



# STATE FAIR PARK ARENA STUDY

OKLAHOMA CITY, OKLAHOMA

11.16.2015

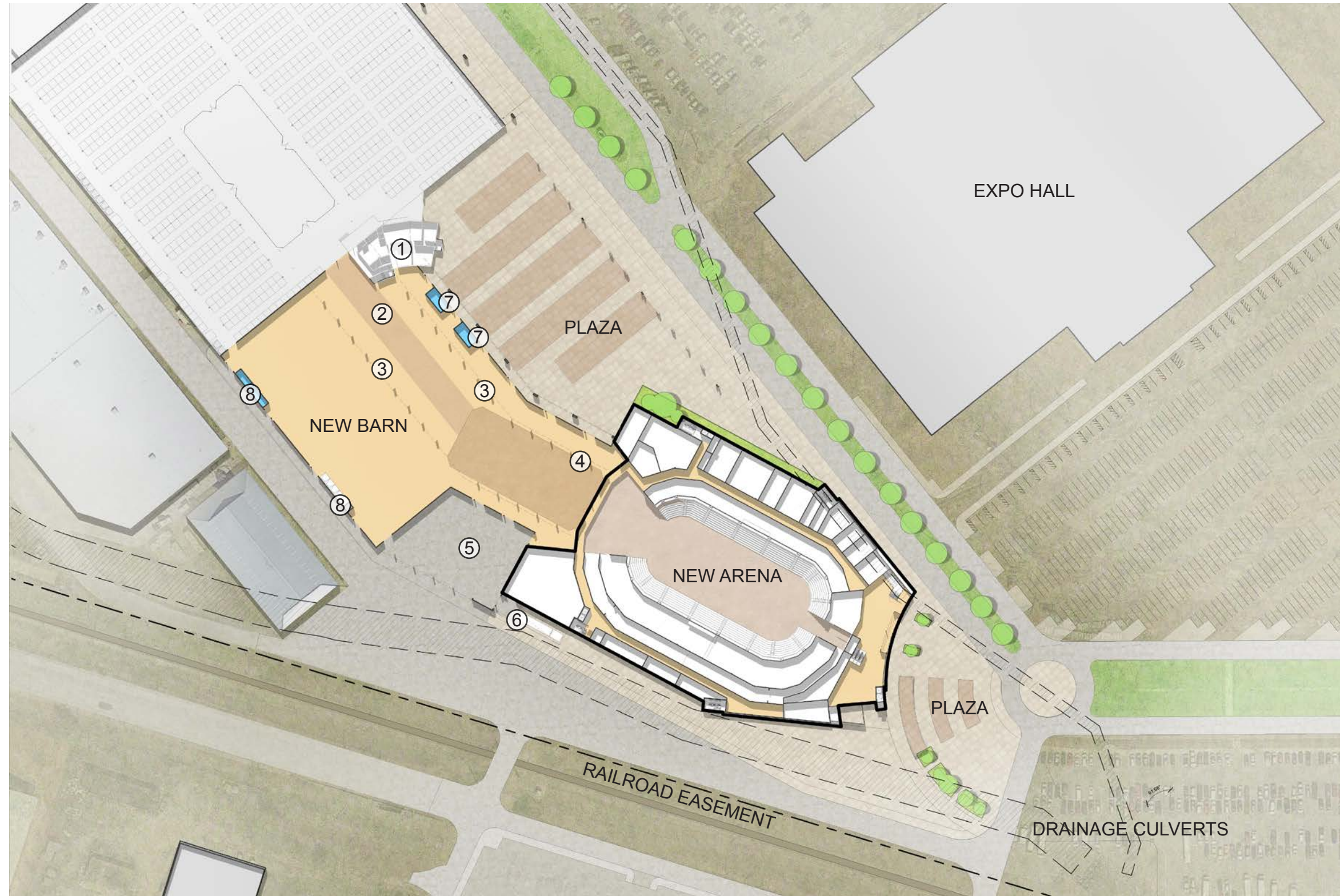
**POPULOUS**



**SITE**



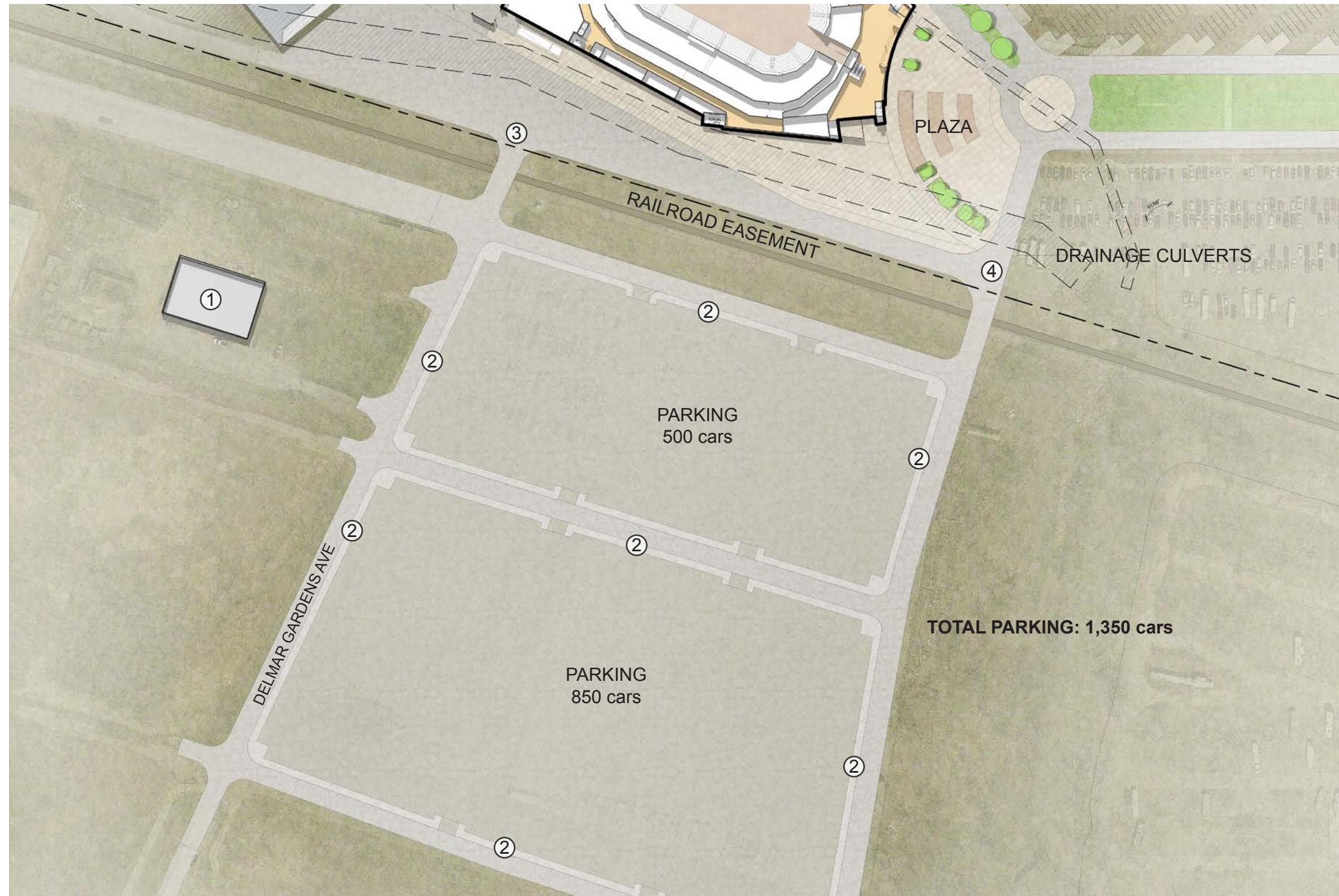
# SITE PLAN



1. EXISTING OFFICES
2. AVENUE OF CHAMPIONS
3. VENDORS
4. 100' x 160' TEMPORARY MAKE-UP ARENA
5. COVERED CATTLE PORT/ EVENT SUPPORT
6. COVERED TRUCK DOCK
7. RESTROOMS
8. WASHRACKS



# SOUTH SITE PLAN



- 1. MAINTENANCE BUILDING
- 2. 10' WALKWAY
- 3. EQUESTRIAN ENTRY
- 4. STATE FAIR GATE 6





**DREAM  
CREATE  
INNOVATE**



A wide-angle, high-angle shot of a large indoor arena, likely a sports or entertainment venue, filled with a dense crowd of people. The arena is dimly lit, with a bright, glowing light source on the stage area in the center, creating a strong lens flare and illuminating the surrounding area. The ceiling is visible, showing a grid of lights. The overall atmosphere is one of a large-scale event.

**INSIDE**  
**TO**  
**OUTSIDE**

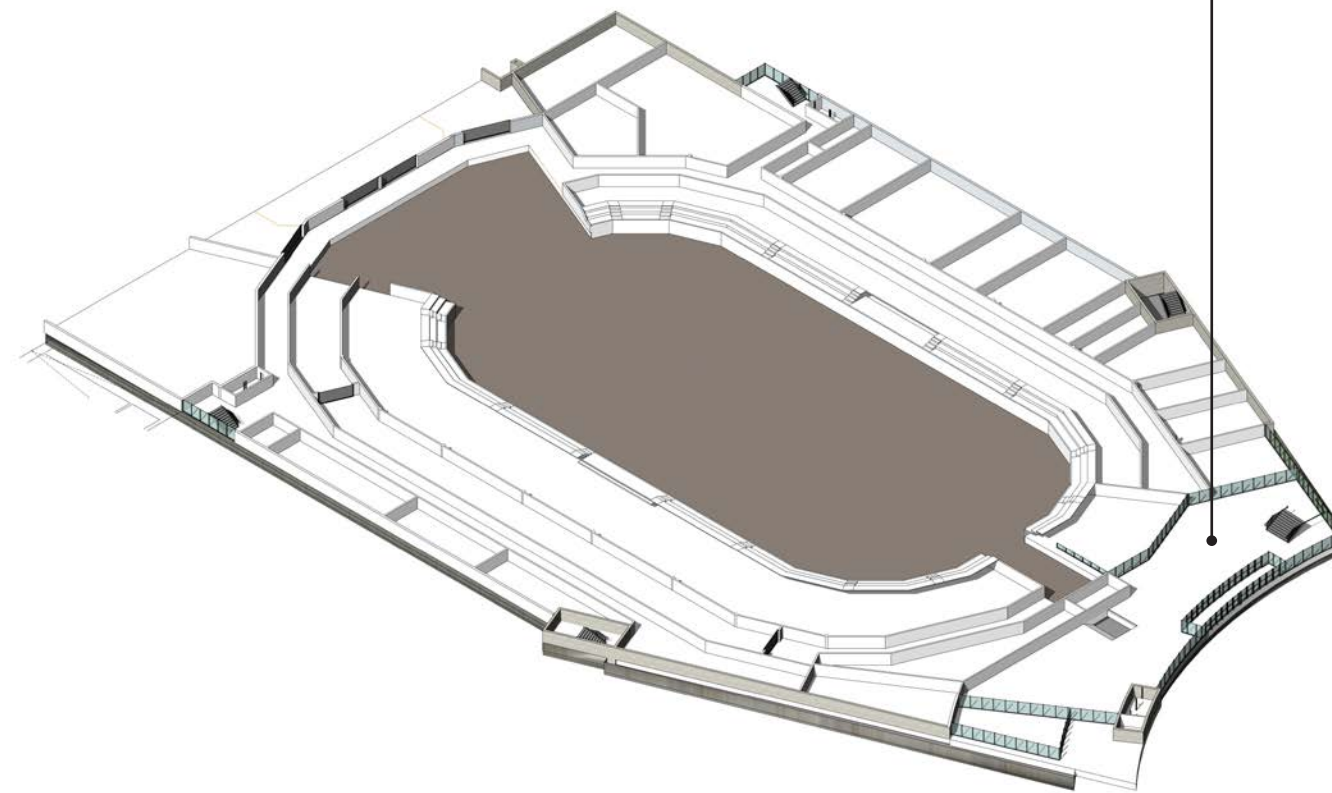
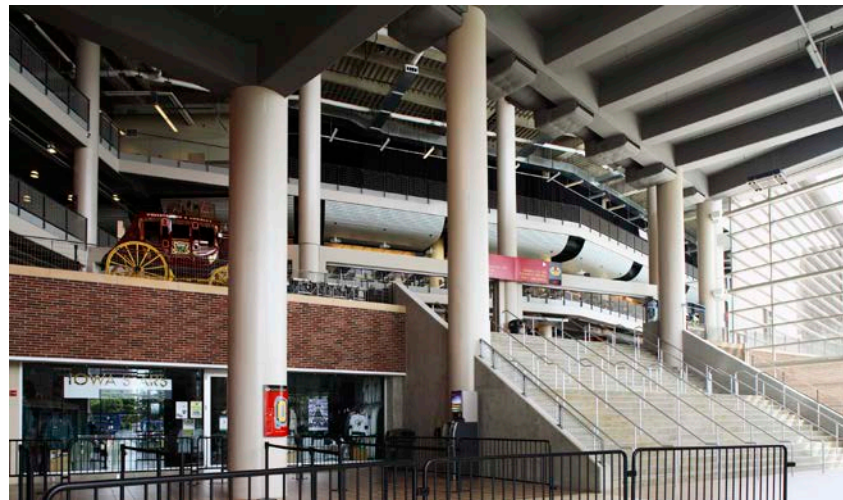




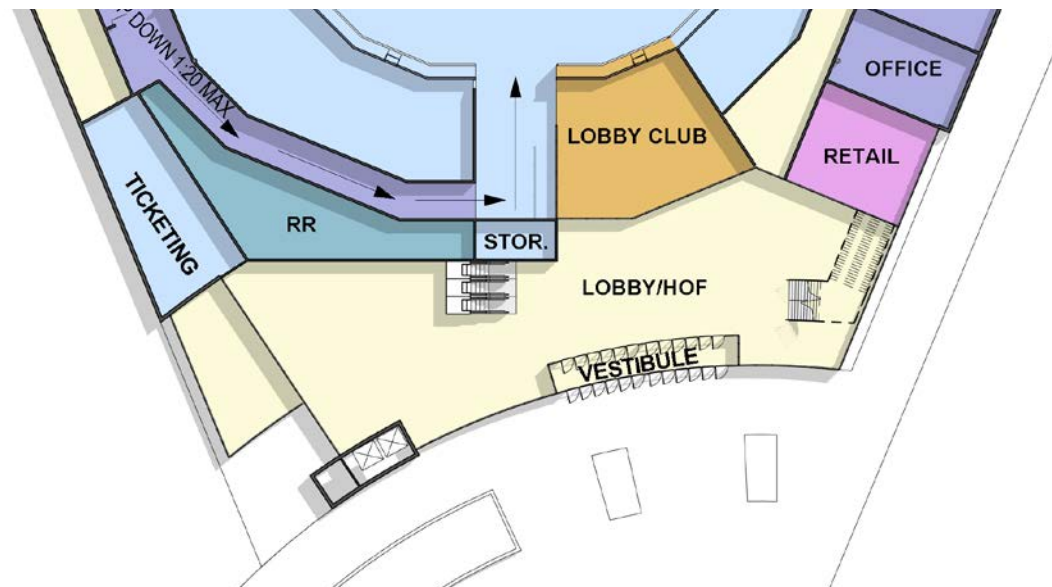
**INSIDE**



# ENTRY LOBBY

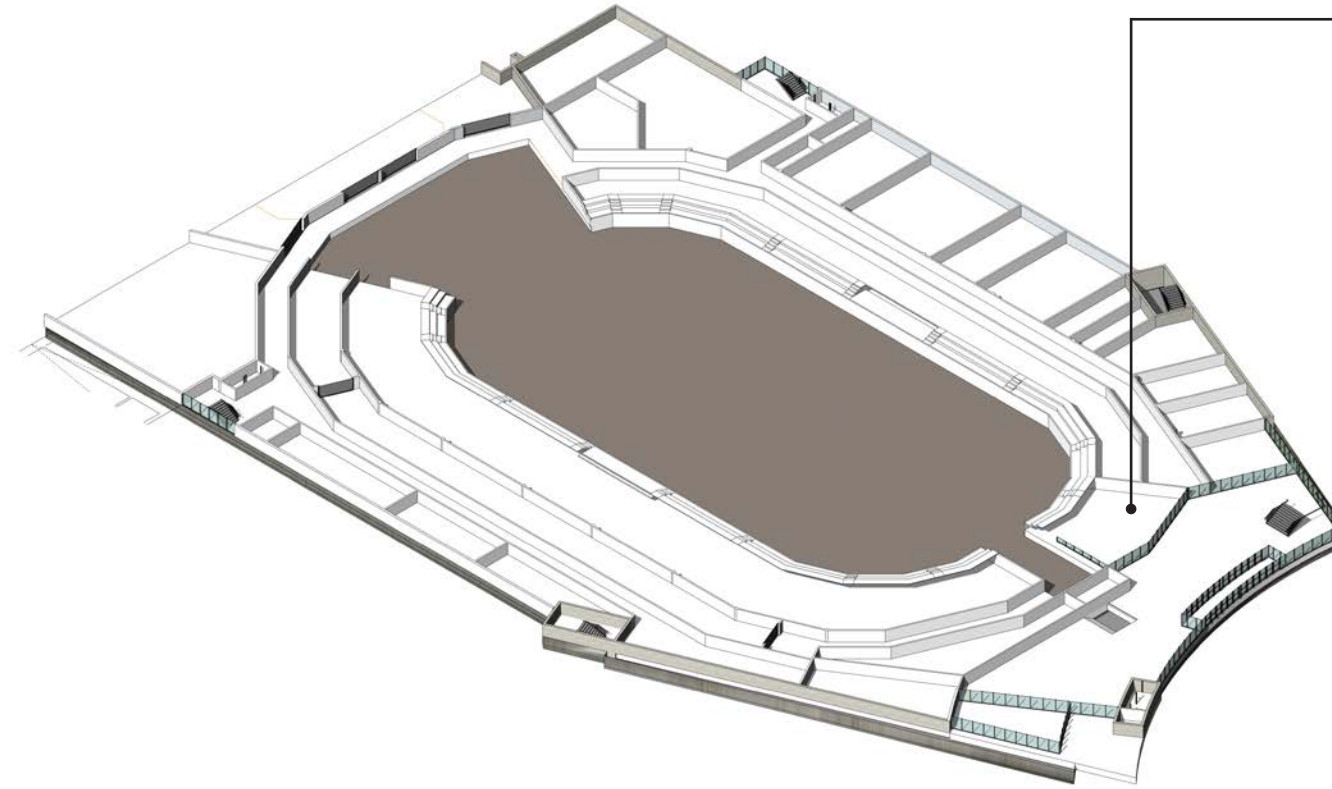
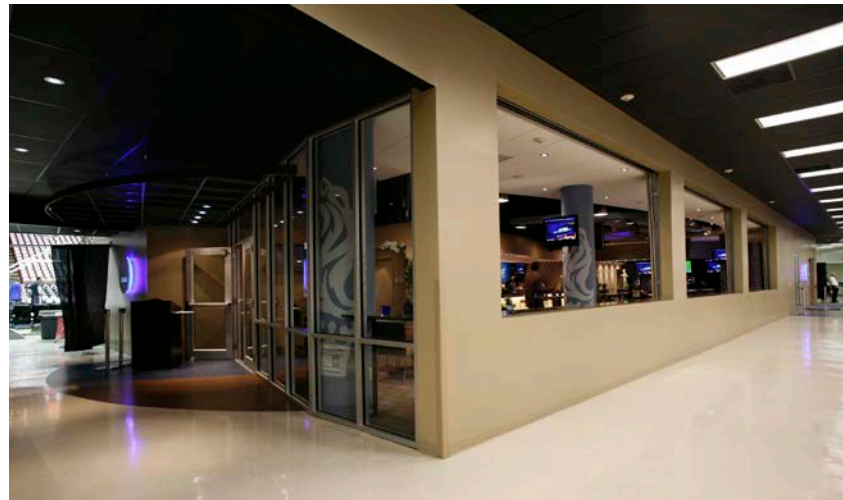


1. MAIN ENTRY LOBBY / HOF
2. EVENT LEVEL LOUNGE
3. LOGE SEATING
4. PUBLIC CONCOURSE GRILLS
5. MAIN CONCOURSE LOUNGE
6. LOUNGE SEATS
7. SUITES
8. SPONSOR SUITES
9. UPPER RETRACTABLE SEATING / SPONSOR ZONES

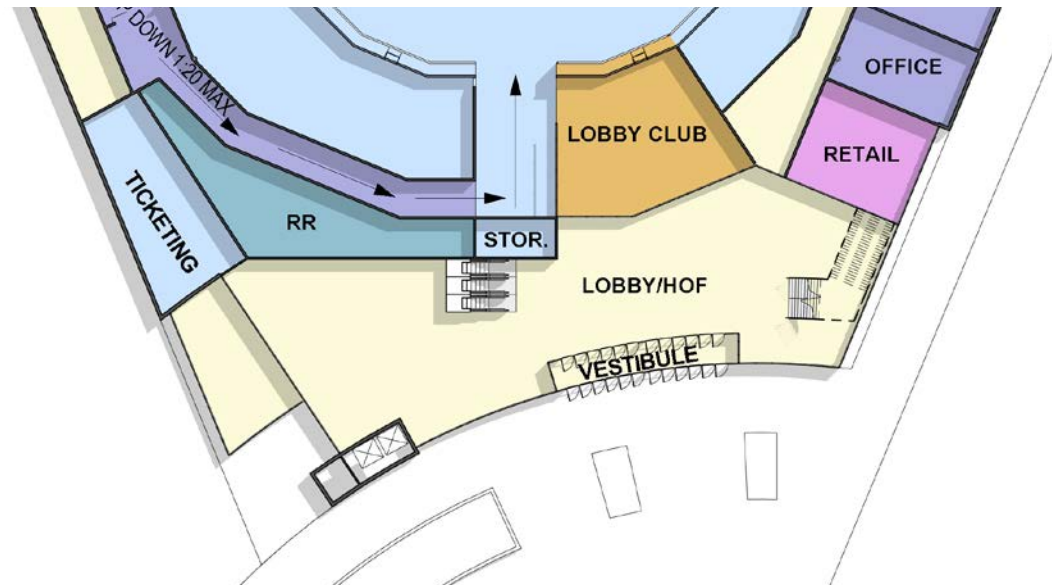




# PLAZA LEVEL LOUNGE

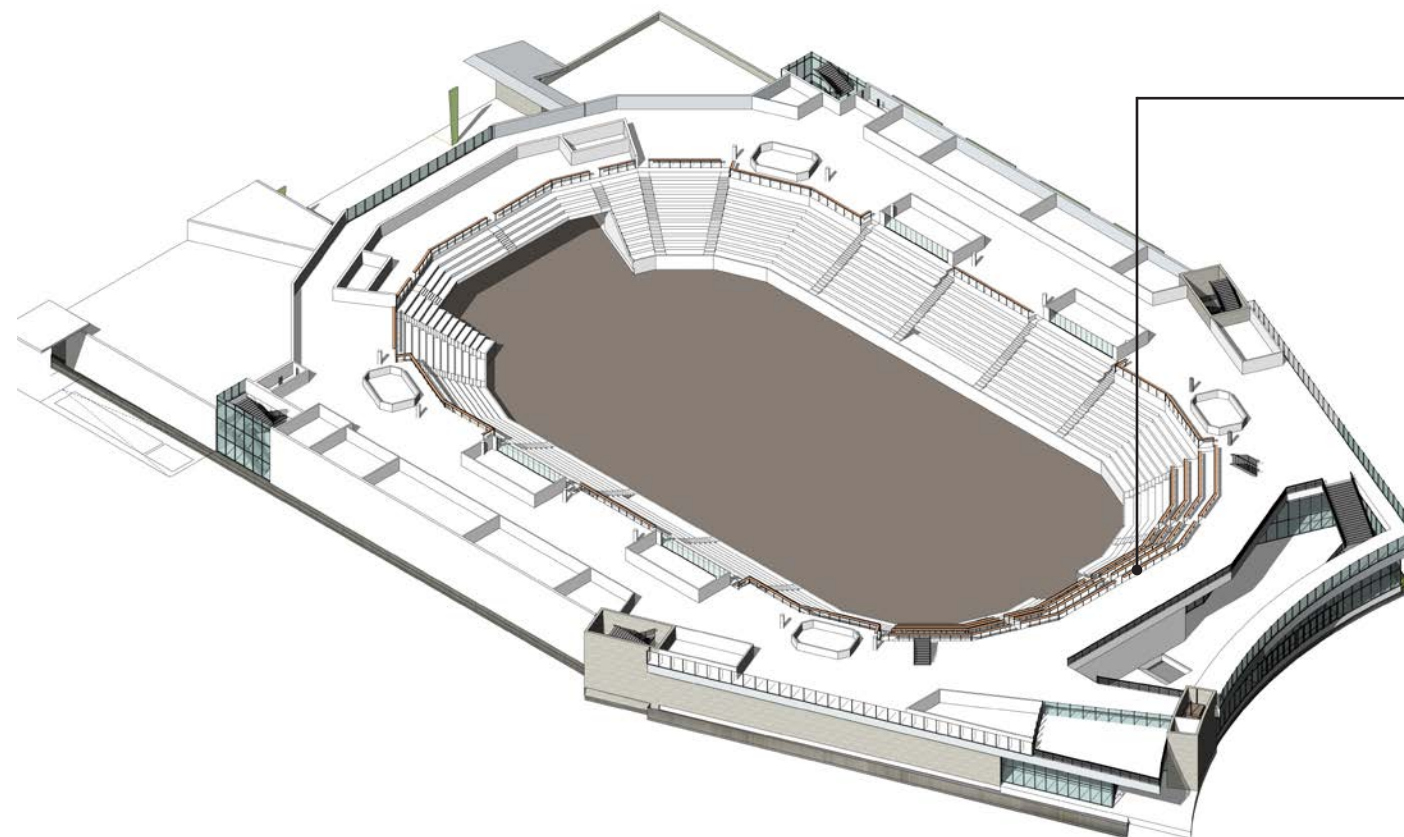
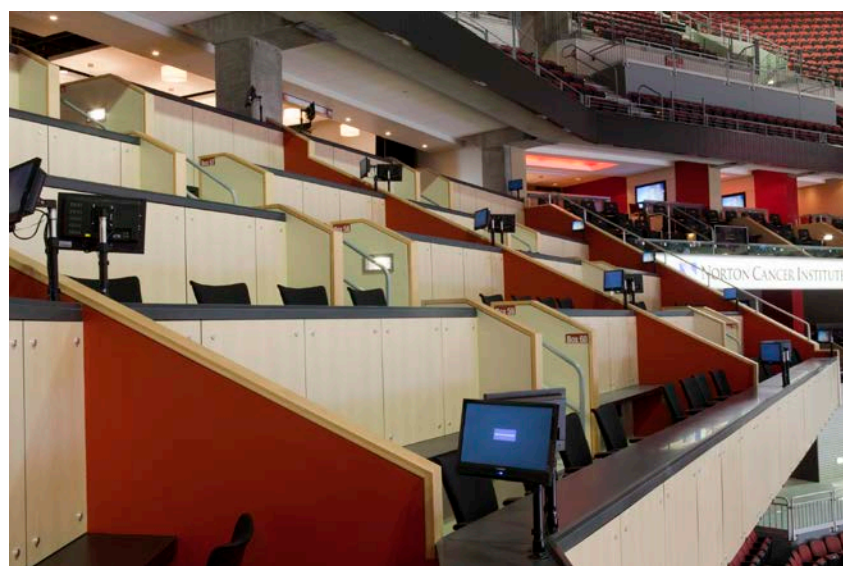


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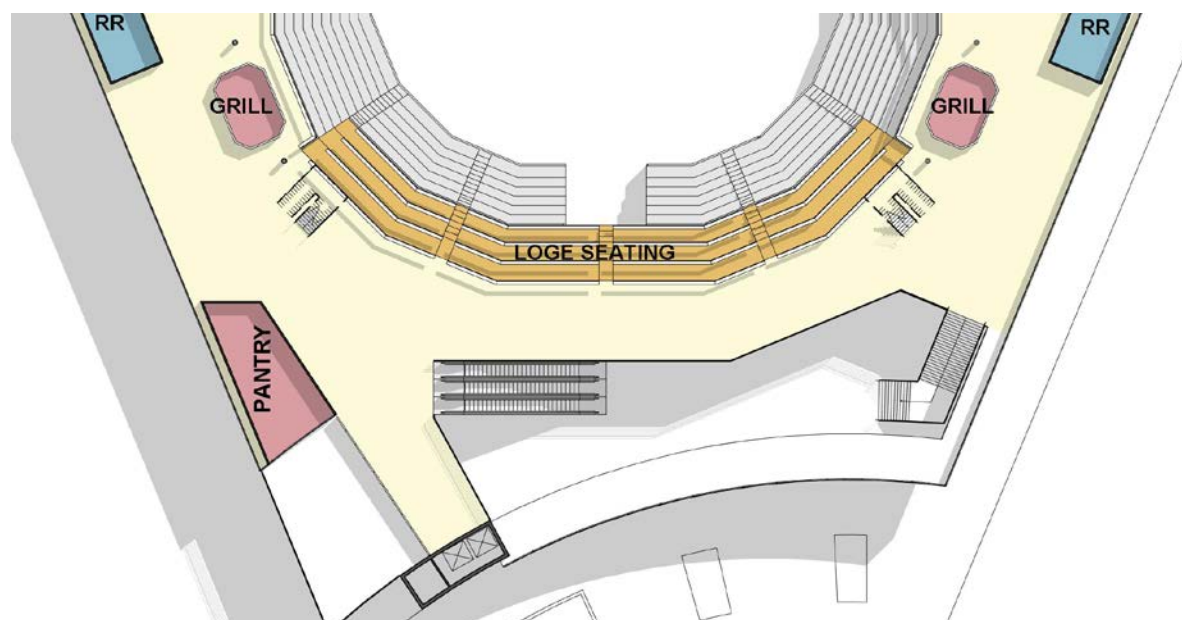




# LOGE SEATING

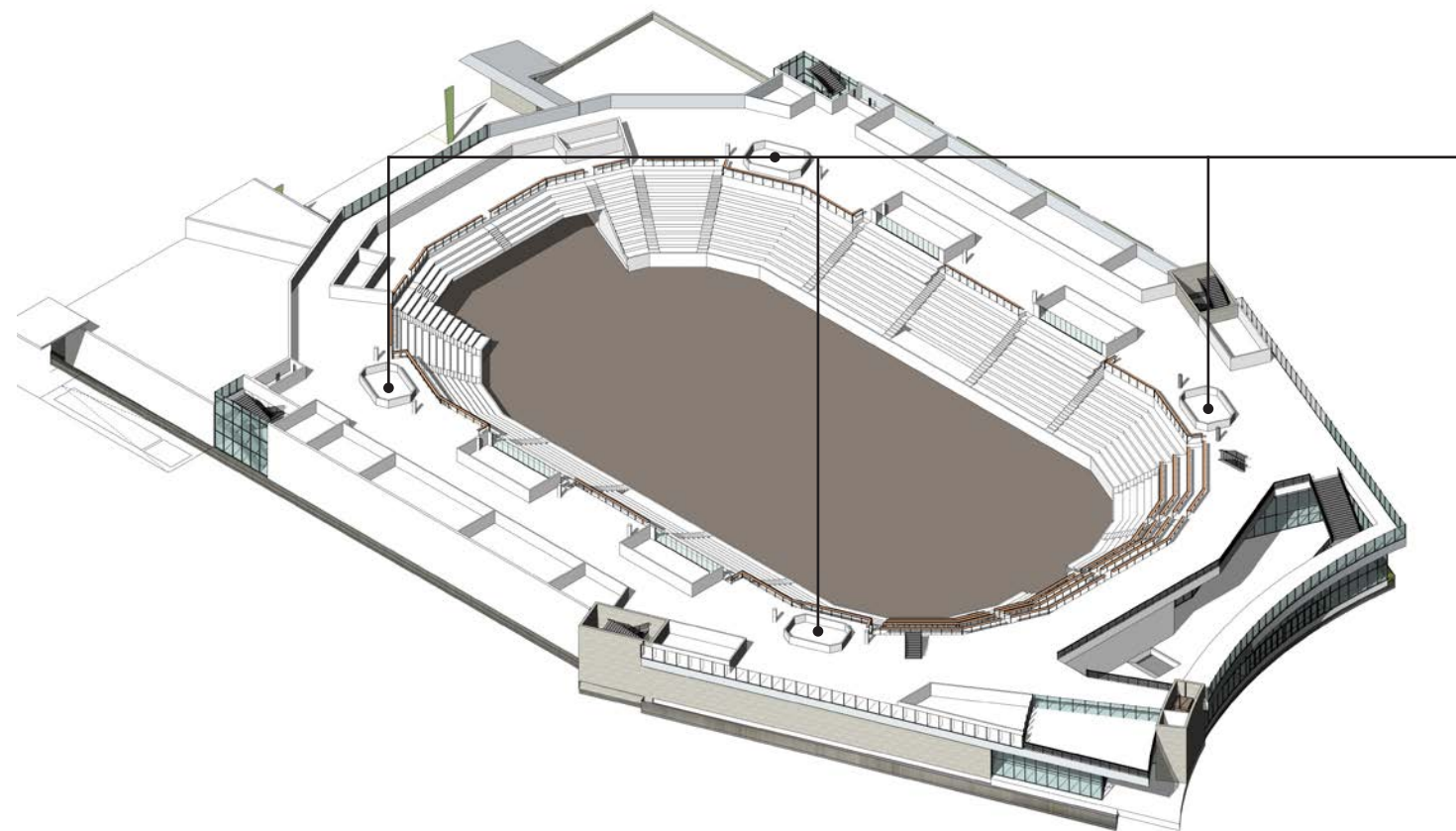
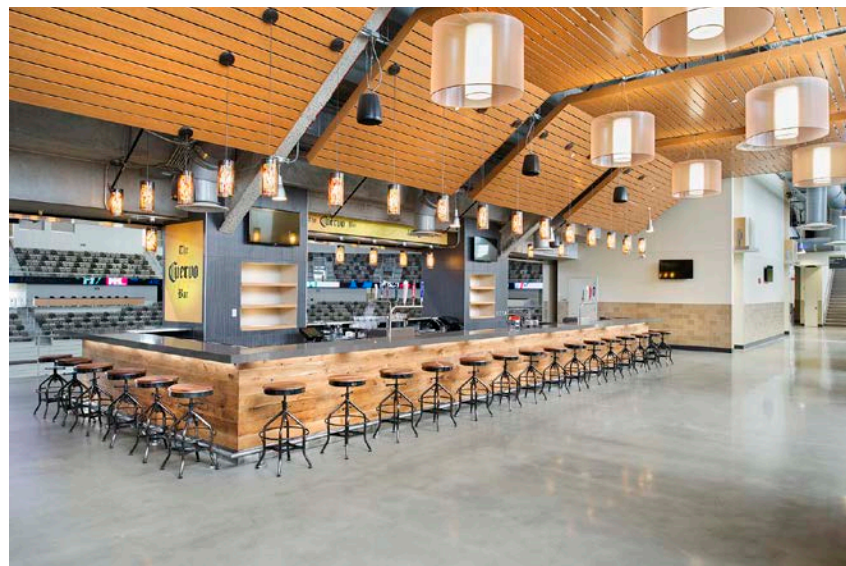


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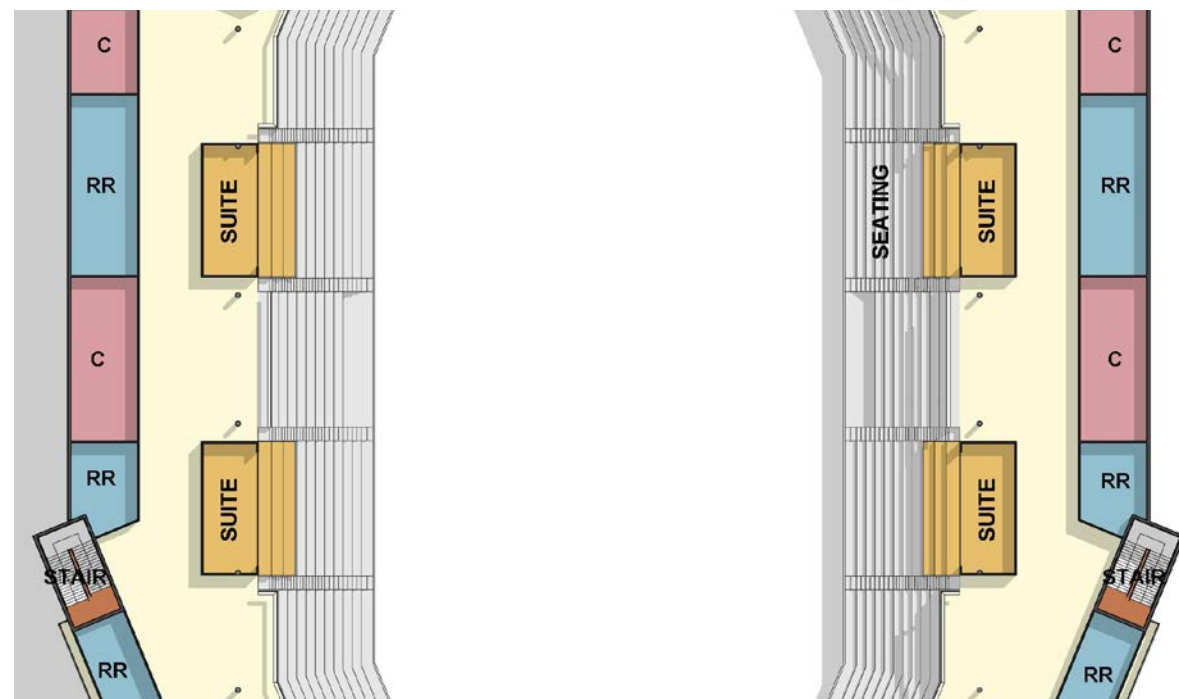




# PUBLIC CONCOURSE GRILLS

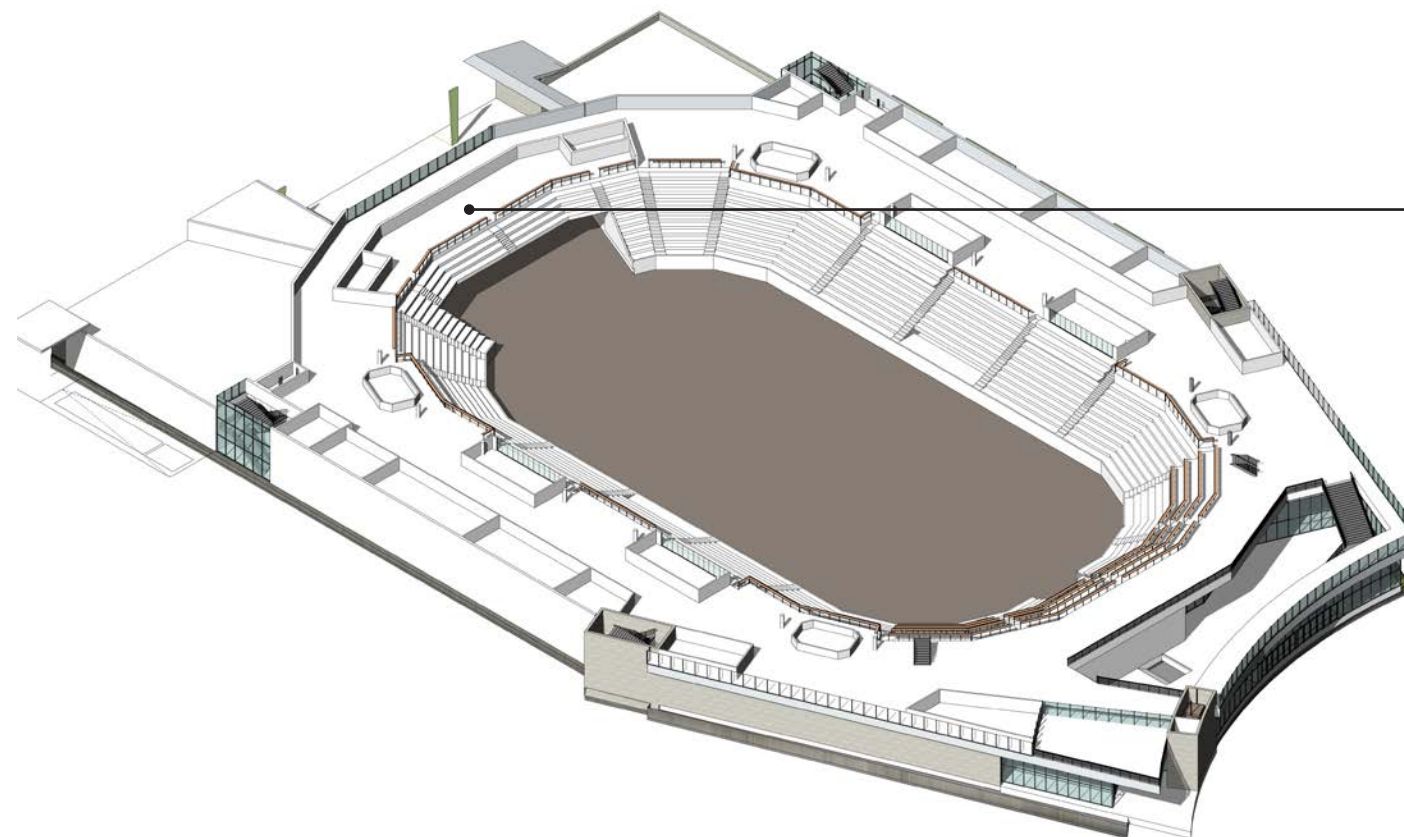


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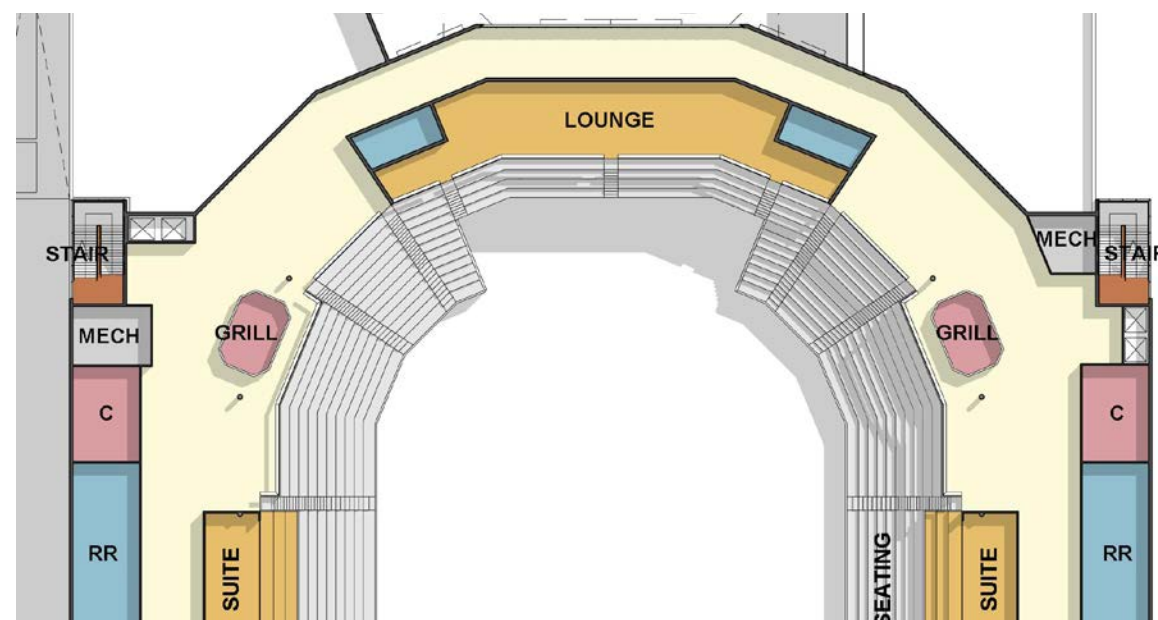




# MAIN CONCOURSE LOUNGE

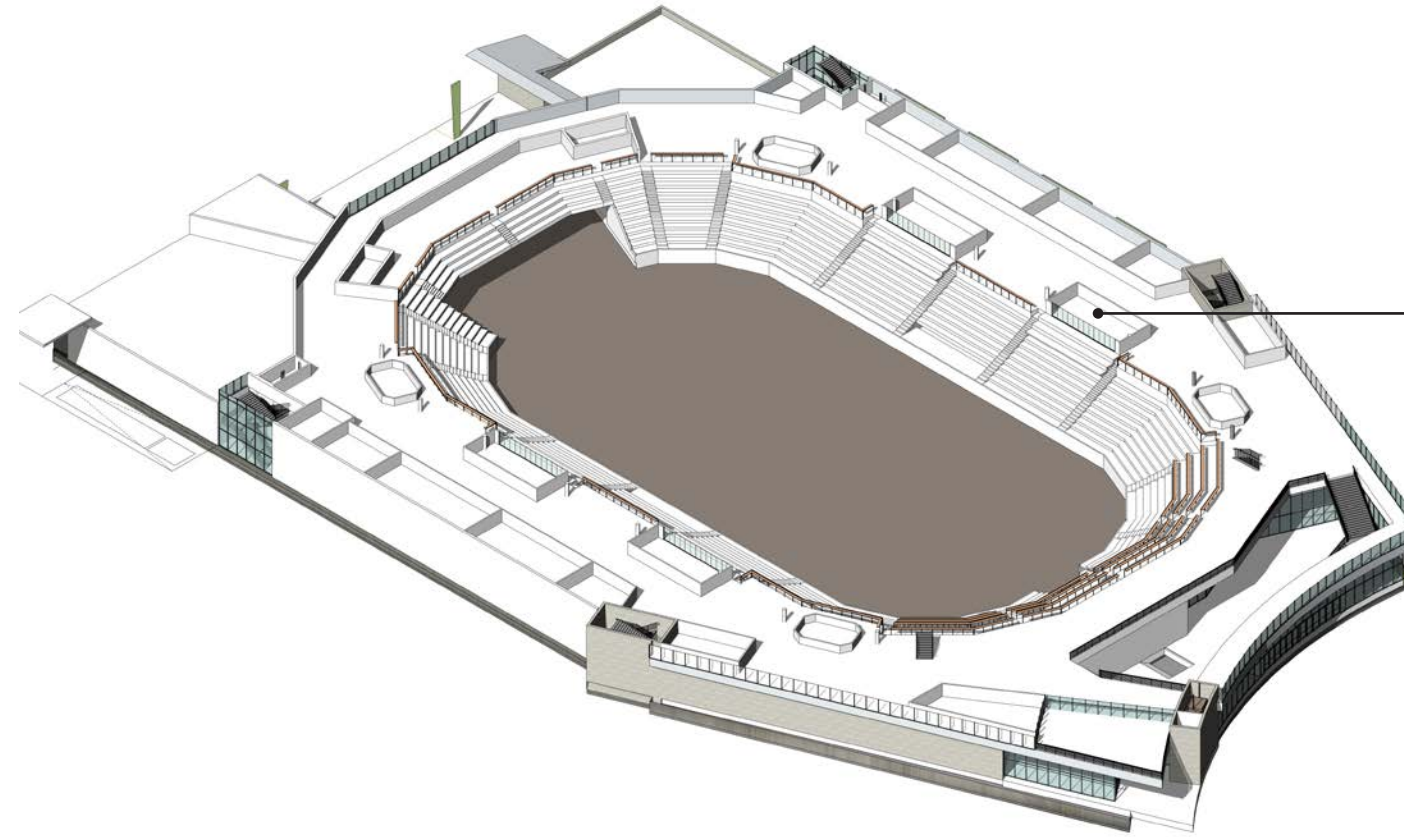
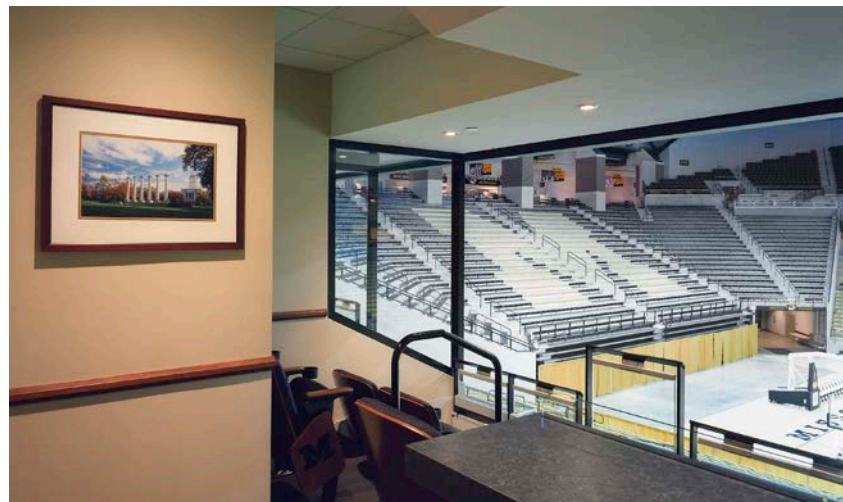
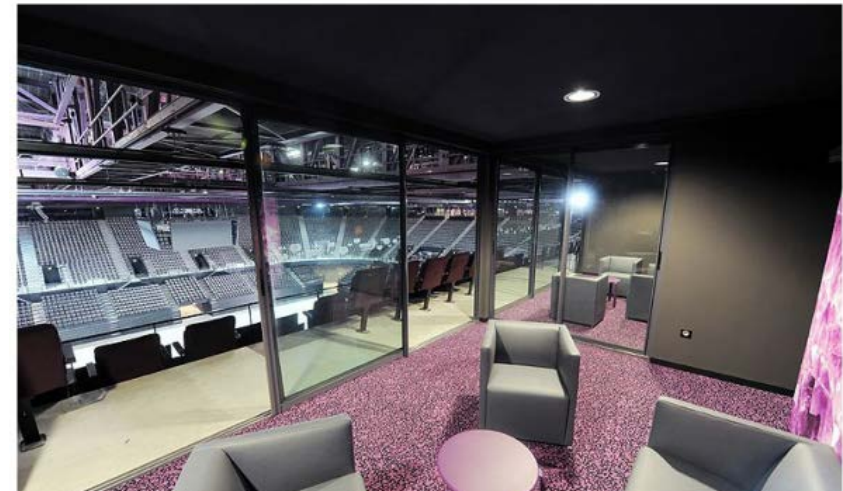


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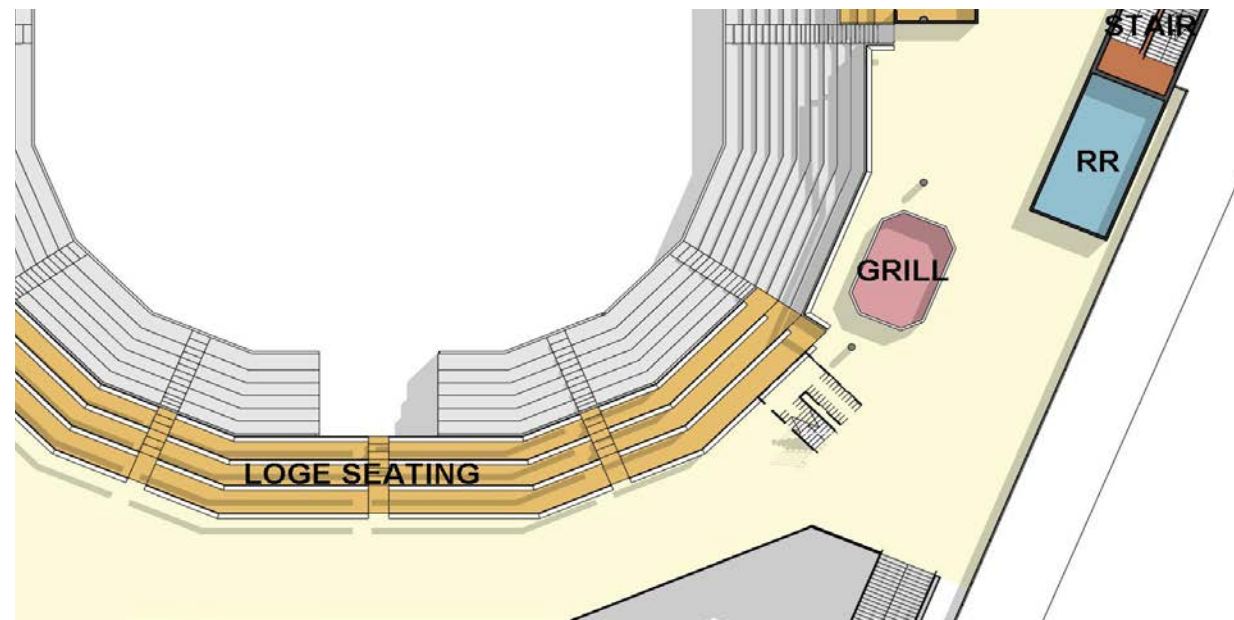




# CORNER SUITES

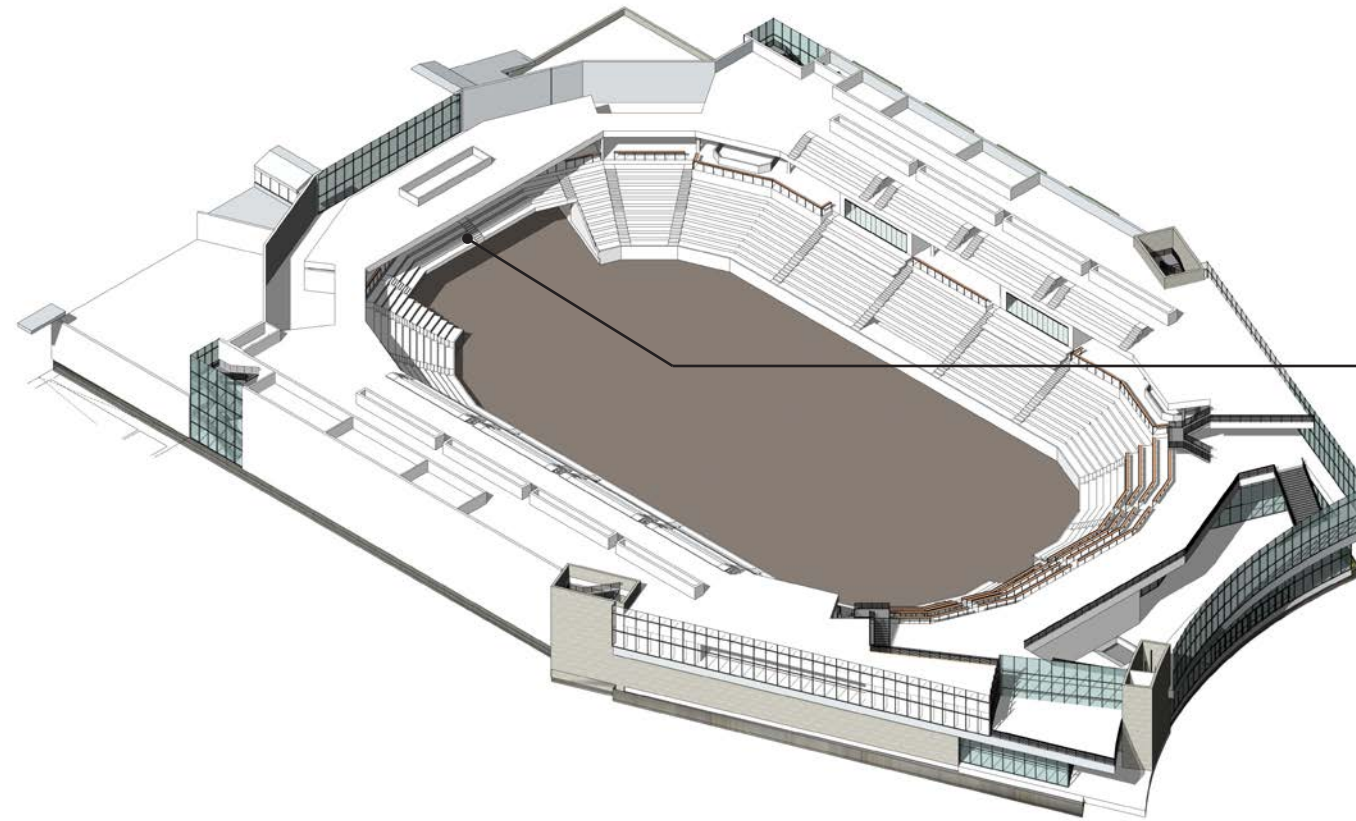
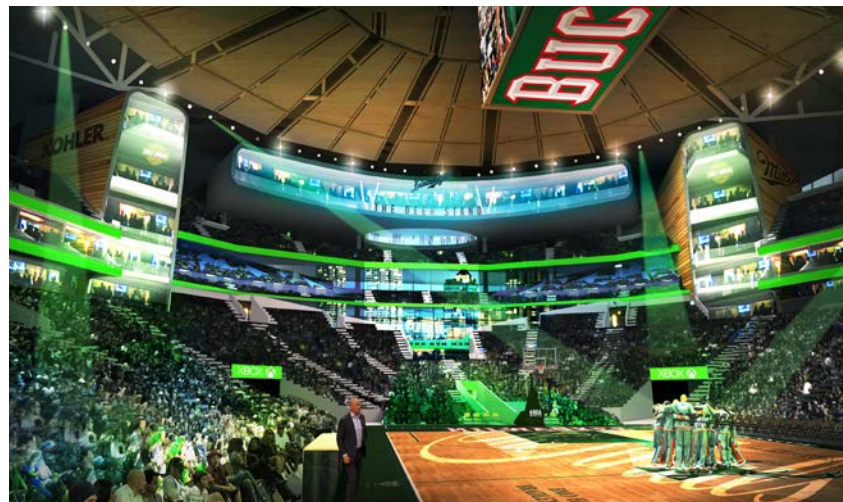


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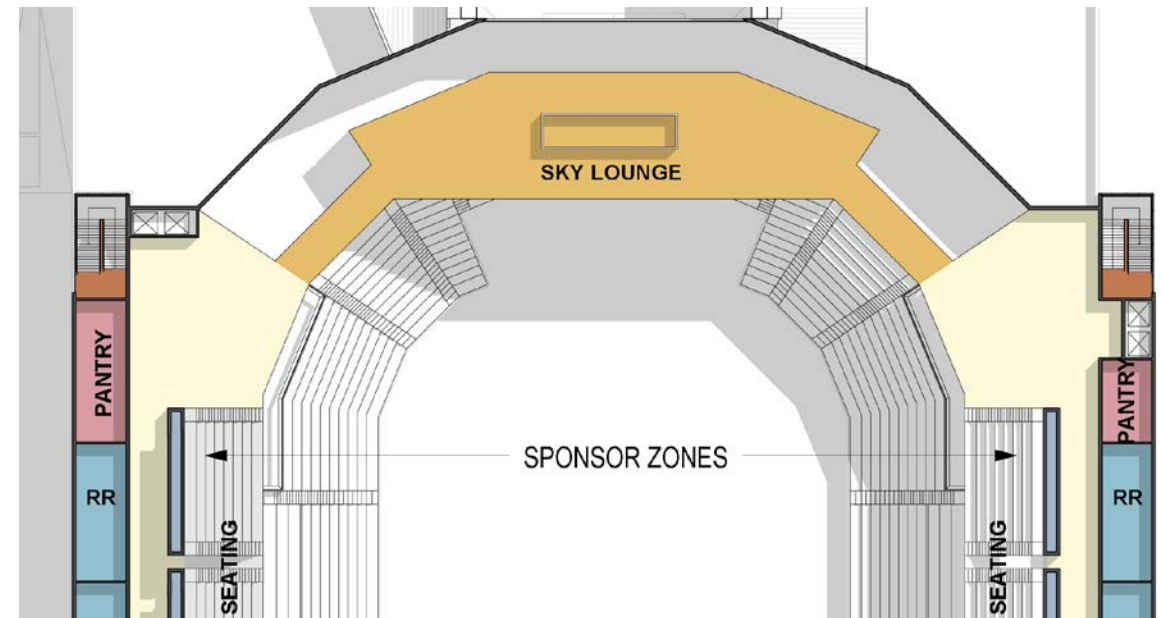




# SPONSOR SUITES/TOWERS

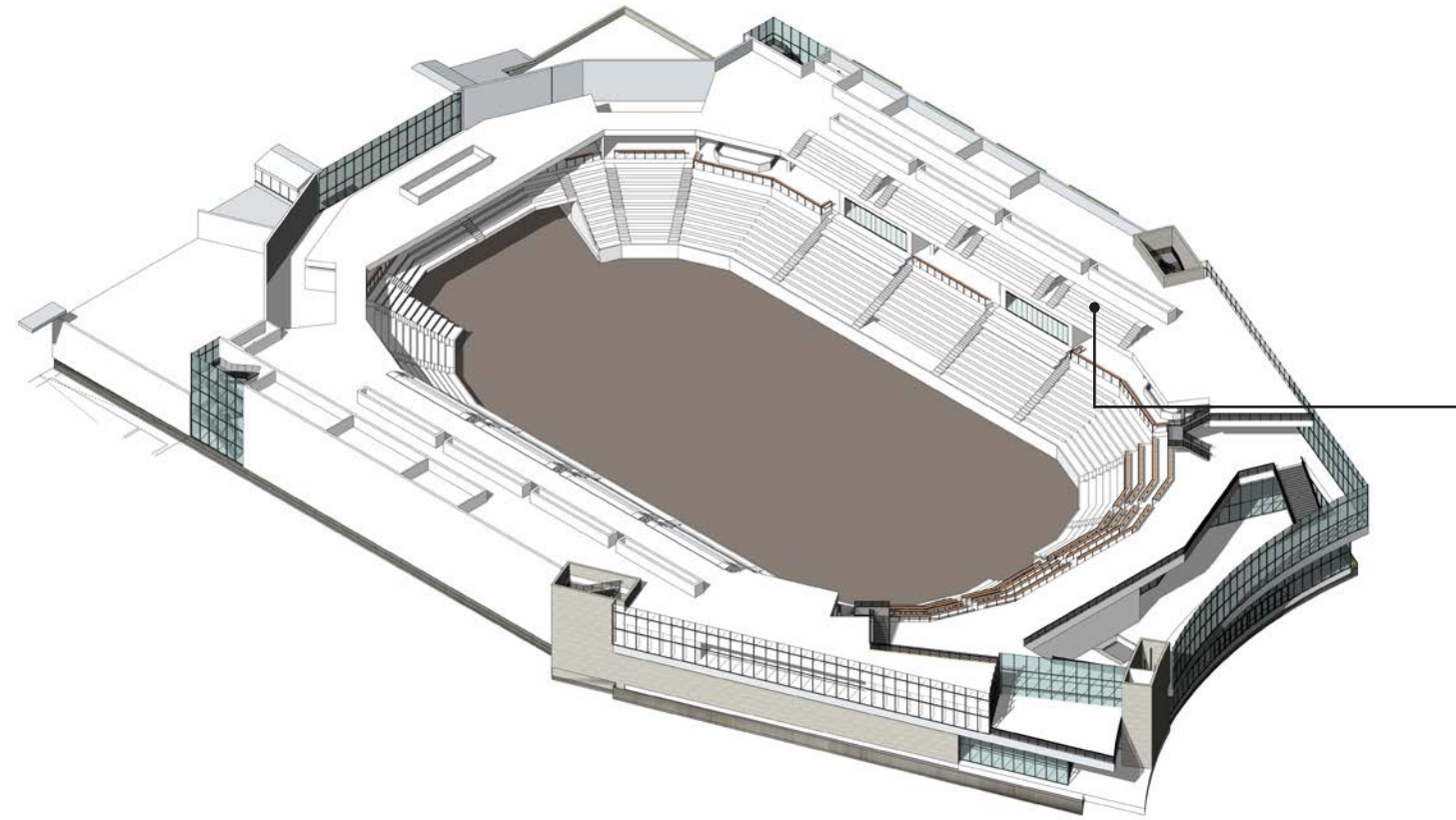
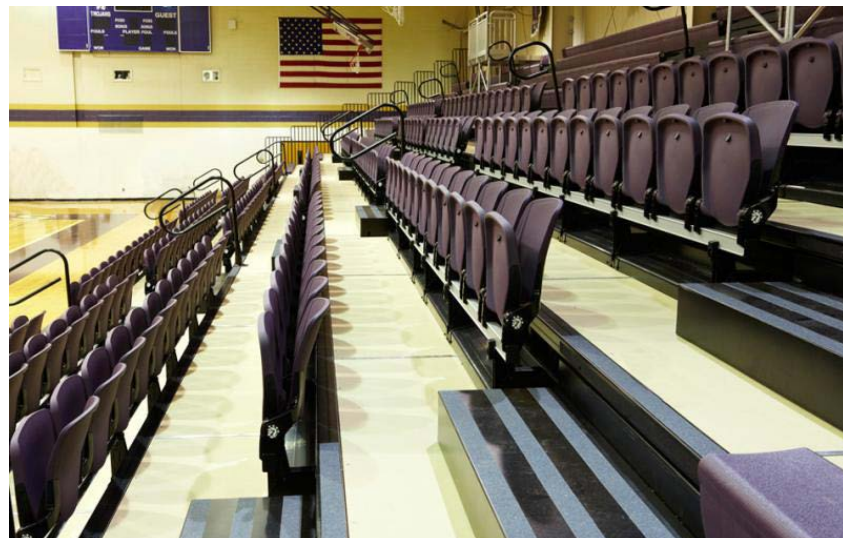


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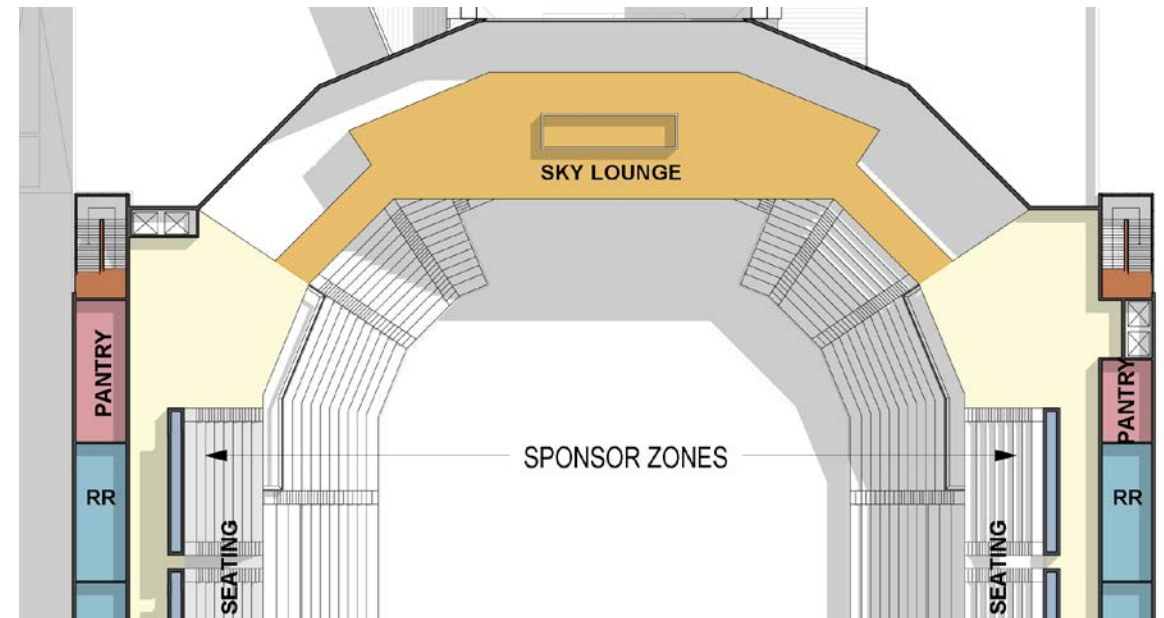




# SPONSOR SUITES/TOWER

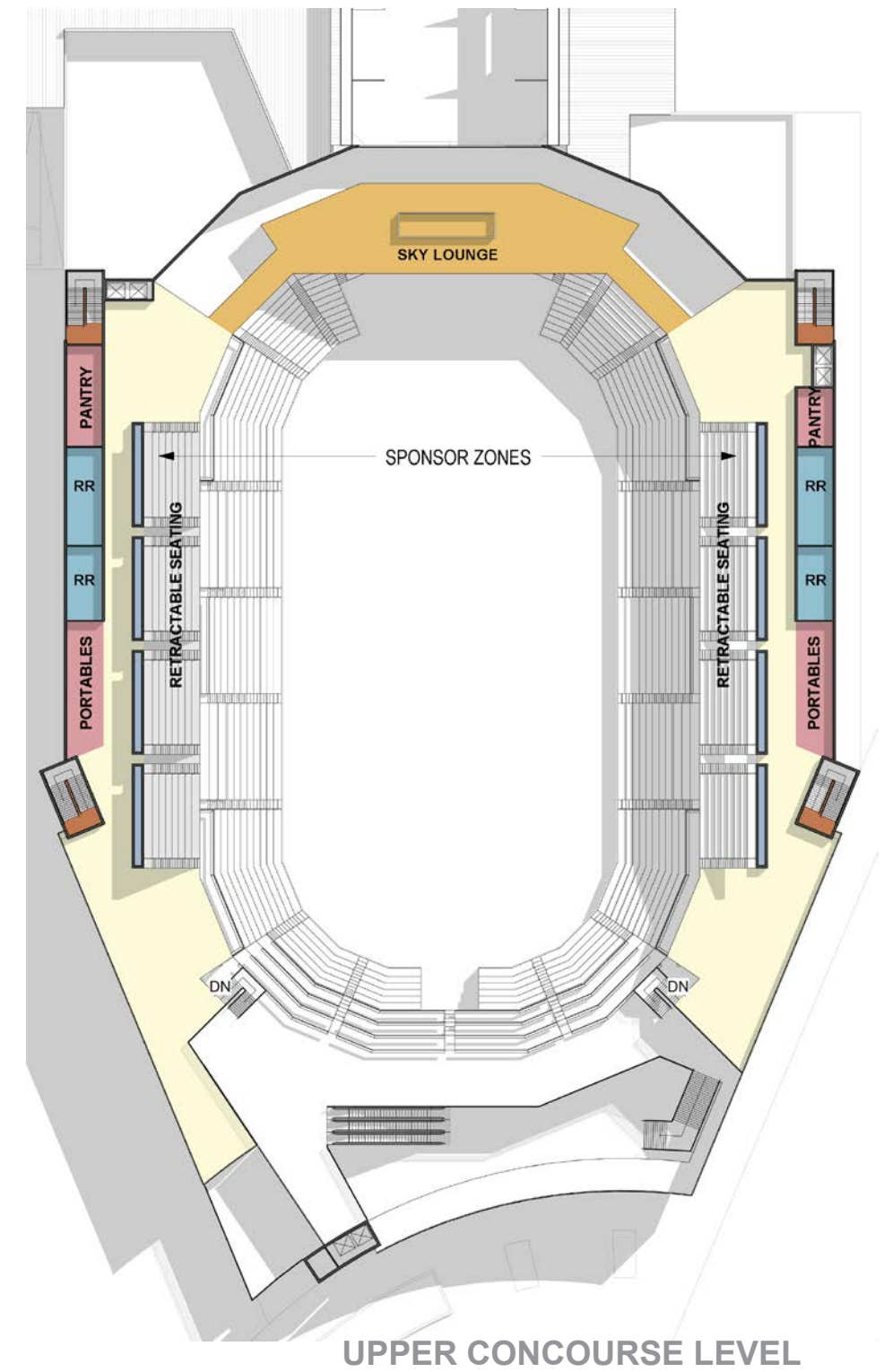
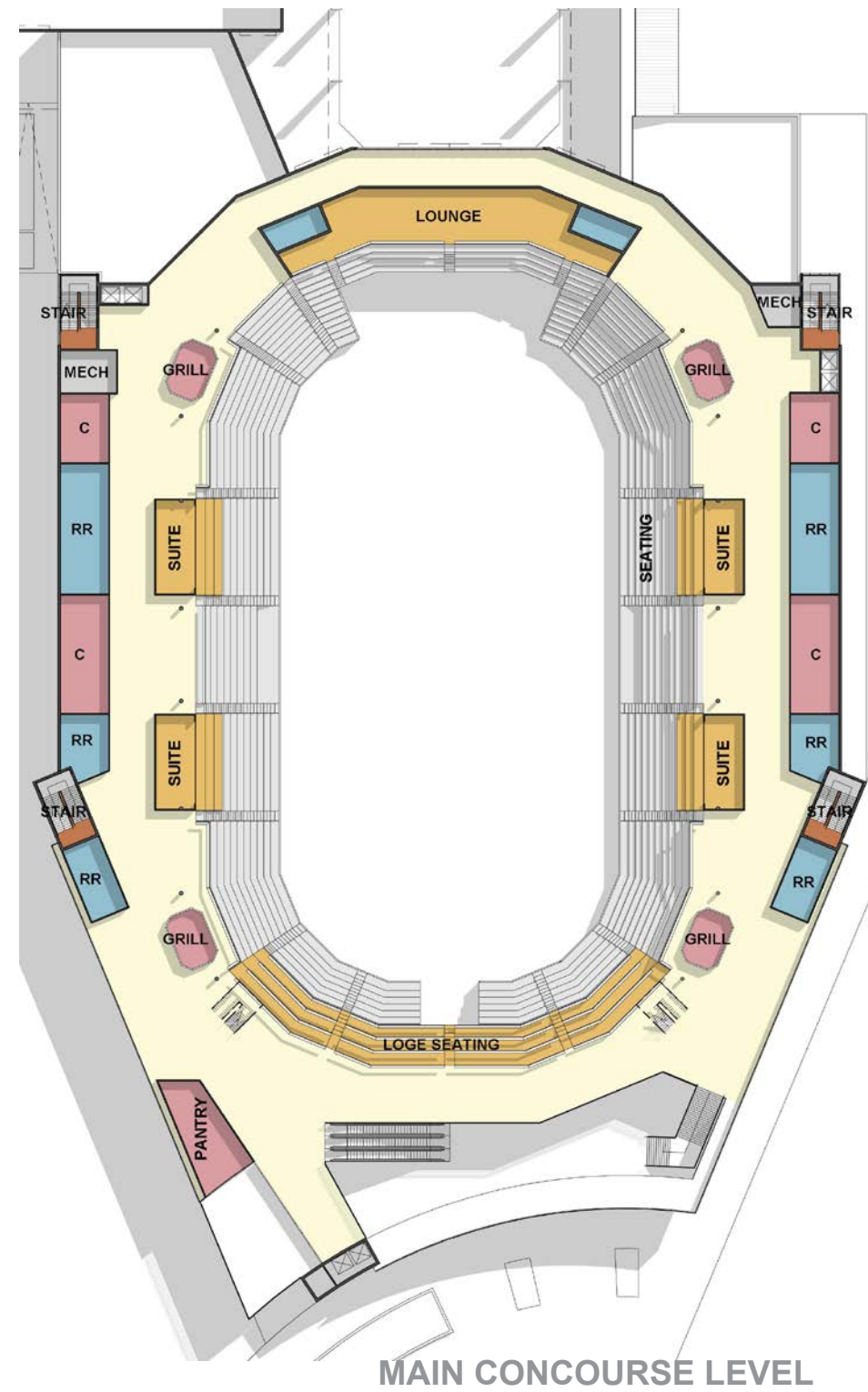
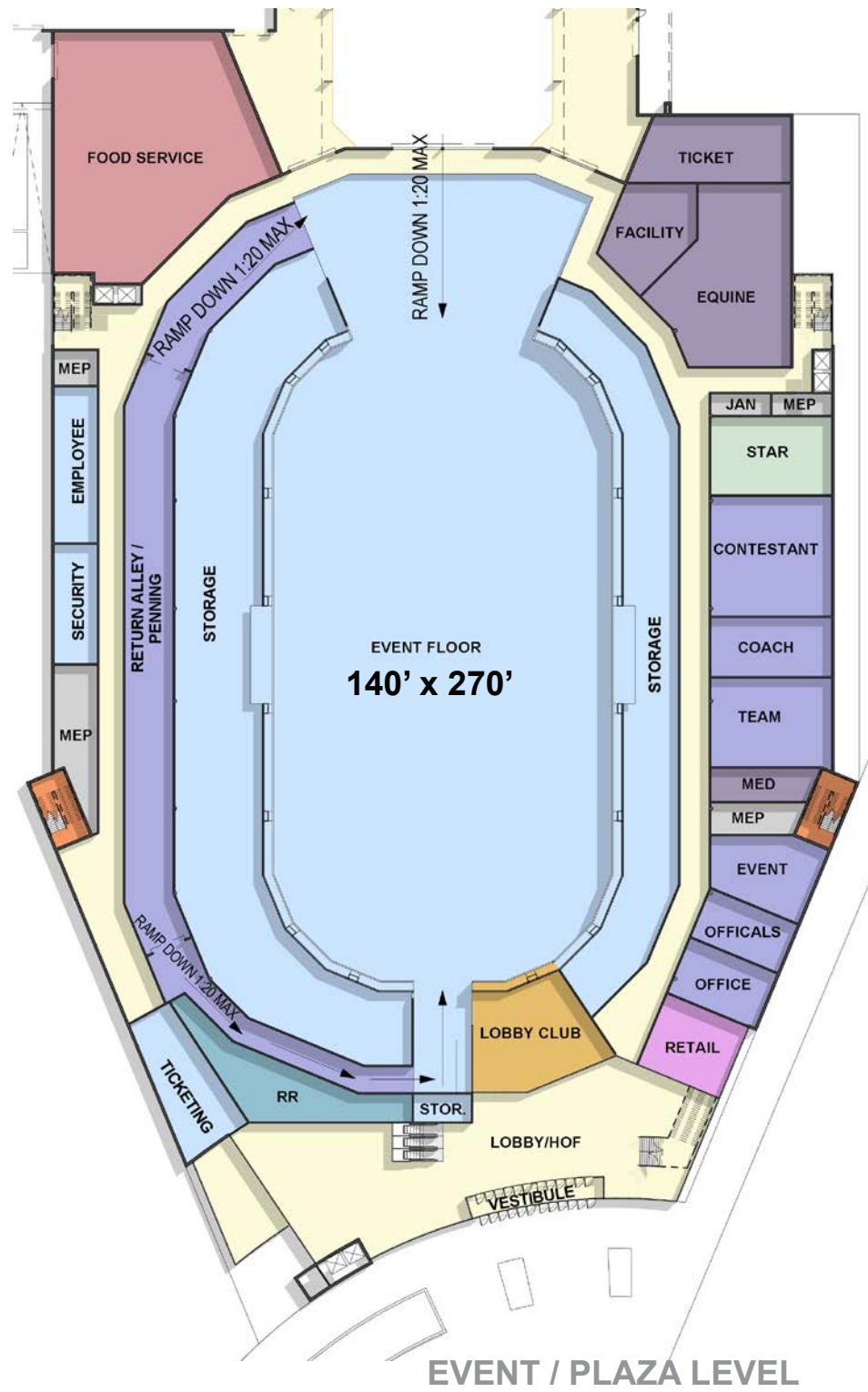


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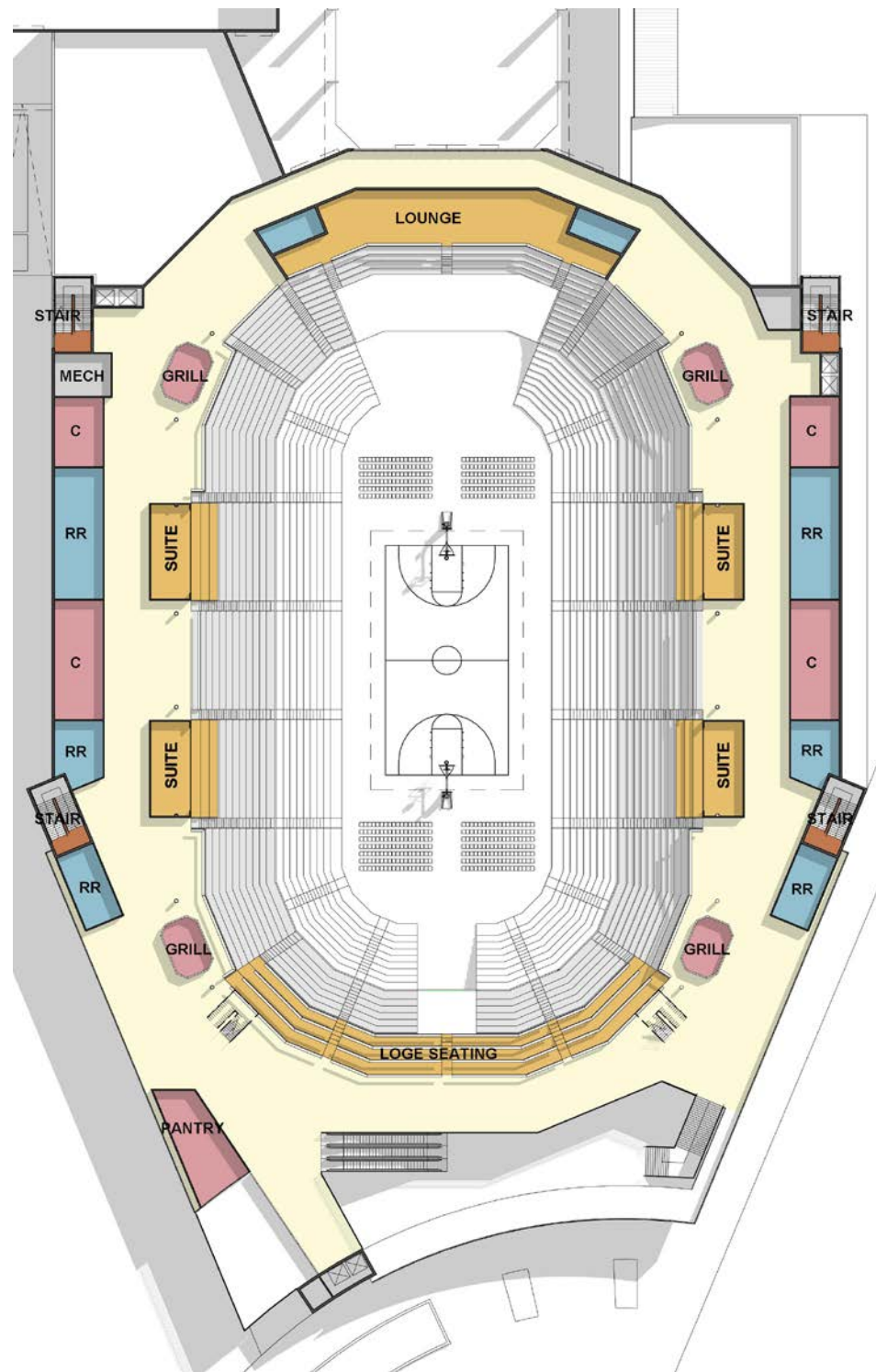


# FLOOR PLANS



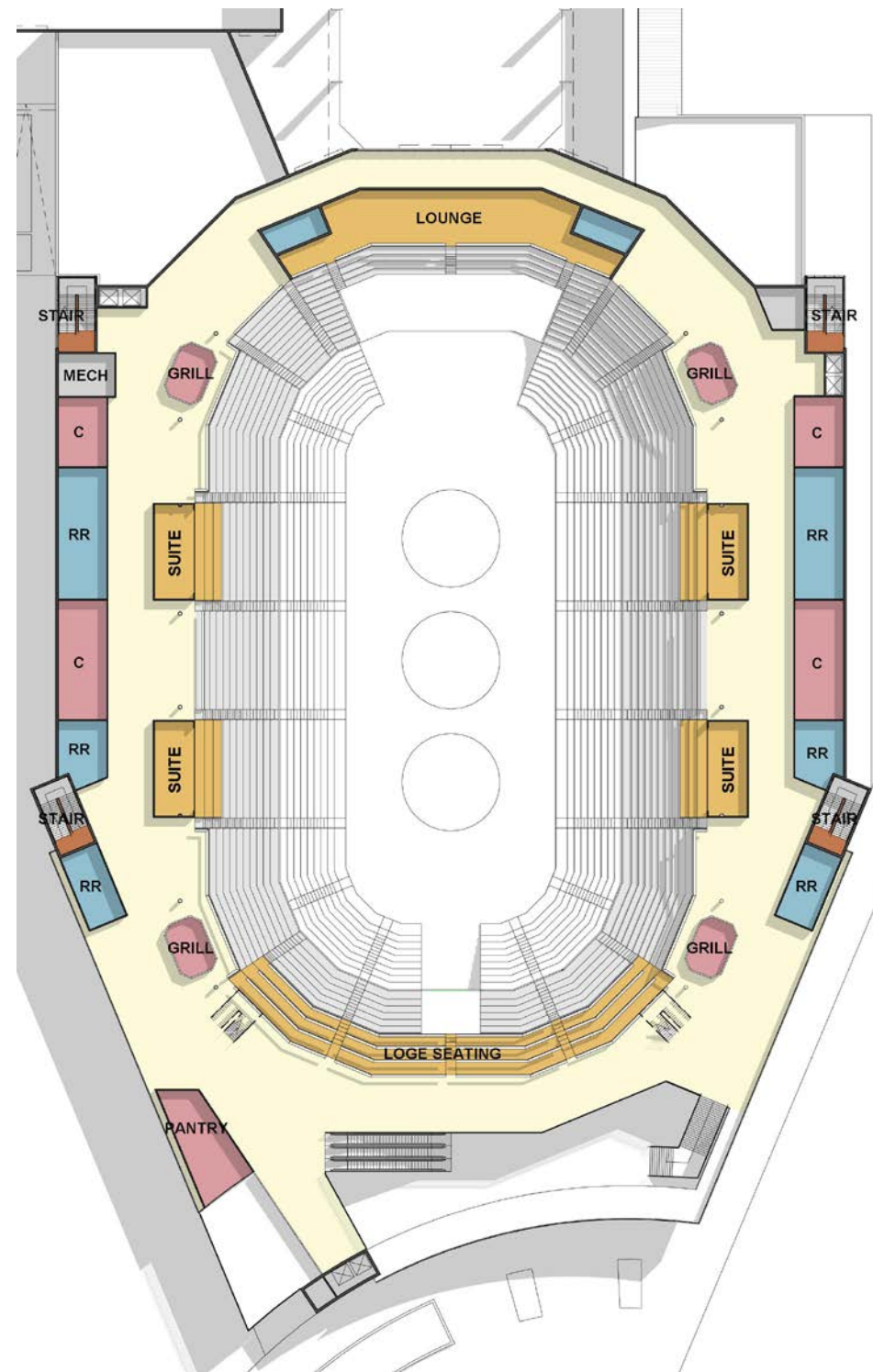


# SEATING CONFIGURATIONS



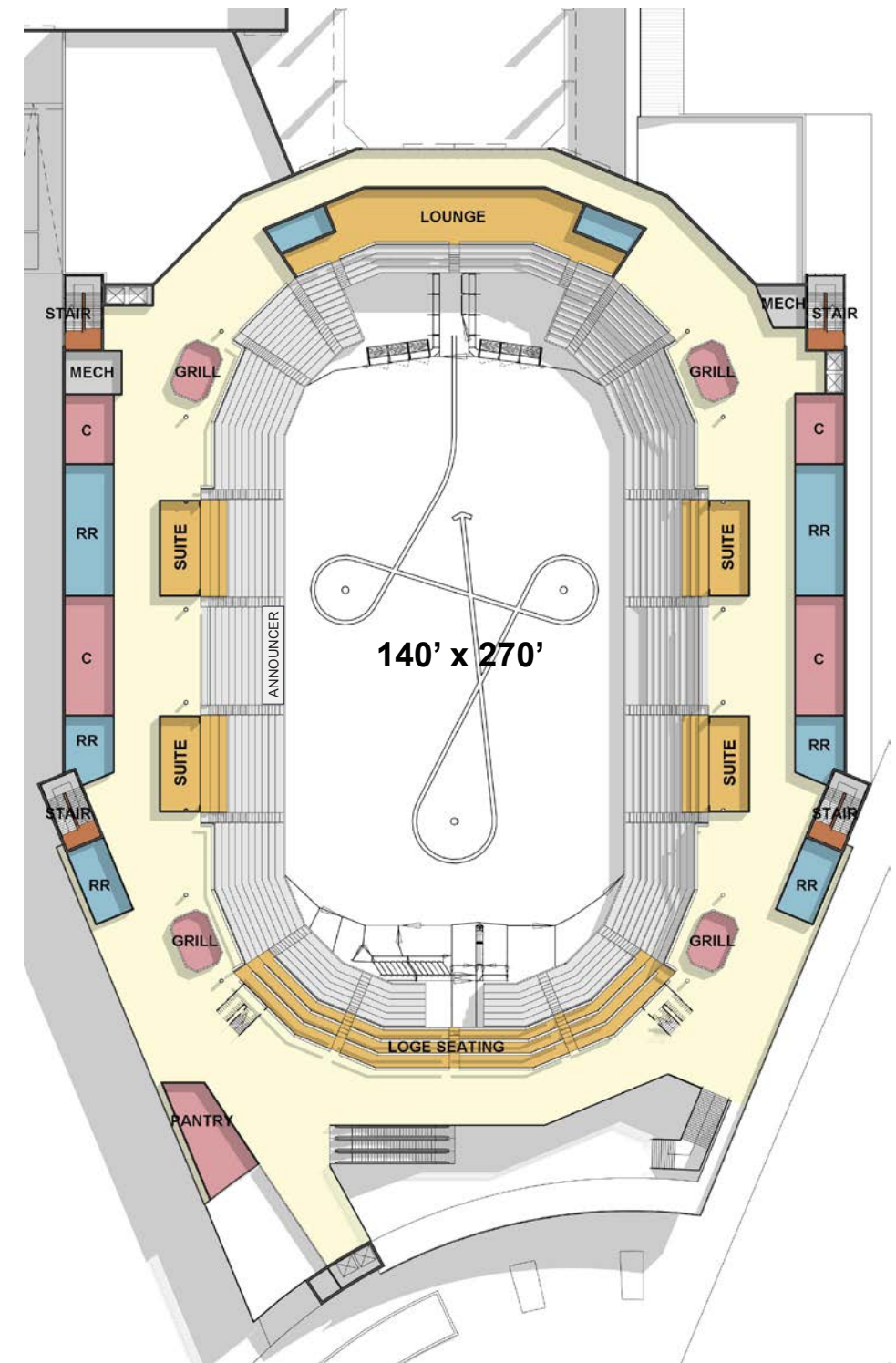
**BASKETBALL**

FIXED SEATING:	4,720
SUITES:	80
LOWER PLATFORM:	2,600
FLOOR SEATS:	400
UPPER RETRACTABLE:	2,600
<b>TOTAL:</b>	<b>10,400</b>



**CIRCUS**

FIXED SEATING:	4,720
SUITES:	80
LOWER PLATFORM:	2,600
UPPER RETRACTABLE:	2,600
<b>TOTAL:</b>	<b>10,000</b>

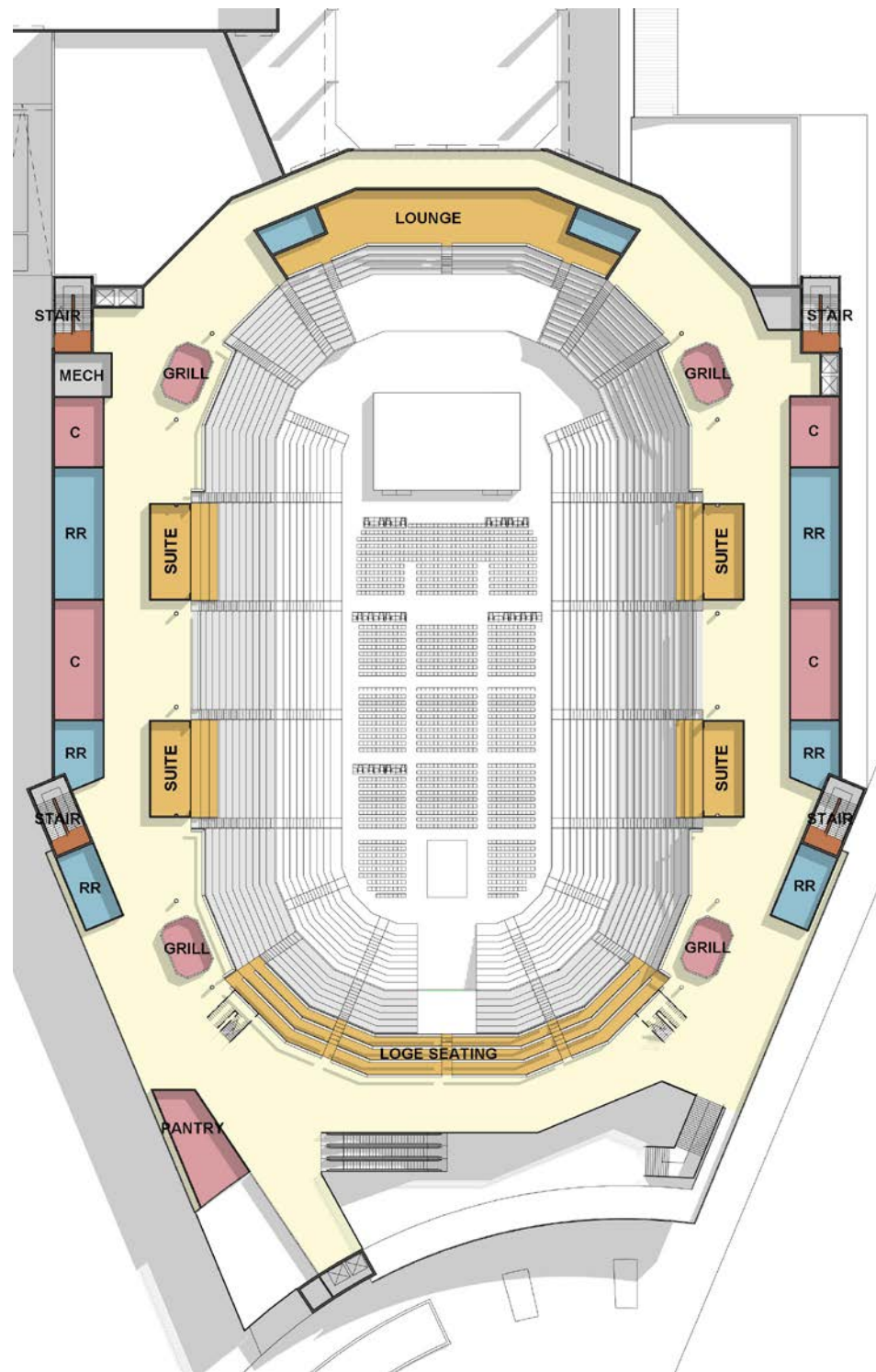


**EQUESTRIAN / RODEO**

FIXED SEATING:	4,720
SUITES:	80
UPPER RETRACTABLE:	2,600
<b>TOTAL:</b>	<b>7,400</b>

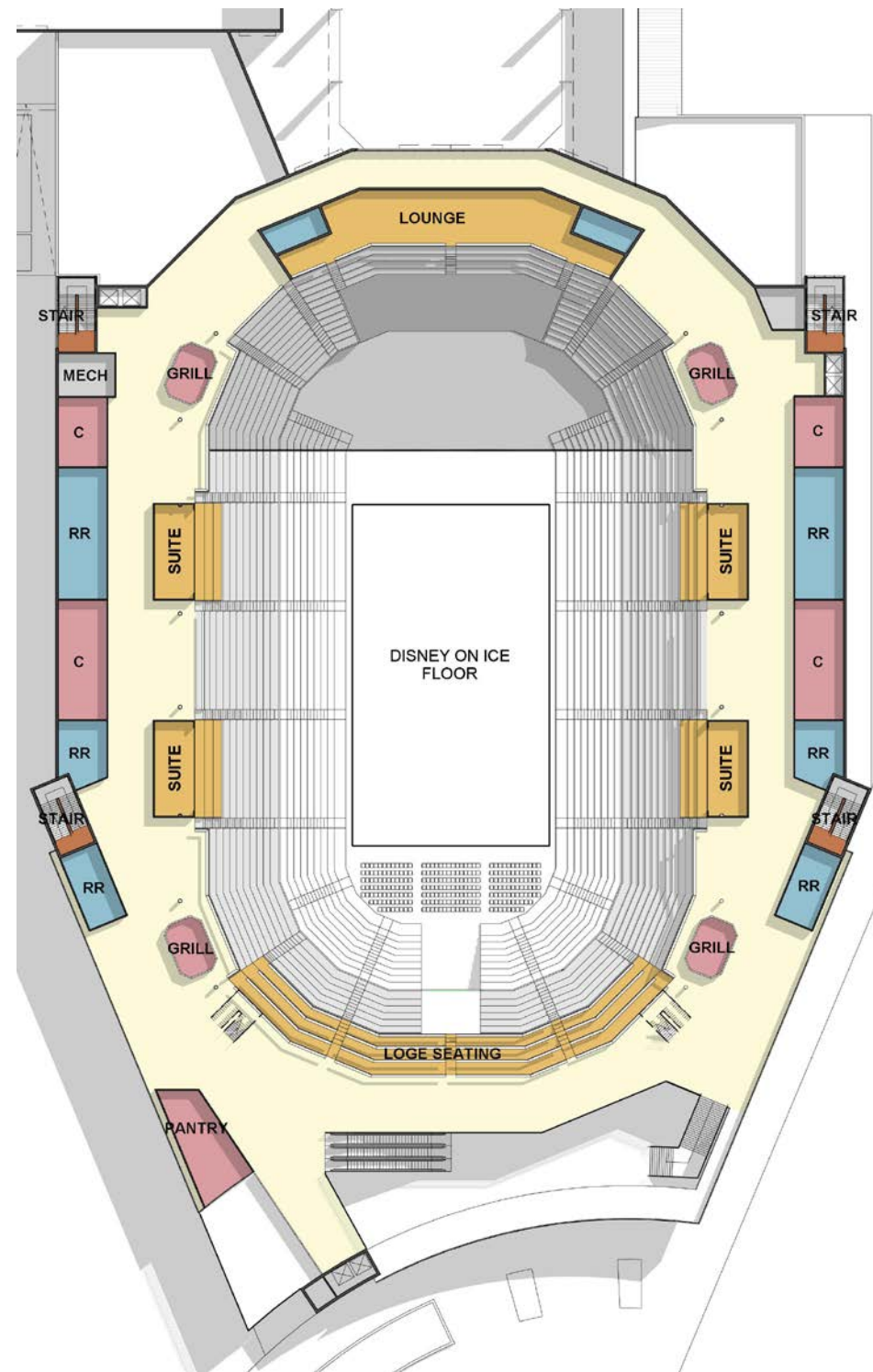


# SEATING CONFIGURATIONS



**CONCERT**

FIXED SEATING:	4,720
SUITES:	80
LOWER PLATFORM:	2,318
FLOOR SEATS:	1,620
UPPER RETRACTABLE:	2,600
<b>TOTAL:</b>	<b>11,338</b>

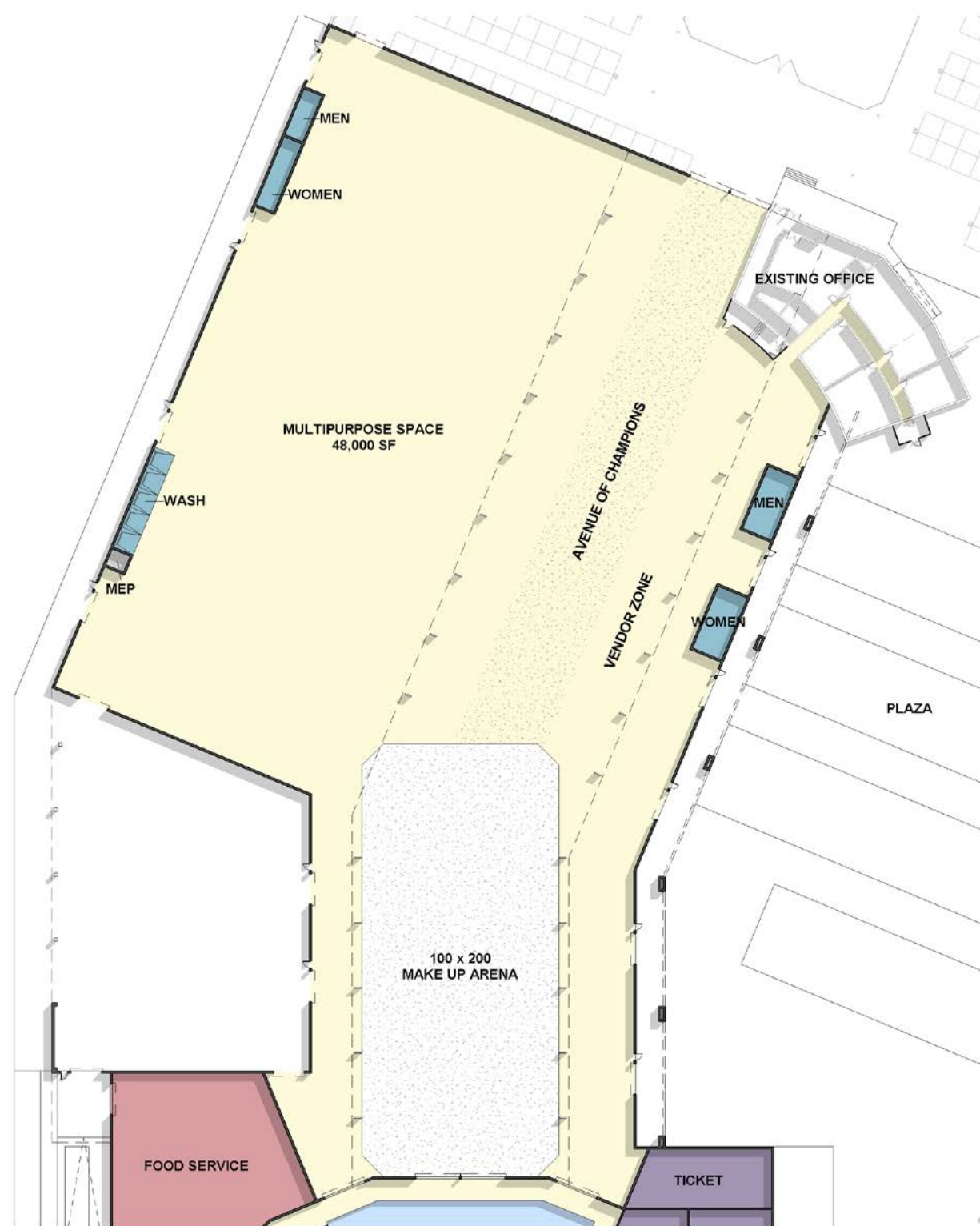


**ICE SHOW**

FIXED SEATING:	3,720
SUITES:	80
LOWER PLATFORM:	2,234
FLOOR SEATS:	254
UPPER RETRACTABLE:	2,600
<b>TOTAL:</b>	<b>8,888</b>

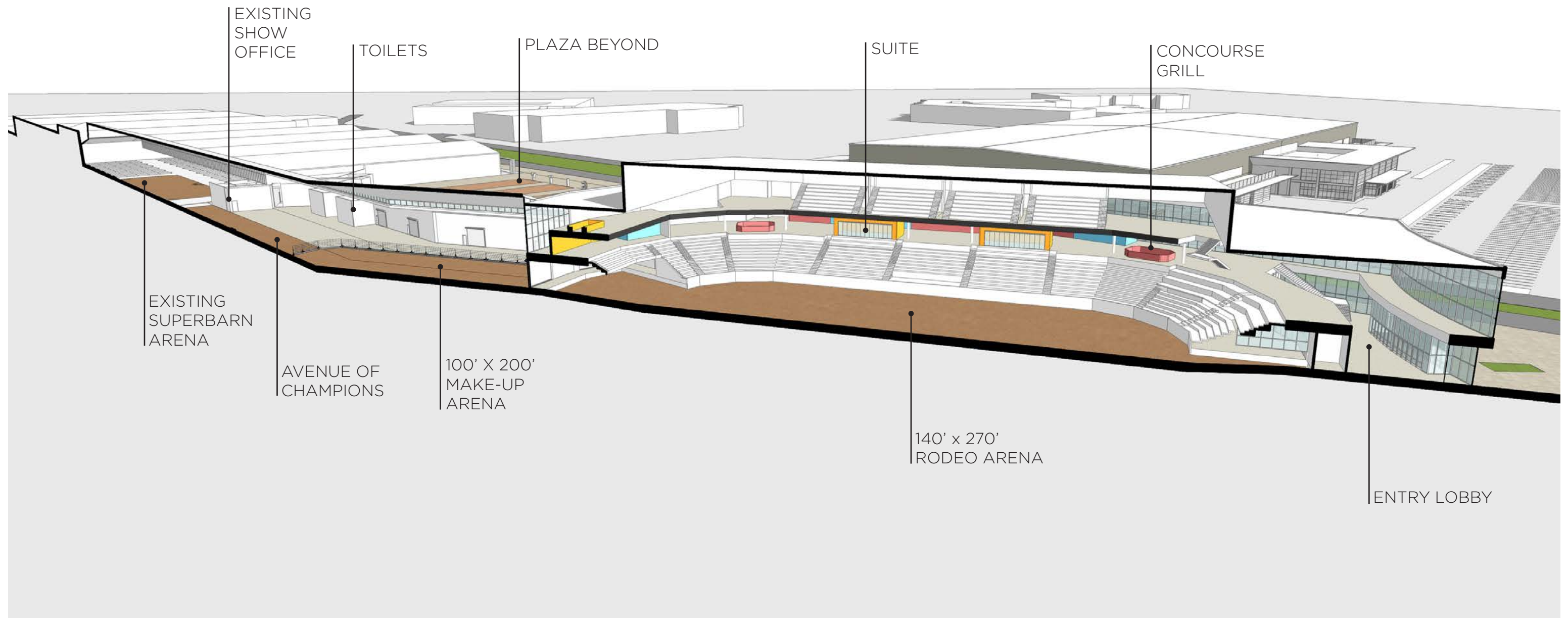


# BARN PLAN



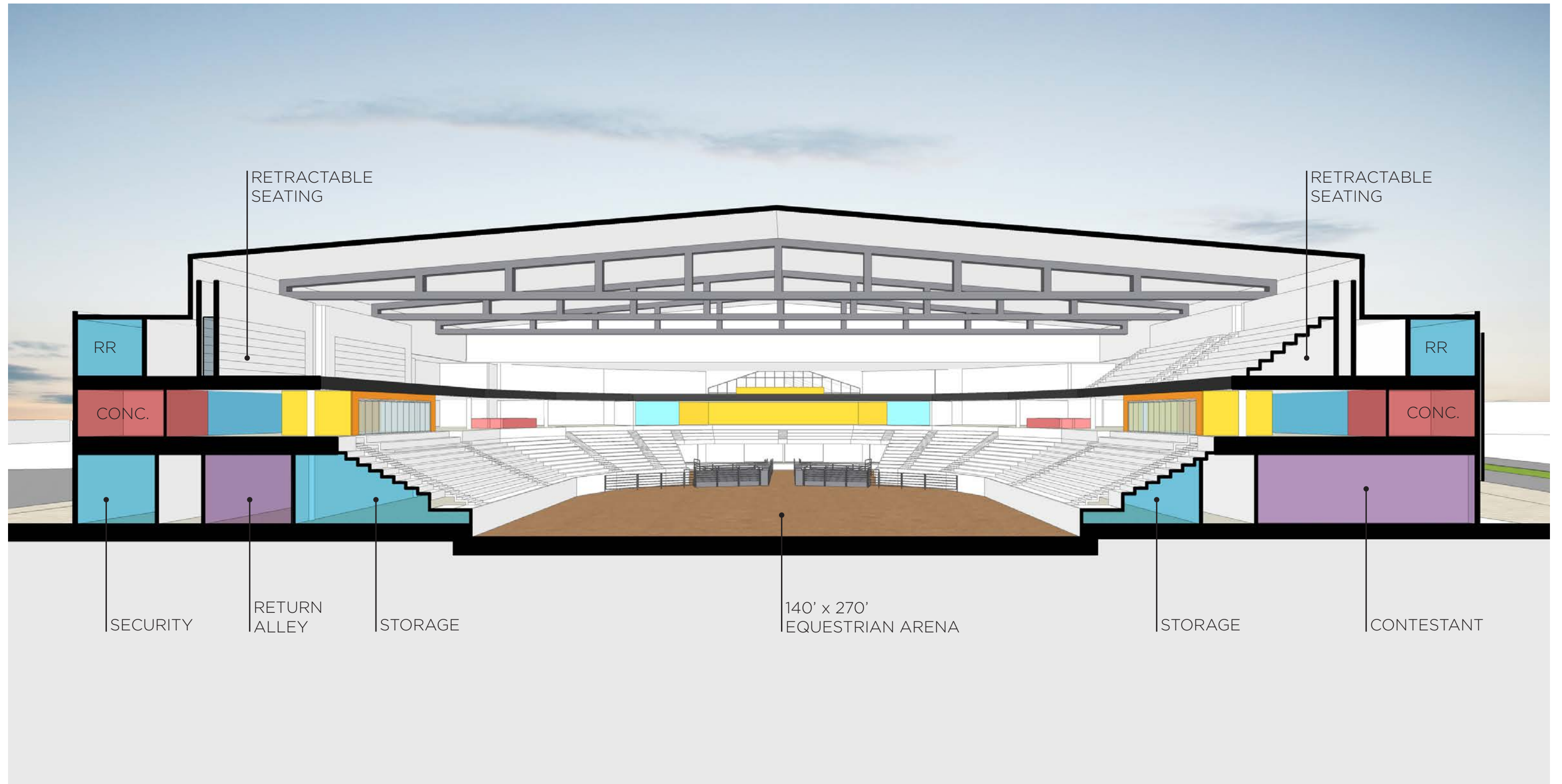


# SITE LONGITUDINAL SECTION



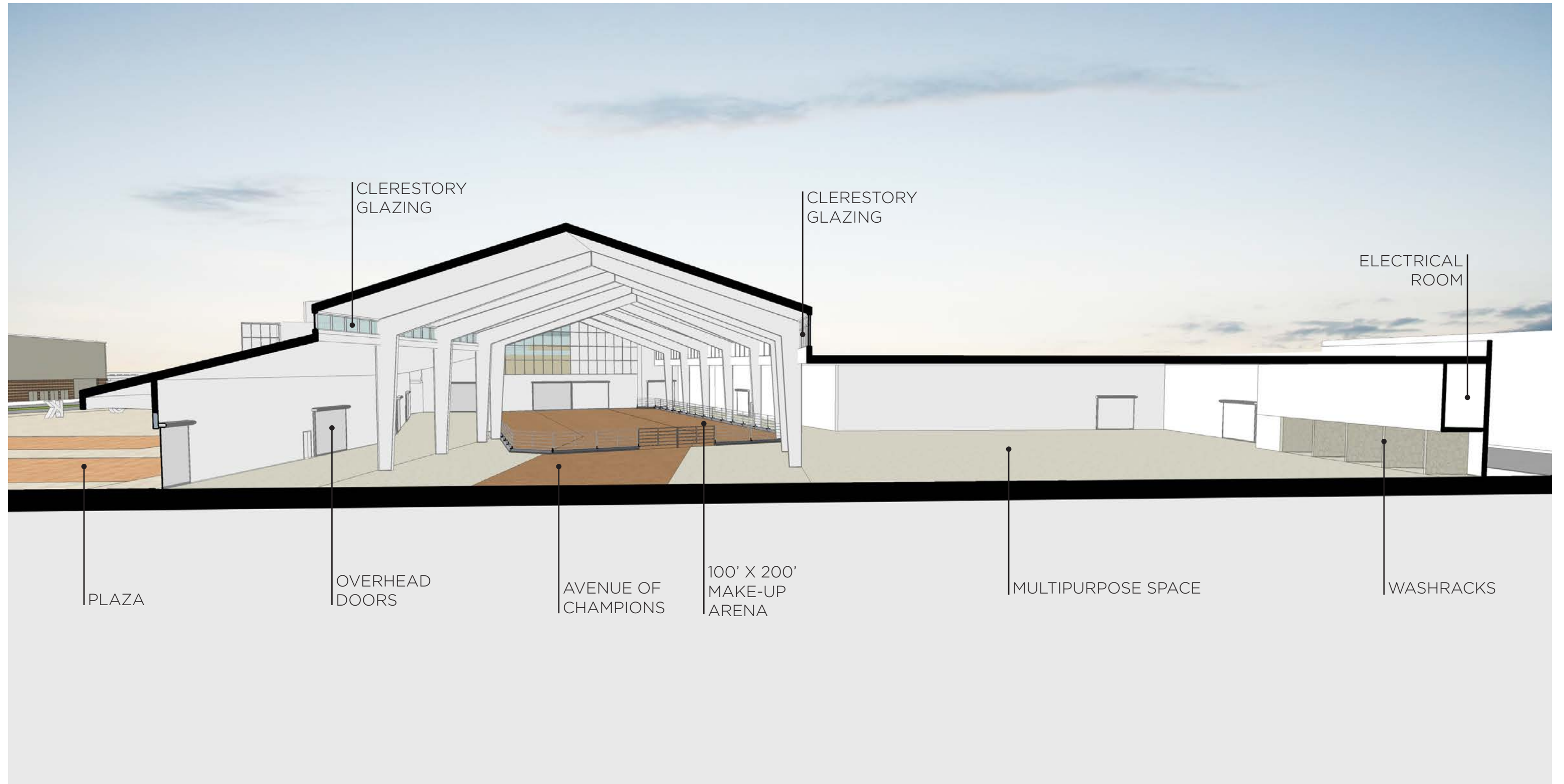


# ARENA TRANSVERSE SECTION





# BARN TRANSVERSE SECTION





# ARENA ENTRY LOBBY





# ARENA RODEO





# ARENA BASKETBALL





# ARENA HORSE SHOW





# ARENA CONCERT





# ARENA SUITE





# ARENA SKY CLUB





# ARENA SKY CLUB







**OUTSIDE**

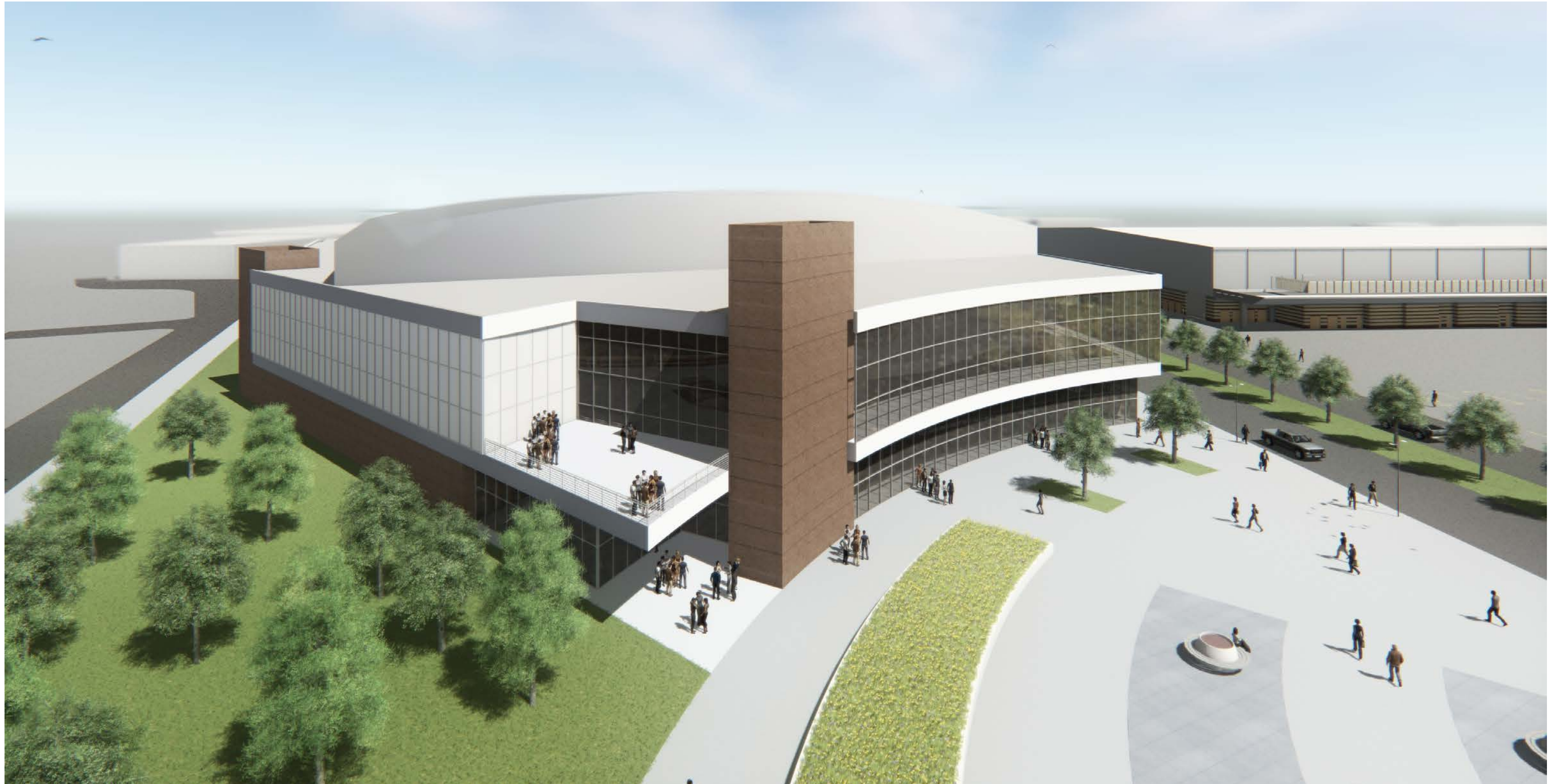


# EXTERIOR MASSING AERIAL





# EXTERIOR MASSING AERIAL





# EXTERIOR MASSING ENTRY





# EXTERIOR MASSING ENTRY





# EXTERIOR MASSING PLAZA





# EXTERIOR MASSING PLAZA

