FY16 Actual FY17 Projection FY17 Target FY18 Target

### **Long-Term Issue - Community Development**

Poverty, homelessness, lack of quality affordable housing, decreasing community involvement in neighborhood schools, and declining community vitality, if not adequately addressed, will result in:

- Increased crime and decreased perception of public safety;
- Continued decline in public health;
- Reduced ability to meet demand for public services;
- Decreased property values and neighborhood decline;
- Reduced ability to attract economic development;
- Reduced ability to improve education outcomes; and
- Increased cost burden for low and moderate income households.

#### Strategies to address the Long-Term Issue

- Stabilize at-risk neighborhoods through the Strong Neighborhoods Initiative.
- Enhance community appearance through improving design and development regulations, providing professional development and training, and facilitating public art projects.
- Continue to coordinate with other City departments and external agencies to support and enhance the Vacant and Abandoned Buildings program.
- Continue providing permanent supportive housing for homeless families and individuals.

### Strategic Result(s) to measure annual progress on Long-Term Issue

Annually, the Planning Department will address homelessness, community vitality and lack of quality affordable housing for low and moderate income persons as evidenced by:

- 75% of community development resources will be concentrated in target revitalization areas for economic development, housing activities and public facilities for low and moderate income populations.
- 65% of citizens surveyed will be satisfied with each attribute in response to the following question: Please rate your satisfaction with the following attributes of your neighborhood: Safety, Appearance, Property Maintenance, Sense of Community, Amenities (parks, sidewalks, street trees), Overall Quality.
- 85% of homeless in permanent supportive housing will remain housed for more than six months.

1037	% of Community Development resources concentrated in target revitalization areas for economic development, housing activities and public facilities for low and	64%	64%	75%	75%
	moderate income populations				
1038	% of citizens satisfied with neighborhood attributes	65%	57%	65%	65%

















		FY16 Actual	FY17 Projection	FY17 Target	FY18 Target
Long-To	erm Issue - Community Development				
1039	% of homeless in permanent supportive housing that remain housed for more than six months	89%	89%	85%	85%

### **Long-Term Issue - Urban Revitalization**

The last few decades of development focused on the outer perimeter of the City has left our inner loop (I-35 to the east, I-240 to the south, I-44 to the north and west) vulnerable and in decline; failure to revitalize these areas will result in:

- A lack of quality, affordable central city neighborhoods driving population to outlying areas with better public education;
- Higher costs to the City to provide services for residents and businesses;
- The inability to generate optimal tax revenue to pay for essential City services;
- Continued deterioration of aging commercial districts and neighborhoods;
- Inadequate number of quality, affordable residential products;
- Underutilization of existing properties and infrastructure;
- Inadequate system of public spaces;
- Reduced connectivity and compatibility of new development; and
- Lost opportunities for economic development.

#### Strategies to address the Long-Term Issue

- Urban redevelopment will focus on implementation of relevant Planning Department plans, studies, and projects to deliver maximum economic and community benefits.
- Target Brownfields resources to assist with implementation of major public initiatives.
- Strengthen capacity of commercial districts to deliver more meaningful social, economic, and aesthetic results through the Commercial District Revitalization Program.
- Strategically concentrate neighborhood revitalization efforts in the Strong Neighborhoods Initiative areas to reverse decline and leverage private investment and support.

### Strategic Result(s) to measure annual progress on Long-Term Issue

The Planning Department will influence revitalization and redevelopment within the urbanized areas of the city as evidenced by:

- Annually, 100% of participating Commercial District Revitalization Program districts will maintain or increase sales tax revenue.
- Annually, the Planning Department will influence increased business and residential activity in the downtown area, as evidenced by a rate of growth of property
  values in downtown as defined by the Tax Increment Finance District Number 2 at least 6% higher than the previous year.

1040 % of CRDP districts that maintain or increase sales tax revenue 90% 90% 58% 58%

















		FY16 Actual	FY17 Projection	FY17 Target	FY18 Target
Long-Term Issu	e - Urban Revitalization				
<sup>1041</sup> % grow	th of property values in downtown as defined by the Tax Increment Finance	N/A	N/A	6%	6%
District	Number 2				



















FY16 Actual FY17 Projection FY17 Target FY18 Target

### **Long-Term Issue - Sustainable Growth**

Development that does not incorporate sustainability principles that promote a balance among economic growth, environmental health, socio-economic and financial considerations, will result in:

- Increased costs to provide public services;
- Lower level of City services;
- Diminished neighborhood stability and durability;
- Exacerbation of public health issues;
- Continued stress on capacity of public schools to improve educational outcomes;
- Reduced functionality of the multi-modal transportation system and capacity to support it;
- Reduction in quality, accessibility, and availability of natural resources (air, water, natural areas);
- Increased number of vacant, abandoned and dilapidated buildings and properties;
- Diminished options for access to community services and employment opportunities;
- Increased infrastructure construction and maintenance costs for taxpayers;
- Failure to meet federal air quality standards will impact federal funding, efficiency of transportation infrastructure projects, and the ability to support new or expanding industry;
- Diminished attractiveness for economic development;
- Increased economic and social disparity; and
- Diminished ability to meet community demand for quality of life services and amenities.

### Strategies to address the Long-Term Issue

- Implement Comprehensive Plan (planokc);
- Develop, adopt and implement the Sustainability Plan.
- Establish a full-time Urban Forester position to:
  - Develop and manage an Urban Forestry Management and Reforestation Plan
  - Utilize grants, leverage community resources, and form public/private partnerships to assist with tree planting, care, and maintenance
  - Provide internal assistance in coordinating any type of emergency service that impacts trees in the event of an ice storm, tornado, wildfires, or any other natural disaster
- Develop policies and strategies to increase the variety of housing types and affordability.
- Promote inner-city development and redevelopment through the use of incentives, design review consultations and coordination with other City agencies and the development community.



















FY16 Actual FY17 Projection FY17 Target FY18 Target

### Long-Term Issue - Sustainable Growth

- Modify codes, regulations and policies to ensure consistency with the comprehensive plan (planokc).
- Enhance The City's vacant and abandoned buildings program with the goal to put buildings back into productive use.

### Strategic Result(s) to measure annual progress on Long-Term Issue

The Planning Department will help to ensure that Oklahoma City's future development will achieve a balance among economic growth, environmental health, socioeconomic and financial considerations as evidenced by:

- 20% of development/redevelopment will be in the inner-loop annually.
- 100% of rezoning decisions by Council will be consistent with the Comprehensive Plan.
- Improved Wellness Score (as measured & updated every 3 years jointly by the Oklahoma City-County Health Department and the City of Oklahoma City) in the 20% of ZIP codes with the lowest scores.

1042	% of new development and redevelopment that occurs in the inner-loop	17%	19%	20%	20%
1043	% of rezoning decisions by City Council that are consistent with the comprehensive plan	98%	99%	100%	100%
1044	% change in Wellness Score in the 20% of zip codes with the lowest scores (updated every 3 years)	N/A	N/A	3%	3%

















FY16 Actual FY17 Projection FY17 Target FY18 Target

### **Long-Term Issue - Inter-Departmental and Agency Collaboration**

Inadequate coordination between all City departments and agencies in the development and implementation of the City's projects, plans, policies and goals, if not addressed, will result in:

- Inefficient use of City resources
- Inefficient and unsustainable growth
- Poor execution of City policies, plans and Council priorities
- Increased project costs, delays and diminished citizen confidence

#### Strategies to address the Long-Term Issue

- Build and maintain a strong relationship with the Public Schools through participation in the Joint Education Task Force.
- Build and maintain a strong relationship with the Association of Central Oklahoma Governments through participation in committees and long range planning processes.
- Build and maintain strong relationships with local arts agencies through bi-weekly meetings and annual joint sessions.
- Identify and recruit interested and involved stakeholders to participate on planning and implementation teams.
- Establish and solidify agreements committing resources and staff with departments to assist with implementing initiatives that have cross-departmental issues.

### Strategic Result(s) to measure annual progress on Long-Term Issue

% of affected departments will participate in planning initiatives where cross-

The Planning Department will help facilitate better participation and support from other City departments, school systems and other agencies as evidenced by:

• 100% of affected departments will participate in planning initiatives where cross-departmental issues have been identified.

	departmental issues have been identified							
Admi	Administrative - Executive Leadership							
1046	eals % of key measures achieved	31%	56%	78%	78%			
1047	% of City departments that develop an interdepartmental coordination process for City projects, plans, programs and policies	100%	100%	100%	100%			
1048	% of full-time equivalent employees without an on the job injury (OJI) in the current fiscal year	97%	100%	100%	100%			
1049	% of performance evaluations completed by the review date	38%	71%	95%	95%			
1050	% of terminations submitted to the Personnel Department within 3 days of the termination date	50%	68%	95%	95%			



1045









100%



100%



100%

100%



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		FY16 Actual	FY17 Projection	FY17 Target	FY18 Target
Admii	nistrative - Executive Leadership				
1051	# of full-time employees supported	50	43	47	47
1052	\$ amount of operating expenditures managed	3,881,811	3,423,131	3,838,430	3,734,774
Admii	nistrative - Arts and Cultural Affairs				
1053	eals % change in investment in public art	N/A	N/A	-1%	-1%
1054	# of 1% for Art projects in progress	N/A	16	19	20
1055	# of 1% for Art projects installed	N/A	10	7	8
1056	# of City owned public art assets	N/A	166	168	176
1057	# of new art and cultural opportunities created	N/A	30	20	25
1058	# of public art projects installed	N/A	22	30	25
1059	Current year investment in public art	N/A	N/A	4,104,173.06	4,063,131.33
1060	Prior year investment in public art	N/A	N/A	4,145,215.00	4,104,173.06
1061	# of 1% for Art projects in queue	N/A	28	28	20
1062	# of new arts and cultural opportunities requested	N/A	82	60	60
Admii	nistrative - Grant and Financial Management Program				
1063	eal % of grant awards that are in compliance with the terms of their agreement	100%	100%	100%	100%
1064	# of grant sub-recipients agreements managed	N/A	38	38	38
1065	\$ amount of grants disbursed	19,038,749	15,218,584	30,500,000	30,500,000
1066	\$ amount of grants available for disbursement	40,794,522.01	51,854,166.53	41,559,340.00	41,559,340.00
Admii	nistrative - Office of Sustainability				
1067	🚏 % of identified sustainability measures meeting or exceeding target	N/A	N/A	100%	100%
1068	% of City facilities that have recycling services	N/A	9%	13%	13%
1069	# of City facilities with recycling services	N/A	10	14	14
1070	# of outreach and education event participants	781	522	700	700
1071	# of outreach and education events held	20	22	20	20
1072	# of residential energy efficiency loans closed	12	21	7	7
-					















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		FY16 Actual	FY17 Projection	FY17 Target	FY18 Target
Admin	istrative - Office of Sustainability				
1073	\$ of residential energy efficiency loans closed	105,184.31	177,759.53	60,000.00	60,000.00
1074	# of residential energy efficiency loan contacts received	293	1,065	300	300
Comm	unity Development - Community Services				
1075	% of homeless in permanent supportive housing that remain housed for more than six months	89%	89%	85%	85%
1076	% of persons served through the Community Services program who are of low or moderate income	64%	64%	51%	51%
1077	# of homeless persons housed through the Continuum of Care	400	400	500	500
1078	# of homeless persons in Oklahoma City according to the Point in Time Count	1,511	1,511	1,300	1,300
Comm	unity Development - Neighborhood Revitalization				
1079 🏠	🚏 % of citizens satisfied with neighborhood attributes	65%	57%	65%	65%
1080	% of Community Development resources concentrated in target revitalization areas for economic development, housing activities and public facilities for low and moderate income populations	64%	64%	75%	75%
1081	\$ value of non-City investment per \$ value of City investment	2.47	2.69	4.00	4.00
1082	% change in home sales price per square foot in SNI since 2013 - Classen Ten Penn	N/A	N/A	49%	58%
1083	% change in home sales price per square foot in SNI since 2013 - Classen's North Highland Parked	N/A	N/A	79%	79%
1084	% change in home sales price per square foot in SNI since 2013 - Culbertson's East Highland	N/A	N/A	46%	50%
1085	% change in vacant property lots in Strong Neighborhood Initiative Areas since 2013 - Classen North Highland Parked	N/A	N/A	-9%	-13%
1086	% change in vacant property lots in Strong Neighborhood Initiative Areas since 2013 - Culbertson's East Highland	N/A	N/A	2%	1%
1087	# of down payment assistances provided	50	32	70	70
1088	# of housing rehabilitations completed	N/A	114	75	75
1089	# of housing units assisted or built through all program services	413	321	350	350

















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		FY16 Actual	FY17 Projection	FY17 Target	FY18 Target
Comn	nunity Development - Neighborhood Revitalization				
1090	# of New Housing Units Constructed	N/A	2	12	12
1091	% change in vacant property lots in Strong Neighborhood Initiative Areas since 2013 - Classen Ten Penn	N/A	N/A	-2%	-4%
1092	# of low/moderate income households in target revitalization areas	95,713	95,713	95,713	95,713
Curre	nt Planning and Urban Design - Current Planning				
1093	eals % of rezoning decisions by City Council that are consistent with the comprehensive plan	98%	99%	100%	100%
1094	% of affected departments will participate in planning initiatives where cross-departmental issues have been identified	100%	100%	100%	100%
1095	# of preliminary plats reviewed by staff	N/A	22	30	30
1096	# of rezoning applications reviewed by staff	153	143	100	100
Curre	nt Planning and Urban Design - Urban Design and Community Appear	ance			
1097	eal % of citizens surveyed who say they are satisfied with the appearance of the community	62%	62%	65%	65%
1098	% of change in property values within all design districts	23%	23%	7%	7%
1099	# of applications reviewed in design districts	403	814	600	600
1100	# of Historic Landmark and District Designations approved	N/A	4	3	3
1101	# of National Register Nominations reviewed	N/A	2	5	5
Plann	ing and Redevelopment - Comprehensive Planning				
1102	eal % of new development and redevelopment that occurs in the inner-loop	17%	19%	20%	20%
1103	% change in Wellness Score in the 20% of zip codes with the lowest scores (updated every 3 years)	N/A	N/A	3%	3%
1104	% Comprehensive plan policies implemented or in active use	60%	60%	62%	62%
1105	# of comprehensive plan policies implemented or in active use	187	187	191	191
1106	# of square feet of development citywide	22,225,281	20,607,310	20,000,000	20,000,000
1107	# of Comprehensive Plan policies	310	310	310	310















		FY16 Actual	FY17 Projection	FY17 Target	FY18 Target
Plann	ing and Redevelopment - Urban Redevelopment				
1108	eal % change in new construction and building remodels in CDRP, TIF, and BIDs	N/A	N/A	4%	4%
1109	eal % of CRDP districts that maintain or increase sales tax revenue	90%	90%	58%	58%
1110	# of commercial districts (in the CDRP) that maintain or increase sales tax revenue	9.00	9.00	7.00	7.00
1111	# of events sponsored by the Districts in the CDRP Program	N/A	140	140	140

















