

STRATEGIC FRAMEWORK

HOW WE GOT HERE

The Key to Home Partnership adopted a strategic framework to organize our system and streamline processes to significantly reduce homelessness in our community. The strategic framework identifies four key goals to achieve by the end of 2025.

Roadmap to Reducing Homelessness

Create a New Governing System

Increase number of board members to include high-level decision makers, people with lived experience and business owners.

Reduce Chronic Unsheltered Homelessness

- Deploy Encampment Rehousing
 Initiative to rapidly move people from
 encampments to housing.
- Rehouse 500 unsheltered single adults and families by the end of 2025.

Reduce Youth Homelessness

- Use Youth Homelessness

 Demonstration Project to expand youth services.
- Rehouse or divert 100 youth.

Address Homelessness Differently

- Establish dedicated management team to coordinate services.
- Enhance data solutions and accuracy to provide real time data access.
- Increase access to affordable housing by adding 500 permanent supportive housing units.

2019-2020

Mayor Holt's Taskforce developed Strategies to Address Homelessness

2021-2022

Used Mayor's Taskforce to inform creation of new framework to support system transformation; tested and refined our strategies; prepared for implementation

2023-2025

Implement projects and programs to reduce unsheltered and youth homelessness; monitor system performance and apply refinement strategies to improve it

KEY PRIORITIES 2024

KEEPING MOMENTUM

To continue moving in the right direction and achieve the goals of the two-year Strategic Framework plan, the Key to Home Board of Directors set the following priorities for 2024.



2024 PRIORITIES

Pilot System-Wide Diversion	Create more interventions by which we can divert individuals from entering the system to reduce inflow and allow capacity for moving people through to housing.
Expand Rapid Re-housing	Provide more pathways to housing for those who need little intervention to get back on their feet.
Develop Pathways to Higher Levels of Care	Provide more pathways to care for those that are exiting hospitals and need elevated care related to their health.
Expand Flex Fund	Expand flex fund system-wide to support all re- housing activities across the partnership.
Pair Permanent Supportive Housing (PSH) & Behavioral Healthcare	Fully leverage Medicaid dollars and use HUD funding for development of new PSH units.
Centralize Performance Management	Enhance transparency and access to data in real time.
Rapidly Develop Permanent Supportive Housing Units	Leverage MAPS funding for 500 Permanent Supportive Housing units.

SYSTEM UPDATES



The Department of Housing & Urban Development present check to City of OKC



Willard winter shelter
Photo provided by Curbside Chronicle

HUD Increases Support

Oklahoma City received notification from the Department of Housing and Urban Development (HUD) of an increase in funding support. An allocation of \$7.1 million was granted to Oklahoma City for 2024, which is a 35% increase over the previous year. This represents the largest increase in support from HUD the OKC CoC has received.

Outreach Zones Redistributed

Outreach workers have been focusing on how they can better coordinate efforts across agencies. In order to continue to reach more unsheltered community members, the outreach teams have redistributed their zone coverages. This change is intended to better leverage available capacity across the partnership and to enhance the efficacy of the outreach program to optimize support for the unsheltered.

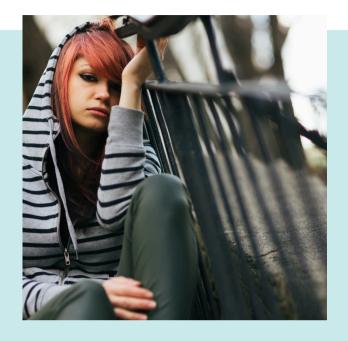
COVID-19 Funding Concluded

OKC received millions of dollars in aid for homelessness prevention and rehousing assistance in 2020 and 2021 due to the COVID-19 pandemic. These funds provided much needed assistance that allowed us to open and operate the Willard winter shelter. We were also able to pilot programs like the Encampment Rehousing Initiative. The last of these projects have concluded and final reports are being submitted.

NAEH Conference

Service providers, elected officials and community leaders from OKC attended the National Alliance to End Homelessness Conference in March. Attendees participated in trainings and learned best practices from renowned practitioners working in the field across the country.

SYSTEM PROGRESS



99

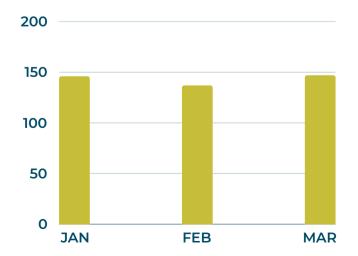
"We envision OKC as a place where every young person has access to proactive, preventative services and a choice of prompt, safe and lowbarrier housing options."

Jamie Caves, Homeless Strategy Implementation Manager

Adults, Families & Unaccompanied Youth

Youth-focused programs like drop in centers, host homes, transitional and rapid rehousing through Sisu Youth Services, Pivot, Homeless Alliance and HOPE have made significant progress in providing safe, low-barrier spaces for youth to get back on their feet.

Number Housed in 2024



173

Youth housed since January 2023

429

Unique individuals housed in 2024



9

Encampments closed through the Encampment Rehousing Initiative

126

Individuals housed since September 2023

GAINING MOMENTUM

Encampment Rehousing Initative

The Encampment Rehousing Initiative launched in September 2023 to provide a new pathway to housing for our neighbors sleeping outside. The Initiative's goal of housing 500 individuals by the end of 2025 is a critical step in our community's ability to solve homelessness.

Prioritizing our chronically homeless neighbors and moving those sleeping in encampments directly into housing allows us to expand capacity to move people through the coordinated response system more efficiently.



Percent reached toward annual rehousing goal of 250



Total encampment residents who accepted housing



Percent of encampment residents who returned to the homeless response system