

Q2



QUARTERLY LEADERSHIP REPORT

JULY 2024

Q2 UPDATE

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“Hope begins in the dark, the stubborn hope that if you just show up and try to do the right thing, the dawn will come.”

Anne Lamott

We are pleased to present the quarterly report for the Key to Home Partnership, highlighting our progress and achievements over the past few months. This report provides a look at our initiatives, partnerships, and ongoing efforts to improve the response to those experiencing homelessness in our community. Key highlights from this quarter include the closure of the largest encampments to date, new partnerships forged on private and railroad properties and a continuous effort to drive system efficiencies.

These accomplishments and progress toward our goals are a testament to the hard work and dedication of our team, partners and community supporters. Thank you for your ongoing support and commitment to helping us address homelessness differently. Together, we are the key to ending homelessness in Oklahoma City.

The Key to Home Management Team



Q2 ENCAMPMENTS BROUGHT NEW CHALLENGES

Through a dedication to finding new and comprehensive solutions, we have forged new partnerships and processes for working with private and railroad property owners, allowing us to better address encampments and expand our reach across the city. Furthermore, thanks to the unwavering commitment and support from our service partners, we successfully closed the largest encampments to date, housing 98 people from seven sites during the second quarter of the year.

largest camps
engaged to date

first encampments
on private property

first encampments on
railroad property

SINCE SEPTEMBER 2023



have accepted
housing



people housed



returned to
homeless response
system

YOUTH HOMELESSNESS

Unaccompanied youth make up 11% of the total homeless population in OKC, according to this year's Point in Time count. A major goal of the Key to Home Partnership is to reduce youth homelessness through rehousing unsheltered youth and diverting youth who have lost their housing.

Unaccompanied Youth:

People under 25 who aren't sleeping in the same place as their parent or legal guardian. Most are ages 18-24.

January 1, 2023 - June 30, 2024

154*

youth have been housed or diverted from entering the homeless response system

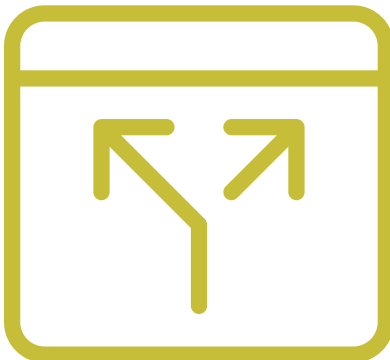
*Youth data in previous report was found to have double counted individuals. The above number reflects de-duplication or unique clients.

DIVERSION PROGRAM

Data from the 2024 Point in Time count revealed that while there was an increase in the availability and use of overflow winter shelter beds, service utilization across the homeless response system did not rise correspondingly. This suggests that the additional shelter use was likely by individuals who were housing insecure rather than literally homeless, highlighting the need for more diversion services to assist those on the brink of homelessness.

What is "Diversion?"

An intervention designed to immediately address the needs of someone who has just lost their housing and is on the front steps of homelessness.



During an annual system modeling exercise, the Key to Home Board of Directors determined that developing a Diversion program was a key priority for 2024. To date, a workgroup has been established to drive progress on this goal. The workgroup is meeting regularly and is currently working to determine the right program model to implement in Oklahoma City. Diversion is both a cost-effective and human-centered intervention to reduce the number of people experiencing homelessness in a community.

SYSTEM UPDATES

LEARNING MANAGEMENT SYSTEM

A new learning management software system has been procured to act as a document library and training hub for partners. This tool will allow for better standardization of trainings and materials used across the homeless response system.

PERMANENT SUPPORTIVE HOUSING THROUGH MAPS 4

The Oklahoma City Housing Authority (OCHA) is the operator for the MAPS 4 Homelessness program. The first allocation of MAPS 4 funding for affordable housing will create two projects totaling 200 new units of supportive housing.

Vita Nova Permanent Supportive Housing Project will be targeted to chronically homeless persons with disabilities who may have histories of convictions that are keeping them out of the housing market. OCHA will pilot a "no lookback period" program which will accept persons usually determined to be ineligible for Section 8 housing subsidies due to conviction histories. Services will be offered on-site with case management and health and mental health services provided by local service providers. This project is expected to begin before the end of 2024 with a projected timeline of 9 months for construction.

Site search for the second housing project is currently underway. This project will feature 30 to 40 supportive housing units for homeless veterans and could be another hotel/motel conversion or an assisted living facility conversion. OCHA is currently in discussions with the VA Medical Center and the VA administrator in Denver, overseeing the new VA program for homeless geriatric veterans (55+) who do not need a nursing home level of service. The VA will provide all of the services on site.

PUBLIC AWARENESS CAMPAIGN

Due to the generous support of both Tyler Media and the OKC Metropolitan Association of Realtors, bus benches and radio spots were donated for the Key to Home Partnership to drive public awareness and brand recognition.



Bus bench ads donated by Tyler Media and OKCMAR

New Technology Acquired to Increase Efficiencies

Padmission

To better serve clients and improve our housing process, we acquired Padmission. This software provides a Zillow-like experience for clients to choose and find housing options, ensuring choice and transparency. From an administration perspective, it also helps us manage landlord relationships and track unit availability across the city more efficiently.



Neighborly

Neighborly software was purchased to better manage the invoicing process with service partners. This software addition allows us to expedite approvals, better organize and track the invoicing process from start to finish and also allows a more streamlined process for grants administration with the Allocations Committee.

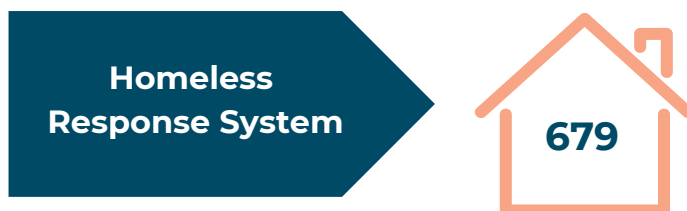
BY THE NUMBERS

The partners implementing the Encampment Rehousing Initiative (ERI) are continuing to drive toward achieving our shared goal of housing 500 unsheltered individuals by the end of 2025. The ERI team has made significant strides toward that goal this quarter, serving the largest camps to date. In the month of June alone, 61 people accepted housing and are provided case management support to assist with stabilization.

While ERI efforts continue to house some of our most vulnerable neighbors through a new pathway to housing, it is important to note the significant work being done by the rest of the homeless response system to move people into housing. This quarter, 334 individuals were housed via other pathways to housing, including 2-1-1, emergency shelters and traditional outreach.

PEOPLE HOUSED THIS YEAR (January 1 - June 30)

Existing Pathways to Housing



New Pathway to Housing



Total Housed Year To Date 851

Q2 (APRIL - JUNE 2024) HOUSED COUNTS

