# 2013-2015 SNI Progress Report





collaboration



commitment



visioning

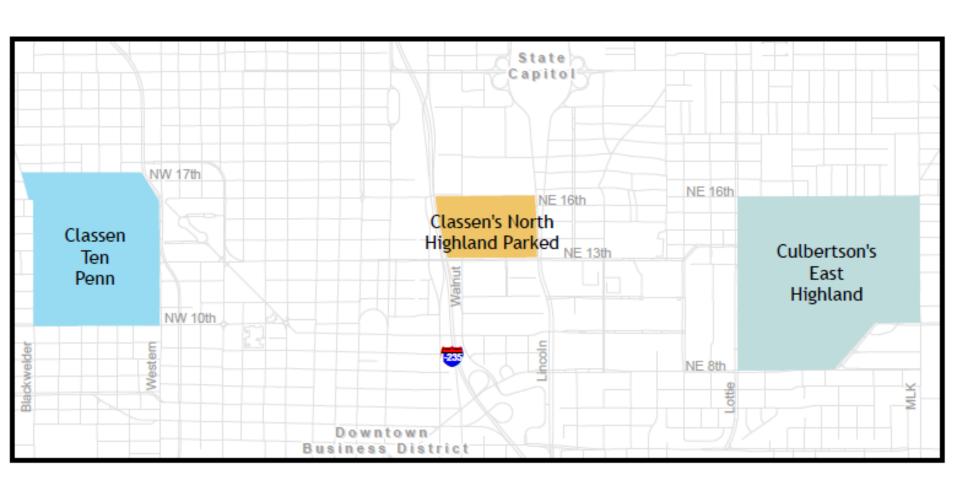


placemaking

Shannon Entz, Senior Planner

City of OKC
Planning Department
Housing & Community Development Division

# STRONG NEIGHBORHOODS INITIATIVE AREAS

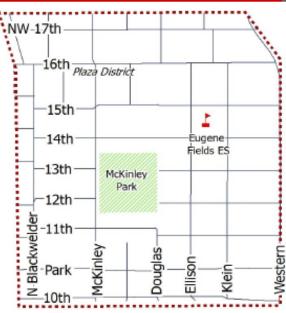


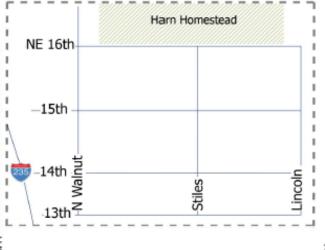
### **SNI TARGET AREA DATA**

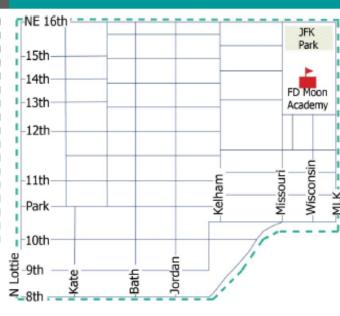


#### Classen's North Highland Parked

#### Culbertson's East Highland







- McKinley Park
- Eugene Field Elem.
- Plaza District & Downtown
- 861 Residential Units
  - 34% Owner-Occupied
  - 66% Non-Owner-Occ
- 103 Vacant Lots
- 176 Vacant Buildings
- Ave Res Value \$70,848

- Harn Homestead (& New Park!)
- Wilson Elem, Feeder Area
- Historic Properties
- OUHSC and State Capitol
- 149 Residential Units
  - 50% Owner-Occupied
  - 50% Non-Owner Occ
- 58 Vacant Lots
- 36 Vacant Buildings
- Ave Res Value \$80,248

- JFK Park
- FD Moon Academy
- OUHSC & NE 23<sup>rd</sup> St Corridor
- 1113 Residential Units
  - 18% Owner-Occupied
  - 82% Non-Owner-Occupied
- 354 Vacant Lots
  - 58% OCURA
  - 42% Private
- 209 Vacant Buildings
- 94 Public Housing Units
- Ave Res Value \$27,837



### **INTENDED OUTCOMES**

- Improved quality of life From place to "A PLACE"
- Engaged neighborhood groups, children and parents
- Decreased turnover in neighborhoods and schools
- Increased homeownership and private investment
- Improved property values & market stabilization
- Reduction of vacant properties
- Greater connectivity to jobs, education and services
- Decreased perception of crime









### SNI GUIDANCE FROM OTHER ADOPTED PLANS

#### **City Council Priorities**

**Support Thriving Neighborhoods** 

#### planOKC

Neighborhood Revitalization; Healthy Urban Forest; Urban Infill Housing;

#### **Parks Master Plan**

Develop new parks and partnerships
Foster a sense of community; Increase property values

#### **Art Master Plan**

Expand public art into neighborhoods

#### **HUD 5-Year Consolidated Plan**

Safe, fair and affordable housing, public services, removal of blight, ADA

# 2013-16 "Holistic" Approach to Revitalization

Physical, social and economic investments

- New Construction Infill Housing
- Owner-Occupied Housing Rehabilitation
- Homeownership Assistance & Education
- Sidewalks & Lighting
- Tree Planting & Hazardous Tree Removal
- Legal Assistance
- Fair Housing

- STEAM Afterschool & Summer Programs for SNI Elementary Schools
- Park Enhancements
- Public Art
- Business Facade Assistance
- Neighborhood Engagement through Education, Outreach, Events, Grants & Volunteer Opportunities (NACO)

Approx \$3.4M allocated to SNI

# SNI'S "Holistic" Approach In Action

Physical, social and economic investments

New street trees lower utility bills, enhance walkability & beauty

Arborist teaching proper tree care & planting techniques

Local partners mentoring & leading by example



New, affordable, energy-efficient home for wheelchair-bound homeowner

Former vacant lot producing very small amount of property taxes

New sidewalks increase mobility & access

Youth volunteers from high schools across OKC = COMMUNITY ENGAGEMENT & PRIDE

### 2013-15 SNI Projects Completed or Underway

New homes bu	ilt
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24 Homes rehabbed

**158** Trees planted

34 Blocks of sidewalks

4 New EMBARK bus shelters

Neighborhood signs installed

1 New Park w/Public Art

28 Hazardous trees removed

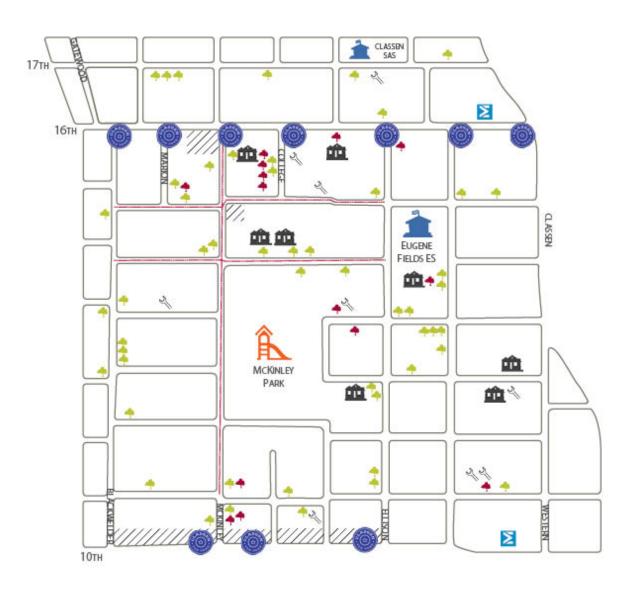
**400** STEAM students

**100+** Neighborhood meetings





# **SNI PROJECTS IN CTP**







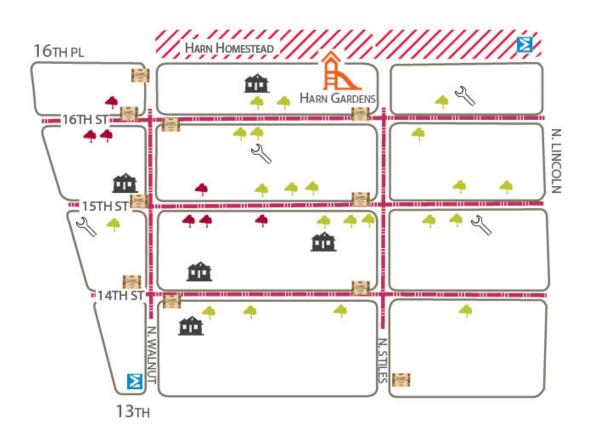


rehab or emergency repair

new construction

new sidewalks

### **SNI PROJECTS IN CNHP**





hazardous tree removal

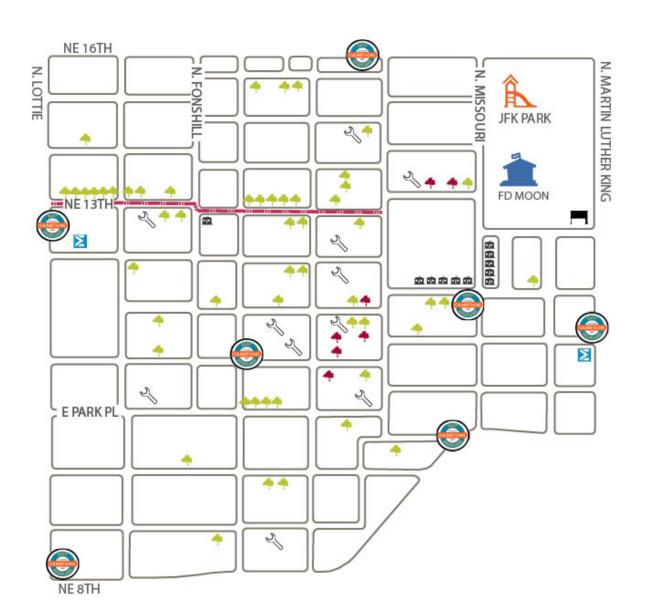
tree planting

rehab or emergency repair

new construction

new sidewalks

# SNI PROJECTS IN CEH





hazardous tree removal

tree planting

rehab or emergency repair

new construction

neighborhood signs

new sidewalks

# 2013-15 SNI Progress Report

#### **Private and Public Investment in SNI Neighborhoods**

Source: City of OKC Permits and City of OKC Accounting





Classen Ten Penn



Classen's N Highland



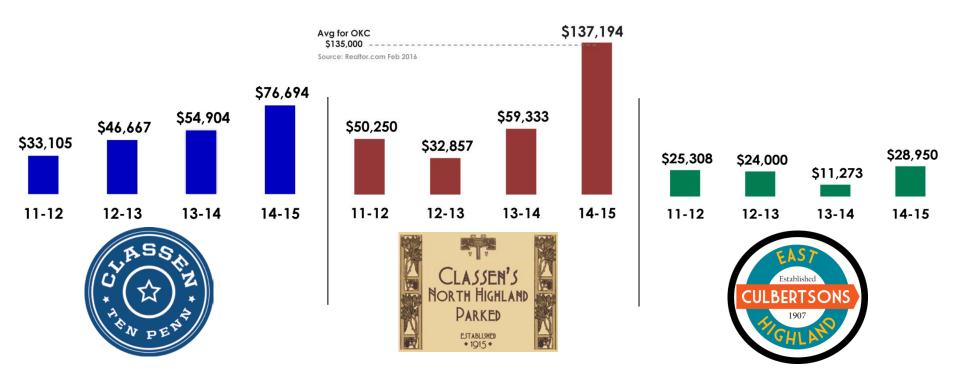
Culbertson's E Highland



# 2013-15 SNI Progress Report

### **Average Homes Sales Price**

Source: OK County Tax Assessor

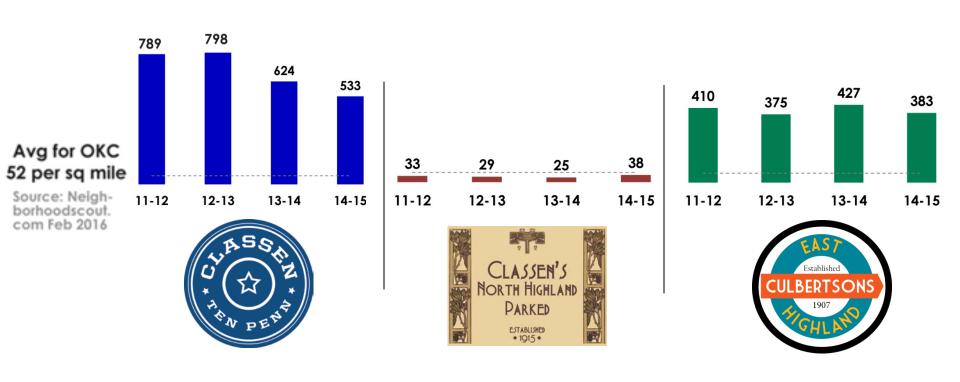




# 2013-15 SNI Progress Report

#### **Number of Crime Incidents**

Source: OKCPD





Not assessed/introduced yet

# 2013-15 SNI Progress Report

Area of Concern

As	ssessmer	nt	SNI Intended Outcomes
СТР	CNHP	CEH	
2	4	2	1 Improved amenities & placemaking - parks, public spaces & street trees
2	2	1	2 Increased interaction & engagement with youth, seniors, families, schools & services
3	4	2	3 Neighborhood association has capacity to successfuly hold meetings, host events, raise funds & apply for grants.
1.5	4	2	4 Increased opportunities for homeownership
3	3	2	5 Market stabilizing with increased private investment
3	4	2	6 Improved property values & price per square foot
2	2	2	7 Reduced number of vacant lots w/new construction completed or planned
2	4	2.5	8 Improved infrastructure to access jobs, education, parks & services
1	2	1	9 Decreased incidences and perception of crime
0	0	0	10 Improved business façades & commerical corridors
1	2	2	11 Improved environment - less graffiti, blight, junk cars & code violations
2	2	2	12 Homeowners are utilizing programs to make their homes more energy efficient, attractive, handicap-accessible & safe
4	0	2	13 Improved academic performance by STEAM students
2.5	3	2	14 Effective communications through traditional methods (phone calls, flyers, email) and social media
1	3	1	15 Increased awareness of local resources for individuals & families such as workforce training, human services, etc.
30	39	25.5	Assessment Score

Progressing

Meeting Expectations

**Exceeding Expectations** 

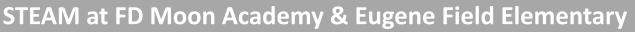










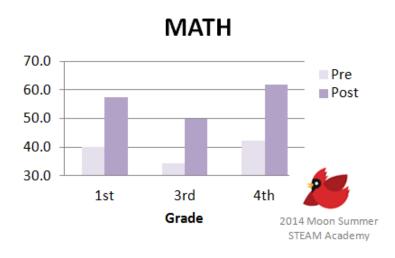




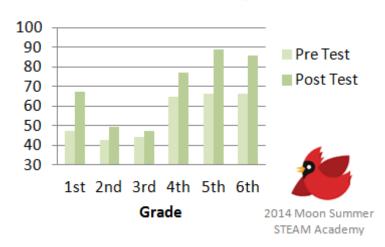








#### **READING**







#### **New infill homes in CTP & CNHP**

10 homes built7 homes planned through 2017









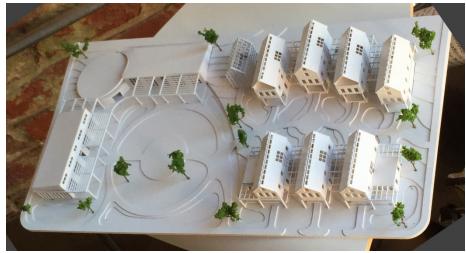
#### **OU College of Architecture**

Conceptual design studio focused on project adjacent to McKinley Park

Gave students an opportunity to use a community engagement process to guide their design projects.







### **UPCOMING DEVELOPMENTS IN SNI NEIGHBORHOODS**

#### **1600 NW 16th St in CTP**

Mixed-Use Development 17 apartments + Café Est. value \$1.6 million



# **NW 10<sup>th</sup> Street in CTP** (proposed) (between Ellison and Blackwelder)

Mixed-Use, Multi-Phase Development Approx. 70-80 residential units Approx. 13,000 SF of retails Est Value \$18 million



### UPCOMING DEVELOPMENTS IN SNI NEIGHBORHOODS

#### 30+ SF Homes in CEH

"Truman site" owned by the OKC Urban Renewal Authority.

Developers will be chosen through an RFP process by OCURA.

Required to follow design standards adopted by OCURA in 2015.





### **UPCOMING ART PROJECTS IN SNI NEIGHBORHOODS**

#### F.D. Moon Murals in CEH

Organized & funded by Current Studio.

Multiple artists will create murals in the

Cafetorium inspired by students work from
an art class.





#### **McKinley Park Mural in CTP**

A mural committee organized a formal RFP process and narrowed the selection from 8 to 3. A neighborhood-wide vote took place at the CTP Community Festival on June 4<sup>th</sup> and "Plains Pioneers" by local artists Amanda Bradway and Tessa Raven Bayne was chosen.

Funded by SNI Neighborhood Grant



### THANKS TO OUR SNI PARTNERS!!























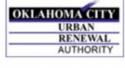


















# **QUESTIONS?**

# **THANK YOU**

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