolitan  
Association of Realtors

**PART 2** What are we doing today for tomorrow?



# Crisis Response and Outreach

**TERRI WHITE**

Chief Executive Officer,  
Mental Health Association Oklahoma

**PART 2** What are we doing today for tomorrow?

# Mental Health Association Oklahoma

is the state's premier boots-on-the-ground non-profit whose expertise and work exists primarily at the intersection of mental illness and homelessness - fighting every day to promote mental health, prevent suicide, end homelessness, and transform the justice system.

**Terri White - Chief Executive Officer**



# THE BRIDGE FROM HOMELESSNESS TO HOUSING





# **SERVICES NEEDED**

**Affordable Housing**

**Low-Barrier Shelter**

**Healthcare**

**Medication**

**Mental Health  
Services**

**Substance Use  
Services**

**Employment**

**An Address**

**Food**

**Transportation**

**Safety**

# STREET OUTREACH



## CROSSING THE BRIDGE

- Regular Contact
- Build Trust
- Consistency
- Care Packs
- Obtain Vital Documents
- Bus Passes
- Case Management
- Housing Opportunity
- Connection
- Hope

# HITTING THE STREETS

## IN 2022, STREET OUTREACH

- Distributed **1,440** care packs
- Connected with **1,332** people in need
- Provided intensive case management to **347** individuals
- Housed **120** of Oklahoma City's most vulnerable individuals!



# ANSWERING THE CALL

When the  
community  
calls, Street  
Outreach  
answers...

- Business Owners
- Nonprofit Leaders
- Crisis Centers/ERs/Hospitals
- Concerned Citizens
- Neighbors
- Faith Partners

# TWO ADDITIONAL OUTREACH TEAMS

**OKC Funded:** Two new Community Response Teams  
**Managed by MHAOK**

**Work closely with Oklahoma City Police Department**

- Crisis response
- Connection to resources
- Referrals from OKC Action Center

# REQUEST OUTREACH RESPONSE

## MHAOK STREET OUTREACH



Scan to fill out our online outreach form

call: 405.252.0218

email: [okcstreetoutreach@mhaok.org](mailto:okcstreetoutreach@mhaok.org)

## OKC ACTION CENTER



Download the OKC Connect mobile app

call: 405.297.2535

text: 405.252.1053

email: [action.center@okc.gov](mailto:action.center@okc.gov)

# LOTTIE HOUSE DROP-IN CENTER



## COME ON IN!

- Obtain Vital Documents
- Connection to Services
- Laundry
- Phone Charging
- Food Pantry
- Clothing
- Socialization
- Housing Opportunity

# A BETTER WAY



## A GOOD DAY'S WORK

An Alternative to Panhandling

### Participants Receive

- Payment for a day's work
- A meal
- Opportunity to be connected to services and housing



# AFFORDABLE HOUSING

## HOUSING PROBLEMS

- Lack of affordable housing
- Too many developers are buying properties and raising the rents
- **Skyrocketing rents**
- Landlords who won't accept housing vouchers
- **Discriminatory practices** against those with mental illness, criminal justice records, or the color of their skin.

## HOUSING SOLUTIONS

- More affordable housing
- Rent costs that aren't outpacing earned wages
- More landlords who accept housing vouchers





# Public Safety Response

**DANIEL STEWART**

Major,  
Oklahoma City Police Department

**PART 2** What are we doing today for tomorrow?



Police Department  
The City of Oklahoma City

# Homeless Outreach Team

# Mission

---

The Homeless Outreach Team (HOT) was established in 2014 to make contacts and develop relationships with the homeless community in Oklahoma City. The mission of the unit is to impact the homeless community through positive police contact and community partnerships.



OKLAHOMA CITY POLICE DEPARTMENT



# Where we were

---



# Where we are heading

---









# De-escalation Strategies

- 1** Remain calm
- 2** Validate their feelings, not their actions
- 3** Offer choices
- 4** Use a calm soft voice, don't yell to be heard
- 5** Respect personal space
- 6** Use a distraction
- 7** Reflective listening
- 8** Allow silence
- 9** Use breathing and cooling strategies
- 10** Take a movement break
- 11** Walk away
- 12** Change the subject to something positive
- 13** Avoid saying "calm down" or using the word "no"
- 14** Ask, "would it help if...?"
- 15** Ignore the behavior
- 16** Don't corner the person
- 17** Remove the audience
- 18** Use humor to lighten the mood
- 19** Remind them of something amazing they have done
- 20** Give positive encouragement



# De-escalation Procedure

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- Adopted 2017
- One of the first in the country



# CIT and Mental Health Training

---

- Every officer receives mental health training
- In 2022 increased from 8 to 24 hours in academy
- In 2023 all recruits began receiving full CIT Training
- Two CIT classes offered each year
- 200 CIT members-contract
- 400 CIT trained since 2002





# Success through Teamwork

---







# Eviction Prevention and Landlord-Tenant Support

**GINNY BASS-CARL**

Executive Director, Community Cares Partners

**PART 2** What are we doing today for tomorrow?



A photograph of a two-story house with a porch. The house has light-colored siding on the upper level and darker siding on the lower level. The porch has a white door and a black railing. A large tree is in the foreground on the left, and another tree is on the right. The text "Housing Stability Is Eviction Prevention" is overlaid in white on the house.

# Housing Stability Is Eviction Prevention

**OH NO**

**NOT AGAIN**



easy

**5 days**  
**\$45**



# POWER OF ATTORNEY



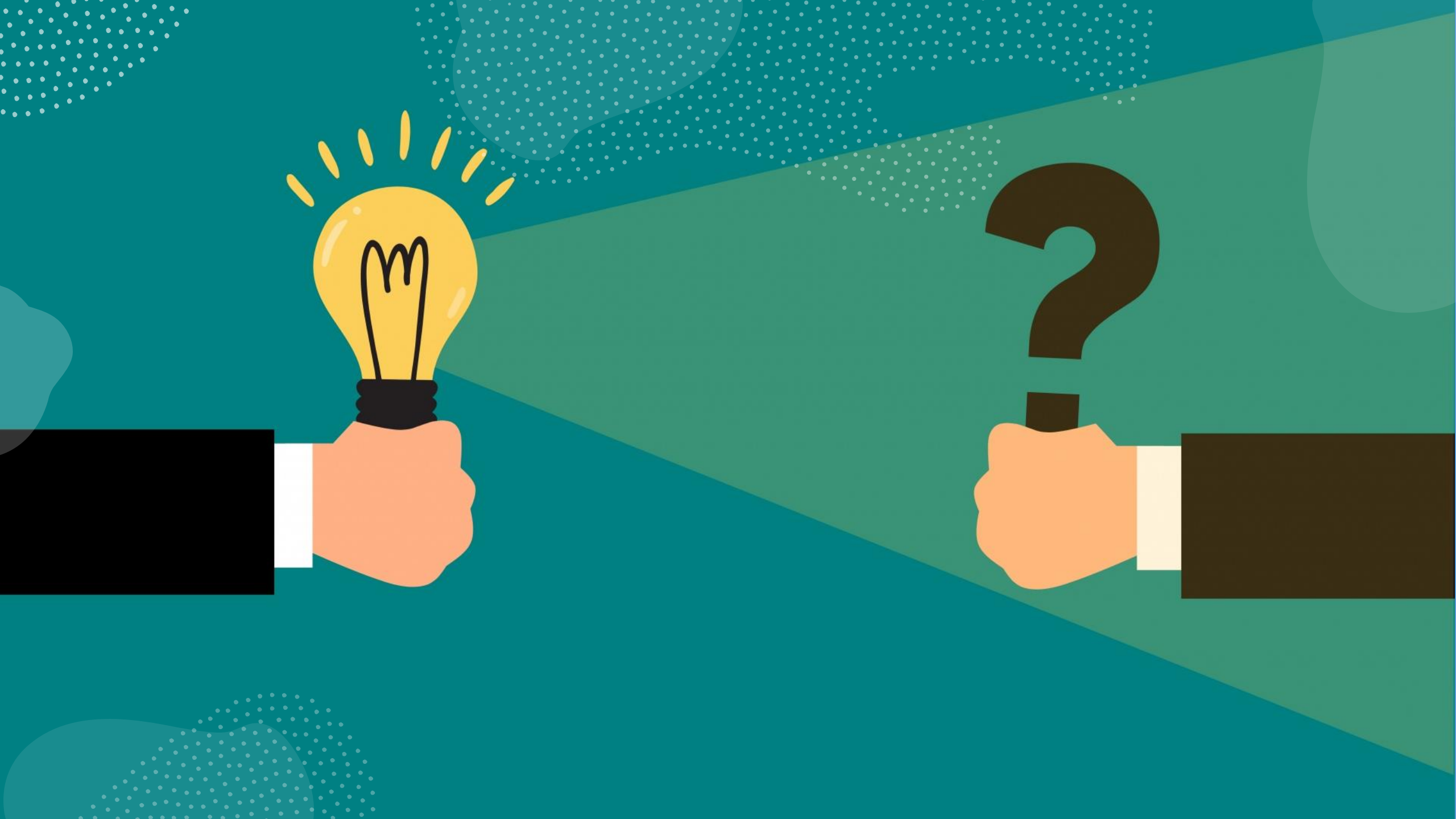


HOMELESS  
PLEASE  
HELP













**Housing is a  
human right.**

# Rental Agreement

...will be based on how you gain sales by acquiring and keeping customers. A marketing strategy helps on making good messages with the right level of marketing approaches in order to have a good outcome of your sales and marketing activities. It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's situation and contribute to its objectives. Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set, at the same time it will be clear how you're going to work with your targets, it made through networking, advertising etc.

...but timing with your activities to fit your customers buying cycles will help you saving money and maximizing sales. The marketing plan should be innovative. It should have the objectives that your sales are followed up and the activities you doing to develop your offers. Branding is defined as the process of coming up or making a unique name or design for a certain product. A good brand strategy allows you to have a major advantage in gaining a large increase in your market competitors. Your brand tells your customers what they can have or expect from your products and services you offer. Are you innovative or are you the experienced type? or do you offer a high-cost, high-quality product, or a low-cost, high-value product? It's impossible to succeed if you should consider on thinking what your customers need you to be. Your logo is their main foundation of your brand. All the promotional materials should be connected with your logo to create a consistent image with your brand. Brand messages are delivered and planned based on the questions how, what, when, to whom and where your brand strategy is. Advertisement, visual communication and distribution channels are parts of brand strategy.

The strategy of branding you have should be consistent, because it leads to a strong brand equity. Branding is defined as the process of coming up or making a unique name or design for a certain product. The strategy of branding you have should be consistent, because it leads to a strong brand equity. The objectives will be based on how you gain sales by acquiring and keeping customers based on how you gain sales by acquiring and keeping customers. A marketing strategy helps on making good messages with the right level of marketing approaches in order to have a good outcome of your sales and marketing activities. The objectives will be based on how you gain sales by acquiring and keeping customers. A marketing strategy helps on making good messages with the right level of marketing approaches in order to have a good outcome of your sales and marketing activities.

(A) It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.  
(B) Marketing strategy's goal is to increase sales and achieve advantage over other competitors. It includes short term and long term activities of marketing that has to do with the analysis of a



**HOUSE  
FOR RENT**

[Redacted area]







side  side

[Home](#) [About](#) [Our Part](#)

# Curating Talent and Employer Mutuality













# Affordable Housing Needs

**GARY JONES**

Government Affairs Director,  
Oklahoma City Metropolitan Association of Realtors

**PART 2** What are we doing today for tomorrow?

A stylized, light blue city skyline is visible in the background, featuring various building silhouettes and a tree at the bottom center. The overall color scheme is a monochromatic teal/blue.

# Affordable Housing Needs

**GARY JONES**

Government Affairs Director

Oklahoma City Metropolitan Association of Realtors

# Why is housing an important **COMMUNITY** issue?

**Shelter is a fundamental human need.**

Without it, we all experience the costs of

- Increased mental & physical health ailments
- Lower educational attainment
- Lower employment rates & stability
- Decreased investments back into our community





# 2021 Housing Affordability Study

*The City of Oklahoma City | Economic and Planning Systems, Inc.*

- Existing housing conditions
- Availability of housing
- Needs of our residents



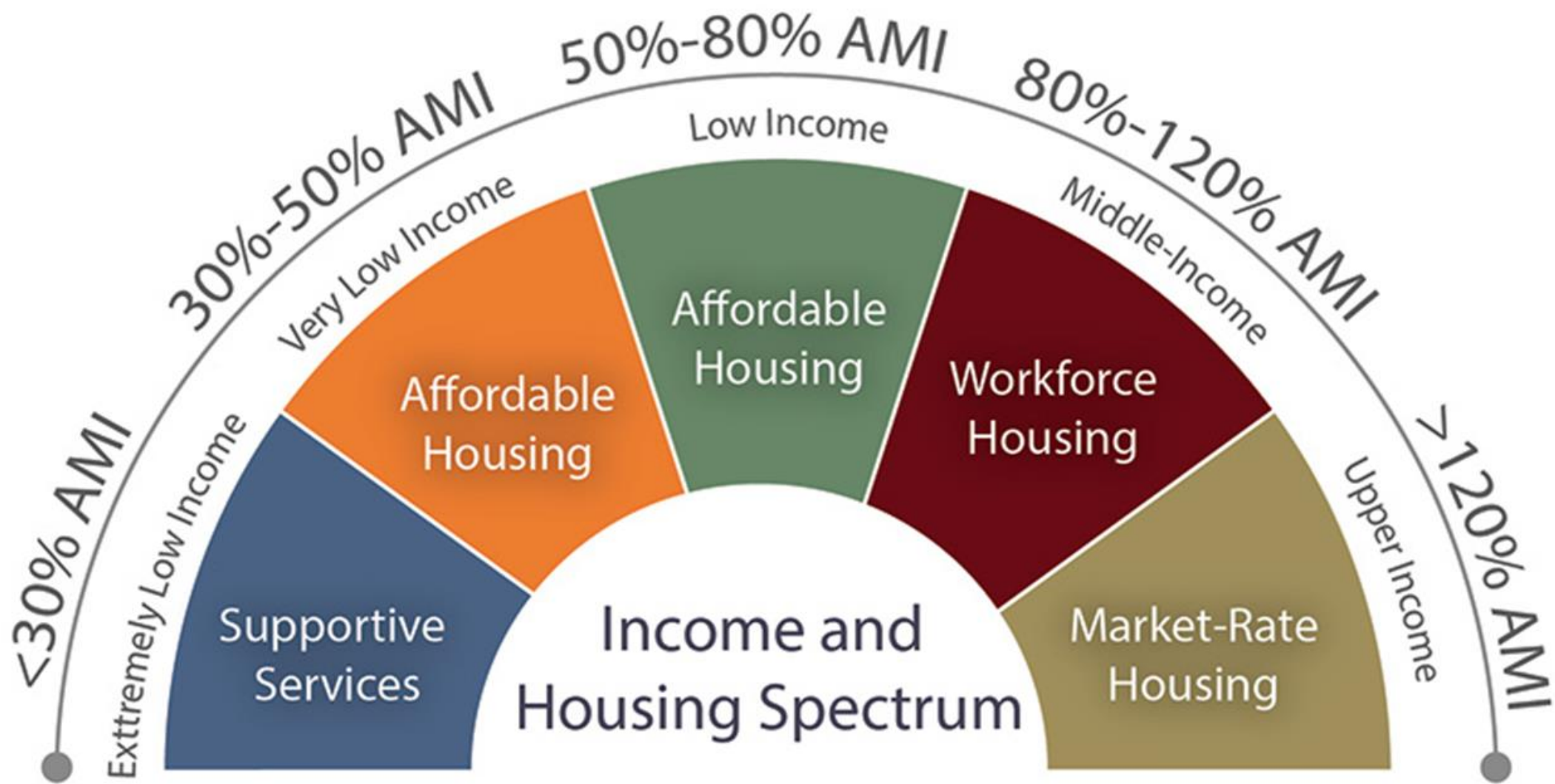


# What is “affordable” housing?

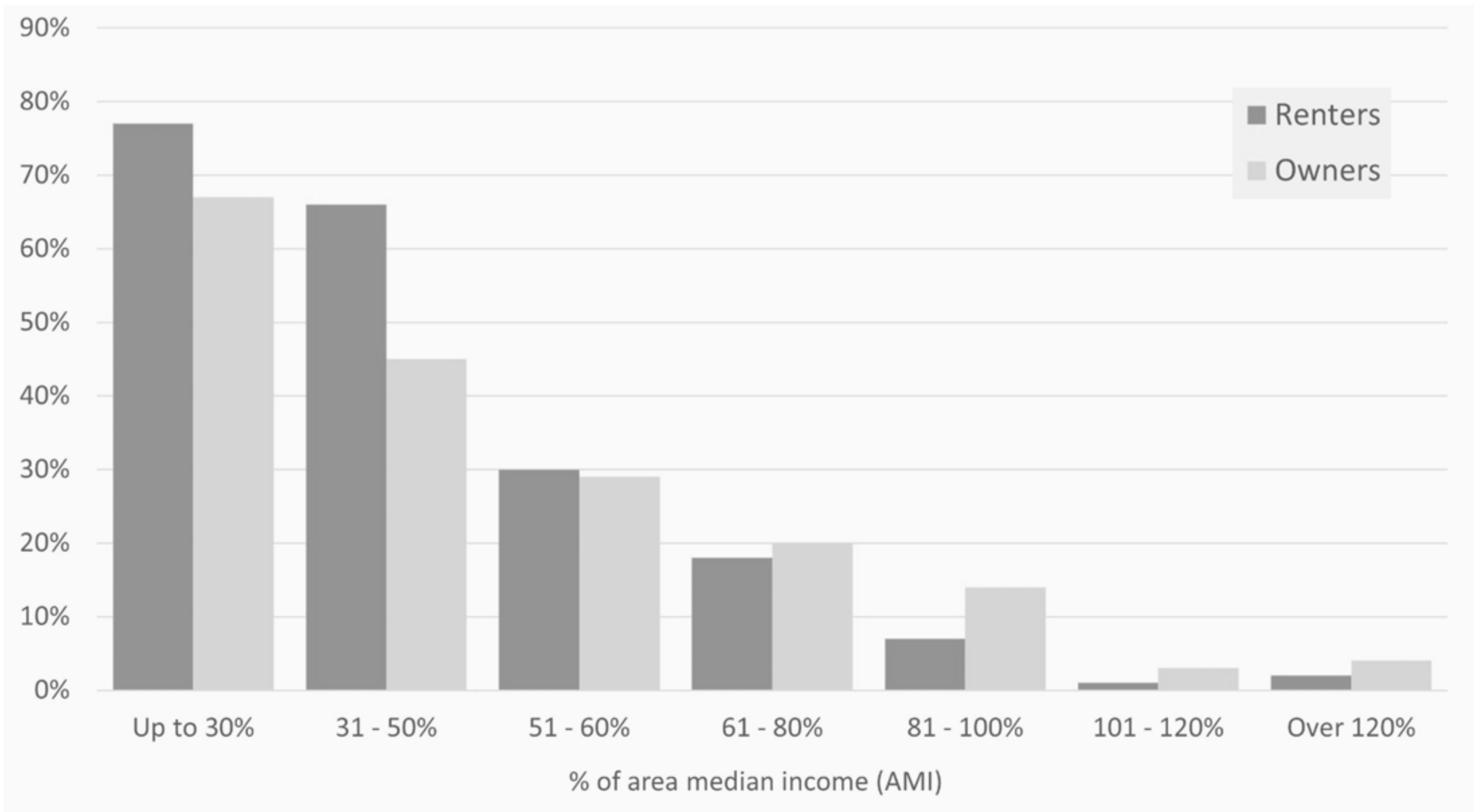
Housing is generally considered to be affordable when **no more than 30 percent\*** of a household’s gross income goes to the cost of housing.

- Homeowners - mortgage principal, interest, insurance, taxes
- Renters - rent and housing-related utilities

\*More than **68,000 households** in OKC are housing cost-burdened.

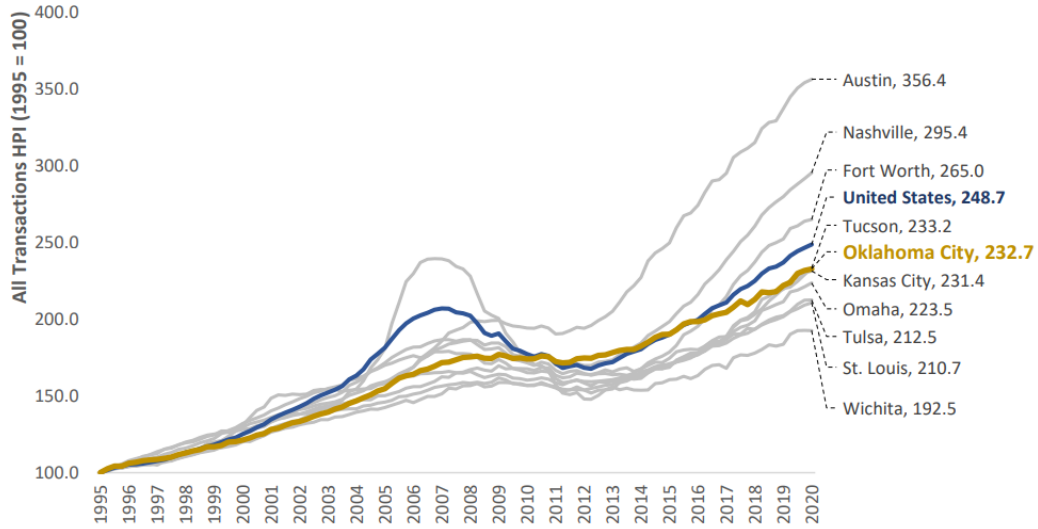


# Lower Income = Higher Cost Burden

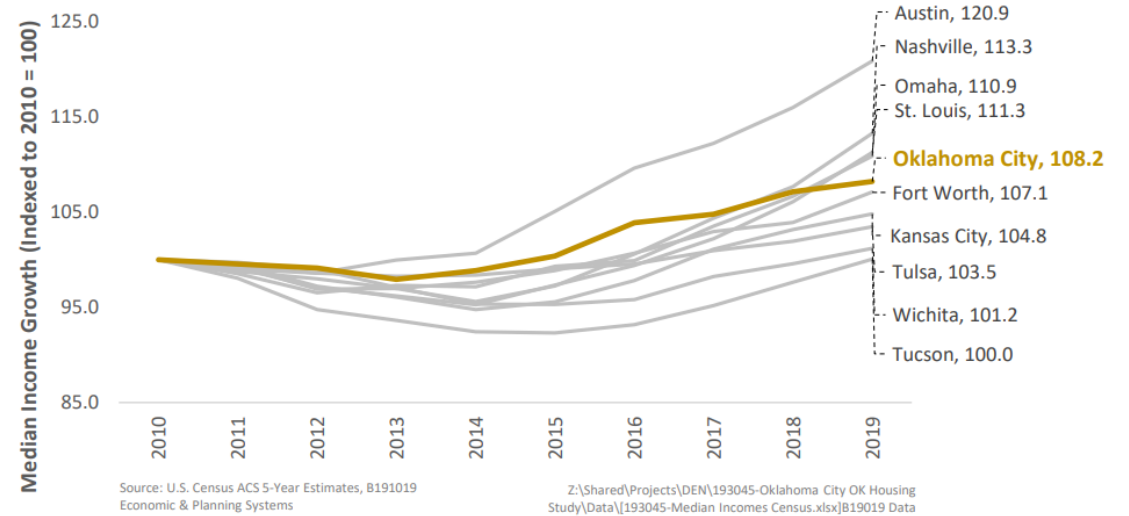
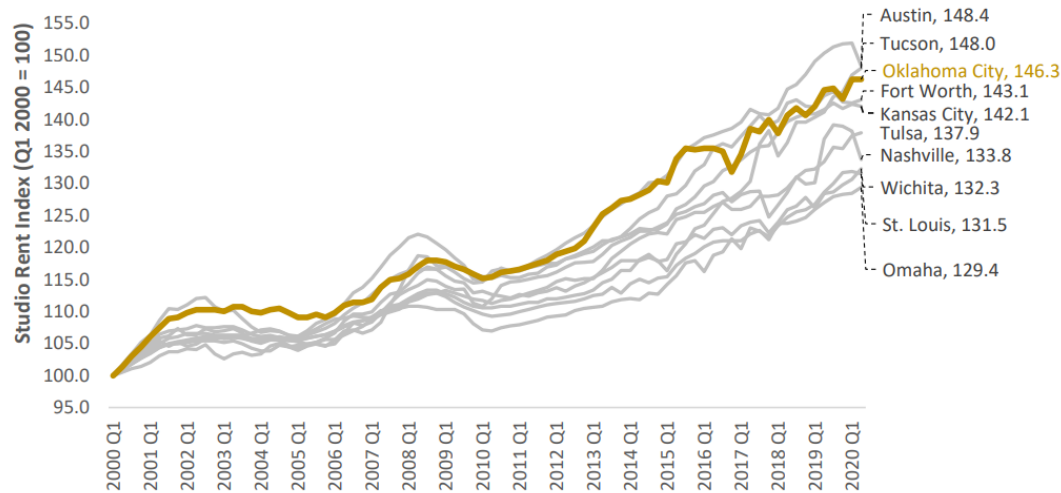


# Housing costs and rent are increasing...

HOUSING



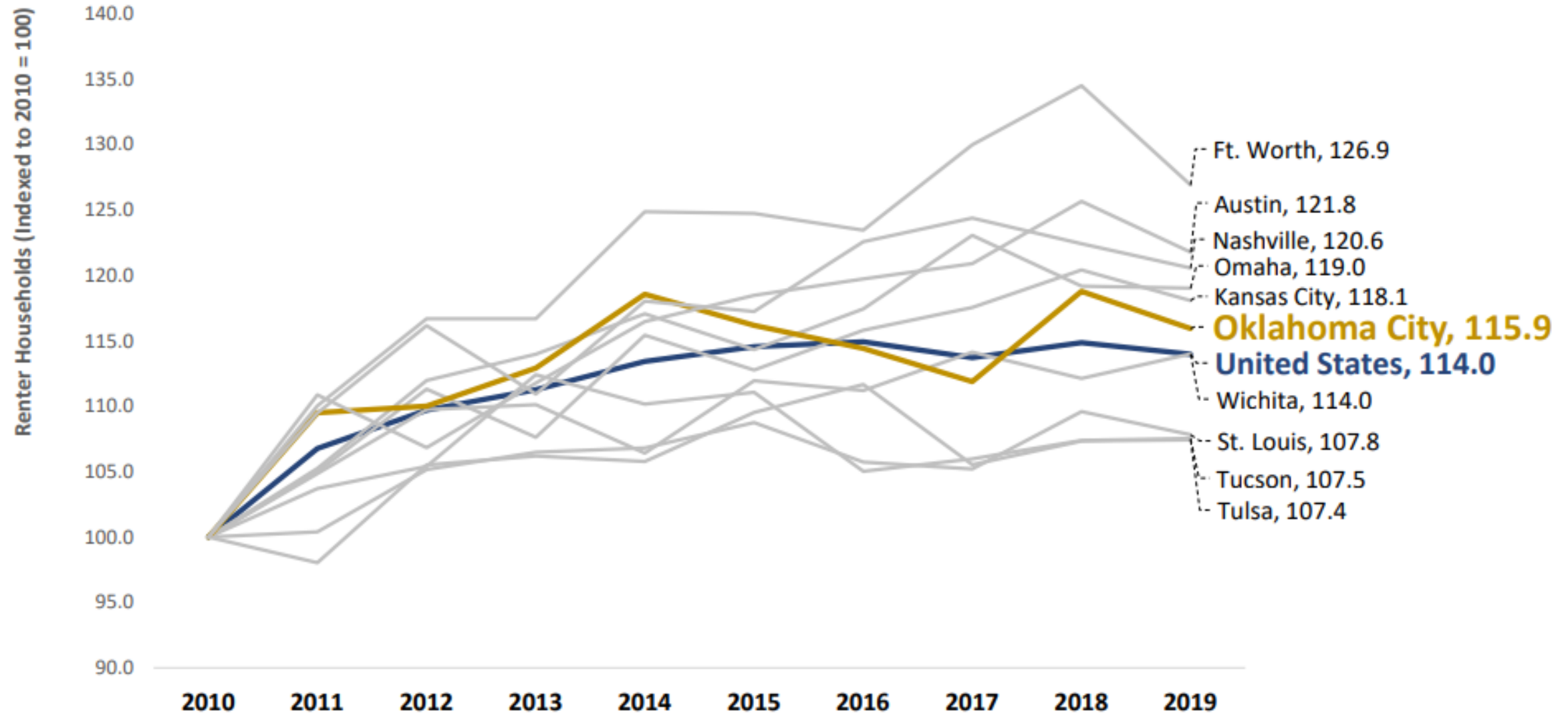
RENT



INCOMES

...and outpacing household incomes, especially of minority populations.

# Number of renters is steadily increasing



# Who is **most vulnerable** in our community?

- People of color
- Seniors
- Low-income individuals/families



# What can we do about this?



## **FIX IT**

- Rehabilitate existing affordable housing
- Invest in neighborhood revitalization programs

## **BUILD IT**

- Shift housing market to meet people's needs and demands
- Create subsidies and incentives for developers who build affordable housing where it's needed most

## **SUPPORT IT**

- Help cost burdened renters and owners through assistance programs
- Provide support for those at risk of being evicted





# FIX IT

- Strong Neighborhood Initiative
- Housing rehabilitation programs  
*(City and local non-profits)*





# BUILD IT

## Responsive Housing Market

- Construction of apartments increased by 270% in 2023.
- Highest number of new apartments in 5 years is projected in 2024.

## Federal & State Programs

- ARPA - \$8M for affordable housing in OKC plus \$2M from Oklahoma County
- Oklahoma Housing Stability Program

## MAPS 4

- \$55.7 million in truly affordable housing
- Expected to leverage more than \$400 million in funding from other sources

## GOLT Bond

- \$10M for affordable housing
- Next Bond Issue coming up for a vote in 2 years



# SUPPORT IT

- Organizations like **Oklahoma Community Land Trust**
- **Housing Policy Development** through the creation of a state government agency
  - Educate and propose best practices in support of housing development
- **Legislative Reform & Landlord-tenant support**
- **Assistance Programs**, like Down Payment Assistance
- **Eviction prevention education and services**



# Housing Stability Coalition

## **MISSION STATEMENT**

To champion growth in affordable, accessible, inclusive, and safe housing for ALL Oklahomans.

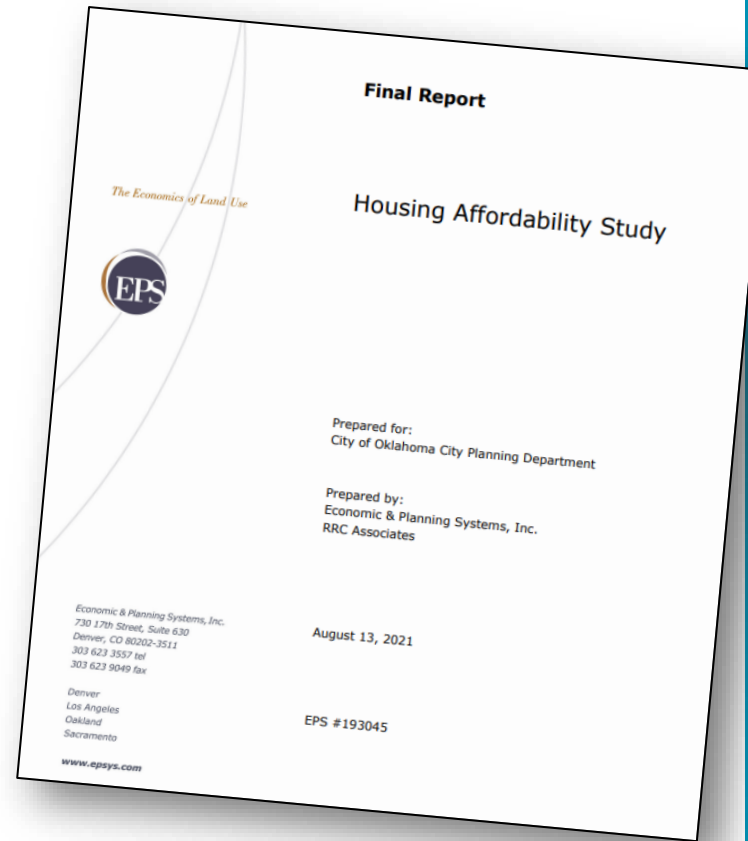
## **ORGANIZATIONAL VISION**

Through collaborative education, policy reform, and investment, ensure that all Oklahomans are safely, stably, and affordably housed.



# Housing Affordability Implementation Plan

The City of OKC & Affordable Housing Study consultant is currently in the process of creating a turnkey implementation plan to identify needed programs, funding sources, and administrative oversight.



## Recommendations

The report details how increasing and preserving housing affordability can be done by implementing homeownership and rental strategies and programs throughout the housing system—lending, incentives, subsidies, and how best to utilize or enhance existing or new agencies.

The HAS categorizes over 20 recommendations to improve housing security and pursue affordable housing goals for lower-income households.

The recommendations can be summarized into these five key points:

- Increase the inventory and diversity of affordable rental units, including housing for those with special needs.
- Preserve the long-term affordability and habitability of new and existing housing.
- Increase Household and Shelter Supportive Services, such as financial literacy, counseling and tenant rights.
- Support opportunities to obtain and sustain affordable homeownership.
- Refine development incentives and expand funding sources and partnerships.



Independent  
insight.

# Other Initiatives

- **OKC Zoning Code Update**

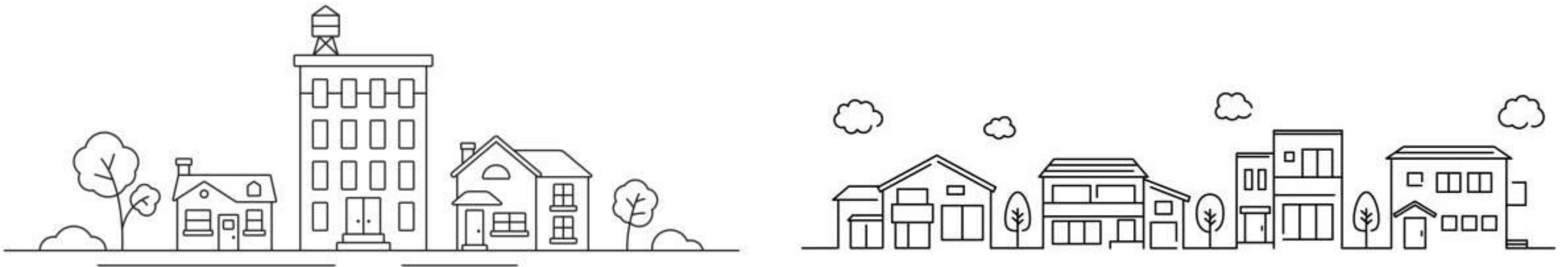
Creation of Land Use Topology Areas (LUTAs) and providing Accessory Dwelling Units

- **Development of strategies to drive infill development**

Collaboration with community development organizations such as Neighborhood Housing Services and Positively Paseo

- **Creation of a local housing group**

A multi-sector, community-led advocacy organization to address affordable housing in OKC.  
(Example: Better Housing Together of Eugene, Oregon)







# PANEL

*Moderated by  
City Councilor James Cooper*

- Justin Brown
- Lindsay Cates
- Rachel Bradley
- Terri White
- Daniel Stewart
- Ginny Bass-Carl
- Gary Jones





# CLOSING THOUGHTS & PERSPECTIVES

**MARCELLUS MILLER**

Director of Communications

OKC Youth Action Board



# SPECIAL THANKS

Tower Theater  
The House Creates  
Esteemed Speakers  
Community Partners  
City Staff  
You

# PART 3 Resource Tables

- Catholic Charities
  - City Care
  - City of Oklahoma City / OCPD
  - City Rescue Mission
  - Homeless Alliance
  - Legal Aid Services of Oklahoma
  - Mental Health Association Oklahoma
  - NorthCare
  - Oklahoma City Housing Authority
  - Oklahoma City Public Schools (HOPE)
  - Pivot
  - Positive Tomorrows
  - ShelterWell
  - Sisu Youth Services
- 